

NIGHT & DAY DOWNTOWN DELRAY™

We're just what you need.™



Dining

Shopping

Arts & Culture



Introduce your Downtown Delray Beach business with a video profile created by VUP Media



Each VIDEO BUSINESS PROFILE Package Includes:

- An on-location HD shoot of your business
- HD Post-Production Editing
- Business Profile video (up to 2 minutes in length)

Cost to Participating Businesses: Only \$425.00*
*PER VIDEO PROFILE

We are excited to learn of your interest in the Downtown Development Authority's Business Profile opportunity! This package provides your business with a profile of your unique product/service. You will receive one on-location HD video shoot and post-production of an edited spot (up to 2 minutes in length). Please complete this questionnaire and submit it to Sandra@vupmedia.com.



DOWNTOWN DEVELOPMENT AUTHORITY

BUSINESS PROFILE

QUESTIONNAIRE

Requester Name/Title:

Contact Info (Phone | Email):

On Camera Participant Name/Title:

Business Name (as shown on screen):

Business Address (as shown on screen):

Business Phone (as shown on screen):

Business Website (URL as shown on screen):

Background: What is your role with the company?

Background: How long has your company been in business?

What would you describe as the core of your business? (your niche)



RHODE ISLAND
401.943.2299

FLORIDA
561.866.9922

VUPMEDIA.COM
info@VUPMEDIA.COM





DOWNTOWN DEVELOPMENT AUTHORITY

BUSINESS PROFILE

QUESTIONNAIRE

What are some of your company's influences?

What is your business most known for (what keeps the customers coming back)?

How would you describe your clients/customers?

Describe the operating philosophy that drives you and your business:

Tell the story of how your business has evolved since its beginning:

What is your goal for your business/what do you hope to achieve?



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QUESTIONNAIRE

Why Delray Beach, FL?

What is one of your most recent projects/achievements your company has had to opportunity of working on?

What is something people may not know about your company?

In addition to the daily routine, what else are you/your business involved with?

Any annual events or ongoing promotions the public should be aware of?



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