

Call for Artists
Requests for Qualifications (RFQ) for Arts in Public Places
for RIVERVIEW6, in Downtown Bradenton, FL



SUBMIT ELECTRONICALLY TO:

Dilia Tabora
diliat@htgf.com

RELEASED: June 29, 2022

DUE: July 29, 2022



SCOPE OF SERVICES

OVERVIEW

Housing Trust Group seeks to identify firms or individuals with qualified experience to provide Public Art services to create site specific original artwork as part of the enhancement of the public streetscape in the City of Bradenton, FL.

The planned location for this art work is on the exterior façade of a new affordable housing multifamily development. The project was established to further the commitment of the City in providing public art to beautify the appearance of the City, commemorate the City's history, and to enhance cultural opportunities throughout the City.

THE AWARD

A final award, which will include commission for the artist(s) selected, will be negotiated as part of the selection process. The Preliminary Budget provided in the response should be all inclusive and include but not be limited to design fees, materials, fabrication etc. Maximum budget is estimated at \$65,000. Deviations will be considered on a project-by-project basis.

PROJECT INTENT

The location for the artwork structure to be installed will be on the northeast corner of the intersection of 6th Ave W. and 8th St W. **The location of Riverview6, the new multifamily development site subject of this RFQ is located at 901 6th Avenue W, Bradenton, FL 34205.** The current vision for this art project is a form of decorative and structurally sound, open-air, **ALUMINUM PERFORATED METAL WALL PANEL SYSTEM AROUND EXTERIOR PERIMETER OF THE FUTURE PLAYGROUND AREA. (POWDERCOATED ALUMINUM TO MATCH STOREFRONTS, WHICH ARE POWDERCOATED BLACK).** Other creative alternatives that are not perforated aluminum systems can be considered as long as they are open-air solutions and that can be installed to be structurally permanent and long-lasting (i.e. incorporating wood as the main material instead of aluminum). Artwork proposals can also combine other elements such as interactive elements, printing or landscaping/planting. This site-specific artwork should demonstrate artistic excellence in the following ways:

- Enhance the intersection and the building's private playground with a distinctive, aesthetic experience both highly visible and welcoming to the high traffic passing by, and the residents making use of the playground within.
- Highlight the importance of the property and provide a recognizable identity for Riverview6 and the City of Bradenton's Streetscape.
- Be an original art piece appropriate for the installation. If it is to be an interactive piece it should stand up to vandalism, graffiti, weather, etc.
- Consider site and size limitations.
- Relate to the City's history, have a coastal/marine theme or an educational theme for children (since it is part of the children's playground).
- Provide excitement and interest for the community as a whole

ELIGIBILITY

The call for artist is open to artists living in Florida. Professional artists with reviewable portfolios are encouraged to apply, and a sample of previous works is required as part of the RFQ submission. Prior participation in one or more juried art competitions/shows, artistic exhibitions, public installations, gallery representation, etc. is preferred. Once selected, the Commissioned Artist(s) will work with HTG to refine the concept further and create a site-specific, durable piece for this installation. Applicants who wish to be considered for this project should have experience and proven ability to fabricate their own work or to work with fabricators and installers. The work needs to be durable for maintenance reasons and the chosen materials must require minimal maintenance. The artwork for this site must reflect the Project Intent as described above. The Commissioned Artist(s) will be required to provide evidence of appropriate liability, property damage, and workers compensation insurance while working on the site.

HOW TO APPLY

Artists interested in this project must prepare and submit the following:

- A Preliminary Concept: inspiration images sufficient to communicate the artist concept. This is not expected to be a fully developed concept at this stage. It should include a rough, preliminary budget and describe the general specifications for the artwork related mainly to materials expected to be used and installation requirements.
- Letter of Interest: No more than one page in length, which explains your interest in the project. Please include your name and contact information in the PDF Submission.
- Artist's Statement: No more than 250-500 words in length, describing your work and general qualifications.
- Current Resume: If submitting as a team, an individual resume should be submitted for each team member describing the individual or collective artistic accomplishments. Teams are limited to 2 artists total (resume limited to 2 pages).
- A list of at least three professional references familiar with your work and working methods: The list must include telephone numbers and e-mail addresses.
- Work Samples should be saved into a PDF file that can be easily opened by a PC and MAC: All work samples must be submitted in this format.

HTG Riverview6, Ltd. will only accept PDF file formats. You must number and title each PDF and include a description sheet with corresponding numbers. The sheet should list your name and the titles, dates, media, and dimensions of your work.

Optional: Each artist may include up to three selections of support materials such as reviews, news articles, web links and other related information.

Information about the Installation Site and Immediate Surroundings

Attached to the RFQ are the following:

- **Exhibit A:** Site Plan and Location of the proposed art work
- **Exhibit B:** Measurements of each of the three wall sections that make up this RFQ's scope
- **Exhibit C:** Color Palette of the interior design of entire project; colors proposed should be complementary to this palette and the building's exterior design.
- **Exhibit D:** Sample images of artistic concepts and intent

**Materials must be received by the Housing Trust Group by
2:00 pm Wednesday, July 29, 2022.**

Postmarks are not acceptable.

Hand deliveries will be accepted but electronic submittals are much preferred.

PLEASE E-MAIL APPLICATION MATERIALS TO:

Attn: Dilia Tabora

diliat@htgf.com

3225 Aviation Avenue, 6th Floor

Coconut Grove, FL 33133

FINAL ARTIST SELECTION:

Housing Trust Group will review the submittals and select an artist with which to move forward towards completing a full design for the artwork, based on the conceptual ideas presented in their proposal.

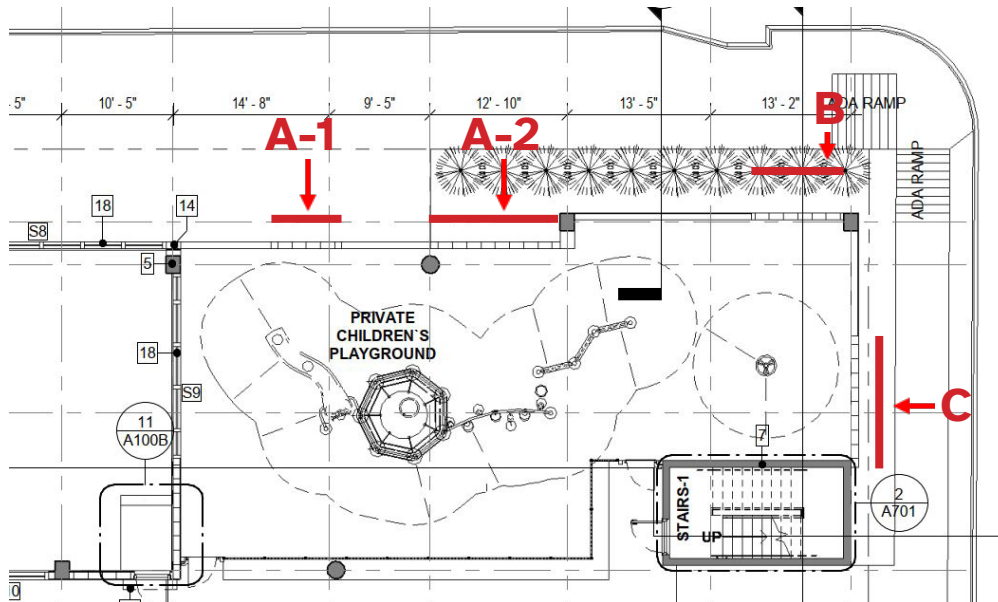
Criteria for Selection:

- An initial concept that reflects Project Intent as described in this document.
- A body of work reflecting artistic excellence.
- Experience working in public spaces and with public processes.
- Experience fabricating and installing permanent artwork suitable for the outdoor environment.
- References provided as part of this application which will be contacted prior to final selection.

ADDITIONAL INFORMATION:

The selected artist will receive a Contract for the commission in an amount sufficient for all remaining elements of the project including fabrication, shipping, and installation.

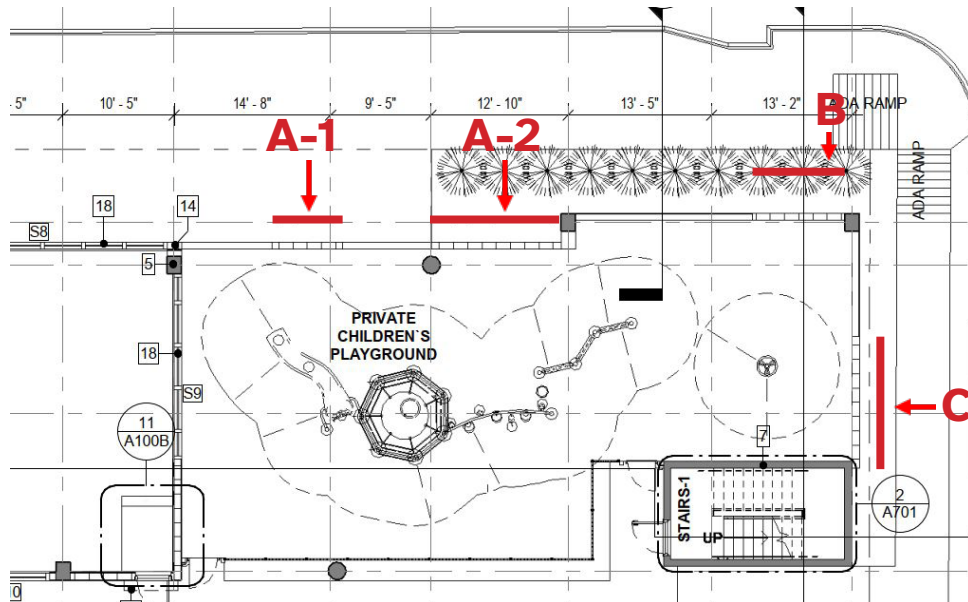
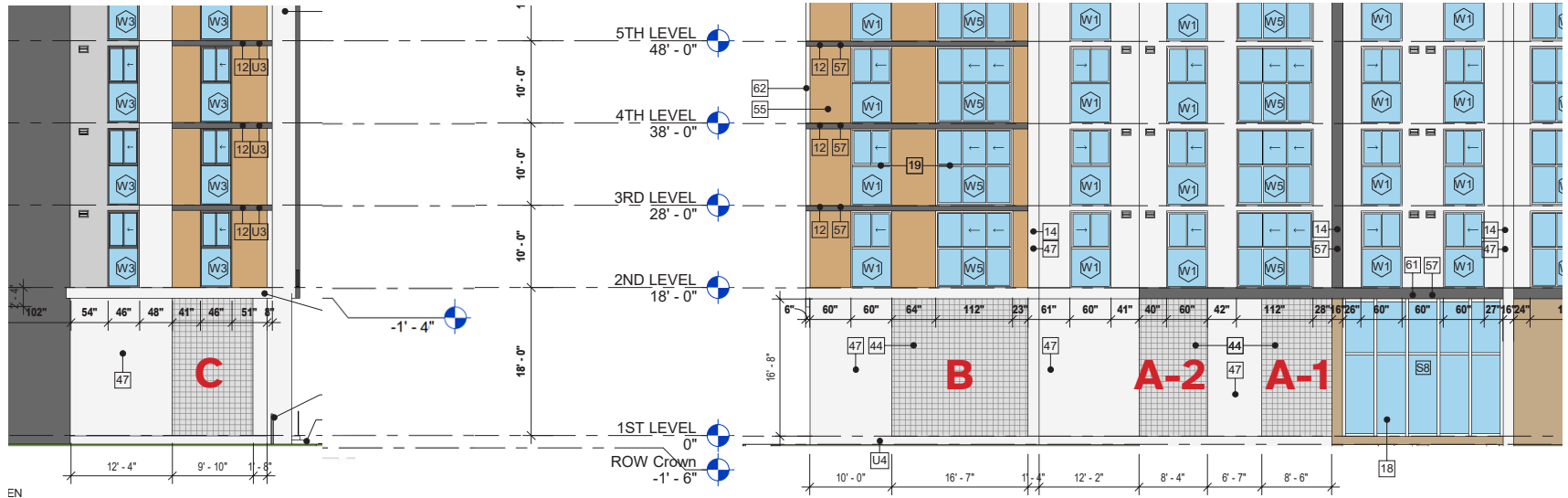
**If you have any questions or need any additional information, please email
Dilia Tabora at diliat@htgf.com**



Walls A-1, A-2, B and C are the scope of this RFQ.

EXHIBIT A:

SITE PLAN AND LOCATION OF THE PROPOSED ARTWORK



Wall A-1:
8'-6" wide x 16'-8" high

Wall A-2:
8'-4" wide x 16'-8" high

Wall B:
16'-7" wide x 16'-8" high

Wall C:
9'-10" wide x 16'-8" high

***widths can be adjusted slightly to work with certain materials (a few inches).*

EXHIBIT B:

WALL MEASUREMENTS

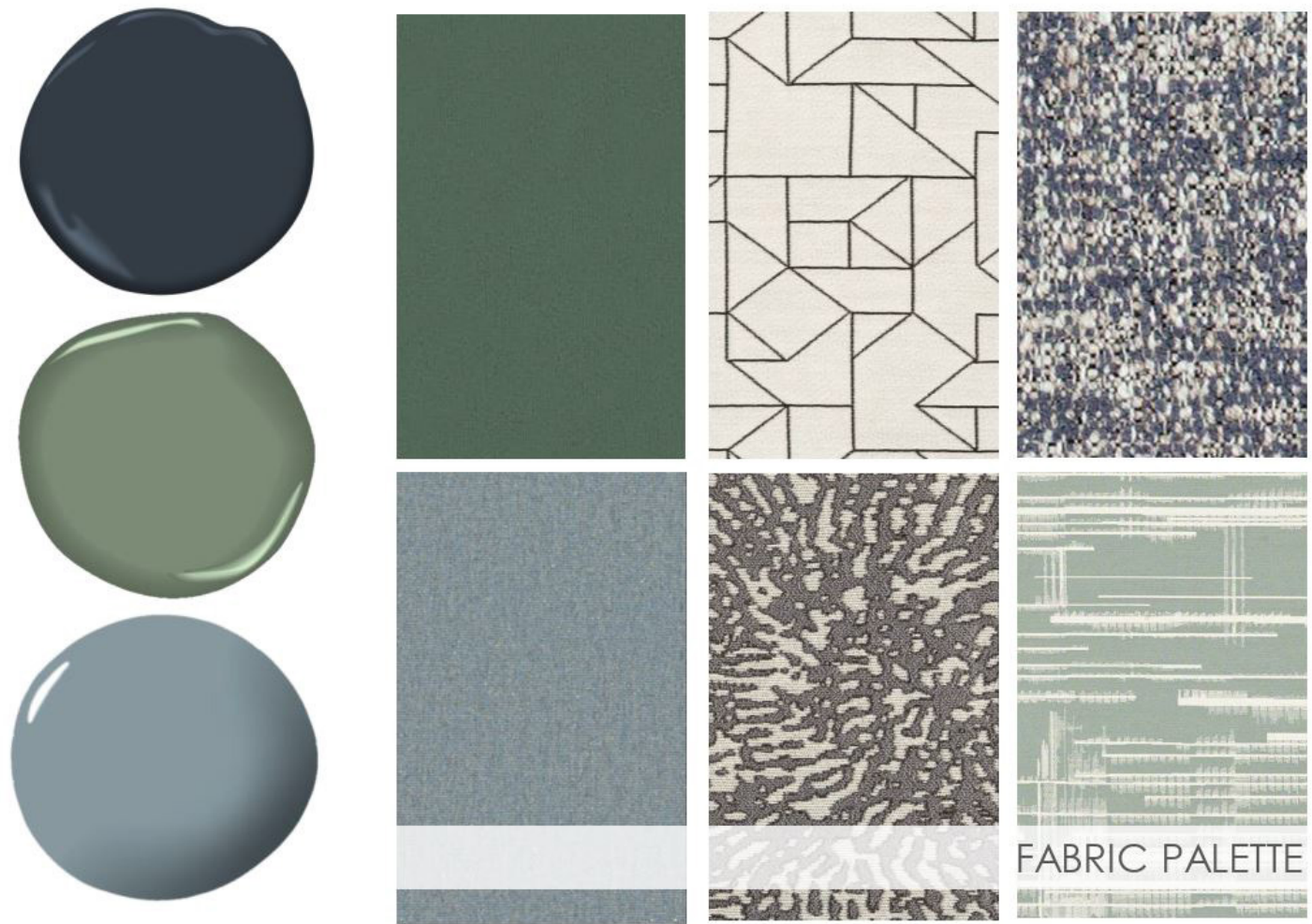


EXHIBIT C:
COLOR PALETTE FOR
THE PROJECT

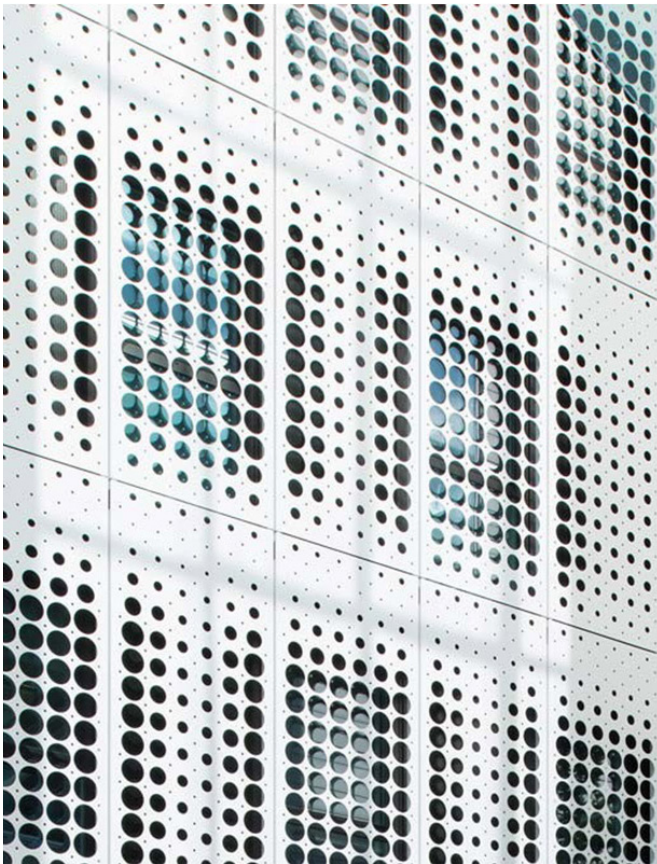
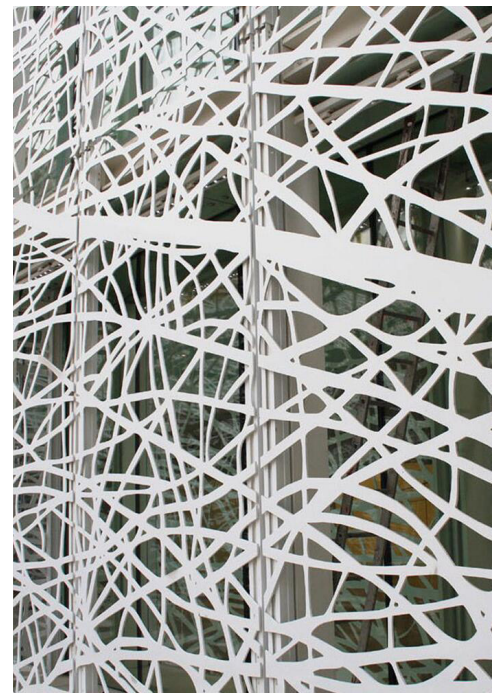
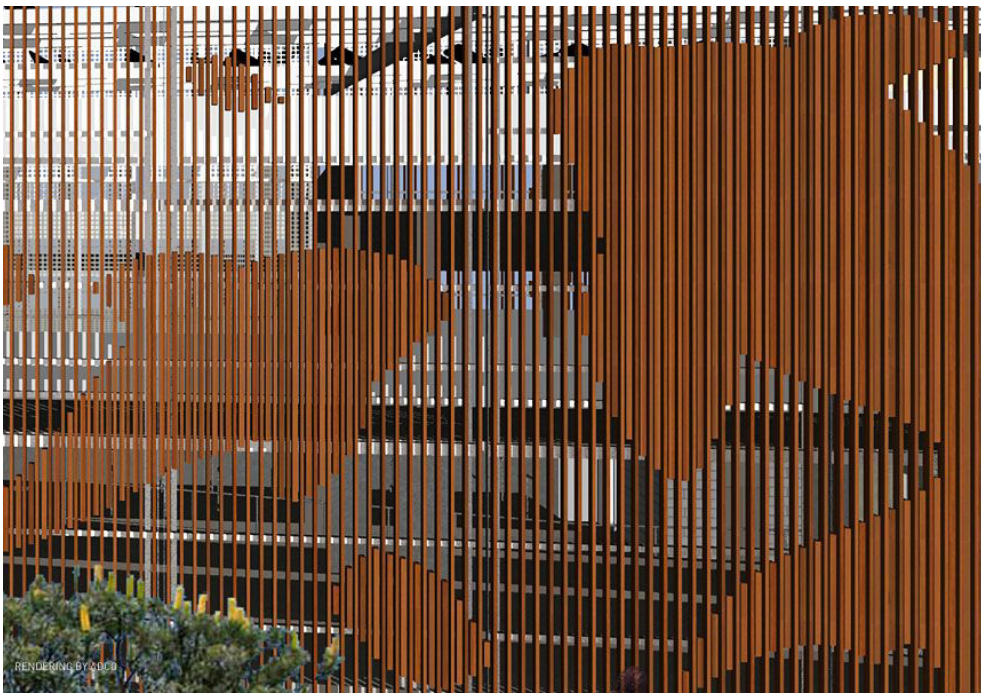


EXHIBIT D:

SAMPLE IMAGES
OF RELEVANT IDEAS

