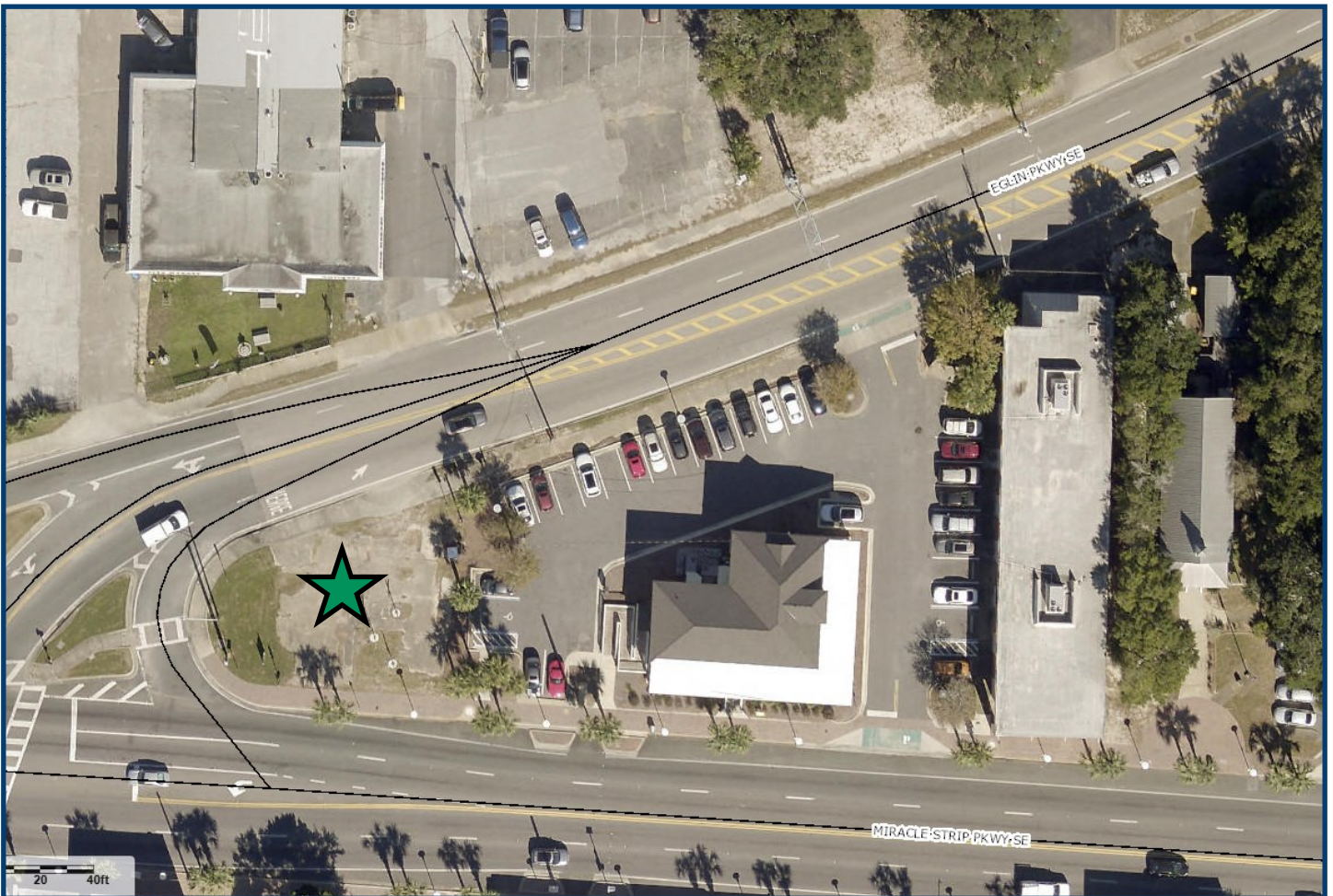




Welcome to Fort Walton Beach

Downtown Entrance Sign Design Contest



*******Attention Artist*******

Your talent could be on display in our beautiful downtown area!

The Fort Walton Beach Community Redevelopment Agency (CRA) is launching a *competition for the design* of a Gateway Entrance Sign at the intersection of Eglin Parkway SE and Miracle Strip Parkway SE, next to The Gulfview. This project aligns with the CRA's goal to promote reinvestment and revitalization in the community and aims to enhance the downtown area's visual identity by creating a memorable entry point.

Project Details

Design submission

When: Contest Opening Date: March 3, 2025
Application Deadline Date: March 31, 2025 by 5:00 p.m. (CT)

Where: Designs need to be submitted to the FWB Community Redevelopment Agency via email (cradept@fwb.org) or dropped off at the office located at 105 Miracle Strip Parkway SW (City Hall Annex Building).

Things to consider when you create your design

Location: 105 Miracle Strip Parkway SE

Base/height: 5' x 5' square (25 square feet) concrete base and height limit of 15'

Material: Preferred building materials are concrete, steel (primed and phenolic-coated), aluminum, stain less steel, concrete backed stucco, and/or fiberglass

Design: Should consider location, aesthetics, physical limitations, FWB history and uniqueness

Constraints: Power only available to light up structure during the evening hours
No running water, moving parts, pumps or etc. that will require maintenance

Key competition rules

- Artwork must be original and not violate any intellectual property rights. AI-generated designs will not be considered, and proof of original design will be required.
- The City of Fort Walton Beach will retain full ownership and rights of the awarded design.
- The City reserves the right to modify the design if necessary.
- Artists may only use the design for marketing or promotional purposes with the City's written consent.
- The City will incur all cost for sign fabrication and installation.
- The City *may* choose to contract the artist to reproduce the design on its behalf.

Award Process

- A project review committee will be chosen to determine winning design.
- All submissions will be assigned a number for anonymity purposes for blind review by committee.
- Winning designer will receive an award of \$5,000.

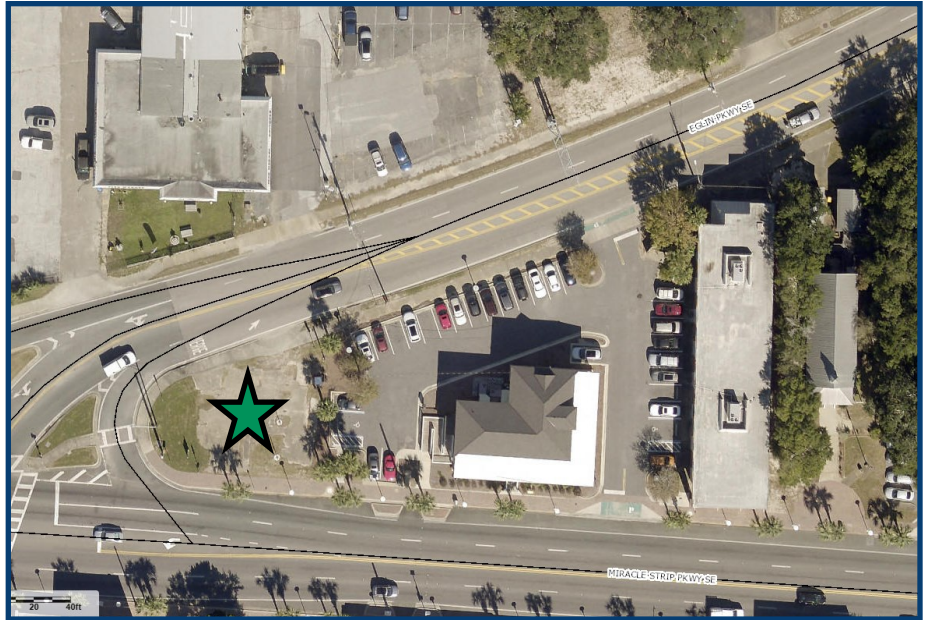
Application Packet requirements

- All entries must be submitted by 5:00 pm (CT) on March 31, 2025.
- Submission format should be one single combined PDF of no more than eight (8) pages.
- Submitted via email (cradept@fwb.org) or drop-off at the CRA office located at 105 Miracle Strip Pkwy SW.
- Present an initial design concept that embodies the projects overall theme. Include drawings or renderings with elevation with dimensions included. (Note: Submitted concepts are preliminary and subject to modification during the design development phase.)
- Provide a concise description of your concept, addressing the incorporation of local historical references (natural, architectural, cultural, etc.) and intended public interpretation of the design.



Welcome to Fort Walton Beach

Downtown Entrance Sign Design Contest



The Fort Walton Beach Community Redevelopment Agency (CRA) is launching a competition for the design of a Gateway Entrance Sign at the intersection of Eglin Parkway SE and Miracle Strip Parkway SE, next to The Gulfview.

Contest Opening Date: March 3, 2025

Application Deadline Date: March 31, 2025 by 5:00 p.m. (CT)

Designs need to be submitted to the FWB Community Redevelopment Agency via email (cradept@fwb.org) or dropped off at the office located at 105 Miracle Strip Parkway SW (City Hall Annex Building).

For contest details and award information
visit the CRA Webpage:

www.fwb.org/cra

