

Florida Redevelopment Association (FRA)
ANNUAL CONFERENCE
Exhibitor & Sponsor Information Kit

Conference Dates: October 20-23, 2026
(Exhibit Hall Open: October 21-22, 2026)
Sunseeker Resort Florida Gulf Coast, Curio by Hilton
Charlotte Harbor

The Florida Redevelopment Association (FRA) is the leading statewide association for Florida's redevelopment professionals. Through its vibrant network, the FRA supports, educates, and advocates for elected and appointed redevelopment specialists who help improve Florida's communities through economic and cultural opportunities.

The Annual Conference attracts approximately 400 attendees who oversee administering redevelopment programs through separate and dedicated funds that are specific to redevelopment projects awarded to companies like yours. This event is the ideal forum for building and maintaining relationships through multiple networking opportunities.

This Exhibitor & Sponsor Information Kit contains sponsor deliverables and exhibitor specifics. To participate, complete and submit the [Exhibitor/Sponsor Online Interest Form](#). Space is limited and on a first-come, first-served basis.

EXHIBITOR AND SPONSORS SHOULD HAVE SOLUTIONS FOR CRAs RELATED TO:

- ▶ Economic Development and Redevelopment
- ▶ Fiscal/Financial Consulting
- ▶ Engineering: Environmental, Planning, and Others
- ▶ Feasibility Studies
- ▶ General Government Consulting
- ▶ Government Communications
- ▶ Infrastructure Financing and Construction
- ▶ Management Studies/Organizational Structure Analysis
- ▶ Parks & Recreation: Including After-School Activities
- ▶ Sustainability

EXHIBIT FEES/DETAILS

Standard Booth – \$1,400.00

Booth packages include one 8' x 10' booth, carpet, pipe-and-drape, one 6' draped table, two chairs, one wastebasket, one 7" x 44" company identification sign, two exhibitor name badges for exhibit hall activities, recognition in the conference program, a link to your website on the official conference website, pre- and post-conference attendee lists with email addresses, access to the *FRA Online Membership Directory*, and a copy of the *Public Sector Project Notebook*. Electricity/power is not included in the booth space. Refer to GEMS' (show decorator) service manual for the electrical order form and additional information.

SPONSOR FEES/DETAILS

(Sponsorship does not include a booth; exhibiting is not a requirement.)

Platinum – \$4,000.00 (Exhibit booth **not** included)

- ▶ Opportunity to introduce the speaker at one of these four listed events: Keynote Address (10/21/26), Keynote Address (10/22/26), Awards and Academy Graduation Dinner (10/22/26), or Breakfast with the Experts (10/23/2026)
- ▶ One feature article in the FRA e-newsletter
- ▶ Four posts on FRA social media; one in October, one the week before conference, one during conference, and one post after conference
- ▶ Recognition on the cover and inside the FRA Annual Conference Program
- ▶ Logo on the FRA Annual Conference landing page
- ▶ Recognition on signage throughout the Conference
- ▶ Your company listed and linked on the official conference webpage
- ▶ List of registrants pre- and post-conference (including emails)
- ▶ One copy of the *Public Sector Project Notebook (Florida)*
- ▶ Access to the *FRA Online Membership Directory*
- ▶ Two full conference registrations

Gold – \$2,000.00 (Exhibit booth **not** included)

- ▶ Recognition in the FRA Annual Conference Program
- ▶ Logo on the FRA Annual Conference landing page
- ▶ Recognition on signage throughout the Conference
- ▶ Your company listed and linked on the official conference webpage
- ▶ List of registrants pre- and post-conference (including emails)
- ▶ One copy of the *Public Sector Project Notebook (Florida)*
- ▶ Access to the *FRA Online Membership Directory*
- ▶ One conference registration

Silver – \$1,000.00 (Exhibit booth **not** included; No badges are included with this level unless purchasing a booth)

- ▶ Recognition in the FRA Annual Conference Program
- ▶ Logo on the FRA Annual Conference landing page
- ▶ Recognition on signage throughout the Conference
- ▶ Your company listed and linked on the official conference webpage
- ▶ List of registrants pre- and post-conference (including emails)
- ▶ One copy of the *Public Sector Project Notebook (Florida)*
- ▶ Access to the *FRA Online Membership Directory*

EXHIBIT SCHEDULE (subject to minor change)

Move-In

Tuesday, October 20, 2026.....4:00 p.m. - 6:00 p.m.
Wednesday, October 21, 2026.....7:30 a.m. - 11:00 a.m.

Exhibits Open

Wednesday, October 21, 2026.....11:30 a.m. - 6:30 p.m.
Thursday, October 22, 2026.....8:00 a.m. - 1:00 p.m.

Move-Out

Thursday, October 22, 2026.....1:00 p.m. - 2:15 p.m.

EXHIBITOR/SPONSOR NAME BADGE INFORMATION

The Exhibitor Name Badge Order Form will be emailed to the primary contact on September 30, 2026, and must be completed and returned by October 2, 2026. Note: Silver Sponsors do not receive name badges unless purchasing a booth.

Allocations:

Exhibitor: 2 exhibitor badges (for exhibit hall activities) per 8'x10' booth

Platinum Sponsor: 2 conference registration badges

Gold Sponsor: 1 conference registration badge

Additional exhibitor/sponsor badges can be purchased for **\$100.00** each. Badges provide admittance to the exhibit hall and all food functions within the exhibit hall. For entrance into workshops or other conference activities, full conference registration is required.

HOW TO PURCHASE A BOOTH/SPONSORSHIP

Complete the [Exhibitor/Sponsorship Online Interest Form](#). Booth assignments are on a first-come, first-served basis. Once the booth assignment/sponsorship is selected, you will receive the login ID, password, and link to remit payment for the booth(s)/sponsorship. FRA accepts Visa, MasterCard, and American Express. *If payment is not received within 10 days of the notification, the booth(s) will be released.* Hotel information and decorator (GEMS) service manual will be sent in July 2026.

DEADLINES

August 28, 2026

- Cancellation/Refund request (must be submitted and received in writing by 5:00 p.m.)

October 2, 2026

- Exhibitor Name Badge Orders Due

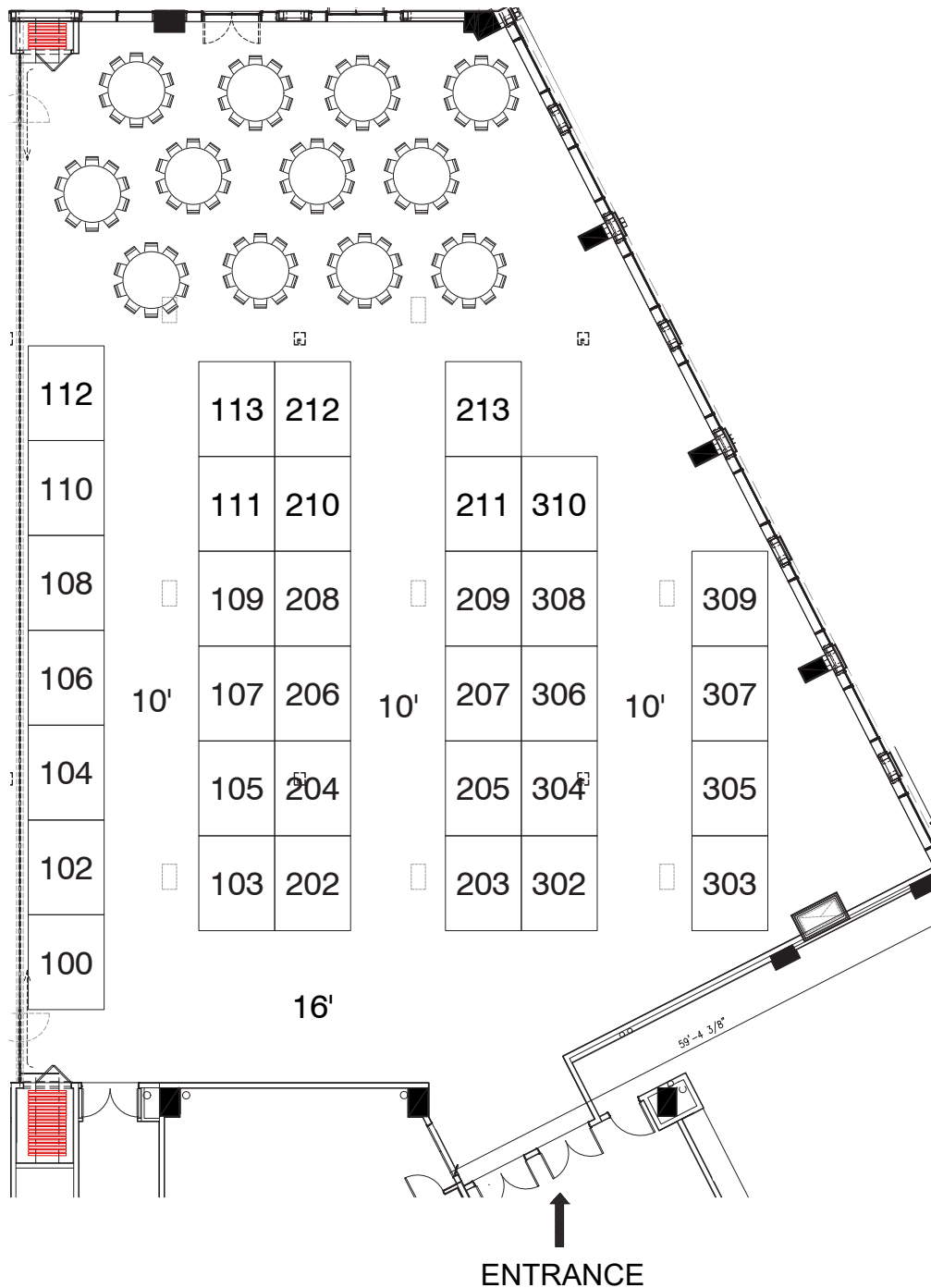
CONTACT INFORMATION

Meredith Montgomery, Meeting Planner, Florida Redevelopment Association/Florida League of Cities, Inc., 850.701.3636; mmontgomery@flcities.com.

LOOKING FOR OTHER WAYS TO PARTICIPATE?

Contact Merrily Bennett at mbennett@flcities.com about advertising opportunities in the "Best Book." Over 2,000 copies are distributed and permanently accessible on the FRA website. The submission deadline is August 3, 2026.

2026 FRA ANNUAL CONFERENCE
EXHIBIT HALL FLOOR PLAN
October 20-23, 2026



RULES AND REGULATIONS

2026 FRA Annual Conference | Sunseeker Resort Florida Gulf Coast, Curio by Hilton

Conference dates: October 20-23, 2026 | Exhibit dates: October 21-22, 2026

1. AGREEMENT

The following rules and regulations become binding upon the purchase of exhibit space by the applicant and its employees from the Florida Redevelopment Association (FRA), the event sponsor.

2. EXHIBIT HALL FLOOR PLAN

Show management (FRA) reserves the right to specify policies in the interest of public health. Participating companies will be notified of any requirements or changes.

3. SPACE ASSIGNMENT

Booth locations will be assigned at the sole discretion of show management and will be based on the date of request and payment. Show management reserves the right to adjust booth locations should the need arise, but not without prior notification to the exhibitor.

4. BOOTH PACKAGE DESCRIPTION

Booth packages include one 8' x 10' booth, carpet, pipe-and-drape, one 6' draped table, two chairs, one wastebasket, one 7" x 44" company identification sign, four (4) exhibitor name badges (for all events taking place in the exhibit hall; conference participation is an additional fee), recognition in the conference program, a link to your website on the official conference mobile webpage, pre-conference and post-conference attendee lists with email addresses, access to the *FRA Online Membership Directory*, and a copy of the *Public Sector Project Notebook (Florida)*. Total individual exhibit floor space is limited to 8' x 10' unless requested and approved in writing. No walls, partitions, signs, or decorations may be erected that will interfere with the general view "down the aisle" or with other exhibits. Additional booth requirements may be requested by the exhibitor from the decorator service provider (GEMS). The exhibitor is solely responsible for all costs incurred. Electricity/power is not included in the booth space. Refer to the decorator (GEMS) service manual for the electrical order form.

5. EXHIBITOR MOVE-IN AND MOVE-OUT (subject to minor change)

Move-In

Tuesday, October 20, 2026.....4:00 p.m. - 6:00 p.m.

Wednesday, October 21, 2026.....7:30 a.m. - 11:00 a.m.

Move-Out

Thursday, October 22, 2026.....1:00 p.m. - 2:15 p.m.

NOTE: No exhibitors will be allowed to break down their booths until the close of the show at 1:00 p.m. on Thursday, October 22, 2026. Any company that willfully dismantles its booth before closing time will not be permitted to exhibit at future FRA conferences. The exhibitor understands that this schedule will be strictly adhered to as a courtesy to other exhibitors and FRA registrants.

6. EXHIBITOR HOURS (subject to minor change)

Wednesday, October 21, 2026.....11:30 a.m. - 6:30 p.m.

Thursday, October 22, 2026.....8:00 a.m. - 1:00 p.m.

NOTE: These hours have been developed to coincide with delegates' break times to help ensure traffic flow. In addition, the Welcome Luncheon (Wednesday), Welcome Reception (Wednesday), Light Continental Breakfast (Thursday), Networking Luncheon (Thursday), and refreshment breaks (Wednesday and Thursday) will take place during exhibit hours in the exhibit hall.

7. UNOCCUPIED SPACE

FRA reserves the right, should any rented space remain unoccupied after the first hour of the show's opening, to rent or occupy said space.

8. PAYMENTS AND REFUNDS

The payment for booth space is due upon the reservation of space.

Cancellation of booth space must be submitted in writing and received by 5:00 p.m. on August 28, 2026. All cancellations are subject to a \$100.00 cancellation fee. There will be no refund for "no shows" or cancellations received after 5:00 p.m. on August 28, 2026. All refunds will be processed after the conference. The corporate participant fee is non-refundable.

9. EXHIBITOR BADGE ACCESS

The exhibitor badge will be valid only for access to the exhibit hall. This includes move-in times, exhibit hall hours, and move-out times. This badge does not give access to sessions and other events taking place during the Annual Conference. Any exhibitor interested in attending any non-exhibit hall events/sessions must purchase an FRA Annual Conference registration.

10. FOOD SERVICE

FRA reserves the right to provide food and beverage service during certain hours in the exhibit area. No free samples of food, beverages, or any product may be given away or otherwise distributed by any exhibitor without prior written approval of FRA.

11. NOISY AND OBNOXIOUS EQUIPMENT

The operation of whistles or any objectionable device will not be allowed. After the show opens, noisy and unsightly work will not be permitted. The exhibitor understands that no music of any type is allowed during exhibit hall hours (this includes music in video, slides, or other presentations or features).

12. SECURITY AND LIABILITY

FRA will provide basic security measures from 4:00 p.m. on Tuesday, October 20, 2026, through 2:15 p.m. on Thursday, October 22, 2026. The exhibitor agrees to hold FRA, the hotel, and the show decorator harmless and to indemnify FRA, the hotel, and the show decorator against claims or liability arising out of the actions, fault, or negligence of the exhibitor, its agents, or employees, before, during, and after the exposition. FRA, the hotel, and the show decorator shall not be responsible for any loss, damage, or injury that may happen to the exhibitor or the exhibitor's agents, patrons, guests, employees, or property from any cause whatsoever (unless occasioned by the sole willful or gross negligence of FRA, the hotel, or the show decorator) before, during, or after the exposition period. The exhibitor hereby releases FRA, the hotel, and the show decorator from, and agrees to indemnify them against, any claims for such loss, damage, or injury.

13. DAMAGE TO PROPERTY

The exhibitor, its agents, guests, or patrons shall not injure, mar, nor in any manner deface the hotel premises or equipment therein, and shall not cause or permit anything to be done whereby the hotel or its equipment shall be in any manner injured, marred, unduly soiled, defaced, lost, stolen, or otherwise removed from the building, and will not drive, or permit to be driven, nails, hooks, tacks, or screws into any part of the hotel, and will not make nor allow to be made, any alterations of any kind therein. Should any of the hotel's equipment used by the exhibitor in the conduct or operation of the exposition be damaged, lost, or stolen, the exhibitor will promptly pay for the equipment by cash or certified check.

14. SIGNS AND POSTERS

The exhibitor agrees that it will not post or exhibit signs, advertisements, posters, or cards of any description inside, in front of, or on any part of the hotel without written consent.

15. PUBLIC POLICY

All companies or individuals exhibiting at the annual conference are participating at the exclusive discretion of FRA and must abide by all local codes, rules, regulations, and ordinances, including fire regulations, and must abide by the directions and instructions presented by official FRA, hotel, and show decorator personnel. The exhibitor understands that any violations of these policies may result in the immediate closing and removal of the exhibitor's booth.

16. ELIGIBLE EXHIBITS AND RESTRICTIONS

FRA reserves the right to accept or reject without reason any exhibit booth purchased.

17. EXHIBIT FLOOR ACCESS

FRA reserves the right to limit access to the exhibit floor to anyone during times the show is not officially open.

18. USE OF BOOTH SPACE

Exhibitors shall reflect their companies' highest standards of professionalism while maintaining their booths during show hours. No exhibitor shall assign, sublet, or share booth space without the permission of FRA.

19. EXHIBITION SALES POLICY

No firm or organization is permitted to engage in direct sales activities within the exhibit area without the expressed written approval of the FRA.

20. DOOR PRIZES

The FRA will not be conducting a Door Prize Program in the exhibit hall. It is at the discretion of the individual exhibiting company to conduct raffles and/or provide giveaway items in the individual booth(s).

21. MEDIA RELATED

By registering for these events, you acknowledge that the Florida Redevelopment Association (FRA) may capture event photos or videos and will have the irrevocable right to use, reproduce, distribute, publish, and display any media featuring your image.