

Hillsborough County

Redevelopment Incentives for Pilot Project Areas

Florida Redevelopment Association Annual Conference

October 2017

Administrative Directives

What were the biggest challenges?

- Obtaining three costs estimates from contractors in a timely manner
- Land Development Code requirements
- Getting the word out

What are the most significant Outcomes?

- Buy in from businesses
- Better coordination between County and businesses
- Maintaining pilot area relevance as the County grows

Key Elements of Success:

- Number of businesses asking for assistance
- Number of Class B and C structures being renovated
- Amount of private investment applied to pilot areas and jobs created

Lessons Learned:

- Listen to the business community on issues that need to be addressed
- Understand many businesses are not familiar with how government works
- Redevelopment issues are many – be prepared to adjust quickly

- Agellan Capital Partners, 6422 Harney Rd.



- Florida Research Group, 5301 E. Diana St.



- Keating Resources, Jetview Logistics Center, 5400 Southern Comfort Blvd.



In recognition of the support from our past and present county leaders:

2017 Hillsborough County Board of County Commissioners:

Victor Crist
Ken Hagan
Al Higginbotham
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Lesley "Les" Miller, Jr.
Sandra Murman
Stacy White

Industry partners:

NAIOP, FGCAR, CREW, REL and ULI

Hillsborough County Economic Development:

Ron Barton, Lindsey Kimball, Eric Lindstrom, Troy Salisbury, Cecilia Gayle

Successful projects:

KR Jetview Logistics Center
The Danger Zone LLC
Florida Research Group
RSC, Inc.
Aluminum Coils
Agellan Capital Partners

Thank you!