



2016 Florida Redevelopment Awards
CALL FOR ENTRIES
Roy F. Kenzie Awards



The **Florida Redevelopment Association (FRA)** is an organization dedicated to assisting Florida professionals and volunteers in revitalizing their communities. The mission of the FRA is to provide opportunities for members to collectively address redevelopment issues, provide legislative advocacy, and serve as Florida’s most comprehensive resource for redevelopment news and strategies.

Applications will be accepted from any FRA member who meets the award criteria and submits the \$150 entry fee. A winning entry is an acknowledgment of excellence for the work an organization is doing.

All entries will be evaluated on the effectiveness and completeness of the entry – the narrative, supplemental media and compliance with the submittal instructions. A cross section of Florida redevelopment professionals, individuals and business organizations will evaluate and rank all submissions.

2

All winners will receive a trophy presented at the awards ceremony during the FRA annual conference in October (see www.redevelopment.net). In addition, all winners will have an opportunity to further showcase their project at a tabletop display at the conference. Both winners and applicants will be included in the “Best Book,” a publication featuring the award winners and nominations each year. Previous year publications are posted at www.redevelopment.net.

We look forward to seeing and hearing about all of the exciting redevelopment advocates and projects that you are working on throughout the state.

NOTE: All projects, events and programs must have been completed or implemented by June 3, 2016, to be considered for an award. In order for a study to be eligible, it must have been approved by the city or county commission. Also, before and after photos are required for any redevelopment hardscape project submitted.

THIS YEAR’S ENTRY DEADLINE IS JUNE 3, 2016.



ROY F. KENZIE AWARDS PROGRAM

Roy Kenzie was the first director of the Miami Downtown Development Authority and a past president of the Florida Downtown Development Association. During the early 1980s, huge numbers of Cuban immigrants flooded the streets of downtown Miami in make-shift tents, and services and funding were stretched to an overwhelming level. Roy showed extraordinary leadership by gathering community, city and county leaders to implement practical and financial support, from wherever it was available. The bridge over the Miami River between downtown and Brickell Avenue is also named in his memory.



3

AWARD SUBMITTAL CATEGORIES

ANNUAL REPORT

Community Redevelopment Agencies are required to make an annual report available each year before March 31. This award recognizes CRAs that do a great job of communicating the positive impact of the CRA on their community, regardless of budget.

CAPITAL PROJECTS/BEAUTIFICATION

Streetscape Projects, Landscaping Projects, Park Enhancements, Wayfinding Signs and Other Signage, Street Cleaning/ Maintenance Programs, Stormwater Projects, etc.

CREATIVE ORGANIZATIONAL DEVELOPMENT AND FUNDING

Successful incentive, loan and grant programs; land assembly projects; and projects that combine multiple funding sources, partnerships, resource development.

CULTURAL ENHANCEMENT

Art and culture based projects, events and activities that enhance and promote a redevelopment area.

FISCAL IMPACT STUDY

Programs that have successfully analyzed data and tracked it over several years, over the term of a project, or combined it with other measurement tools.

MANAGEMENT PROGRAMS/CREATIVE PARTNERSHIPS

Business Development Programs, Hospitality Partnerships, Community Policing Programs, Affordable Housing Programs, etc.

OUT OF THE BOX

Projects that do not fall into any of the other categories but further the community's redevelopment goals can be nominated for this award. The Selection Committee reserves the right to include the submission in another award category.

OUTSTANDING HOUSING PROJECT

Affordable Housing projects developed with or without incentives, affordable, workforce and market.

OUTSTANDING NEW BUILDING PROJECT

New buildings constructed with or without incentives in redevelopment areas, or infill parcels.

OUTSTANDING REHABILITATION, RENOVATION OR REUSE PROJECT

Buildings rehabilitated with or without incentives, Façade Rehabilitation, etc.

PLANNING STUDIES

Redevelopment Plans, Feasibility Studies, Blight Findings, Streetscape Plans, Landscape Plans, Market Analysis/ Business Development Studies, Design Standards, Zoning Overlays, Historic Preservation Plans, etc.

PROMOTION

Documentations, celebrations, updates, information . . . any kind of video is eligible. In addition, any print, digital or multimedia efforts to promote CRA areas, i.e. web sites, social media, marketing collateral, radio advertising, banners, etc.

TRANSPORTATION/TRANSIT ENHANCEMENTS

Trolley/Street Car Programs, Bus Shelters, Transit Stations, Rails-to-Trails Projects, etc.

ENTRY APPLICATION

ENTRIES MUST BE ASSEMBLED IN THE FOLLOWING ORDER:

ENTRY FORM (see attached) – A hard copy of the applicable entry form (online form at www.redevelopment.net).

NARRATIVE ABOUT THE NOMINATED PROJECT – The project narrative must describe the project as it pertains to the review criteria listed below.

- 1. Innovation** – A description of how the project demonstrates innovation in financing, design, construction, problem solving.
- 2. Before and After Photos** – Include if the submittal is a hardscape redevelopment project.
- 3. Impact on the Community** – A description demonstrating how the project improved multiple aspects of the community (economic, social, design, cultural).
- 4. Funding** – A description of how the project has leveraged funding and in-kind assistance from a variety of sources.
- 5. Problem Solving** – A description of how the project used problem solving to address unique local issues.

- 6. Applicability to Other Communities** – A description of how the formula for success can be replicated, duplicated or applied to other communities.
- 7. Other Exemplary Aspects of the Design, Plan or Program** – A description of any other aspects (first of its kind, most successful, other innovative aspects not described in the above criteria, etc.).
- 8. Contact Person and 100-word Description of the Entry** – Contact person's name, phone number and email address to associate with the entry and a 100-word brief description of the entry electronically in Word format for inclusion in the "Best Book".
- 9. PowerPoint Presentation on CD** – A maximum of fourteen slides in PowerPoint format, including four before and after shots from two different perspectives if applicable to a submission.
- 10. Bound Documents** – For a plan, study, marketing piece or other bound document, please send an electronic copy on a CD.
- 11. High Resolution Image(s)** – Please provide before and after photos for any hardscape project submitted (high-resolution image (300 dpi).

Applicants must be members of the Florida Redevelopment Association.

Entries must be postmarked by June 3, 2016.

Awards may not necessarily be made in each category every year, and the committee reserves the right to give multiple awards in a category, or to reassign a category if justified by the selection criteria. Nominations that do not meet the criteria in their application will not be considered for an award.

Entries will be not be accepted via email, and \$150 per submission must be received by the FRA by check or credit card (no AMEX).

Please mail THREE SETS of your entry to:

Awards c/o FRA
301 S. Bronough Street, Suite 300
Tallahassee, FL 32301

For more information, contact Jan Piland at (850) 222-9684
or jpiland@flities.com.

ENTRY CHECKLIST

ROY F. KENZIE AWARD

- ___ Entry Form (Printed out)
- ___ \$150 for each nomination/submittal
- ___ **Three CDs (no DVDs)** that contain all the narrative information, 1-11, on page four.

All entries must be postmarked by June 3, 2016, and mailed to:

Florida Redevelopment Association Awards Committee
301 S. Bronough Street, Suite 300
Tallahassee, FL 32301

For more information, call Jan Piland at (850) 222-9684
or email jpiland@flcities.com.



5



ENTRY FORM

2016 ROY F. KENZIE AWARDS

Winners will be announced and awards presented at the Florida Redevelopment Association Annual Conference on October 13, 2016, in Orlando.

All entries must be postmarked by June 3, 2016.

GENERAL INFORMATION ▼

SUBMITTING MEMBER ORGANIZATION

CONTACT NAME

TITLE

ADDRESS

PHONE NUMBER

FAX NUMBER

CONTACT EMAIL ADDRESS

PROJECT INFORMATION ▼

PROJECT NAME

PROJECT COMPLETION DATE

PRIVATE SECTOR/NON-PROFIT PARTNERS

(COMPANY NAME) PARTNERS

CREDIT CARD TYPE VISA MASTERCARD

NAME ON CARD

BILLING ADDRESS

CREDIT CARD NUMBER

EXPIRATION DATE

SECURITY CODE

SIGNATURE

AWARD CATEGORY (PLEASE CHECK ONE) ▼

- ANNUAL REPORTS
- CAPITAL PROJECTS/BEAUTIFICATION
- CREATIVE ORGANIZATIONAL DEVELOPMENT AND FUNDING
- CULTURAL ENHANCEMENT
- FISCAL IMPACT STUDY
- MANAGEMENT PROGRAMS/CREATIVE PARTNERSHIPS
- OUT OF THE BOX
- OUTSTANDING HOUSING PROJECT
- OUTSTANDING NEW BUILDING PROJECT
- OUTSTANDING REHABILITATION, RENOVATION OR REUSE PROJECT
- PLANNING STUDIES
- PROMOTION
- TRANSPORTATION/TRANSIT ENHANCEMENT