

THE FLORIDA  
**REDEVELOPMENT**  
ASSOCIATION

2022  
**ANNUAL  
CONFERENCE**

**October 12-14, 2022**  
**Hilton Daytona Beach**  
**Oceanfront Resort**

**#FRA2022**



COMCAST  
**BUSINESS**



*redevelopment.net*

# SPECIAL THANKS TO OUR SPONSORS

## PLATINUM



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# CONFERENCE-AT-A-GLANCE

(Name badge must be worn to gain access to all conference events)

## TUESDAY, OCTOBER 11, 2022

- 1:00 p.m. **Registration Desk Open**  
Coquina Pre-Function North
- 3:00 p.m. **FRA Board of Directors Meeting**  
Coquina H

## WEDNESDAY, OCTOBER 12, 2022

- 7:30 a.m. **Registration Desk Open**  
Coquina Pre-Function North
- 8:00 a.m. **Bus Tour: City of Holly Hill**  
(additional fee \$50.00; pre-registration required)  
North Tower hotel lobby
- 8:00 a.m. **Bus Tour: Daytona Beach – Riverfront Esplanade**  
(additional fee \$50.00; pre-registration required)  
North Tower hotel lobby
- 8:00 a.m. **Bus Tour: City of South Daytona CRA**  
(additional fee \$50.00; pre-registration required)  
North Tower hotel lobby
- 8:00 a.m. **CRA Board Training**  
(additional fee \$50.00; pre-registration required)  
Ponce de Leon
- 11:00 a.m. **Exhibit Hall Open**  
Coquina DE
- 11:30 a.m. **Welcome Luncheon in the Exhibit Hall**  
Coquina DE
- 12:45 p.m. **Welcome and Opening Keynote Address**  
*Keynote Speaker: Richard Rothstein, Author*  
Coquina ABC
- 1:45 p.m. **Refreshment Break in the Exhibit Hall**  
Coquina DE
- 2:00 p.m. **Brownfields Redevelopment Tools**  
Coquina F
- 2:00 p.m. **Economic Impact of Lakeside Park Developments**  
Coquina G
- 2:00 p.m. **Reclaim Vacant Land and Abandoned Buildings to Meet Affordable Housing Needs**  
Coquina H
- 3:30 p.m. **Refreshment Break in the Exhibit Hall**  
Coquina DE
- 3:45 p.m. **The Resurgence of the Seahorse: How Public Art Can Help Renew a City Brand**  
Coquina F
- 3:45 p.m. **Keep It Legal People: Finding Rules for Marketing and Special Events**  
Coquina G
- 5:00 p.m. **Welcome Reception in the Exhibit Hall**  
Coquina DE

## THURSDAY, OCTOBER 13, 2022

- 8:00 a.m. **Registration Desk Open**  
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- 8:00 a.m. **Exhibit Hall Open**  
Coquina DE
- 8:00 a.m. **Light Continental Breakfast in the Exhibit Hall**  
Coquina DE
- 9:00 a.m. **Community Safety Action Plans – Lessons from Tampa and Riviera Beach**  
Coquina ABC
- 9:00 a.m. **Opportunities in Smaller Downtown CRAs to Attract Hotel Development Within Their Urban Core**  
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*Keynote Speaker: Rick Whitted, President and CEO, U.S. Hunger*  
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- 2:45 p.m. **Annual Membership Meeting**  
Coquina ABC
- 3:00 p.m. **Collaborative P3 Aided by TIF and Rapid Response Permitting: A Winning Redevelopment Formula for Manatee County**  
Coquina F
- 3:00 p.m. **Ethics Laws for Redevelopment**  
Coquina G
- 3:00 p.m. **Stump the Chumps**  
Coquina H
- 6:00 p.m. **Academy Graduation and Awards Dinner**  
Coquina DE

## FRIDAY, OCTOBER 14, 2022

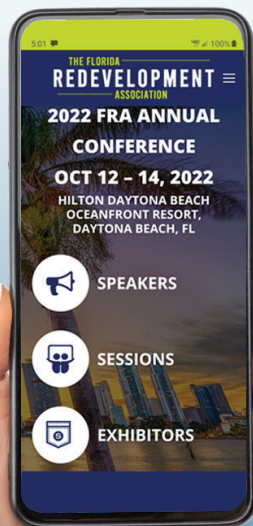
- 7:30 a.m. **Registration Desk Open**  
Coquina Pre-Function North
- 8:00 a.m. **Breakfast with the Experts**  
Coquina ABC
- 11:00 a.m. **Conference Adjourns**

# MOBILE APP / CONTINUING EDUCATION CREDITS

## GO MOBILE

Conference schedule, speakers and exclusive content – all just a tap away.

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**Wi-Fi**  
Network SSID: Meeting Room  
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Password: FRA2022

**#FRA2022**



Certification Maintenance

**American Institute of Certified Planners**  
AICP members can earn Certification Maintenance (CM) credits for many activities at this event. More information about AICP's CM program can be found at [planning.org/cm](http://planning.org/cm).



INTERNATIONAL  
ECONOMIC DEVELOPMENT  
COUNCIL

**International Economic Development Council (IEDC)**

This event is recognized by the IEDC as a professional development event that counts toward the recertification of Certified Economic Developers (CEcD).



**Florida Bar (Ref #2107594N)**

This event has been accredited for Continuing Legal Education by the Florida Bar for:

- Development law
- Real estate
- State and federal government and administrative practice

# LETTER FROM THE PRESIDENT



**Jeffrey Burton**  
2021-2022 FRA President

Greetings Conference Attendees:

## **Welcome to Daytona Beach and the 2022 Florida Redevelopment Association Annual Conference!**

Community redevelopment is the best calling any public servant can have in the State of Florida. Government, by its very nature, is about minimums. But CRAs are called upon to go above and beyond those minimums and to lift the blighted areas to higher ground.

To succeed at this mission, we, like our agencies must be above reproach, we must strive personally every day to lift our professionalism above and beyond the minimum. CRA professionals nurture new ideas, improve methodologies and create innovation by solving centuries-old urban issues in our communities.

Whether we have the cleanest streets, like Wauchula, or a billion dollars' worth of new investment, like Fort Myers, we are the solution. Whether we grow green markets, like Delray Beach, or raise seahorses, like Palmetto, CRAs get the work done. Whether we have been around for a while, like Dunedin, or are just starting out, like Niceville, we determine our own legacy. Our communities are like the legendary phoenix, redeveloped from the ashes.

We are the dreamers, the planners and the builders of futures, but with these great gifts, comes even greater responsibilities. We must strive to become more than what we are today, take our work to greater heights and make our visions into realities.

It has been my honor to serve the Florida Redevelopment Association (FRA), to learn from each of you, to enjoy your enthusiasm and friendship. I am proud to be an FRA member, FRA-certified and FRA President.

Sincerely,

A handwritten signature in blue ink that reads "Jeff Burton".

Jeffrey Burton  
President

## **Thank you to the following individuals and their organizations for helping make this conference possible!**

**Chair:** *Ken Thomas, City of Daytona Beach, CRA*

### **Committee:**

*Miles Ballogg, Cardno now Stantec*

*Angela Armstrong, City of Leesburg*

*DeLaine Corion, City of Opa-Locka*

*Sherri Curtis, City of Tallahassee, CRA*

*Beneshea Frazier, Central Florida Regional Planning Council*

*Jim Hitt, Apopka CRA*

*Michele Hylton-Terry, Fort Myers CRA*

*Renee Jadusingh, Delray Beach CRA*

*Alexa Krahe, City of West Palm Beach, CRA*

*Roxanne Read, Apopka CRA*

*Michele Toliver, City of Daytona Beach, CRA*

# SCHEDULE OF EVENTS

*(schedule and speakers subject to change)*

## TUESDAY, OCTOBER 11, 2022

1:00 p.m. - 5:00 p.m.

### **Registration Desk Open**

Coquina Pre-Function North

3:00 p.m. - 6:00 p.m.

### **FRA Board of Directors Meeting**

Coquina H

## WEDNESDAY, OCTOBER 12, 2022

7:30 a.m. - 6:00 p.m.

### **Registration Desk Open**

Coquina Pre-Function North

8:00 a.m. - 11:00 a.m.

### **Bus Tour: City of Holly Hill**

*(additional fee of \$50.00; pre-registration required)*

Meet in North Tower hotel lobby

Tour participants will experience the “Pictona” project, which came about from an innovative idea of the City of Holly Hill – a public-private partnership between the City, a charitable foundation and a Volusia County ECHO Grant. The project addresses the decline in overall community health and blighted areas in the center of the City. Before 2008, the City of Holly Hill had a thriving youth baseball program that operated out of a park called Hollyland Park in the center of the City. However, for several reasons, the park lost its place in the baseball program. Hollyland Park became a blighted area attractive to the homeless and a place where drug deals were happening every day.

The City needed to find a way to encourage physical activities and provide educational and cultural programs to the community. Since there is a proven need for health and wellness awareness and a demand for affordable alternatives, the City had a desire to provide free outdoor facilities to enjoy playing recreational activities such as bocce ball, shuffleboard, horseshoes and croquet to the community. The recreational courts were incorporated into the Senior Activity Center that was developed as part of the pickleball complex. Although these courts are part of the overall Pictona complex, unlike the pickleball courts, these programs are free for all residents.

Pictona has over 900 members and is hosting large national pickleball tournaments several times a year. The project will be completed in October 2022 with 49 courts in its world-class facility. This is a pure public-private partnership at its best.

8:00 a.m. - 11:00 a.m.

### **Bus Tour: Daytona Beach – Riverfront Esplanade**

*(additional fee of \$50.00; pre-registration required)*

Meet in North Tower hotel lobby

Spanning a mile of Intracoastal Waterway, the Riverfront Esplanade is a premier gathering space and botanical garden in the heart of Daytona Beach. Composed of more than a mile of waterfront running trail with comfortable benches and swings overlooking the Halifax River, the Riverfront Esplanade also features a dog park with an agility course and a state-of-the-art splash pad. The Esplanade is currently under construction; the north Esplanade is now open, with the south Esplanade opening at the end of 2022.

8:00 a.m. - 11:00 a.m.

### **Bus Tour: City of South Daytona CRA**

*(additional fee of \$50.00; pre-registration required)*

Meet in North Tower hotel lobby

This tour will take place on U.S. Highway 1 near the City of Daytona Beach, heading south to Port Orange and New Smyrna Beach. The South Daytona CRA main commercial corridor is U.S. Highway 1. A major streetscape and undergrounding of utilities were completed in 2013 along one-third of this roadway through CRA, Tax Increment Funding (TIF) and Florida Department of Transportation (FDOT) funding. Vacant riverfront sites planned for development will be pointed out, and the Enclave at 3230 apartments, completed in 2021, will also be a focal point of the tour.

8:00 a.m. - 12:00 p.m.

### **CRA Board Training**

*(additional fee \$50.00; pre-registration required)*

Ponce de Leon

This is a general educational session designed for CRA staff, elected and appointed officials, volunteers and advisory board members. It provides a succinct overview of what you need to know that you don't know in the universe of CRAs. Learn some helpful, practical, legal and administrative best practices for CRA policymaking success.

11:00 a.m. - 6:30 p.m.

### **Exhibit Hall Open**

Coquina DE

11:30 a.m. - 12:45 p.m.

### **Welcome Luncheon in the Exhibit Hall**

Coquina DE

# SCHEDULE OF EVENTS

12:45 p.m. - 1:45 p.m.

## **Welcome and Opening Keynote Address**

Coquina ABC

*Sponsored by Greenfields Outdoor Fitness, Platinum Sponsor*

*Address of Welcome: Derrick Henry, Mayor, Daytona Beach, and Jeff Burton, Ph.D., FRA-RA, DFCEP, President, Florida Redevelopment Association, Urban CRAs Manager, City of Tampa*  
*Keynote Speaker: Richard Rothstein, Author*



Richard Rothstein is the author of “The Color of Law: A Forgotten History of How Our Government Segregated America,” an explosive, alarming history that finally confronts how American governments in the 20th century deliberately imposed residential racial segregation on metropolitan areas nationwide. “The Color of Law” documents how American cities, from

San Francisco to Boston, became so racially divided as federal, state and local governments systematically imposed residential segregation.

Rothstein is a Distinguished Fellow of the Economic Policy Institute, the Thurgood Marshall Institute of the NAACP Legal Defense Fund and the Haas Institute at the University of California, Berkeley.

1:45 p.m. - 2:00 p.m.

## **Refreshment Break in the Exhibit Hall**

Coquina DE

2:00 p.m. - 3:30 p.m.

## **Brownfields Redevelopment Tools and Resources for CRAs**

Coquina F

This session includes Brownfields basics, tools, resources and CRA Brownfields success stories. This will include an overview of upcoming EPA Brownfields Grants including Assessment, Cleanup, Cleanup Revolving Loan Fund and Multipurpose Grants. The panel will also provide a developer’s, consultant’s, environmental attorney’s and CRA Manager’s Perspective on successful Brownfields Strategies.

*Moderator: Miles Ballogg, Brownfields and Economic Development Practice Group Leader, Cardno now Stantec*

*Speakers: Jeff Burton, Ph.D., FRA-RA, DFCEP, President, Florida Redevelopment Association, Urban CRAs Manager, City of Tampa; Roxanne Amoroso, Principal, Mosaic Development LLP; Frank L. Hearne, Esq., Chairman, Environmental Practice Group, Mechanik Nuccio Hearne & Wester, P.A.*

2:00 p.m. - 3:30 p.m.

## **Economic Impact of Lakeside Park Developments**

Coquina G

Florida is noted for its coastal community developments and the economic impact on real estate development along our Atlantic and Gulf shorelines. More and more interior communities are investing in their lakeside shorelines through creative improvements that have significant economic impacts on CRAs. The speakers will present their reasons for their particular investments and how it has generated additional investment in their CRAs.

*Moderator: Wes Shafer, AICP, Senior Project Manager, GAI*

*Speakers: Frank Billingsley, Director of Placemaking and Competitiveness, City of Orlando; Mike Stiegerwald, City Manager, Kissimmee; Tom Tomerlin, Economic Development Director, Sanford*

2:00 p.m. - 3:30 p.m.

## **Reclaim Vacant Land and Abandoned Buildings to Meet Affordable Housing Needs**

Coquina H

Every CRA has vacant land that should be put into use for housing and for projects that support community goals. The key to revitalizing communities and developing affordable housing is first clearing title to vacant and abandoned land and then developing programs that help community stakeholders become the developers within their community. This session will show you how to quickly get abandoned lots into your affordable housing pipeline then detail successful partnership programs that have turned community stakeholders into affordable housing developers.

*Moderator: Matthew Weidner, Attorney, Law Offices of Matthew D. Weidner, PA*

*Speakers: Matthew Weidner, Attorney, Law Offices of Matthew D. Weidner, PA; Joseph Bonora, President, Catalyst Community Capital, Inc.*

3:30 p.m. - 3:45 p.m.

## **Refreshment Break in the Exhibit Hall**

Coquina DE

# SCHEDULE OF EVENTS

3:45 p.m. - 5:00 p.m.

## **The Resurgence of the Seahorse: How Public Art Can Help Renew a City Brand**

Coquina F

The Palmetto CRA successfully undertook a public art project to put in an award-winning seahorse statue that called back to the history of the city and helped renew placemaking. This session can teach you how to do similar things in your CRA.

*Moderator: Xavier Colom, Director, Palmetto CRA*

*Speakers: Jeff Burton, Ph.D., FRA-RA, DFPC, President, Florida Redevelopment Association, Urban CRAs Manager, City of Tampa; Jon and Vicki Moore, Owners, Moore Design; Ron Berman, Owner, Berman Studios*

3:45 p.m. - 5:00 p.m.

## **Keep It Legal People: Funding Rules for Marketing and Special Events**

Coquina G

Many CRAs sponsor or produce events, programs and campaigns to activate public spaces and reinvent blighted commercial districts. This session will highlight creative strategies to ensure statutory compliance while producing engaging community events or campaigns designed to further your CRA goals. Special attention will be given to the impact of the 2019 amendment on spending CRA funds. We will talk about tweaking your program to tighten the criteria or other aspects to focus on economic development. Attendees will gain valuable insight to ensure that their existing or future event programs and marketing campaign strategies contain the specific elements necessary to meet or exceed statutory guidelines.

*Moderator: Brenda Thrower, FRA-RA, Economic Development Specialist, City of Tampa, Ybor City CRA*

*Speakers: Claudia M. McKenna, Esq., CRA Attorney, Pompano Beach Community Redevelopment Agency; Sharon West McCormick, Director of Business Attraction & Marketing, Redevelopment Management Associates (RMA)*

5:00 p.m. - 6:30 p.m.

## **Welcome Reception in the Exhibit Hall**

Coquina DE

## **THURSDAY, OCTOBER 13, 2022**

8:00 a.m. - 3:00 p.m.

## **Registration Desk Open**

Coquina Pre-Function North

8:00 a.m. - 1:00 p.m.

## **Exhibit Hall Open**

Coquina DE

8:00 a.m. - 9:00 a.m.

## **Light Continental Breakfast in the Exhibit Hall**

Coquina DE

9:00 a.m. - 10:15 a.m.

## **Community Safety Action Plans – Lessons from Tampa and Riviera Beach**

Coquina ABC

Several redevelopment organizations in Florida are currently implementing unique and comprehensive Community Safety Action Plans. This session will summarize how these plans were developed, the impacts they have had on both real and perceived safety and why they are important to equity, community-driven solutions and a better policing balance.

*Moderator: Ken Stapleton, President, Safedesign Institute*

*Speakers: Annetta Jenkins, Director of Neighborhood Services, Riviera Beach CRA; Erica Moody, Director of Operations, University Area Community Development Corporation*

9:00 a.m. - 10:15 a.m.

## **Opportunities in Smaller Downtown CRAs to Attract Hotel Development Within Their Urban Core**

Coquina G

A challenge for smaller downtown main street areas is attracting hotel development common to larger urban locations. Success is attributable to a bold vision by policymakers in understanding the unique barriers of downtown development. The 2021 completion of the Hilton Tapestry is an example of an innovative CRA public-private partnership.

*Moderator: John Jones, Project Manager, S&ME*

*Speakers: Doug Dombroski, Economic Development Manager, City of Melbourne; Miguel Rivera, Principle, Willow Street Capital; Kevin Gremse, East Team Leader National Development Council*

9:00 a.m. - 10:15 a.m.

## **Hot Legal Topics in Redevelopment**

Coquina H

Join us as we hold a session on ad hoc hot legal topics regarding redevelopment. We will have our best CRA legal minds discuss their list of need-to-know opinions and legislation on topics impacting redevelopment and CRAs.

*Moderator: Ryan Mathews, Esq., Shareholder, GrayRobinson*

*Speakers: Y. Lisa Colon, Partner, Saul Ewing Arnstein & Lehr; Kim Phan, Esq., FRA-RA, Legal Advisor, Delray Beach CRA*

10:15 a.m. - 10:30 a.m.

## **Refreshment Break in the Exhibit Hall**

Coquina DE



# SCHEDULE OF EVENTS

10:30 a.m. - 11:30 a.m.

## **The Community Reinvestment Act and Redevelopment: Partnerships that Support Communities**

Coquina F

The federal Community Reinvestment Act encourages banks to support activities that benefit low-income areas and residents, including affordable housing, community services, economic development and neighborhood revitalization. Join the Federal Deposit Insurance Corporation and the Office of the Comptroller of the Currency for a discussion on how bank partnerships support redevelopment.

*Speakers: Lisa Mifflin, District Community Affairs Officer, Office of the Comptroller of the Currency; April Atkins, AICP, Community Affairs Specialist, Federal Deposit Insurance Corp.*

10:30 a.m. - 11:30 a.m.

## **Redevelopment, Flooding and Climate Adaptation**

Coquina G

This session explores how to navigate the challenges and opportunities associated with redevelopment and planning for future conditions related to climate change. Case studies, challenges and solutions addressing infrastructure and open-space vulnerability in the redevelopment process will be discussed. Regulations, policy approaches and other examples will be offered.

*Speakers: Erin L. Deady, AICP, Esq., Erin L. Deady, P.A.; Jennifer Jurado, Ph.D., Deputy Director and Chief Resilience Officer, Resilient Environment Department, Broward County*

10:30 a.m. - 11:30 a.m.

## **Collaborative Approach to Affordable Housing**

Coquina H

There are different methods and programs for addressing affordable/workforce housing through counties, cities and CRAs. With creative thinking, layering of programs can lead to successful affordable housing/workforce housing developments. This session will focus on the Carver Square Workforce Housing Development in the Delray Beach CRA and other collaborative ways for CRAs, cities and counties to work together.

*Moderator: Hazelle Rogers, Mayor, City of Lauderdale Lakes*  
*Speakers: Jonathan Brown, Director, Department of Housing and Economic Development, Palm Beach County Board of County Commissioners; Ana Maria Aponte, AICP, Deputy Director, CRA, City of West Palm Beach*

11:30 a.m. - 1:00 p.m.

## **Networking Luncheon in the Exhibit Hall**

Coquina DE

1:00 p.m. - 2:30 p.m.

## **Closing Keynote Address**

Coquina ABC

*Sponsored by Comcast Business, Platinum Sponsor*

*Keynote Presentation: The Role of Data in Building an Equitable Social Infrastructure*

*Keynote Speaker: Rick Whitted, President and CEO, U.S. Hunger*



Join Rick Whitted, President and CEO of the nonprofit U.S. Hunger, as he discusses the root causes behind social inequities and how data better equips a city to create sustainable solutions for its underserved residents.

Whitted has overseen the launch of several of the organization's initiatives, including expanding home delivery of fresh produce into its supply chain and developing a Software-as-a-Service solution that uses predictive analytics and machine learning to identify root causes of food insecurity in the United States.

He graduated from Stetson University and Nova Southern University, and he received a bachelor's degree in political science/American studies and a Master of Business Administration in business administration and management.

2:45 p.m. - 3:00 p.m.

## **Annual Membership Meeting**

Coquina ABC

3:00 p.m. - 4:30 p.m.

## **Collaborative P3 Aided by TIF and Rapid Response Permitting: A Winning Redevelopment Formula for Manatee County**

Coquina F

This session will describe a successful P3 where TIF and rapid response permitting were used to attract private sector investment. Working with both the land developers and the master developer resulted in a big win: A Fortune 10 company coming to Manatee County with a \$30 million new investment and 400 additional jobs.

*Moderator: Jeff Burton, Ph.D., FRA-RA, DFCP, President, Florida Redevelopment Association, Urban CRAs Manager, City of Tampa*  
*Speakers: Sam Blatt, Manager, Economic Development at Amazon.com; Ruth Buchanan, Vice President of Business Development, GrowFL*

# SCHEDULE OF EVENTS

3:00 p.m. - 4:30 p.m.

## **Ethics Laws for Redevelopment**

Coquina G

This workshop is geared toward CRA attorneys and others who want to learn about ethics requirements specific to CRAs as well as general requirements for all governments. It will feature instructors who are members of the Florida Bar with a great deal of legal ethics experience that is specific to CRAs. They will break down basic ethics requirements for CRA practitioners, board members and volunteers who work with community redevelopment agencies in Florida. Topics will include general and ethics opinions, gift laws, conflict of interest law for CRAs, doing business with one's agency, 1% statutory rule on conflicts of interest test, public records and social media lessons learned, and Sunshine Law and financial disclosure for CRA board members and volunteers.

*Moderator: Amber Hughes, Executive Director, Florida Redevelopment Association*

*Speakers: Jacob Schumer, Attorney at Law; Shepard, Smith, Kohlmyer & Hand, P.A.*

3:00 p.m. - 4:30 p.m.

## **Stump the Chumps**

Coquina H

This is an audience participation session! Heckling of the speakers is strongly encouraged in this "no-holds barred" redevelopment fracas with the "three egos." Climb their mountain of condescending wisdom, offer your mundane inquiries and concerns to the three CRA oracles, as they hit you with some knowledge. You will get an answer, it may not be what you expect, but it should be entertaining. Are you ready to Stump the Chumps?

*Moderator: Brenna Durden, Shareholder at Lewis, Longman & Walker, PA, Certified Mediator, Past President of Florida Redevelopment Association and City Attorney at City of Atlantic Beach.*

*Speakers: Jeff Burton, Ph.D., FRA-RA, DFCEP, President, Florida Redevelopment Association, Urban CRAs Manager, City of Tampa; Kevin S. Crowder, CEcD, Founder, BusinessFlare; Jeffrey L. Oris, CEcD, Assistant City Manager, City of Delray Beach, Past President, Florida Redevelopment Association*

6:00 p.m. - 9:00 p.m.

## **Academy Graduation and Awards Dinner**

Coquina DE

*Sponsored by Burkhardt Construction, Inc., Platinum Sponsor*

Help us congratulate our Academy graduates, award winners and the 2022-2023 Board of Directors.

## FRIDAY, OCTOBER 14, 2022

7:30 a.m. - 10:00 a.m.

### **Registration Desk Open**

Coquina Pre-Function North

8:00 a.m. - 11:00 a.m.

### **Breakfast with the Experts**

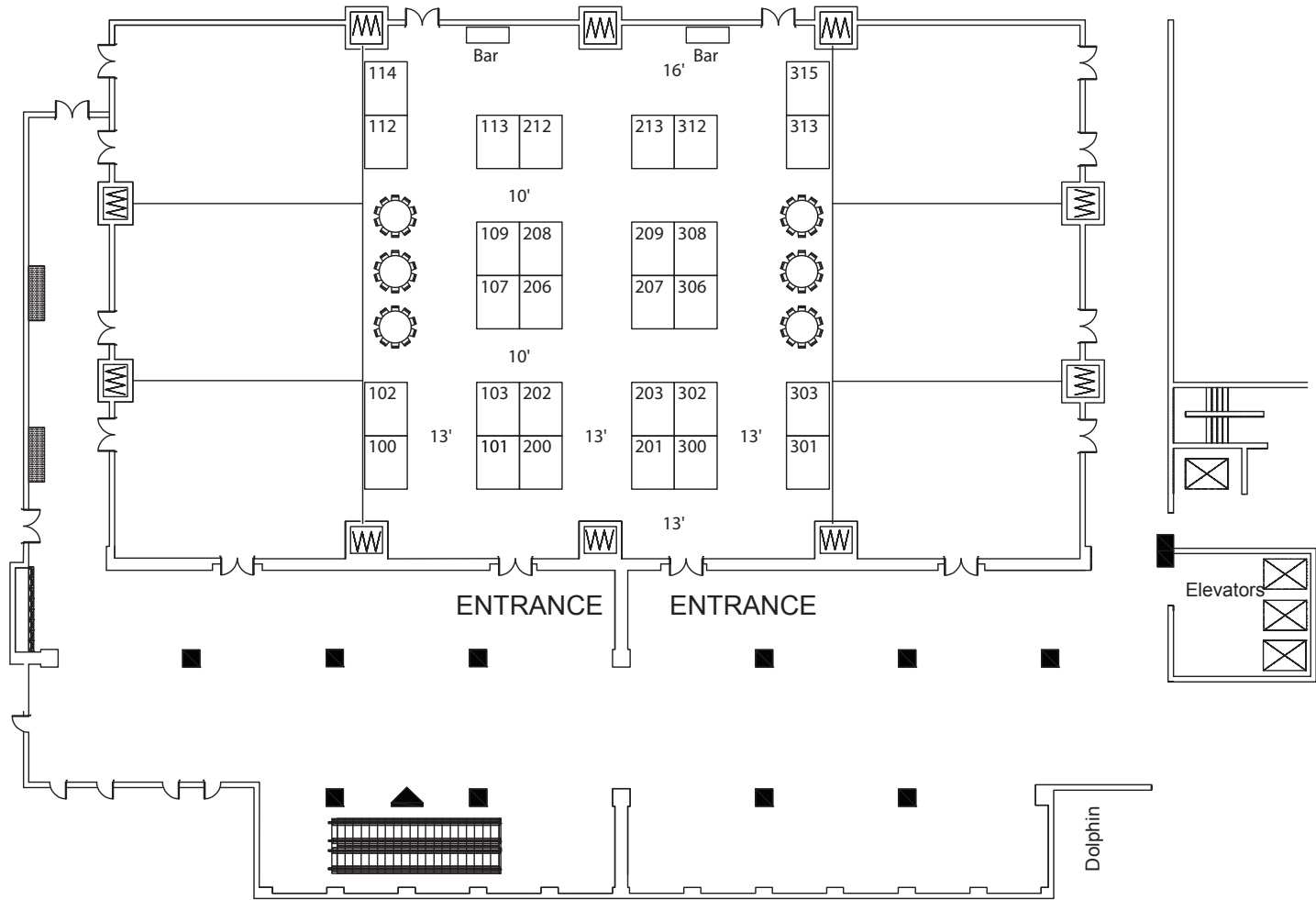
Coquina ABC

Enjoy a delicious breakfast at this flexible networking session. Breakout groups will focus on redevelopment hot topics such as affordable housing, ongoing maintenance in a CRA and many more. This will be a great opportunity to network, share success stories and learn from your peers.

11:00 a.m.

### **Conference Adjourns**

# EXHIBIT HALL FLOOR PLAN



Coquina Ballroom D-E

28 - 8 x 10 Booths  
Aisle widths as noted

Rev. 9/14/22



# EXHIBITOR AND SPONSOR LISTING

## **Biotech Restorations Florida – Booth #102**

813.223.9000

Contact: Bill Roberts

[broberts.tampa@gmail.com](mailto:broberts.tampa@gmail.com)

[biotechrestorationsfla.com](http://biotechrestorationsfla.com)

Providing effective, safe, affordable on-site treatment that reduces or eliminates soil pollutants.

## **Burkhardt Construction, Inc. – Booth #200, Platinum**

561.659.1400

Contact: Marc Kleisley

[marc@burkhardtconstruction.com](mailto:marc@burkhardtconstruction.com)

[burkhardtconstruction.com](http://burkhardtconstruction.com)

Construction management services for streetscapes, parks and other public space improvement projects.

## **BusinessFlare, LLC – Booth #206, Tour**

786.671.2074

Contact: Kevin Crowder

[kevin@businessflare.net](mailto:kevin@businessflare.net)

[businessflare.net](http://businessflare.net)

Providing economic development, redevelopment, design and analytics services to clients that are sick of the status quo and that have the will to succeed.

## **Catalyst Community Capital – Silver**

813.423.6064

Contact: Joseph Bonora

[joe@catalystcd.com](mailto:joe@catalystcd.com)

[catalystimpact.org](http://catalystimpact.org); [catalystcd.com](http://catalystcd.com)

Financing and technical assistance for redevelopment projects.

## **Chen Moore & Associates – Booth #312**

954.730.0707

Contact: Megan Schmidt

[mschmidt@chenmoore.com](mailto:mschmidt@chenmoore.com)

[chenmoore.com](http://chenmoore.com)

Providing civil, transportation, and electrical engineering, landscape architecture/planning and environmental and construction management services.

## **Comcast Business – Booth #212, Platinum**

855.254.3776

Contact: Robert Patterson

[robert\\_patterson4@cable.comcast.com](mailto:robert_patterson4@cable.comcast.com)

[comcastbusiness.com](http://comcastbusiness.com)

Internet, TV and phone solutions, plus service and support, are just right for your business.

## **CPH, Inc. – Booth #201**

407.322.6841

Contact: Nik Jindal

[info@cphcorp.com](mailto:info@cphcorp.com)

[cphcorp.com](http://cphcorp.com)

Full-service A/E firm providing landscape architecture, planning, transportation, architecture, surveying, M/E/P, structural, utilities and environmental.

## **FieldTurf – Booth #207**

352.242.7620

Contact: Chris Wedge

[chris.wedge@fieldturf.com](mailto:chris.wedge@fieldturf.com)

[fieldturf.com](http://fieldturf.com)

When it comes to artificial turf sports fields, FieldTurf is the most trusted brand in the industry. Whether it is football, soccer, baseball, rugby or any other sport, FieldTurf provides athletes with safety and performance.

## **Florida Community Loan Fund – Booth #109**

407.246.0846

Contact: Nelson Black

[info@fclf.org](mailto:info@fclf.org)

[fclf.org](http://fclf.org)

Providing flexible financing and staff expertise to help projects succeed and improve low-income communities.

## **Florida Downtown Association/Florida Main Street – Booth #302**

863.245.8309

Contact: Jessica Newman

[jnewman@cityofwauchula.com](mailto:jnewman@cityofwauchula.com)

[floridadowntownassociation.com](http://floridadowntownassociation.com)

Providing information on the Florida Main Street program; its proven success to revitalizing downtowns and a great tool for CRAs. Hand out educational material and giveaways.

## **Freebee – Booth #209**

561.302.2297

Contact: John Janusz

[info@ridefreebee.com](mailto:info@ridefreebee.com)

[ridefreebee.com](http://ridefreebee.com)

Free. On-demand. 100% electric transportation. Now providing service in over 25 cities.

## **GAI Consultants/Community Solutions Group – Booth #213**

407.423.8398

Contact: Pete Sechler

[p.sechler@gaiconsultants.com](mailto:p.sechler@gaiconsultants.com)

[gaiconsultants.com/community-solutions](http://gaiconsultants.com/community-solutions)

Integrating design, planning and economic expertise to help create sustainable, livable places.

## **Goldstein Kite Environmental, LLC – Booth #315, Gold**

772.237.3444

Contact: Kelly P. Kite Jr.

[kelly@gke.us](mailto:kelly@gke.us)

[gke.us](http://gke.us)

Working with municipal, corporate and private property owners seeking to sell environmentally contaminated properties.

## **GovDeals – Booth #112**

305.900.8366

Contact: Blake Jackson

[bjackson@govdeals.com](mailto:bjackson@govdeals.com)

[govdeals.com](http://govdeals.com)

The leading provider of online government surplus auctions.

## **GrayRobinson, PA – Silver**

850.577.9090

Contact: Ryan Matthews

[ryan.matthews@gray-robinson.com](mailto:ryan.matthews@gray-robinson.com)

[gray-robinson.com](http://gray-robinson.com)

Attorneys. Advisors. Consultants.

## **Greenfields Outdoor Fitness – Booths #101, 103, Platinum**

888.315.9037

Contact: Sam Mendelsohn

[sam@greenfieldsfitness.com](mailto:sam@greenfieldsfitness.com)

[greenfieldsfitness.com](http://greenfieldsfitness.com)

Outdoor fitness equipment with an inclusive, multigenerational focus and a strong social element.

# EXHIBITOR AND SPONSOR LISTING

## **Hennessy Construction Services – Booth #300**

727.821.3223 ext. 130

Contact: John Irvin

[jirvin@hcsfl.com](mailto:jirvin@hcsfl.com)

[hcsfl.com](http://hcsfl.com)

Client-based construction management and design-build project delivery that regularly meets prescribed budget and schedule expectations.

## **Kimley-Horn and Associates, Inc. – Silver**

941.379.7673

Contact: Kelley Klepper, AICP

[kelley.klepper@kimley-horn.com](mailto:kelley.klepper@kimley-horn.com)

[kimley-horn.com](http://kimley-horn.com)

Engineering, planning, landscape architectural, environmental, visioning and grant funding professionals for Florida communities.

## **Redevelopment Management Associates (RMA) – Booth #100**

954.695.0754

Contact: Kim Briesemeister

[kim@rma.us.com](mailto:kim@rma.us.com)

[rma.us.com](http://rma.us.com)

Economic (re)development firm providing consulting and management services to cities and CRAs.

## **S&ME, Inc. – Booth #308, Gold**

321.307.5679

Contact: Laura Canary

[lcanary@smeinc.com](mailto:lcanary@smeinc.com)

[smeinc.com](http://smeinc.com)

An interdisciplinary firm specializing in redevelopment. Services include planning, civil engineering, landscape architecture and multi-modal transportation.

## **Safe Mobility for Life Coalition – Booth #303**

850.410.5414

Contact: Gail M. Holley

[gail.holley@dot.state.fl.us](mailto:gail.holley@dot.state.fl.us)

[safemobilityfl.com](http://safemobilityfl.com)

Create safer and more livable communities that meet the mobility needs of an aging population.

## **Stantec Consulting Services – Booth #113, Gold**

305.445.2900

Contact: Jared Beck

[jared.beck@stantec.com](mailto:jared.beck@stantec.com)

[stantec.com](http://stantec.com)

A trusted partner in redevelopment planning providing solutions today while planning for the future.

## **U.S. Hunger – Booth #306**

407.334.9430

Contact: Sarah Davila

[sarah@ushunger.org](mailto:sarah@ushunger.org)

[ushunger.org](http://ushunger.org)

A nonprofit organization feeding families today and uniting them to healthier tomorrow.

## **Wade Trim – Booth #114, Silver**

818.882.4373

Contact: Brad Cornelius

[bcornelius@wadetrim.com](mailto:bcornelius@wadetrim.com)

[wadetrim.com](http://wadetrim.com)

Helping communities thrive through planning, design and redevelopment solutions.

## **Walker Consultants – Booth #202**

786.208.0891

Contact: Mark Santos

[msantos@walkerconsultants.com](mailto:msantos@walkerconsultants.com)

[walkerconsultants.com](http://walkerconsultants.com)

Providing planning, design, engineering, forensics, restoration and consulting for the built environment.

## **Weidner Law – Booth #208**

727.954.8752

Contact: Matthew D. Weidner

[weidner@mattweidnerlaw.com](mailto:weidner@mattweidnerlaw.com)

[mattweidnerlaw.com](http://mattweidnerlaw.com)

Specializing in municipal code enforcement lien foreclosures.

## **WGI, Inc. – Booth #107, Silver**

561.562.9418

Contact: Traci Scheppske

[traci.scheppske@wginc.com](mailto:traci.scheppske@wginc.com)

[wginc.com](http://wginc.com)

Site planning, comprehensive planning, urban design, placemaking, visioning, scenario planning, curbside management, complete streets, traffic studies.

## **The Whiting-Turner Contracting Company – Booth #313**

561.719.4044

Contact: Frank Zaremba

[frank.zaremba@whiting-turner.com](mailto:frank.zaremba@whiting-turner.com)

[whiting-turner.com](http://whiting-turner.com)

Construction management at risk: streetscapes and complete streets, parks, vertical construction.

## **Zero Empty Spaces (Working Artist Studio Spaces) – Booth #301**

844.427.8788

Contacts: Andrew Martineau & Evan Snow

[info@zeroemptyspaces.com](mailto:info@zeroemptyspaces.com)

[zeroemptyspaces.com](http://zeroemptyspaces.com)

We activate vacant commercial retail spaces by creating working artist studios until a permanent lease is secured.

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**2023 Florida Redevelopment Association Annual Conference • October 24-27, 2023**

Marriott Resort Sawgrass, Ponte Vedra Beach, FL

THE FLORIDA  
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