



## SCHEDULE OF EVENTS

**October 15**                      **Keynote**                      **10:00 a.m. - 11:30 a.m.**



### **Lenora Billings-Harris**

Lenora Billings-Harris is a diversity and inclusion strategist who specializes in helping organizations make diversity and inclusion a competitive advantage. She is the author of two books, and she is included among the top 100 thought leaders on Diversity by the Society of Human Resource Management. Lenora is a past president of the Global Speakers Federation and was recently inducted into the Speaker Hall of Fame!

A few of Lenora's clients include NASA, Ritz Carlton Hotels, FedEx, Toyota, West Point, and Johnson & Johnson, Nestle, as well as numerous professional associations and universities. Additionally, Lenora serves on the adjunct faculty of the University of North Carolina-Greensboro.

Although she currently lives in the United States but has presented to audiences on six continents and thirty-three countries, plus in the middle of the Atlantic and Pacific oceans!

**October 22**                      **Redevelopment and Health Disparities**    **2:00 p.m. - 3:00 p.m.**

While redevelopment and revitalization initiatives have proven to be successful. This pandemic has highlighted the importance of considering other significant community-development strategies that have the potential to influence the known determinants of health disparities. Come hear experts discuss the issue of health disparities, especially in communities of color, and creative ideas to address these disparities such as housing and safety which are needed for sustainable long-term results.

**October 26**                      **CRA Board Training (Separate Fee - \$50)**    **9:00 a.m. - 12:00 p.m.**

**October 27**                      **FRA Annual Business Meeting**                      **10:00 a.m. - 11:30 a.m.**

**October 29**                      **The Future of Property Taxes**                      **2:00 p.m. - 3:00 p.m.**

While Florida's economy stalled amid the coronavirus pandemic, the current year's outlook for property taxes does not seem so bleak. Will that also hold true for the for the next year? Come listen to experts give a broad overview of property taxes and discuss the forecast for future revenues. Property tax relief is expected to be a hot topic in 2021. Come learn more about this important issue and how it could impact property taxes and tax increment financing for your community.

## **November 4    Lobbying in Times of a Pandemic and Beyond                      2:00 p.m. - 3:00 p.m.**

Join FRA's legislative counsel Ryan Matthews from Peebles Smith & Matthews to discuss advocacy before the Florida Legislature. Ryan will provide tips for establishing a relationship with your legislators both at home and in Tallahassee; continuing to connect throughout the year; knowing when to engage; and ultimately delivering a substantive and persuasive message. The Florida Redevelopment Association has been successful in multiple legislative attempts to curtail authority granted to CRA's through effective and efficient communication. Learn how YOU can help continue the trend of positive outcomes from your lobbyist in Tallahassee. In addition to tips on how to create and maintain legislative relationships, Ryan will also give advice on how to navigate lobbying in the time of a global pandemic.

## **November 6                      Keynote    10:00 a.m. - 11:00 p.m.**



### **Rebecca Ryan**

**Rebecca Ryan** is the Resident Futurist at the Alliance for Innovation, a Senior Advisor at the Governing Institute, a faculty member at the Institute for Zen Leadership, the founder of Futurist Camp, the inventor of Futures Labs and owner of NEXT Generation Consulting, Inc.

She is the author of *The Next Big Things: The Future of Local Government* (2015), *ReGENERATION: A Manifesto for America's Future Leaders* (2013), and *Live First, Work Second: Getting Inside the Head of the Next Generation* (2007). Her TEDx talk, *Spring is Coming*, was featured at the prestigious TEDxBeaconStreet in 2015. Richard Florida, author of *The Rise of the Creative Class*, calls Rebecca "one of the most reliable sources for CEOs and Mayors who want to attract and keep the next generation of creative workers."

## **November 19                      Awards and Graduation Ceremony    TBD**

We will be recognizing ALL the great projects submitted for the 2020 Redevelopment Awards this year and our proud graduates of the FRA Academy.

