



*2020 FRA Annual Conference
Exhibit Dates: October 14-15, 2020
Conference Dates: October 14-16, 2020*

Sawgrass Marriott Resort & Spa at Ponte Vedra Beach

Our exhibitor and sponsor registration kit will be emailed to all previous supporters directly, and we will post everything online as well, at the same time.

We are not increasing our exhibit, registration or tour fees for 2020, and are keeping the same categories of sponsorship. Look for the email around March of 2020. If you would like to reserve a booth or sponsorship before then, feel free to call Carol Westmoreland at 850-701-3608.*

Thank you!

**Carol Westmoreland, Executive Director
cwestmoreland@flcities.com
(850) 701-3608**

***Continued below**

2020 Annual Conference Supporter Packages

www.redevelopment.net

EVENT SPONSOR

Public Sector Projects Listing for FY 2021 (Florida)

2 conference registrations

2 feature articles in “EBLAST” newsletter and website

5 posts on FRA social media

1 Year FRA Membership

Best Book” full-page listing (7” w x 4”h; press-quality (hi-resolution) PDF preferred, JPG, TIFF or PSD acceptable; no web graphics; color preferred)

Exhibit booth at conference (see below based on availability)

FRA Membership Directory

Session sponsor w logo listing in the FRA Annual Conference Program

Total\$5,000

GOLD SPONSOR

Public Sector Projects Listing for FY 2021 (Florida)

1 conference registration

1 feature article in “EBLAST” newsletter and website

1 Year FRA Membership

“Best Book” half-page listing (3.15” w x 4”h; press-quality (hi-resolution) PDF preferred, JPG, TIFF or PSD acceptable; no web graphics; color preferred)

Exhibit booth at conference (see below based on availability)

FRA Membership Directory

Gold Sponsor company logo listed in the FRA Annual Conference Program

Total\$3,000

SILVER SPONSOR

Public Sector Projects Listing for FY 2021 (Florida)

Exhibit booth at conference (see below - based on availability)

“Best Book” awards brochure quarter page listing (card size press-quality (hi-resolution) PDF preferred, JPG, TIFF or PSD acceptable; no web graphics; color preferred)

FRA Membership Directory

Silver Sponsor company logo listed in the FRA Annual Conference Program

Total\$2,500

EXHIBITOR BOOTH

Public Sector Projects Listing for FY 2021 (Florida)

2 Exhibitor badges for complimentary attendance at any breakout session at the conference

Meals for any event in the exhibit hall

8’ x 10’ booth + one 6’ table, two chairs, wastebasket and 7” x 44” company sign w booth number

Company listing in the program as an exhibitor, with your contact information and booth number

FRA membership directory

Total\$1,200

Tour Sponsor.....\$1,000 (company featured on redevelopment tour)

Break Sponsor.....\$500 (program company name listing)

FRA Awards “Best Book” advertisement.....\$1,000 (just logo - full page color or b/w)



Why exhibit and/or sponsor at the Conference?

- 1) The conference draws approximately 300 redevelopment professionals, elected officials and appointed officials who oversee administering redevelopment (economic development) programs in Florida cities and counties.
- 2) Under one roof, this conference is the mothership for all things in redevelopment funding in public and private sectors in Florida.
- 3) We have amazing benefits packages – write just one check!
- 4) Conference meal events (including one evening meal) are in the exhibit hall.
- 5) FRA members (Community Redevelopment Agencies/CRAs) have separate, dedicated trust funds that can only be spent on redevelopment projects awarded to companies like yours.
- 6) You will receive a book of public redevelopment projects planned by FRA members in 2019 fiscal year. This book lists what each CRA could spend this year and which projects they are contemplating.
- 7) Exhibitors receive a company listing in the program. Sponsors receive a company listing and logo in the program.
- 8) You will receive a copy of the current FRA membership directory.
- 9) Each 8' x 10' carpeted, pipe-and-drape booth includes one 6' draped table, 2 chairs, wastebasket and 7" x 44" sign.
- 10) Networking! Networking! Networking!

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