

Clematis Streetscape Project – Phase 1

**FRA Awards 2019 – Category: Capital Projects
Beautification**



WEST PALM BEACH



WEST PALM BEACH

Community Redevelopment Agency

Public Input / Engagement

YOU ARE CORDIALLY INVITED TO THE

CLEMATIS STREETSCAPE PLANNING & INTERACTIVE WORKSHOPS

Join City leaders and representatives of Dover, Kohl & Partners
in working together to shape a common vision for the
future of Clematis Street!

MERCHANTS' MEETING

**TUESDAY,
JAN 16, 2018**

10:30 a.m. –
12:30 p.m.

CITY HALL
401 CLEMATIS STREET

Clematis Street
merchants are invited
to join us for the first
opportunity to design
solutions and offer
suggestions for the
future redesign of
Clematis Street.

PLANNING AT THE MARKET

**SATURDAY,
JAN 20, 2018**

9 a.m. – 1 p.m.

WEST PALM BEACH
GREENMARKET
101 N. CLEMATIS
STREET

Join us at the
West Palm Beach
GreenMarket and
help shape the future
of Clematis Street.
Provide feedback on
how Clematis Street
could be improved.

INTERACTIVE WORKSHOP

**MONDAY,
JAN 22, 2018**

5:30 – 8 p.m.

CITY HALL
401 CLEMATIS STREET

Victor Dover, Founding
Principal of Dover,
Kohl & Partners, will
present initial options
and visuals for the
project. The firm will
survey the audience
and incorporate
feedback into final
recommendations.



Public Input / Engagement

STREETSCAPE AESTHETICS: Select your top preference in each category

PAVERS

Contemporary



Dots:

59

Transitional



Dots:

10

Traditional



Dots:

14

BOLLARDS

Contemporary



Dots:

30

Transitional



Dots:

9

Traditional



Dots:

39

TREEWELLS

Tree Grate



Dots:

15

Seating



Dots:

20

Planting Area



Dots:

54

SITE AMENITY STYLE

Contemporary



Dots:

30

Transitional



Dots:

31

Traditional



Dots:

30

PLACE YOUR DOT: ● = MOST PREFERRED (1 DOT EACH TYPE, 4 TOTAL DOTS)

Clematis Street 300 Block, Previous



PARKING: 28 Spaces
SHADE TREES: 6
SIDEWALK SPACE: 9'

63% AUTO SPACE | 37% PEOPLE SPACE



Clematis Street 300 Block, New Design

Curbless Street with Shade Trees, Wide Walkways, Narrowed Traffic Lanes & Additional Outdoor Dining and Seating



PARKING: 12 Spaces
SHADE TREES: 24
SIDEWALK SPACE: 12'

45% AUTO SPACE | 55% PEOPLE SPACE



Before/After, Intersection View



WEST PALM BEACH

Concrete Roadway, Valley Gutter, Large Concrete Pavers or Poured-in-Place Concrete Sidewalk, Street Trees with Planting Areas, High-Visibility Crosswalks



Street Section

BEFORE



NOW



Concept Design

Rosemary & Clematis Street North Sidewalk – Concentrated Investment Scenario A / Symmetrical Design



Ground Breaking



WEST PALM BEACH



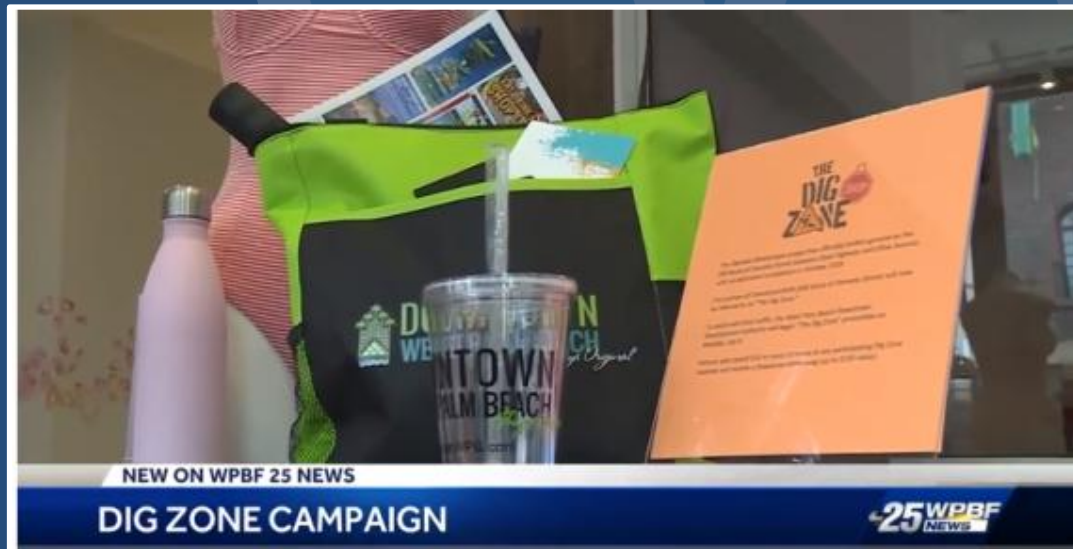
"Dig Zone" Campaign



Dig Zone Coverage in the month of
July attained:

Total Local Viewership: 719,485

Total Local Market Publicity Value:
\$39,950.07



NEW ON WPBF 25 NEWS

DIG ZONE CAMPAIGN

25 WPBF
NEWS

Tree Installation



WEST PALM BEACH



Installed 15 live oak shade-trees, each were at least 25' tall

Clematis St. Grand Opening





After



After



After