



FL
Redevelopment Association
October 16-18,
2019
Hilton Tampa
Downtown
www.redevelopment.net

TOURS

Ybor City – Then, Now & Tomorrow

WEDNESDAY – OCTOBER 16, 2019

8:00 am – 11:30 am

\$50 additional pre-registration; space is limited – see registration form

This is a walking tour. Participants will meet at the hotel, walk to the Fort Brooke Streetcar Station (less than a block away), and ride the streetcar(s) to Ybor for the tour. We will conclude at Jose Marti Park where everyone can board a streetcar on 13th Street (next to Park) and head back to the hotel.

Ybor City is Tampa's National Historic Landmark District. This tour will provide an update on the 2020 vision plan, streetcar study, mixed-use projects, preservation projects and redevelopment activity. Through the Ybor district CRAs and other programs, there are new businesses, expansions, historic renovations, streetscapes and façade projects. Highlights include the Ybor City State Museum, Centennial Park, Centro Ybor, Visitor Information Center, Ybor Square, and a community college in the heart of Tampa's Historic Latin Quarter. Interspersed with the existing historic structures in Ybor City. We will walk down famous Seventh Avenue, designated "a 2008 Great Streets in America", for its history, character and strong community involvement.

Tour Guides: Dr. Wallace Reyes, Ph.D., Ybor Historian and Ambassador and Brenda Thrower, Economic Development Specialist, Ybor City Corporation

Tampa Downtown Partnership (TDP) District

WEDNESDAY – OCTOBER 16, 2019

8:30 am – 11:30 am

\$50 additional pre-registration; space is limited – see registration form

We will meet at the hotel, walk to the river, and take the Jolly Trolley through the district, returning to the hotel.

This tour offers a great overview and insider specifics about the very successful downtown business improvement district in downtown Tampa. You will learn about the history, expansion, initiatives, marketing program, transportation services, "Clean and Safe" and "Public Space" programs. Also, we will cover the funding and administration, and who is involved in working with them to support these efforts. We will traverse from Curtis Hixon Park, MacDill Park, the Riverwalk, the Channel Club and Sparkman Wharf. We will ride the Jolly Trolley, and find out exactly what "the Downtowner" is!

Tour Guide: Rachel Radawec, Placemaking and Community Engagement Manager, Tampa Downtown Partnership

Tour Sponsor: Tampa Downtown Partnership



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West Tampa CRA

WEDNESDAY – OCTOBER 16, 2019

2:15 pm – 4:30 pm

\$50 additional pre-registration; space is limited – see registration form

This is a riding tour, with some walking. Participants will take the bus from the hotel and back.

West Tampa is the newest CRA, created in 2015. It is centrally located in the heart of the city, between downtown and the Westshore business district. Through the West River Plan, public housing, and active and passive community parks are a priority – a community open to the Hillsborough River. Covered on the tour are some beautiful renovations in the historic district, Salcines Park and a new HUD housing project with mixed income and 50% subsidized units.

If we have time, we will stop by the Bryan Glazer Family Jewish Community Center, which includes a beautiful fitness and aquatic center/premier event facility as a catalyst project in the area.

Also we will not be able to see it live, but will share information about the Drew Park CRA. Its history began as Drew Field, the city of Tampa's grass landing strip airfield, with a rich history, which became the International Airport. Today, the over 600 acres to the east comprises the CRA. Its proximity to the Dale Mabry Campus of Hillsborough Community College, professional sports and recreational facilities is a major draw for private investment.

Tour Guide: Malcolm Kiner, Manager, Drew Park and West Tampa CRAs



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Four CRAS Tour

THURSDAY – OCTOBER 17, 2019

2:15 pm – 5:00 pm

\$50 additional pre-registration; space is limited – see registration form

This is a riding tour, with some walking. Participants will take the bus from the hotel and back.

We will cover the astounding growth and redevelopment going on in the *other* four CRA districts in the downtown Tampa area. In the **Channel District CRA**, a former warehouse district, there are many dramatic projects to see and more planned, including a district wide infrastructure improvement program. The **Central Park CRA** covers an area rich in culture and history, as a thriving African-American business and entertainment district. It is home to the Encore catalyst project, many residential, business and recreational developments, right next to the urban job center. Hotels and residential projects are the most recent activities in the **Downtown CRA** area – which includes the convention center and an incredibly unique waterfront. The **Tampa Heights Riverfront CRA** is home to many exciting smaller scale redevelopment projects that visitors and locals rave about. You will get the backstory on all these projects and learn about how the CRAs support this redevelopment.

Tour Guide: Rob Rosner, Manager, Channel/Downtown/Heights/Central Park CRAs

Tour Sponsors: VHB

Armature Works and Master Plan

FRIDAY – OCTOBER 18, 2019

10:30 am – 1:30 pm

\$50 additional pre-registration; space is limited – see registration form

Participants will take the bus from the hotel and back. You are welcome to stay longer in the area, but parking is limited, so we recommend ride sharing.

On this tour, you will learn about the impressive catalyst project known as Armature Works. We will share the history, funding, construction, and other aspects of its redevelopment. Funded by a New Markets Tax Credit loan, it was an anchor redevelopment in a master plan, featuring adjacent commercial space and apartments. There are 50 acres surrounding it, with many projects targeted over the next 10 years in phases. The site originally met the criteria for a USDA Food Desert, an SBA HUB Zone, an area of Heavy Distress, a federal and local Enterprise Zone, a medically underserved population, and a brownfield site before its transformation. After the presentations, we will enjoy lunch just for us in the beautiful Theatre room.

Tour Guide: Janel De Guehery, Community and Marketing Manager, Florida Community Loan Fund

Tour Sponsor: Florida Community Loan Fund

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