



NW 1st Ave Streetscape





Team mission statement and project partners displayed on site.



January 2014 Community Meeting



PRINT PROMOTION AND SIGNAGE



@midtownGNV

Social posts on Instagram and Facebook include links to More in Midtown website business directory, image gallery, and construction updates.



1600 Block facing west



top: October 2013

bottom: July 2018



1600 Block facing west



top: November 2016

bottom: July 2018

1700 Block facing west



top: February 2011

bottom: July 2018



1800 Block facing west



top: November 2016

bottom: July 2018



1900 block facing East



top: November 2016

bottom: July 2018

1900 Block facing east



top: October 2013

bottom: July 2018

ARCHITECTURAL ASSISTANCE PROGRAM

Stakeholders took advantage of the architectural assistance program to re-envision their spaces.



FACADE IMPROVEMENTS PROGRAM



Stakeholders who utilized the enhanced program were able to solve historic issues and redefine their spaces.





Gainesville
Community
Redevelopment
Agency



THANK YOU FOR YOUR CONSIDERATION

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