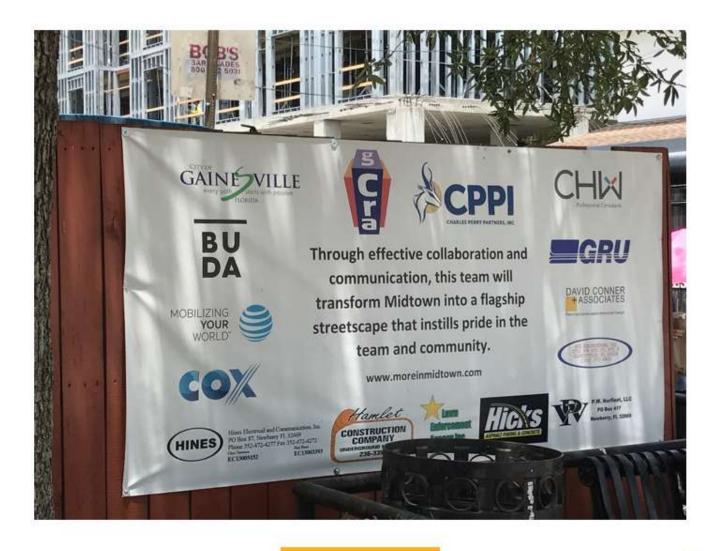




NW 1st Ave Streetscape





Team mission statement and project partners displayed on site.



January 2014 Community Meeting









PRINT PROMOTION AND SIGNAGE



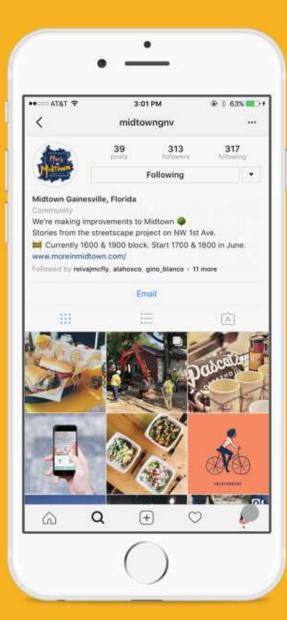




@midtownGNV

Social posts on Instagram and Facebook include links to More in Midtown website business directory, image gallery, and construction updates.







Midtown Gainesville, FL

Published by Melanie Ling 7% - May 4 at 4:40pm - @

Want to explore the tastes of Midtown? Check out a few places along NW 1st Avenue, like this great looking pho from Vietnamese Grille in Roberts' Startium Club:

http://www.moreinmidlown.com/galleries/midtown-eats/



Midtown Eats | More In Midtown

MOREHIMETTOWN COM



Midtown Gainesville, FL

Published by Melanie Ling (11 - April 26 - 2

Get a fresh brew just for you at Wyatt's Coffee. Enjoy freshly roasted, ground-to-order coffee from an immersion brewer.

Is Treat Yourself Thursday a think? It should be. See other early morning eats in Midtown Gainesville, FL here: http://bit.ly/2pXWxEz







top: October 2013





top: November 2016





top: February 2011





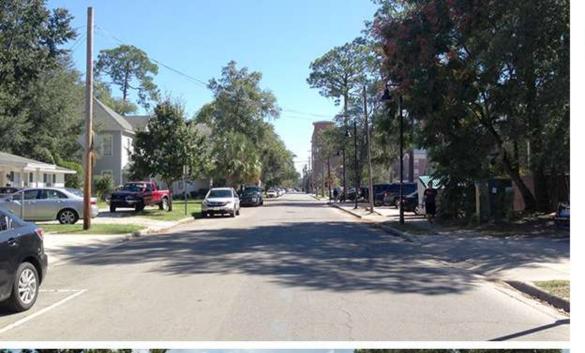
top: November 2016



1900 block facing East



top: November 2016





top: October 2013

ARCHITECTURAL ASSISTANCE PROGRAM

Stakeholders took advantage of the architectural assistance program to re-envision their spaces.







FACADE IMPROVEMENTS PROGRAM

Stakeholders who utilized the enhanced program were able to solve historic issues and redefine their spaces.







THANK YOU FOR YOUR CONSIDERATION

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