

# Old Town Untapped

Pompano Beach Community Redevelopment Agency

FRA Awards 2018 – Category: Promotion

#### The Idea

- Creating a community-based monthly event, focusing on enhancing Pompano Beach's brand
- To instill repeat visitation to the Downtown Innovation District
- Bring awareness to the future redevelopment project
- To meet the demands of the public (residents & visitors), which included local business participation, different varieties of music, and art and craft vendors





#### Local Chaff Beer MUSIC | FOOD TRUCKS | ART

Featuring: Live Music, Fire-Fountain Show + DJ, Local Arts & Craft Vendors, BaCA Studio & Gallery Openings, Food Trucks and Free Beer Tastings by Pompano Beach Local Craft Breweries. (Tastings are available while supplies last)

Untap Your Potential

Open a Business or Live in Downtown Pompano Beach. Call today to schedule a tour during this event or to learn more!

EVERY
1ST FRIDAY
OF THE MONTH









APR 6

MAY 4

JUN 1

JUL 6

AUG 3

SEP 7

#### Located at

#### BAILEY CONTEMPORARY ARTS

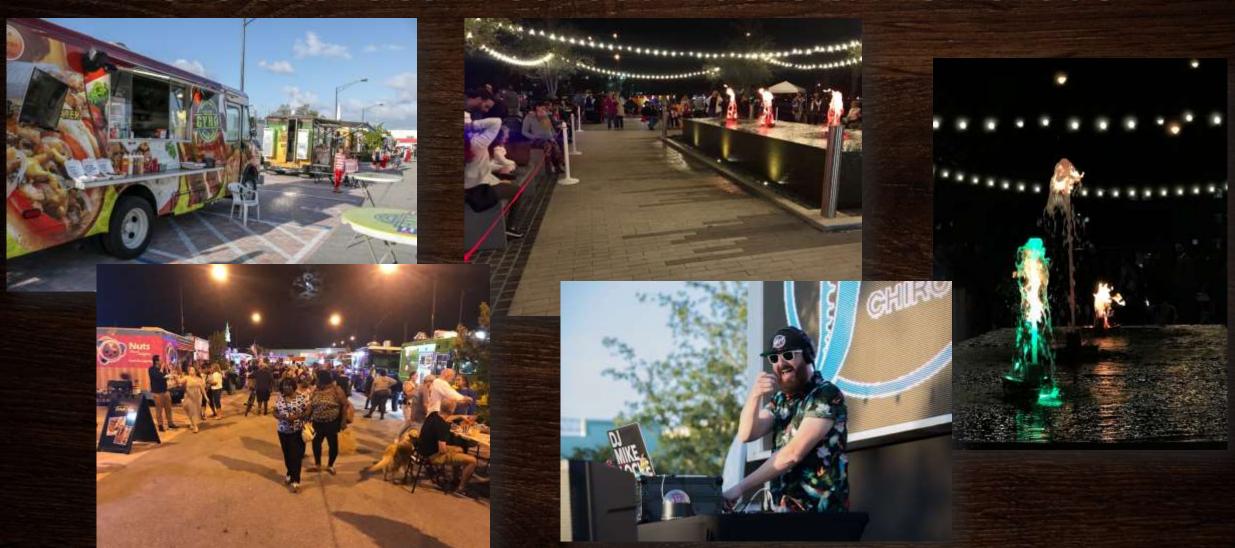
41 NE 1st Street • Pompano Beach FL 954.786.5535 | Pompano BeachCRA.com More info at: PompanoBeachArts.com







#### Zone One: Gourmet Food Trucks & Promenade



#### **Zone Two: Vendors Row**











#### **Zone Three: The Guild**



### **Zone Four: Artist Alley**



#### Zone Five: Biergarten













# Pompano Beach CRA Booth - Promoting Pompano Beach Redevelopment & CRA Opportunities



## Bailey Contemporary Arts





#### Video Re-Cap

https://www.youtube.com/watch?v= M 3h7ULGic

Click the link above to watch a video re-cap of the 2017 Old Town Untapped series!





#### Hope to see you at the Next Old Town Untapped!





