

Each workshop is limited to the first 100 registrants. Participation is limited to Florida city officials and staff.

\*Please note there is no charge for Florida League of Cities members to attend; however, if you register and do not attend, you will be subject to a no-show fee of \$30, which will be invoiced to your city. Any cancellations must be received no less than seven days before the scheduled workshop. You may substitute another individual in your place by notifying us prior to the date of the workshop. Email completed form to Jan Piland at [jpiland@flcities.com](mailto:jpiland@flcities.com) or fax to her attention at (850) 222-3806.

Attendees must be present at the end of the workshop to receive a certificate of attendance, which will be mailed within three weeks of the summit.

**Select your workshop location:**

- September 19** (Registration deadline – September 13)  
**Venice**, City Hall, Community Hall, Room 114, 401 W. Venice Avenue
- September 20** (Registration deadline – September 13)  
**Winter Park**, Winter Park Civic Center, 1050 W. Morse Boulevard
- September 26** (Registration deadline – September 20)  
**Gainesville**, (TBA)
- September 27** (Registration deadline – September 20)  
**Lakeland**, Police Department, Community Room, 219 N. Massachusetts Avenue
- September 30** (Registration deadline – September 23)  
**Sunrise**, Sunrise Civic Center, 10610 W. Oakland Park Boulevard

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**REGISTRATION FORM**

Name: \_\_\_\_\_  
First M.I. Last

First Name or Name: \_\_\_\_\_  
(As you wish it to appear on your badge)

Title: \_\_\_\_\_

City Affiliation: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Email (required): \_\_\_\_\_

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**FLC University**  
presents



**Building  
Momentum for  
Community  
Revitalization**

2013 Regional  
Summit Series





## DATES AND LOCATIONS

- September 19, 2013 **Venice**
- September 20, 2013 **Winter Park**
- September 26, 2013 **Gainesville**
- September 27, 2013 **Lakeland**
- September 30, 2013 **Sunrise**

## AGENDA

- 9:30 a.m. Registration
- 10:00 a.m. Overview of Planning Process and Common Pitfalls to Avoid
- 11:00 a.m. Identifying and Understanding Stakeholders
- 12:15 p.m. Lunch
- 1:15 p.m. Understanding the Roles of City Leaders in Developing a Downtown Plan
- 2:15p.m. Strategies for Successful Planning and Implementation

Creating a successful downtown is a challenging goal for city commissioners. You must address the expectations of many diverse interest groups, adopt a plan that may not completely satisfy all stakeholders, and maintain the course over a number of years and election cycles.

This workshop will focus on key strategies to help you achieve these goals.

The topics to be covered include the following:

- ▶ What are the critical roles of the city commission in the planning and implementation processes?
- ▶ What specific actions can you take to successfully carry out your role?
- ▶ How can you be sure you are reaching out to all the interest groups that can affect the successful implementation of your plan?

- ▶ What are common mistakes made in the planning process and how can you avoid them?

This interactive workshop will help you develop a work plan to take back to city hall.

*The FLC appreciates the local and regional leagues in each region for their support of these summits.*

### SPONSORS:



- Who:** Member elected city officials and staff
- What:** A one-day regional seminar
- When:** Choose from five different dates
- Where:** Choose from five different locations
- Cost:** \*Free to FLC member cities

For registration information contact Jan Piland at [jpiland@flcities.com](mailto:jpiland@flcities.com) or (850) 701-3622, or Carol Westmoreland at (850) 570-7206.