

New Perspectives

City of Live Oak Community Redevelopment Agency Annual Report 2017-2018



The 2017-2018 fiscal year proved to be a busy one for the Live Oak CRA! From the adoption of the amended CRA Plan 2038 to community outreach and social media, to new grant programs, the CRA has been moving from one project to the next. In addition to its projects, the CRA has maintained a strong social media presence through Facebook and Instagram showcasing its redevelopment projects and sharing projects highlighted by the Florida Redevelopment Association (FRA) and other CRAs throughout the state. The Live Oak CRA developed a logo and slogan for public outreach and promotions, which were featured on the CRA's promotional items. The new logo and the "Redevelopment Life" slogan were featured on social media in January of 2018.

Redevelopment Life



The CRA's impact shows even online through its social media presence. The Live Oak CRA Facebook page is currently just under 2,000 followers, and the Instagram page continues to grow. To help promote the Heritage Square Master Plan Community Outreach event (discussed later in this report), the CRA utilized Facebook's "ad boost" function, allowing for further

And to cap it all off the Live Oak CRA began serving free popcorn, made fresh daily, as a method of outreach to all visitors to its offices, located in the City Hall Annex building. Come in, make up a bag, and talk to us about your ideas for our City.



The 2017 Candy Carnival, sponsored by the Live Oak CRA and the Live Oak Police Department, was attended by approximately 3,000 people. Attractions for the event included a small "petting zoo", face-painting, and carnival activities. Various social service partners and businesses also participated in the event, showcasing community resources.

\$3,250 in CRA funds were budgeted for this event.











LIVE OAK FREEDOM ****FESTIVAL

Despite the rainy weather, the 2018 City of Live Oak Freedom Festival kicked off with a lineup of local talent and vendors with goods ranging from Himalayan Ice to homemade cakes. The event began at 5:00 PM and attracted between 3:000 and 5:000 attendees. The night ended in a crescendo of fireworks, courtesy of a local pyrotechnician.

\$10,250 in CRA funds were budgeted for this event.







Introduction, Activities



Grant Programs



Heritage Square Master Plan



that there were other areas in the city a

site was later indicated as a possible local

Assessment done by the Florida Atlantic

property again in mid 2017, after staff m

the property. Due to the expenses that ro

discuss the possibility of selling the prope

Staff was authorized to proceed according

done for both parcels, which resulted in I

moving forward with purchase at apprais

value, and in February 2018, the property

Eliminating Slum &

Staff visited the site the following month

the City Fire Chief, Building Official, Mayo

consultant from Environmental Consultir

Technologies, Inc. (ECT) to tour the facilit

putting out a demolition bid. The exterior

building had already shown how poorly i

the testament of time, but the interior ac

to the facility's story dilapidated, unkerny

strewn about, glass littering areas of floor

previous trespassers was found in the for

Suwannee Packing

Florida Quilt Trail - Live Oak Chapter

The members of the Live Oak branch of the Florida Quilt Trail have continued to add to the beauty of Live Cak through their endeavors, with more contributions to the public art scene of our rural area. Beginning during the 2016-2017 fiscal year, the Live Oak Quilt Trail has only continued to grow, with well over 40 painted quilt blocks now featured in Suwannee County.

The Artists' Guild posted a pricing guide to their Facebook page, promoting not only their options for interested parties but also the pricing for locations within the CRA district, which are eligible for a \$0% cost match for painted guilt.

New locations on the Live Oak Quilt Trail include:

- . Armando's Mexican Bar & Grill
- . Cheek & Scott Pharmacy
- . Custom Illusionz - The Dixie Grill
- . Edward Jones Inves . First Baptist Church
- · Shear Design The Suwarmee Democra
- Suwannoe River Regional Library
- . The 406 on Duval
- . Town & Country Tire

The Live Oak CRA was invited again to visit the members of the Quilt Trail project during this fiscal year, this time at their new location in the Poole Realty building. dubbed the "Quilt Factory," where staff was able to see the progress being made obbook the Quir ractory, who also to see the progress sering mass on the various ongoing projects and talk to the artists present at the Quilt Factory that day about their involvement in the Quilt Trail and the designs they were working on for future painted quilt blocks.





The CRA committed \$15,000.00 project. By February of 2018, low lights had been installed in Sect the proposed lighting plan, while submitted to the City and CRA! prior to installation. The decoral lighting followed shortly after.

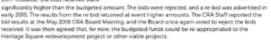




Adding Some Pop to Court Street An Update

During the 2016-2017 fiscal year, the CRA Board voted to approve the reallocation of unexpended funds from a sidewalk project to the proposed Court Street Phase I project. This proposed project would add landscaped bulbouts to this blighted street, located across from the historic Suwannee County Courthouse giving the area a little 'pop' to reinvigorate it. \$51,725.00 was reallocated for the project and rolled over into the 2017-2018 fiscal year.

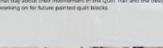
An Invitation to Bid was advertised in late 2017; however, the bids received were



Proposed Public Parking **CRA Property Acquisition**

Also during this year, to complement the proposed Court Street Phase I project, the CRA acquired the parking lot located 125 Court St. SE. in early 2018. A barren, blighted dirt lot, the proposed parking lot project is currently in the engineering phase for stormwater and design. focusing on pervious pavement for drainage to alleviate the existing drainage issues generated from the surrounding area. Additional conversations to pertaining to this proposed project, with the possibility of incorporating it into a future new Court Street Project, are expected to continue in the upcoming 2018-2019 fiscal year.























Additional Projects

Just the Facts, Ma'am

The City of Live Oak Community Redevelopment Agency (CRA) Trust Fund is funded through Tax Incremental Financing (TIF), which are the revenues from increases in property values over the CRA's base year of 1995. These TIF revenues are used to help fund improvements within the CRA Area for redevelopment, economic development, and infrastructure improvements. The taxing authorities are Survannee County and the City of Live Oak.

The established 2017 taxable property value for real property within the boundaries of the Live Oak Redevelopment Area, as determined by the Suwannee County Property Appraiser's Office, was \$55,118,337. The Base Year Value of the district in 1995 was \$26,794,350.

The adopted millage rate for the reporting period for Suwannee County .009000, and for the City of Live Oak was .0089132.

The current CRA Plan and funding for the district runs through the year 2039. Florida Statutes allow the trust fund to be established for a maximum of 60 years, if future amendments to the CRA Plan are adopted to support such. Based on an initial establishment date of 1995, the CRA has a potential lifespan through the year 2055.

Taxable Values

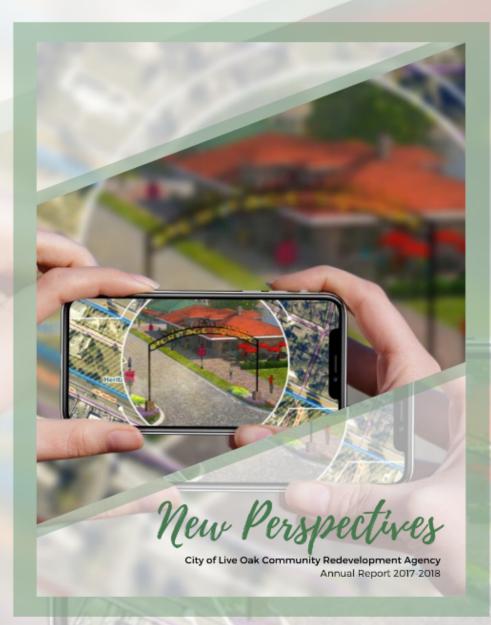
Live Oak CRA Property Values Throughout the Years







Required Financial Reporting



Thank you!

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