

COMMUNITY REDEVELOPMENT AGENCIES

Building Better Communities for Florida



How CRAs Work

Creating a CRA

Under Chapter 163, Part III, Florida Statutes, a CRA is established through a public process to address areas in need of redevelopment. A Community Redevelopment Plan guides every investment and improvement.

Funding Redevelopment

CRAs are funded through Tax Increment Financing (TIF). As property values increase within the redevelopment area, a portion of the additional property tax revenue is reinvested through the CRA's Redevelopment Trust Fund to support redevelopment projects.

Investing in Communities

By leveraging TIF with grants, loans, and public-private partnerships, CRAs invest in infrastructure, neighborhoods, economic development, and projects that strengthen communities across Florida.

How the FRA Supports CRAS

Because CRAs are created for a limited period of time, long-term success is essential. The Florida Redevelopment Association (FRA) provides education, advocacy, technical resources, and a statewide network to help redevelopment professionals succeed.

Education & Professional Development

Conferences, workshops, webinars, publications, networking, and best practices.

Technical Resources & Support

Technical assistance, legal resources, public relations tools, and regional support.

Advocacy & Leadership

Legislative advocacy, awards and recognition, reporting guidance, and professional leadership.





Community Redevelopment Agencies are long-term investments in stronger neighborhoods, thriving businesses, and vibrant public spaces.

Community Benefits

Economic Growth

- Creates and retains jobs
- Encourages business investment
- Expands economic opportunity

Stronger Neighborhoods

- Supports housing opportunities
- Preserves historic character
- Reduces blight

Public Improvements

- Improves infrastructure
- Enhances parks
- Creates safer streets

Community Identity

- Supports arts and culture
- Creates gathering places
- Builds community pride



Tips for Success

Recognize Success

Celebrate redevelopment milestones and recognize the partners, volunteers, businesses, and community leaders who make projects possible.

Leverage Resources

Maximize local investment by combining TIF with grants, partnerships, and other funding opportunities.

Build Partnerships

Collaborate with residents, businesses, property owners, nonprofits, and local governments to achieve lasting redevelopment success.

Focus on Impact

Prioritize projects that create visible, long-term benefits and improve quality of life for the greatest number of people.

Communicate Your Success

Share project updates, celebrate accomplishments, and help the community understand the value of redevelopment.

THE FLORIDA
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ASSOCIATION

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