

ECONOMIC Development



Presents a
**Small Business Economic
Development Project**



Presenting

MICRO BUSINESS INCUBATOR GRANT

On January 16, 2021 the recipient of the Agency's first Emerging Micro Business Incubator Grant, Ashley Walker, opened the doors of her new business venture "Smoothie Me Please." Smoothie Me Please is a sandwich and smoothie shop that provides healthy options for the citizens and passersby in the City of Riviera Beach.

Ms. Walker was born, raised and currently resides in the City of Riviera Beach. She graduated from Suncoast High School, completed her Bachelor's degree at Florida State University and obtained her Master's Degree from Tennessee State University.



Site Selection

BUILDING RENOVATIONS

The 300 SF building is currently owned by the Agency and previously housed an ice cream shop, The Dairy Belle, that had laid dormant since 2016. The building needed a serious makeover.

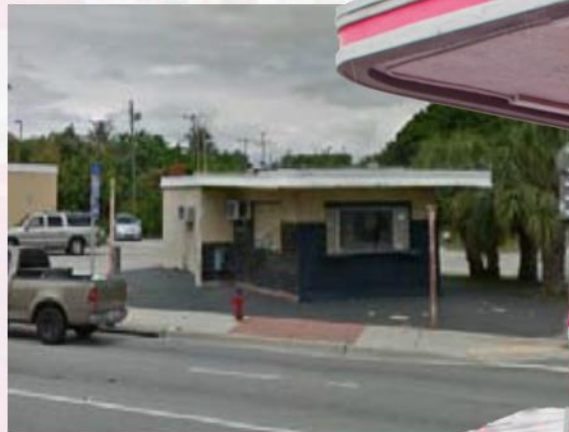
The site was equipped with all new plumbing, electrical, AC unit, an ADA-accessible restroom, and a complete gut and remodel of the interior of the building.



Before & After

CONTRACTORS AND SUBCONTRACTORS

In an effort to follow the CRA's Board of Commissioners passion to cultivate local and or minority businesses, all of the contractors and subcontractors working on the project were minority and local businesses.



GRAND OPENING January 14, 2021

Visibility and Value Added

The successful opening of Smoothie Me Please has brought much visibility and positive press coverage to the Agency and the City of Riviera Beach. The program as well as the business itself has been featured on several news stations and in print media. The Agency's overarching goal of rehabbing a local treasure and activating the site was deemed successful.



GRAND OPENING January 14, 2021



GRAND OPENING January 14, 2021





SMOOTHIE
ME Please

**DROP DOWN
AND
GET YOUR
SMOOTHIE
ON.**

ACAI BOWL

ORDER AN
ACAI BOWL

**SUPERFOOD
SMOOTHIES**

ACAI BERRY BOWL

**\$8.99
LUNCH
SPECIAL**

**FRESH
SQUEEZED
LEMONADE**

2
6
3
5



RIVIERA BEACH COMMUNITY REDEVELOPMENT AGENCY
2001 Broadway, Suite 300
Riviera Beach, Florida 33404
561-844-3408