# PRESS RELEASE

# For Immediate release

**OVERTOWN’S FIRST MAJOR GROCERY STORE IS OPENING THIS WEEK**

**MIAMI, FL | October 3, 2016 –** Miami Commission Chairman Keon Hardemon & The Southeast Overtown / Park West Community Redevelopment Agency (“ SEOPW CRA”) proudly announces the grand opening of Top Value Supermarket, Overtown’s first major grocery store. Community leaders, local residents, and business owners are invited to join the celebration and ribbon cutting ceremony on Wednesday, October 5, 2016 at 11:00am at 1490 NW 3rd Avenue, Unit 101 Miami, Florida 33136.

The opening of Top Value Supermarket is a significant milestone. No large grocery store is currently located in Overtown and there hasn’t been one servicing the community locally for years, earning Overtown the reputation of being a “food desert.” Top Value Supermarket has changed all of that. Now, its residents will have greater access to fresh produce, quality meats, alternate food options, and health and beauty items.

To attract a grocery store into the area, the CRA invested $2.2 million to renovate the interior and exterior of the Overtown Plaza. VSMD Food Corp is leasing the space where Top Value Supermarket is located. The company received a total of $ 600,000 ($200,000 grant and a $400,000 loan) in funding from the CRA to assist with construction cost for the build out of the 17,158 square foot store.

To learn more about the Southeast/Overtown Park West Community Redevelopment Agency (“CRA”) and its initiatives, please visit [www.miamicra.com/seopwcra or call 305.679.6800](http://www.miamicra.com/seopwcra%2520or%2520call%2520305.679.6800).

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**The Southeast / Overtown Park West Community Redevelopment Agency**

The Southeast Overtown / Park West Community Redevelopment Agency (“CRA”) is one of three community redevelopment agencies within the municipal boundaries of the City of Miami. The CRA was created in 1982 to promote and encourage the redevelopment of the Overtown and Park West communities (redevelopment area). The main objective of the CRA is to spearhead new development and redevelopment efforts that accomplish beneficial revitalization within its boundaries. The CRA’s main mission is to enhance the quality of life, improve the public health, safety, morals and welfare of the residents and stakeholders in the redevelopment area.