



Old Town Untapped

Pompano Beach Community Redevelopment Agency

FRA Awards 2018 – Category: Promotion

The Idea

- Creating a community-based monthly event, focusing on enhancing Pompano Beach's brand
- To instill repeat visitation to the Downtown Innovation District
- Bring awareness to the future redevelopment project
- To meet the demands of the public (residents & visitors), which included local business participation, different varieties of music, and art and craft vendors





Local Craft Beer

MUSIC | FOOD TRUCKS | ART

Featuring: Live Music, Fire-Fountain Show + DJ,
Local Arts & Craft Vendors, BaCA Studio & Gallery
Openings, Food Trucks and Free Beer Tastings
by Pompano Beach Local Craft Breweries.

(Tastings are available while supplies last)

Untap Your Potential

Open a Business or Live in Downtown
Pompano Beach. Call today to schedule
a tour during this event or to learn more!

**EVERY
1ST FRIDAY
OF THE MONTH**

From
6-9PM



Dates

APR 6

MAY 4

JUN 1

JUL 6

AUG 3

SEP 7

Located at 

BAILEY CONTEMPORARY ARTS

41 NE 1st Street • Pompano Beach FL

954.786.5535 | PompanoBeachCRA.com

More info at: PompanoBeachArts.com



Zone One: Gourmet Food Trucks & Promenade



Zone Two: Vendors Row



Zone Three: The Guild



Zone Four: Artist Alley



Zone Five: Biergarten



Pompano Beach CRA Booth – Promoting Pompano Beach Redevelopment & CRA Opportunities



Bailey Contemporary Arts



Video Re-Cap

https://www.youtube.com/watch?v=M_3h7ULGic

Click the link above to watch a video re-cap of the 2017 Old Town Untapped series!





Hope to see you at the Next Old Town Untapped !

