



Brand Statement

We will transform Dania Beach as a City and a premier destination. Dania Beach will be a source of pride for our stakeholders. Dania Beach promises residents, businesses and visitors a true renaissance, building a bridge from our history to our future. We embrace the spirit of reinvention and promote a modern ideal while honoring our unique charm and identity. The Dania Beach experience is one of optimism and revitalization. We will provide an atmosphere where commerce and industry can thrive. We will create a sense of community and promote an enhanced quality of life through culture, diversity, entertainment, recreation, and sustainable development.