

The background of the cover is a large, artistic painting. It depicts a woman with blonde hair tied back, wearing dark sunglasses and a black top with white polka dots. She is looking down at a young child whose face is in the foreground, with their eyes closed. The scene is set outdoors under a blue sky with clouds. In the background, there are street signs for "HALLANDALE BEACH BLVD" and "SE 5th AVE", a red octagonal "STOP" sign, and a white sign with a black arrow pointing right. The overall style is painterly and vibrant.

LOOKBOOK

A COLLECTION OF INSPIRATION



**Attention Film Makers
Receive A
\$10,000* grant
For Your Project !**

Hallandale Beach CRA
NEW Film Incentive!

LEARN MORE & APPLY

cohbcra.org

The background of the flyer features a film reel and a clapperboard with fields for HOUR, MINUTE, SECOND, DATE, and DIRECTOR.

Hallandale Beach

To maintain the momentum of redevelopment throughout the City of Hallandale Beach, the Hallandale Beach Community Redevelopment Agency (HBCRA) started a Commercial Film Incentive. The program is designed to promote economic development; attract more film producers to the city and by extension motivate more investors to open a business in the City of Hallandale Beach. The maximum amount of the Film Incentive is \$10,000 and requires that our City and CRA logo be used in all applicable printed/digital media relating to the film, spend a certain amount within the city and film one full day in Hallandale Beach CRA area.

For more information please contact us at:

(954) 457-2228
400 South Federal Highway
Hallandale Beach, FL 33009



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