



# 2020 Florida Redevelopment Association Roy F. Kenzie Awards

Award Entry Category: Annual Report

## Hallandale Beach Community Redevelopment Agency 2019 Annual Report

### Award Application Summary

The 2019 Annual Report highlights the HBCRA's aggressive economic and community capacity building efforts including arts programming, business outreach, new programs, strategic partnerships, and investments of more than \$4.4 in residential programs, the Fashion, Art and Design District Priority Area (FADD), and ArtSquare, a mixed-use development to name a few. The annual report was completely redesigned from the CRA's usual letter sized 8.5x11 document with basic content and images to a new, square-shaped 8x8" document, with multiple colors that incorporates not only the vibrancy of the CRA's brand but the vibrancy of Hallandale Beach's community.

### Links

[2019 Annual Report](#)

