

THE FLORIDA REDEVELOPMENT ASSOCIATION

2021 ANNUAL CONFERENCE

October 27-29, 2021 ■ Luminary Hotel & Co., Fort Myers, FL

Wi-Fi

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BUSINESS



redevelopment.net

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AICP members can earn Certification Maintenance (CM) credits for many activities at this event. More information about AICP's CM program can be found at planning.org/cm.



INTERNATIONAL
ECONOMIC DEVELOPMENT
COUNCIL

International Economic Development Council (IEDC)

This event is recognized by the IEDC as a professional development event that counts toward the recertification of Certified Economic Developers (CEcD).



Florida Bar (Ref #2107594N)

This event has been accredited for Continuing Legal Education by the Florida Bar for:

- Development Law
- Real Estate
- State and Federal Government and Administrative Practice

LETTER FROM THE PRESIDENT



Toni Shamplain
2020-2021 FRA President

Greetings Conference Attendees:

Welcome to Fort Myers and the 2021 Florida Redevelopment Association Annual Conference!

I understand that you have a choice of professional development conferences to attend, and we are grateful you have chosen the Florida Redevelopment Association.

I am confident you will have a great time while meeting new friends, networking, enhancing your knowledge and seeing new sites. This conference has always been one that stimulates my thinking while showcasing new talent in the awesome field of redevelopment.

We, the Florida Redevelopment Association, embrace our posture as well as position. As outgoing President, I ask your commitment in maintaining our cutting edge and forward-thinking position by doing the following:

- Make a commitment to develop an understanding of the various cultural groups within the communities served by your agency.
- Include culture and cultural competence principles in the strategic planning, policy development, program design and service delivery process. Increase the organizational and individual understanding of how the various dimensions of culture impact the families the agency serves and the staff that works with them.
- Be active in local communities. Engage communities by recruiting local citizens for the Board of Directors, in voting positions and on advisory teams and task forces.

Once again, welcome to our annual conference. While you are here, get to know a board member and also get involved and become a member of our various committees. We need you so we can both continue to grow. I will see you as we spend the next few days together.

Sincerely,

A handwritten signature in black ink that reads "Toni Shamplain".

Toni Shamplain

Thank you to the following individuals and their organizations for helping make this conference possible!

Chair: *Jeff Burton*, Palmetto, CRA

Committee:

Jane Adams-Waters, Haines City

Lynn Dehlinger, RMA, LLC

Michele Hylton-Terry, Fort Myers, CRA

Renee Jadusingh, Delray Beach, CRA

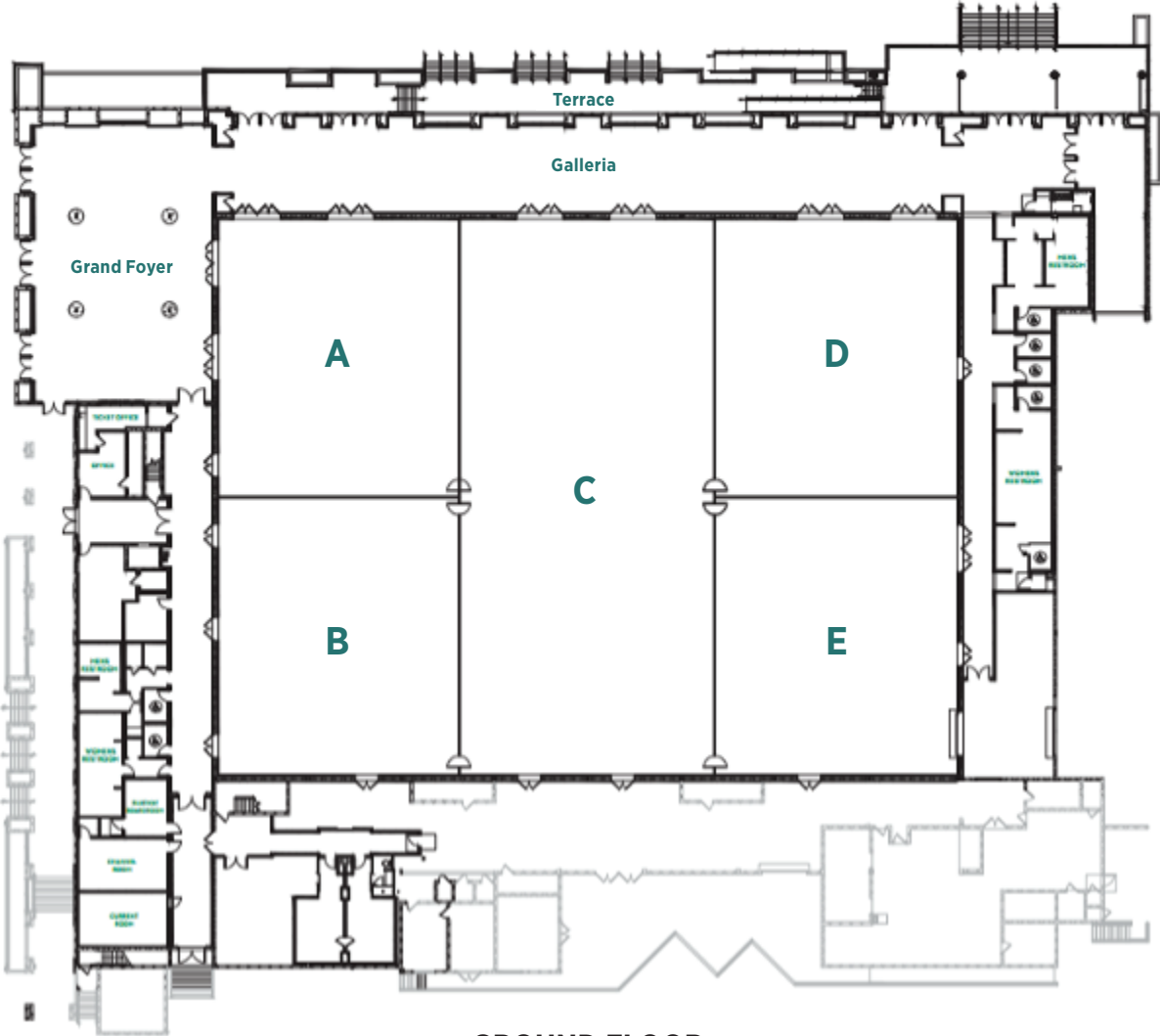
Dan Murphy, Groveland, CRA

Becky Parker, Ormond Main Street

Tamara Seguin, Riviera Beach, CRA

EVENT FLOOR PLAN

CALOOSA SOUND CONVENTION CENTER



GROUND FLOOR

CONFERENCE AT A GLANCE

(The meeting rooms are in the Caloosa Sound Convention Center adjacent/connected to the hotel.
Name badges must be worn to gain access to all conference events)

WEDNESDAY – OCTOBER 27, 2021

- 7:00 a.m. **Registration Desk Open**
Galleria
- 8:00 a.m. **Walking Tour: Historic Downtown Redevelopment**
(addl. fee \$50.00; pre-reg. required)
Hotel lobby
- 8:00 a.m. **Bus Tour: Cleveland, Downtown and MLK**
(addl. fee \$50.00; pre-reg. required)
Outside main entrance to hotel (Edwards Drive)
- 8:00 a.m. **CRA Board Training Course**
(addl. fee \$50.00; pre-reg. required)
The Workshop
- 11:00 a.m. **Exhibit Hall Open**
Salon C
- 11:30 a.m. **Welcome Luncheon in the Exhibit Hall**
Salon C
- 12:45 p.m. **Welcome and Opening Keynote Address: Leadership: Creative Workplace Culture**
Keynote Speaker: Mike Sittig, Executive Director Emeritus, Florida League of Cities
Salon D, E
- 1:45 p.m. **Refreshment Break in the Exhibit Hall**
Salon C
- 2:00 p.m. **What to Expect this Session: Legislative Preview**
Salon A
- 2:00 p.m. **Considerations for Paid and Unpaid Curbside Parking**
Salon B
- 2:45 p.m. **Refreshment Break in the Exhibit Hall**
Salon C
- 3:00 p.m. **Transforming Communities and Adding Value Through Placemaking**
Salon A
- 3:00 p.m. **What is Environmental Justice and Why Does it Exist?**
Salon B
- 4:15 p.m. **Unscrambling MLEINTIMPEANOT ... IMPLEMENTATION**
Salon A
- 4:15 p.m. **Partnering with Banks for Redevelopment**
Salon B
- 6:00 p.m. **Welcome Reception in the Exhibit Hall**
Salon C

THURSDAY – OCTOBER 28, 2021

- 7:00 a.m. **Registration Desk Open**
Galleria
- 7:00 a.m. **Exhibit Hall Open**
Salon C
- 7:00 a.m. **Light Continental Breakfast in the Exhibit Hall**
Salon C
- 8:00 a.m. **Unanswered Questions Make Incentive Plans Look Suspicious**
Salon A

- 8:00 a.m. **Affordable Housing Challenges and Solutions**
Salon B
- 9:00 a.m. **Refreshment Break in the Exhibit Hall**
Salon C
- 9:15 a.m. **Funding CRA Projects – Economic ROI**
Salon A
- 9:15 a.m. **Giving Your CRA a Voice**
Salon B
- 10:15 a.m. **Refreshment Break in the Exhibit Hall**
Salon C
- 10:30 a.m. **Using Fiscal and Economic Analysis to Make Your Case**
Salon A
- 10:30 a.m. **Annual Reporting Template Update and Best Practices**
Salon B
- 11:30 a.m. **Networking Luncheon in the Exhibit Hall**
Salon C
- 1:00 p.m. **Closing Keynote Address: Prepare for the Future: The Generational Trends Transforming the Next Era**
Keynote Speaker: Kim Lear, writer, researcher
Salon D, E
- 2:15 p.m. **Annual Membership Meeting**
Salon D, E
- 2:45 p.m. **Brownfields Speed Dating**
Salon A
- 2:45 p.m. **Innovations and Healthy Mixed-Use Opportunities**
Salon B
- 6:00 p.m. **Academy Graduation and Awards Dinner**
Salon C

FRIDAY – OCTOBER 29, 2021

- 7:00 a.m. **Registration Desk Open**
Galleria
- 7:00 a.m. **Light Continental Breakfast**
Salon C
- 8:00 a.m. **Legal Workshop: Ethics Laws for Redevelopment**
(addl. fee \$50.00 if not attending conference)
Salon A
- 8:00 a.m. **Legal Workshop: Legal Reporting Requirements for CRAs**
(addl. fee \$50.00 if not attending conference)
Salon B
- 9:15 a.m. **Refreshment Break**
Grand Foyer
- 9:30 a.m. **Legal Workshop: “Hot” Legal Issues in Redevelopment**
(addl. fee \$50.00 if not attending conference)
Salon A
- 9:30 a.m. **Legal Workshop: CRA Legal Issues for Financial Audits**
(addl. fee \$50.00 if not attending conference)
Salon B
- 11:00 a.m. **Conference adjourns**

SCHEDULE OF EVENTS

TUESDAY, OCTOBER 26, 2021

1:00 p.m. - 5:00 p.m.

Registration Desk Open

Galleria

3:00 p.m. - 6:00 p.m.

FRA Board of Directors Meeting

The Workshop

WEDNESDAY, OCTOBER 27, 2021

7:00 a.m. - 6:00 p.m.

Registration Desk Open

Galleria

8:00 a.m. - 11:00 a.m.

Walking Tour: Historic Downtown Redevelopment

(additional fee \$50.00; pre-registration required)

Hotel Lobby

As you walk on the brick streets that Thomas Edison once called home, you'll get to explore the Fort Myers historic River District and the redevelopment projects that have awakened the once-sleepy downtown into a thriving commerce and entertainment center. On this guided tour, you will have the opportunity to go inside the restored Sidney and Berne Davis Art Center. Its former use was a post office. It is now home to the Historic Arcade Theatre where the Florida Repertory Theatre Company performs. They are touted in *The Wall Street Journal* as "One of America's Top Repertory Companies." Using tax increment financing, the Fort Myers CRA has helped to breathe new life into the downtown while increasing taxable values and improving public infrastructure.

8:00 a.m. - 11:00 a.m.

Bus Tour: Cleveland, Downtown and MLK

(additional fee \$50.00; pre-registration required)

Outside Front Main Entrance to Hotel (Edwards Drive)

Learn about three of our redevelopment areas: Cleveland Avenue, Downtown and Dr. Martin Luther King Jr. Blvd. You'll see firsthand that #RedevelopmentWorks in Fort Myers! We will highlight infrastructure improvements and redevelopment projects that have increased the taxable values in our areas while attracting new residents and new businesses. The first stop is "Collaboratory," the greatest community problem-solving initiative in American history that is located in the refurbished Atlantic Coast Railway Depot. This site ties in the timeless history of Fort Myers and offers a place for nonprofits and other community members to work together to share ideas and initiatives to help create a better Fort Myers. The next stop is Grand Central. The Fort Myers CRA worked with a developer to transform a former mobile home site into a 280-multifamily

unit vibrant mixed-use community that features 15,000 square feet of retail space. The development includes a "Krispy Kreme." Upon opening, it sold close to one million donuts in just two weeks, the News-Press newspaper reported. You'll learn about the restoration underway at McCollum Hall, formerly a stop on the Chitlin' Circuit – back in the day, this venue featured famous entertainers and musicians such as Louis Armstrong, Duke Ellington and Ella Fitzgerald. Our last stop on this tour will be West End at City Walk, a mixed-use project that has transformed a 7.9-acre vacant site (formerly Boulevard Plaza, a deteriorated strip mall) into a five-story, 318-multifamily units and a 12,000+ square-foot amenity center. Future phases of this project may include Class "A" office space, a hotel and/or restaurants.

8:00 a.m. - 12:00 p.m.

CRA Board Training Course

(additional fee \$50.00; pre-registration required)

The Workshop

This session is designed for CRA staff, elected and appointed officials, volunteers and advisory board members. It provides a succinct overview of what you need to know that you don't know in the universe of CRAs. Learn some helpful practical, legal and administrative best practices for CRA policymaking success.

Speakers and Facilitators: *Jeff Burton*, Executive Director, City of Palmetto, CRA; *Berk Edwards, Esq.*, CRA Attorney, Fort Myers CRA, Edwards Mediation & General Counsel Services

11:00 a.m. - 7:30 p.m.

Exhibit Hall Open

Salon C

11:30 a.m. - 12:45 p.m.

Welcome Luncheon in the Exhibit Hall

Salon C

Sponsored by Cardno Inc. and Goldstein Kite Environmental, LLC

12:45 p.m. - 1:45 p.m.

Welcome and Opening Keynote Address

Salon D, E

Sponsored by Fort Myers Community Redevelopment Agency

Address of Welcome: *Fred Burson*, CRA Board Chairman, City of Fort Myers; *Kevin Anderson*, Mayor, City of Fort Myers

Keynote Address: Leadership: Creative Workplace Culture



Keynote Speaker: *Mike Sittig*, Executive Director Emeritus, Florida League of Cities

SCHEDULE OF EVENTS

1:45 p.m. - 2:00 p.m.

Refreshment Break in the Exhibit Hall

Salon C

2:00 p.m. - 2:45 p.m.

What to Expect this Session: Legislative Preview

Salon A

The Florida Legislature is gearing up for the January start of the 2022 Legislative Session. Hear from the FRA's legislative counsel on what important issues will be addressed and how they will impact redevelopment. Also, hear the latest on federal legislation, including the American Rescue Plan Act and infrastructure spending.

Moderator: *Jeff Burton*, Executive Director, City of Palmetto, CRA

Speakers: *Amber Hughes*, Executive Director, FRA, Senior Legislative Advocate, Florida League of Cities; *Ryan Matthews*, Esq., Partner, Peebles, Smith & Matthews

2:00 p.m. - 2:45 p.m.

Considerations for Paid and Unpaid Curbside Parking

Salon B

This panel discussion will walk the audience through the City of Sarasota and the City of Fort Myers' opportunity to redefine and sustain its public parking inventory, including the decision to implement a paid parking program within its commercial parking districts. From an array of stakeholder sessions to going all in with pay-by-plate and pay-by-phone technology solutions, the audience will experience firsthand how to: improve the perception of public parking, understand the obstacles and challenges when moving from a free to a paid system, gain insight and ideas on overcoming objections to change and plan for key considerations before committing to paid parking.

Moderator: *Jim M. Corbett*, CAPP, Director of Studies, Walker Consultants

Speakers: *Mark Lyons*, CAPP, Parking Division General Manager, City of Sarasota; *Tom Szubka*, Senior Consultant, Walker Consultants; *Christine Tenney*, Deputy Director of Budget, City of Fort Myers

2:45 p.m. - 3:00 p.m.

Refreshment Break in the Exhibit Hall

Salon C

3:00 p.m. - 4:00 p.m.

Transforming Communities and Adding Value Through Placemaking

Salon A

Panelists will discuss collaborative design and development techniques that create value while preserving and celebrating the history, heritage and culture of communities.

Moderator: *Nancy Walker*, President, Walker Brands

Speakers: *Leonard Burke*, Director of Asset Management, Beneficial Communities; *Felix Deloatch*, Senior Director of Florida Operations, Torti Gallas + Partners; *Michael Rollison*, Director of Retail + Placemaking, Torti Gallas + Partners

3:00 p.m. - 4:00 p.m.

What is Environmental Justice, and Why Does It Exist?

Salon B

Florida's Brownfields Redevelopment Act, enacted in 2002, is designed to synergize with the Redevelopment Act of 1969. Brownfield areas and sites are most easily designated by local governments when located in CRAs. The state specifically tells brownfield redevelopers to seek out CRAs and their unique increment revenue to remediate and redevelop stigmatized brownfield sites. Florida and New York are the only two states in the country that state brownfields statutes directly address "environmental justice."

4:15 p.m. - 5:45 p.m.

Unscrambling MLEINTIMPEANOT ... IMPLEMENTATION

Salon A

Is your plan on a shelf? A successful plan must begin with a vision on the front end and include the right implementation structure on the back end. In this session, we will unscramble the necessary steps to establish the structure for successful implementation.

Moderator: *Michele Hylton-Terry*, FRA-RA, Executive Director, Fort Myers CRA

Speakers: *Claudia McKenna*, Esq., CRA Attorney Community Redevelopment Legal Services; *Sharon McCormick*, Director of Business Attraction & Marketing, RMA

4:15 p.m. - 5:45 p.m.

Partnering with Banks for Redevelopment

Salon B

Join the Federal Deposit Insurance Corporation and the Office of the Comptroller of the Currency for a discussion on partnering with banks for redevelopment. Participants will hear about best practices and examples of bank partnerships in community and economic development, as well as have an opportunity to discuss their existing projects and programs.

Moderator: *Brenda Thrower*, Economic Development Specialist, City of Tampa, Ybor City Development

Speakers: *April Atkins*, AICP, Community Affairs Specialist, Federal Deposit Insurance Corp.; *Lisa Mifflin*, CRCM, District Community Affairs Officer, Office of the Comptroller of the Currency, FIC

6:00 p.m. - 7:30 p.m.

Welcome Reception in the Exhibit Hall

Salon C

Sponsored by S&ME, Inc. and Stantec Consulting Services, Inc.

SCHEDULE OF EVENTS

THURSDAY, OCTOBER 28, 2021

7:00 a.m. - 3:00 p.m.

Registration Desk Open

Galleria

7:00 a.m. - 1:00 p.m.

Exhibit Hall Open

Salon C

7:00 a.m. - 8:00 a.m.

Light Continental Breakfast in the Exhibit Hall

Salon C

8:00 a.m. - 9:00 a.m.

Unanswered Questions Make Incentive Plans Look Suspicious

Salon A

To many who follow local government, “incentive” has become a dirty word. The use of tax credits, relaxed regulations, infrastructure funding or other benefits flowing to private enterprises raises their suspicions and their blood pressure. One of the best ways to counter that suspicion is with information, including a frank, upfront discussion of how a proposed incentive would be funded and what benefits the community could expect. This session will walk through a cost-benefit analysis done per project to show that the incentive is the right decision.

Speakers: *Michele Hylton-Terry*, MPA, FRA-RA, Executive Director, Fort Myers CRA; *John Jones*, AICP, FRA-RP, Project Manager, S&ME

8:00 a.m. - 9:00 a.m.

Affordable Housing Challenges and Solutions

Salon B

With a strong Florida economy, the lack of availability of affordable housing for low- and middle-income households has become a top issue for many communities. This session will feature a panel of experts discussing the causes, trends and current efforts to address the need for affordable housing.

Moderator: *Ken Thomas*, Director, Housing & Redevelopment, City of Leesburg

Speakers: *Renée Jadusingh*, Esq., FRA-RA, Executive Director, Delray Beach CRA

9:00 a.m. - 9:15 a.m.

Refreshment Break in the Exhibit Hall

Salon C

9:15 a.m. - 10:15 a.m.

Funding CRA Projects – Economic ROI

Salon A

Successful redevelopment requires a solid plan that can pave the way for attracting the private investment that can best support the plan goals and provide long-term benefits to a city’s quality of life. Learn methods and means to achieve the funding required to implement your most ambitious plan elements.

Moderator: *Evan Johnson*, AICP, Planning Division Manager, Housing and Community Development Dept., Pinellas County Government

Speakers: *Peter Altman*, Councilman, City of New Port Richey; *Jon Kessler*, Director of Investment Banking, FMS Bonds, Inc.; *Jeff Burton*, Executive Director, City of Palmetto, CRA

9:15 a.m. - 10:15 a.m.

Giving Your CRA a Voice

Salon B

This session will explore ways to up your social media presence and tips on how to better communicate the great work that your CRA is doing to improve your redevelopment area.

Moderator: *Renée Jadusingh*, Esq., FRA-RA, Executive Director, Delray Beach CRA

Speakers: *Grace Gdaniec*, CRA Manager, Delray Beach CRA; *Ann Marie Sorrell*, President and CEO, The Mosaic Group; *Natalie S. Dunham*, Advertising and Promotions Manager, Fort Myers CRA

10:15 a.m. - 10:30 a.m.

Refreshment Break in the Exhibit Hall

Salon C

10:30 a.m. - 11:30 a.m.

Using Fiscal and Economic Analysis to Make Your Case

Salon A

In order to convince a county of the economic and fiscal benefits of creating a CRA, one needs to think outside the box. This session will explore the history of two CRA areas, provide an overview of the approach to the analysis and its results as well as discuss the outreach strategy developed for stakeholders that ultimately can lead to a county approving a city’s proposal.

Moderator: *Kimberly Glas-Castro*, Assistant Village Manager, Village of Palm Springs

Speakers: *Carson Bise*, President, TischlerBise, Inc.; *Kim Delaney*, Ph.D., Director of Strategic Development & Policy, Treasure Coast Regional Planning Council

10:30 a.m. - 11:30 a.m.

Annual Reporting Template Update and Best Practices

Salon B

Have you been using the FRA Annual Report spreadsheet? Do you have questions or possible improvements that you would like to discuss? Here is your opportunity! Meet to review the application and discuss its use and possible improvements with your fellow redevelopment users. We will be collecting user improvement requests at this meeting.

SCHEDULE OF EVENTS

Moderator: *Jeff Burton*, Executive Director, City of Palmetto, CRA
Speaker: *Zachary Schwartz*, Senior GIS Analyst, City of Palmetto

11:30 a.m. - 12:45 p.m.

Networking Luncheon in the Exhibit Hall

Salon C

Sponsored by Peebles, Smith & Matthews, Inc. and Wade Trim, Inc.

1:00 p.m. - 2:15 p.m.

Closing Keynote Address: Prepare for the Future: The Generational Trends Transforming the Next Era

Salon D, E

Sponsored by Comcast Business

Our communities and our workplaces are in the midst of transformational change. Between the pandemic, social unrest, new technologies and demographic shifts, leaders find themselves in a sea of once-in-a-generation moments. The decisions made today will shape the next era.

In this presentation, we'll explore the monumental changes of our time through a generational lens. Through this lens, we can ground ourselves in where we've been, understand how we got to where we are today and uncover where we'll go from here. Supported with cutting-edge research and category-leading case studies, this program will help leaders prepare for – and create – a better future.

Keynote Speaker: *Kim Lear*, writer, researcher



Kim Lear is a writer and researcher who explores how emerging trends impact the future of our workforce and marketplace. As the founder and Content Director of Inlay Insights, Kim is at the forefront of cutting-edge research to uncover cultural shifts that revolutionize how organizations engage employees and consumers. She is known for her ability to use a mix of data, storytelling,

humor and actionable takeaways to discuss the trends that most impact the bottom line of organizations. Previously, Kim was the Content Director at a research firm dedicated to generational and millennial trends. Her undergraduate research is around baby boomers and longevity. Her post-graduate work is around millennials and social media networks.

A researcher to the very core, Kim employs eye-opening statistics to accentuate her points and mixes them with stories and case studies to make her message come alive. She is a sought-after expert and has been featured on NPR as well as national publications such as The Wall Street Journal, HuffPost, USA Today, Time magazine and more. She was the head of research on a new book published by HarperCollins Publishers about Generation Z, the teenage demographic. Kim is currently in her ninth year of a longitudinal study on leadership.

Moderator: *Jeff Burton*, Executive Director, City of Palmetto, CRA

2:15 p.m. - 2:30 p.m.

Annual Membership Meeting

Salon D, E

2:45 p.m. - 4:15 p.m.

Brownfields Speed Dating

Salon A

This session will provide an opportunity to hear from seasoned CRA Directors, Brownfields Developers, Brownfields Consultants and a former President of the Florida Brownfields Association on a broad range of Brownfields topics. These include Brownfields grant funding and incentives, leveraging private sector capital and tax increment financing through Brownfields Redevelopment as well as multiple innovative Brownfields projects within CRAs.

Moderator: *Miles Ballogg*, Senior Principal Brownfields Practice Leader, Cardno

Speakers: *Roxanne Amoroso*, Principal, Mosaic Development; *Ed Johnson*, Former CRA Director, East Tampa CRA; *Jason Lichtstein*, Partner, Akerman Law Firm; *Nadia G. Locke*, P.E., Esciences, Inc.; *Marc Mariano*, Partner, Mosaic Development

2:45 p.m. - 4:15 p.m.

Innovations and Healthy Mixed-Use Opportunities

Salon B

Mixed-use development is the key to downtown revitalization. Guiding successful development is our public realm, which has always been central to that elusive thing we call placemaking. Case studies that relied heavily on incentives and have proven to be the catalyst of a redevelopment transformation will be highlighted.

Moderator: *Lynn Dehlinger*, Director of Economic Development, RMA

Speakers: *Brian R. Prince*, J.D., Principal/Vice President of Development, Flaherty Collins; *Paul Rutledge*, Senior Vice President, JLL

6:00 p.m. - 9:00 p.m.

Academy Graduation and Awards Dinner

Salon C

Sponsored by Burkhardt Construction, Inc.

Help us congratulate our Academy Graduates, Award Winners and the 2020-2021 Board of Directors.

SCHEDULE OF EVENTS

FRIDAY, OCTOBER 29, 2021

7:00 a.m. - 10:30 a.m.
Registration Desk Open
Galleria

7:00 a.m. - 8:00 a.m.
Light Continental Breakfast
Salon C

8:00 a.m. - 9:15 a.m.
Legal Workshop: Ethics Laws for Redevelopment
(additional fee \$50.00; pre-registration required)
Salon A

This workshop is geared toward CRA attorneys and others who want to learn about ethics requirements specific to CRAs as well as general requirements for all governments. It will feature instructors who are members of the Florida Bar with a great deal of specific CRA legal ethics experience. They will break down basic ethics requirements for CRA practitioners, board members and volunteers who work with community redevelopment agencies in Florida. Topics will include general and ethics opinions, gift laws; conflict of interest law for CRAs; doing business with one's agency; 1% statutory rule on conflicts of interest test; public records and social media lessons learned; and sunshine and financial disclosure for CRA board members and volunteers.

Moderator: *Toni Shamplain*, FRA-RA, Downtown CRA Manager, City of Panama City, CRA
Speaker: *Clifford B. Shepard*, Attorney at Law, General Counsel, Florida Redevelopment Association, *Shepard, Smith, Kohlmyer & Hand*, P.A.

8:00 a.m. - 9:15 a.m.
Legal Workshop: Legal Reporting Requirements for CRAs
(additional fee \$50.00; pre-registration required)
Salon B

This course is geared toward CRA attorneys and others who want to learn about new CRA reporting rules in CS/HB 9 passed by the Florida Legislature in 2019. We will share tips and best practices for compliance and discussion of the CRA reporting requirements under Chapters 163 Part III, Florida Statutes, (community redevelopment agencies) and Chapter 189, Florida Statutes (special districts). This course features CRA experts who have helped to develop reporting guidelines and counseled local governments on the same.

Moderator: *Jeff Burton*, Executive Director, City of Palmetto, CRA
Speakers: *David Cruz*, Esq., Deputy General Counsel and Legislative Counsel, Florida League of Cities; *Renée Jadusingh*, Esq., FRA-RA, Executive Director, Delray Beach CRA

9:15 a.m. - 9:30 a.m.
Refreshment Break
Grand Foyer

9:30 a.m. - 11:00 a.m.
Legal Workshop: "Hot" Legal Issues in Redevelopment
(additional fee \$50.00; pre-registration required)
Salon A

Join us as we hold an ad hoc redevelopment "hot legal topics" session. We will have our best CRA legal minds discuss their list of "need-to-know" opinions and legislation on topics impacting redevelopment and CRAS.

Speakers: *Brenna Durden*, Shareholder, Lewis, Longman and Walker, P.A.; *Susan Grandin*, Assistant General Counsel, City of Jacksonville

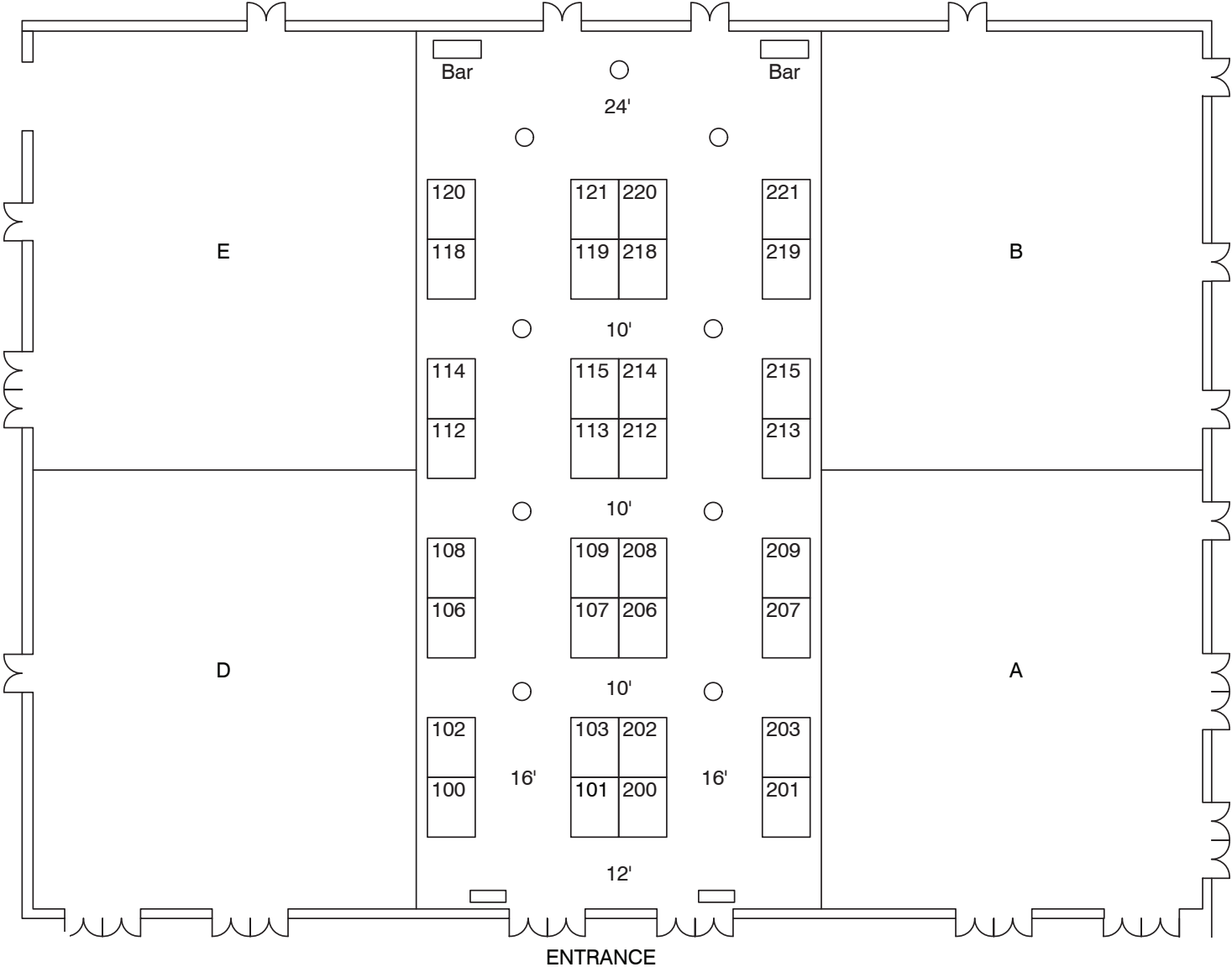
9:30 a.m. - 11:00 a.m.
Legal Workshop: CRA Legal Issues for Financial Audits
(additional fee \$50.00; pre-registration required)
Salon B

The law passed by the 2019 Legislature contains new provisions for CRA annual financial audits. This course is geared toward finance, audit and CRA staff who are involved with CRA audits. We will be covering the audit requirements, sharing tips and best practices for compliance and discussing CRAs, the auditor general guidelines and audit engagement practices. Bring your knowledge and questions to this session to discuss how CRAs must comply from an auditing standpoint with Section 163.387(6) and (7), Florida Statutes, effective October 1, 2020.

Moderator: *Amber Hughes*, Executive Director, FRA
Speakers: *Jeff Gerhard*, CPA, CFE, Principal Engagement Manager, CS&L CPAs; *Carlos Lopez*, CPA, Senior Audit Manager, CS&L CPAs

11:00 a.m.
Conference Adjourns

EXHIBIT HALL FLOOR PLAN



EXHIBITOR AND SPONSOR LISTING

Please thank these sponsors and exhibitors for their support of the FRA!

Burkhardt Construction, Inc. – Booth #202, Platinum

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Chen Moore and Associates – Booth #120

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eLuminaire Inc. – Booth #206

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Contact: Michael Imparato
mimparato@eluminaire.com
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Environmental Risk Management, Inc. – Booth #212

239.415.6406

Contact: Tracy Pearce
tpearce@ermi.net
ermi.net

Expert risk-management strategies for obtaining regulatory closure on impacted properties.

Florida Community Loan Fund – Booth #113

407.246.0846

Contact: Nelson Black
info@fclf.org
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