

Arts & Cultural Master Plan

Downtown Lake Worth Beach

Link to plan:

<https://lakeworthcra.org/images/DMP/Exhibit-B-Final-Plan.pdf>



The Plan



Overview

- Lake Worth Beach is known as a culturally and architecturally rich City. It is also recognized for embracing various lifestyles and cultures. To build upon past efforts, including the attraction of the new Cultural Council's headquarters, the creation of an arts district and the development of live/work, artist housing the Cultural Council, the CRA and the City collaborated to develop an Arts and Culture Master Plan for Downtown Lake Worth.



Press Conference

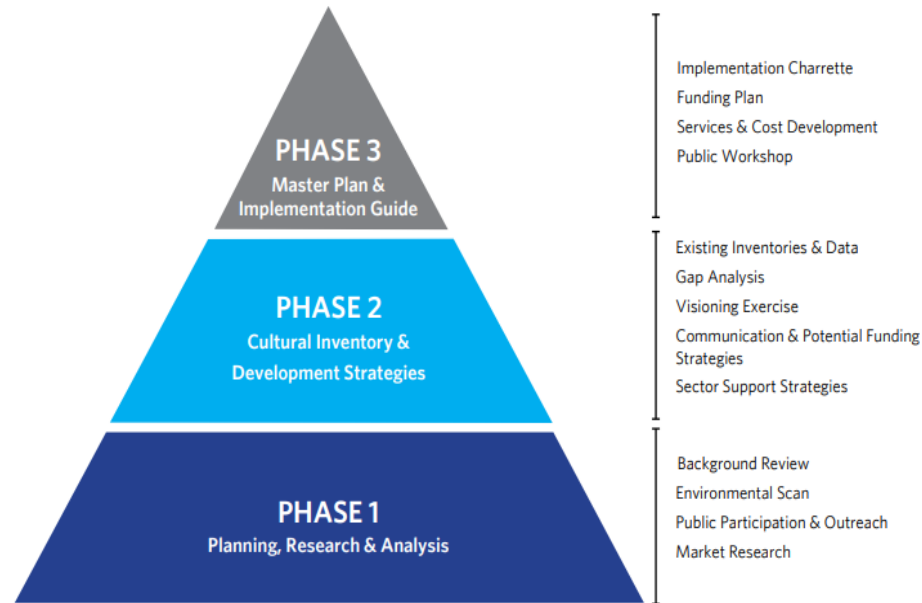


The Process

OUR PROCESS

The planning process involved a three-part methodology, outlined below. This approach was designed to facilitate understanding of local conditions, realities, and opportunities, and then to build the resulting strategy contained within this plan using extensive research and stakeholder engagement and the planning team's deep expertise as the foundation.

Figure 2.1 Planning Process



Defining Lake Worth Beach's arts & culture needs

PRIORITIES

A



MAINTAIN AND PROMOTE
LAKE WORTH'S UNIQUE
CHARACTER

B



RETAIN AND ENHANCE
DOWNTOWN VIBRANCY
IN LAKE WORTH 24/7

C



ENCOURAGE GREATER ARTS
AND CULTURE ENGAGEMENT
AND COLLABORATION

D



IMPROVE ACCESS TO
ARTS AND CULTURE
DOWNTOWN

E



STRENGTHEN PUBLIC
SUPPORT FOR ARTS AND
CULTURE



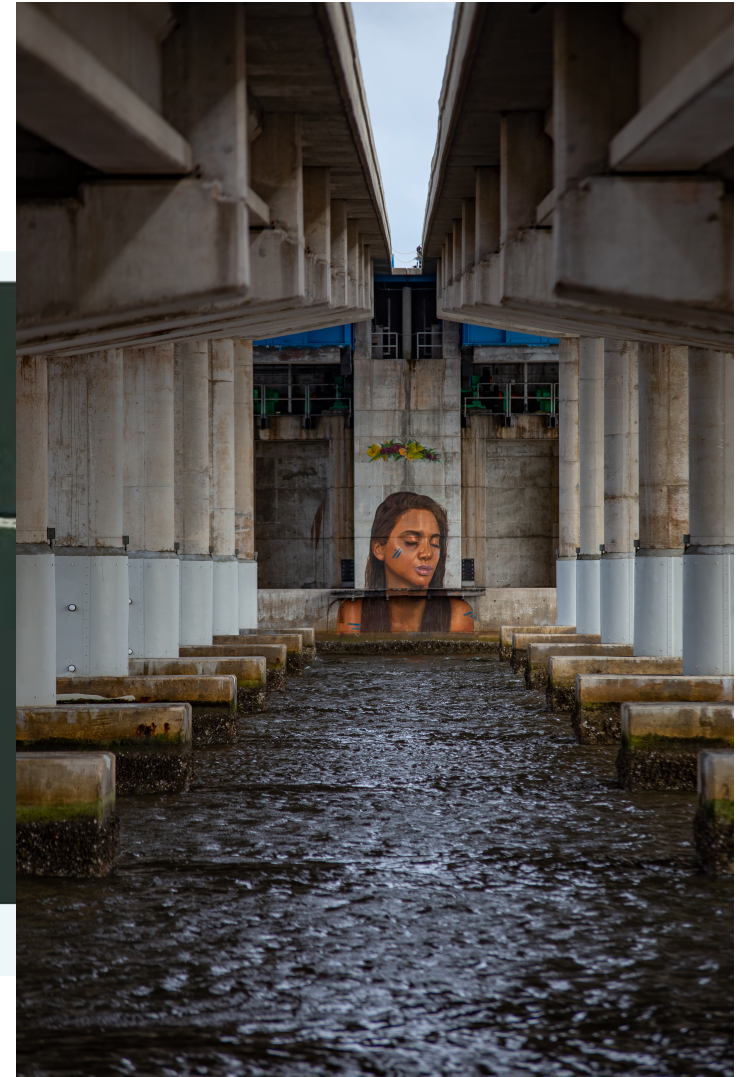
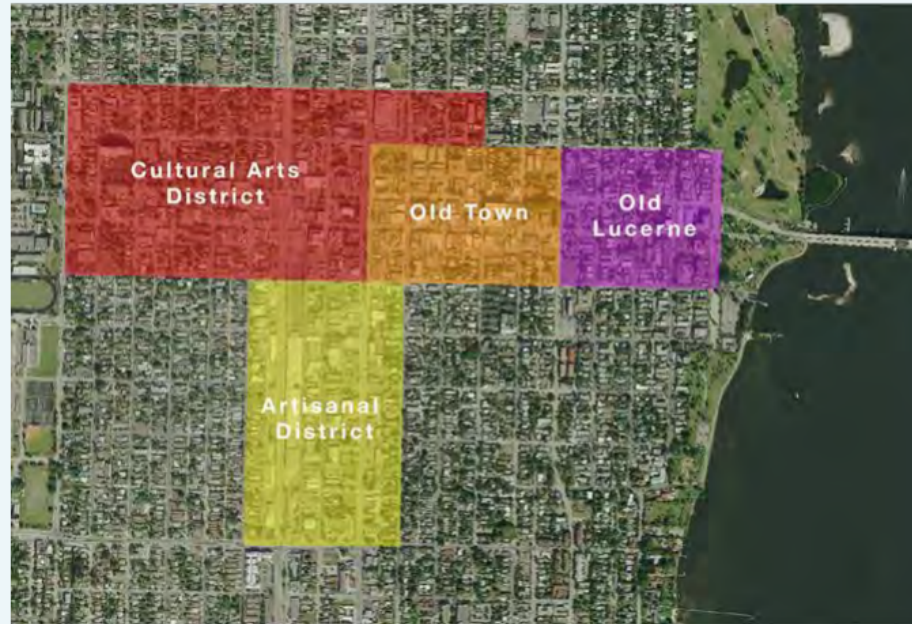
Vision



The Master Plan aims to boost arts and culture to create a sustainable, thriving downtown thereby enhancing the quality of life for all of Lake Worth Beach residents and visitors.



Map of Overlay District



Implementation

IMPLEMENTATION

KEY EMERGING OPPORTUNITIES

- Support the creation of a new nonprofit to assist in coordinating Downtown business interests and the arts community
- Enhance existing promotional efforts by undertaking a comprehensive branding and marketing campaign
- Encourage exposure to diverse populations, arts, and culture within Lake Worth
- Take strides to be known as THE community for artists to live in
- Leverage parking garage infrastructure to incentivize private sector development
- Consolidate resources and direct growth Downtown to enhance the character of Downtown Lake Worth and reinforce the area as a safe, appealing, and entertaining arts and culture destination for all types of visitors





Thank you

