



**FL Redevelopment Association
October 14-16, 2020**

**Sawgrass Marriott
Ponte Vedra Beach**

www.redevelopment.net

Redevelopment in Florida is a big deal....

The opportunities for our communities are there if we are knowledgeable and ready. Here is a list of the top reasons why the FRA conference pays for itself. These examples are from our members who have attended every year.

- The FRA conference is the only one specifically focused on Community Redevelopment Areas, and how they are operated, funded, and governed. Try as you might, you will not find another expert source on the topic of community redevelopment statewide or nationally.
- How will your professional development and networking support the goals of your employer?
- Report when you return, and share tools, ideas, best practices and “things learned” that you might be able to use locally, from the conference.
- Offer to present to the group of your organization’s choosing, about what you learned and what kind of sessions, training, etc. was offered and what did you take advantage of.
- Share what you took home from the conference that will benefit your organization now or in the future (document if possible savings of time, money or other resources).
- Measure the cost of hiring out to accomplish something that based on your contacts and information learned at the conference, you can do yourself. Or, how you can better manage aspects of a contract or project.
- The contacts you make at the conference involve picking people’s brains about your projects, and the attendees and vendors are more than happy to share what they know to help you get started.