

Our Vision

To ensure that the City of Fort Walton Beach CRA continues to be a waterfront-oriented community that provides a mixed-use urban environment with a diversity of housing, variety of employment opportunities; thriving downtown core; vibrant and distinctive neighborhoods; attractive parks, open spaces, and cultural amenities; and well-designed public street, transit facilities, greenways, trials and blue ways.

Our Mission

To focus on eradicating blight, enhancing infrastructure, and improving community safety through targeted urban design and investments that create a more attractive, safe, and economically vibrant downtown area.

Future Goals and Objectives

Walter-Martin Streetscape

CPTED Upgrades:

Public Parks **High Crime Areas Assistance Grants**

Downtown Redesign/Streetscape Brooks Street Lighting Economic Incentive Grants Wayfinding Signage Workforce Housing Assistance

Projects in Process/Completed

Land Use and Urban Design

- Public Parks creation and upgrades
- The Heritage Museum addition
- Demolition of blighted properties for public and private expansion.
- "Around the Mound" site design plan for redirecting Hwy 98 and creating walkable downtown

Economic Development

- Preservation and relocation of the Gulfview Hotel to be utilized for local business office space rentals.
- Development Incentive Grants
 - Facade Improvements
 - Building Code Upgrades
 - Development Permit Fees
 - Nuisance Abatement
 - Asbestos Abatement
- Downtown Design Guidelines plan to be implemented when Around the Mound project is completed

Community Policing

- Crime Prevention Through Environmental Design (CPTED) strategies implemented in public parks to provide safer environments.
- Provide CPTED site analyses for private companies and grant program to assist with improvement expenses.
- Interdepartmental coordination to address a specific high crime area that has resulted in a decrease in negative activity.
- Coordinate with the community policing team to provide safe areas and community outreach.
- Build trust and improve community relations.
- Removal of specific design elements that encourage negative activity behavior.

Beautification/Blight Removal

- Removal of specific design elements that encourage negative activity behavior and homeless encampments.
- · Large downtown mural to depict the unique qualities of the area.
- Chester Pruitt Park Memorial preservation
- Area focused grounds maintenance improvements.
- "Erase the Trace" storm drain murals to project to discourage litter and dumping into the sound.





