THE FLORIDA REDEVELOPMENT ASSOCIATION

2020 Exhibitor Sponsor Information

Sawgrass Marriott Golf Resort & Spa

Ponte Vedra Beach, FL

Conference Dates: October 14-16, 2020

(Exhibit Hall Open: October 14-15, 2020)

For further information, please contact Ms. Heidi Hogarth at
hhogarth@flcities.com. Thank you!

Registration forms and payment for this annual conference will be accepted after May 15, 2020. We will post and send out the full information after that date, so stay tuned! In the meantime, however, we want to share the basic information on package options to help you budget for, and plan, for the actual sign up as a sponsor and or exhibitor.

NOTE: this year, the registration forms will separate out the booth fees from the sponsorship fees. This is intended to make it easier to mix and match the benefits you choose to receive based on your budget.

Why Support the Annual Conference?

Over 300 professionals, elected and appointed officials and volunteers throughout Florida convene to find information related to these areas and more:

- economic development, redevelopment, urban infill
- engineering and environmental
- lending, financing and bonding
- community reinvestment act support
- feasibility and planning studies, consulting
- marketing and communications
- infrastructure and construction, streetscaping
- operations and program management
- parks & recreation

For more information, contact Heidi Hogarth at *hhogarth@flcities.com*.

- ➢ This event is THE mothership for all things in redevelopment and revitalization funding through the public and private sectors in Florida.
- ➢ We provide direct and valuable quality time with our attendees, by placing our sponsors and exhibitors front and center in all our activities.
- ➢ Included in all levels of support is a copy of the *Public Sector Project Notebook* which lists the projects planned by FRA members in the 2021 fiscal year. Also, a copy of the *FRA Membership Directory* is provided.
- ➢ When you provide us with your logo, we will include it and the link to your website on the official conference mobile app.
- ➢ You receive full recognition (contact and digital information, company description) in the FRA conference program, distributed onsite and posted online at www.redevelopment.net.

THE FLORIDA REDEVELOPMENT ASSOCIATION

Exhibitor Benefits

Standard Booth

$1,200.00 ($1,300.00 after September 1, 2020)

Included:

8'x10' carpeted pipe-and-drape booth
6' draped table with two chairs and wastebasket
7" x 44" company identification display sign for your booth
four (4) exhibitor name badges
recognition in the conference program (samples at www.redevelopment.net)
copy of the FRA Public Sector Projects notebook
link to your website on the official conference mobile app
pre-conference and post-conference attendee lists with email addresses, and
copy of the *FRA Membership Directory*.

Assignments

Booth assignments will be made after May 15, 2020 upon receipt of the Exhibitor/Sponsor Agreement (available on that date). The booth
assignment process is on a first-come, first-served basis. Once the booth assignment/sponsorship is made, you will receive the logon ID, password and link to remit payment for the booth(s)/sponsorship. *If payment is not received within 10 days of the notification, the booth(s) will be released.*

NOTE: Booth sign up does not include a sponsorship for any package. Additionally, exhibiting is not required to participate as a sponsor in the conference.

Sponsorship Levels and Benefits*
*(*exhibit booths are not included)*

EVENT
$4,000.00 (exhibit booth *not* included)

- 4 Conference Registrations
- One of 3 events are available: Luncheon, Reception, Awards Dinner
- FRA Annual Conference Program recognition
- Signage at sponsored event
- Logo and link to your website on the official conference mobile app
- Registration list in advance of the event and after (including emails)
- "Best Book" ad (7" w x 4"h; press-quality (high-res) PDF/color/not from a web page
- 1 feature article in FRA e-newsletter
- 5 posts on FRA social media
- One copy of the Public Sector Project Notebook (Florida)
- One copy of the *FRA Membership Directory*

GOLD
$2,000.00 (exhibit booth *not* included)

- 2 Conference Registrations
- Recognition in the FRA Annual Conference Program
- Signage at sponsored event
- Logo and link to your website on the official conference mobile app
- Registration list in advance of the event and after (including emails)
- "Best Book" quarter-page graphic should be 3.25" w x 4" h; press-quality (high-resolution) PDF/color/not from a web page
- One copy of the Public Sector Project Notebook (Florida)
- One copy of the *FRA Membership Directory*

TOUR
$1,000.00 (exhibit booth *not* included)

- Contact Carol Westmoreland at cwestmoreland@flcities.com for more information
- Recognition in the FRA Annual Conference Program
- Signage at the tour bus and option to welcome attendees if your projects are being featured on the tour (details TBA on tour routes)
- Link to your website on the official conference mobile app
- Registration list in advance of the event and after (including emails)
- One copy of the Public Sector Project Notebook (Florida)
- One copy of the *FRA Membership Directory*

BEST BOOK FEATURE
$1,000 (exhibit booth *not* included)

- Four color "Best Book" includes all the winners and submittals for the **FRA Annual Awards**
- You decide what to feature in the book which is posted on www.redevelopment.net, distributed at the conference and direct mailed to Florida elected officials and legislators.
- The size of the graphic should be 3.25" w x 4" h; press-quality (high-resolution) only PDF/any color/not from a web page
- After payment, please send your PDF graphic to Jan Piland, at jpiland@flcities.com by August 1