



BONITA SPRINGS ESTERO ECONOMIC DEVELOPMENT COUNCIL

The screenshot shows the website header with the EDC logo and the text "BONITA SPRINGS ESTERO ECONOMIC DEVELOPMENT COUNCIL QUALITY BUSINESS, QUALITY LIFE". Navigation links include "HOME | CONTACT", "ABOUT US", "SERVICES & RESOURCES", "NEWS & EVENTS", "INVESTORS, PARTNERS & SPONSORS", "FAQS", and "TESTIMONIALS". A search bar is also present. The main content area features a large group photo of staff members. Below the photo are three sections: "Promotion" featuring "Investor of the Month CenturyLink", "OUR MISSION IS CLEAR AND SIMPLE:" with a description of the council's role, and "Latest News" with the headline "Bonita Springs is Becoming a Hub for Bioscience Companies starting to move in the city borders." and a "LEARN MORE" link.

Vision:

“To build a place to live and work that is economically diverse with a year-round economy that also enhances the environment and reflects the character of its inhabitants.”

Mission:

To be the Bonita Springs and Estero area’s economic development authority, fostering regional collaboration for the retention, expansion, creation and attraction of jobs and businesses.



BONITA SPRINGS ESTERO

ECONOMIC DEVELOPMENT COUNCIL

Contact Information

Christine Ross, Executive Director

Office: 25071 Chamber of Commerce Drive, Bonita Springs, FL 34135

Mailing: Post Office Box 368325, Bonita Springs, FL 34136

Director@BonitaEDC.com, 239-333-2332

Google Analytics

www.BonitaEDC.com

Monthly Report

Month	Number of Requests	Number of Pages
February	21,194	4,214
March	26,412	6,352
April	18,264	4,807
May	17,183	3,854
June	13,884	2,243
July	11,881	2,139
August	15,693	2,337

News & Events



BONITA SPRINGS ESTERO
ECONOMIC DEVELOPMENT COUNCIL
 QUALITY BUSINESS, QUALITY LIFE

HOME | CONTACT

- ABOUT US
- SERVICES & RESOURCES
- NEWS & EVENTS**
- INVESTORS, PARTNERS & SPONSORS
- FAQS
- TESTIMONIALS

LATEST NEWS

The Bonita Springs Chamber of Commerce page is featured in The Banner on the first Saturday of each month.

Check out www.naplesnews.com/banner for additional news and photos about the community.

Check out www.eflorida.com for additional Florida International Trade News & Events

[School firm to build in Bonita Springs](#)

[Florida Companies to Watch: US Metropolitan Telecom, LLC](#)

[Bonita Springs manager says cash reserves will preserve current tax rate](#)

[Florida Chamber of Commerce: Quality Education](#)

[Florida Emergency Bridge Loan Program](#)

[Florida in Motion: News and Insights on Florida's Economy](#)

[Naples News-Chris Griffith](#)

[Bonita Springs Fl Real Estate](#)

[New Enterprising States Study Reveals Job-Friendly Policies](#)

[Funding for Bonita Springs growth on table](#)

[Florida is the 2nd Best State for Business 2012](#)

[Lee County looks at building oversight](#)

NEWS & EVENTS

05 September 2012

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
26	27	28	29	30	31	1
35						
2	3	4	5	6	7	8
36						
9	10	11	12	13	14	15
37						
16	17	18	19	20	21	22
38						
23	24	25	26	27	28	29
39						
30	1	2	3	4	5	6
40						

Bonita City Council Meetings

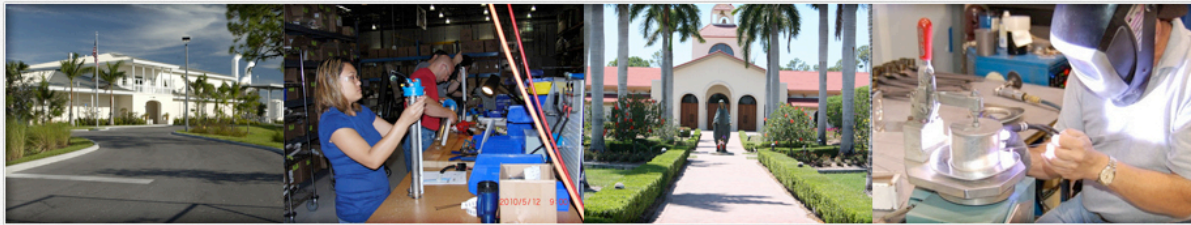
Watch "City Report" on Bonita TV, Channel 98, a summary of actions taken by the City Council at their most recent meeting, providing viewers with a quick way to learn what happened at the most recent City Council meeting. Presented by Dianne Lynn, the City of Bonita Springs City Clerk, it is intended to be a short summary of the results



Services & Resources

SERVICES & RESOURCES

[Home](#) / [Services & Resources](#)



The Bonita Estero Economic Development Council serves two jurisdictions: the City of Bonita Springs includes all properties within the City of Bonita Springs limits and Estero is located within unincorporated Lee County.

A property's STRAP (Section, Township, Range, Area and Parcel) number will determine if your property is located within the City of Bonita Springs or Estero area. It is a unique property identification number given to every parcel of land.

Whether you are expanding your business, relocating and existing business, or a start-up, the Bonita Springs-Estero Economic Development Council has the expertise and resources you need:

Services

- [Education](#)
- Healthcare
 - [Lee Memorial Health System](#)
- Feasibility planning
- Demographic and economic data
 - [Demographic Information](#)
- Employee training and recruiting
- Continuing education
- Site selection
- Permitting
- Licenses
- Zoning changes
- Tax reporting and exemptions
- Technical support
- [International trade resources](#)
- Financial assistance
- Trade associations directory
- Legal resources

Resources

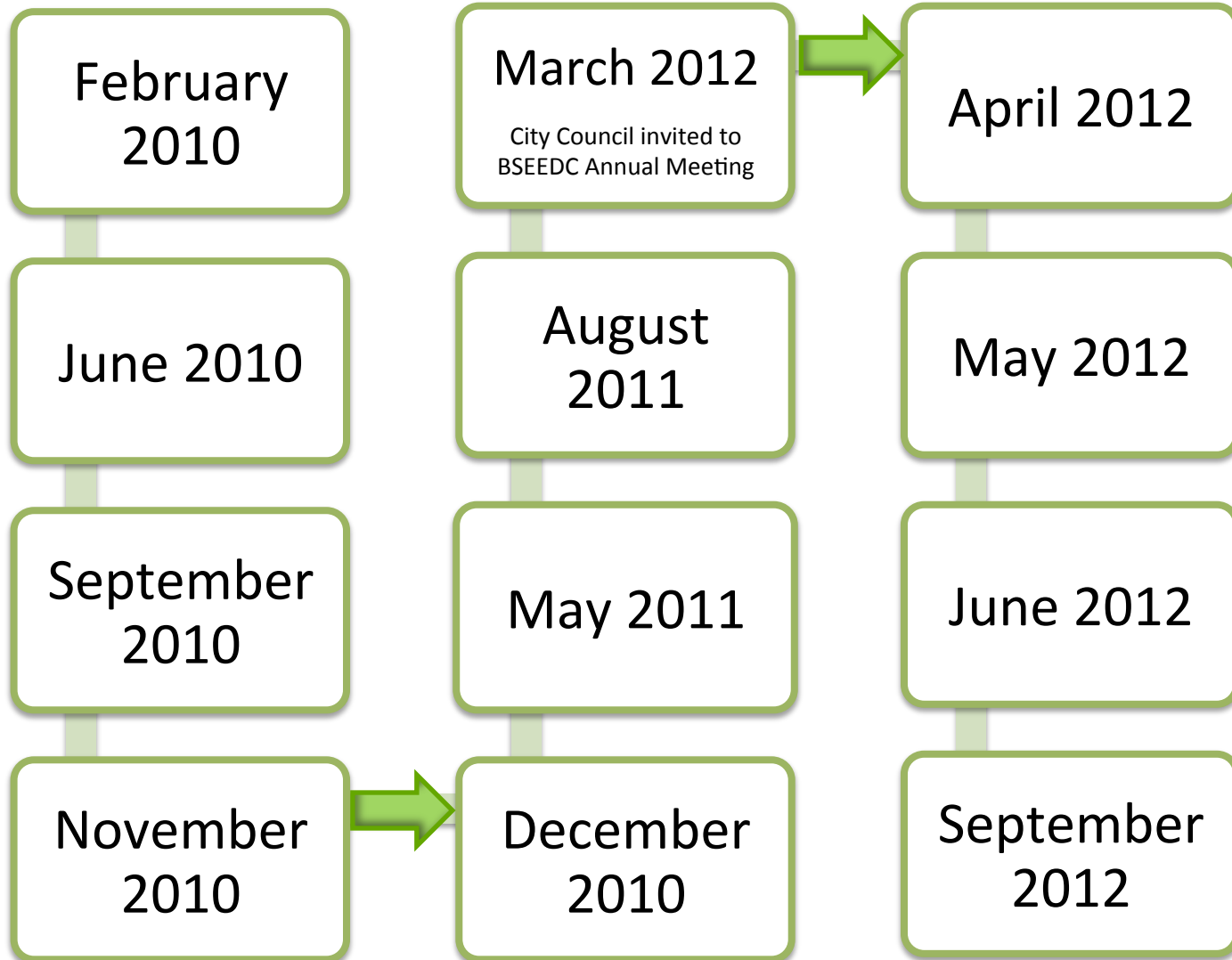
[Bonita Springs Chamber](#)

[Bonita Springs-Estero Association of Realtors](#)

[City of Bonita Springs](#)

[Estero Chamber of Commerce](#)

BSEEDC Updates to City Council Plan on Communicating Frequently



Impact Fee Savings

5 Projects

Occupying 19,900 sq. ft.

Permit #	Date	Previous/Proposed Use	Square Feet	Road Impact Fee	Administrative Fee	Total
10BOS-COM00630	08/25/2010	Professional/Medical	2,259	\$25,477.00	\$764.31	\$26,241.31
10BOS-COM00894	09/14/2010	Professional/Medical	2,471	\$27,867.94	\$836.04	\$28,703.98
10BOS-COM02847	01/12/2011	Professional/Restaurant	11,011	\$16,475.26	\$494.26	\$16,969.52
10BOS-USE04928	12/01/2011	Professional/Medical	1,000	\$16,341.00	\$490.23	\$16,831.23
12BOS-USE01915	05/17/2012	Office to Medical	3,178	48,903.07	1,467.11	50,370.18
		Total	19,919	\$135,064.27	\$4,051.95	\$139,116.22

Growing Room Child Development Center Impact Fee Calculation to City Project 1

Type	Classification	Base Rate per 1,000 sf	Proposed SF	Base	3% Admin Fee	Total
Roads	Independent Calculation	\$4,749.48	14,115	\$67,038.91	\$2,011.17	\$69,050.08
Fire	Institutional	\$158.00	14,115	\$2,230.17	\$66.91	\$2,297.08
EMS	Institutional	\$18.00	14,115	\$254.07	\$7.62	\$261.69
				\$69,523.15	\$2,085.70	\$71,608.85

Capital Investment of \$500,000

Project 2 - Existing Building

Project Impact in Lee County	Jobs	Wages & Benefits	Average	Percent of Area Average
Direct	5	\$225,000	\$45,000	Unknown
Indirect	6	\$148,410	\$24,252	
Total Jobs & Wages	11	\$373,410	\$33,582	
Investment in facilities & equipment		\$500,000		
Total Project Impact w/out improvements		\$873,410		

Economic Impact of Jobs

Project 3 - Light Manufacturing

Project Impact in Lee County	Jobs	Wages & Benefits	Average	Percent of Area Average
Direct	6	\$162,240	\$27,040	76%
Indirect	4	\$95,170	\$23,371	
Total Jobs & Wages	10	\$257,410		
Investment in facilities & equipment		\$1,500,000		
Total Project Impact		\$1,757,410		

ROI Calculations

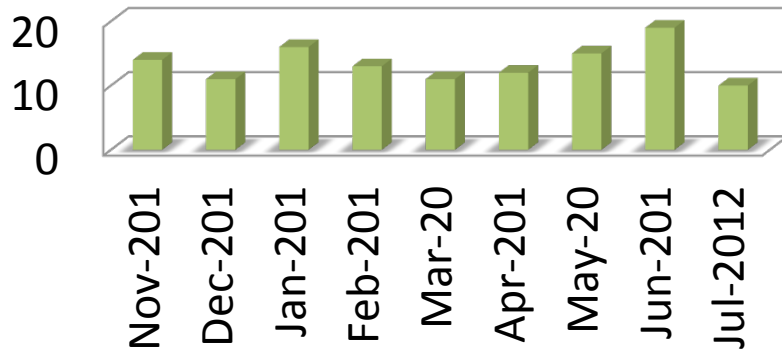
- RIMS II Multipliers provided by the Bureau of Economic Analysis to calculate the Direct Effect earnings and number of jobs that a given project is likely to produce in addition to the earnings and jobs the project itself will bring to the area.
- Estimated Economic Impact is determined by the multiplier results plus the project's intrinsic value (salaries and jobs).

<http://www.bea.gov/scb/pdf/regional/perinc/meth/rims2.pdf>

New Businesses in Bonita Springs

November 2011-July 2012

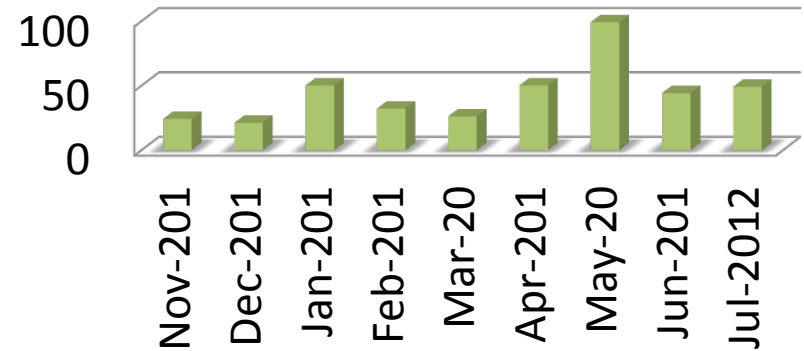
Business Account
Total 121



Quarterly Totals

Q1 2012	40
Q2 2012	46
	86

Employee Count
Total 395



Quarterly Totals

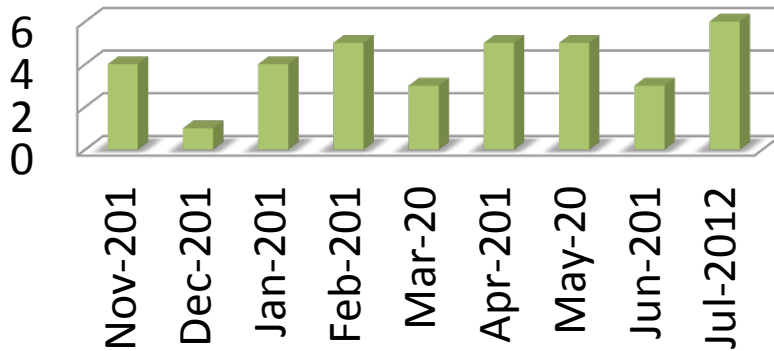
Q1 2012	108
Q2 2012	193
	301

Existing Businesses

Expanding or Relocating in Bonita Springs

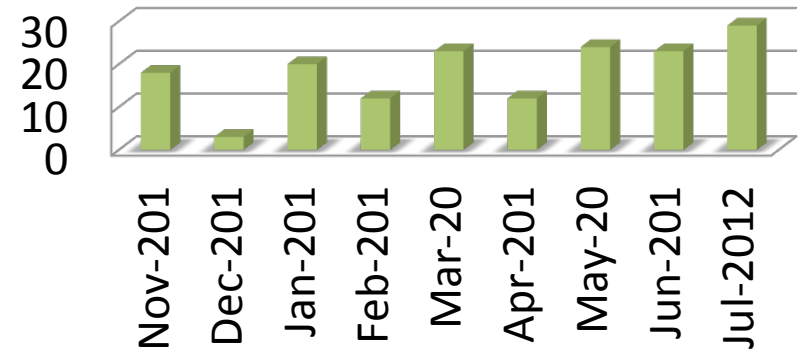
Business Count

Total 36



Employee Count

Total 164



Quarterly Totals

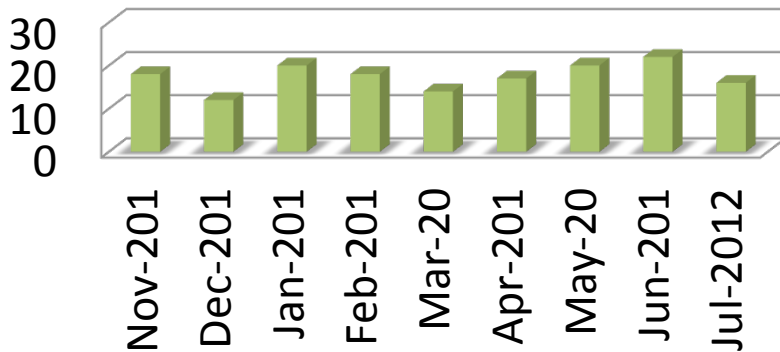
Q1 2012	12
Q2 2012	13
	25

Quarterly Totals

Q1 2012	55
Q2 2012	59
	114

Summary of All Businesses

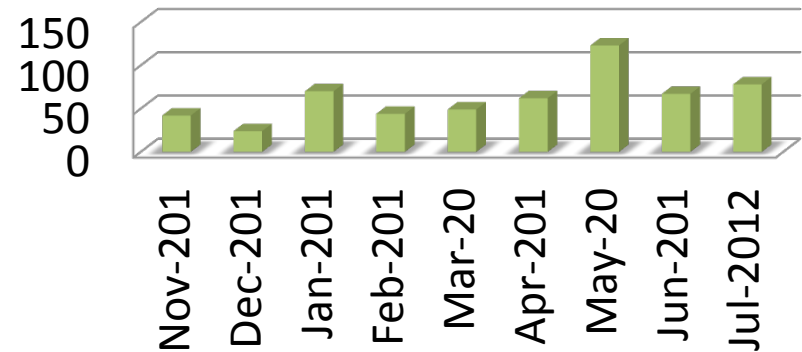
Business Count
Total 157



Quarterly Totals

Q1 2012	52
Q2 2012	59
	111

Employee Count
Total 559



Quarterly Totals

Q1 2012	163
Q2 2012	252
	415

Retention & Expansion Survey

Business Profile

Company Name: Contact Person: Title: Address: Phone:

Markets/Products

What markets does your company serve?

Raw Materials / Suppliers

Consider your company's major raw materials. Which goods or services purchased from outside the area would you prefer to purchase locally if available at a comparative price?

Personnel/Labor

Total employees: Total Employees Florida: Total Employees Lee County:

Community Services/Assistance

Please rate the following community resources for the community in which your facility is located according to their quality and cost, circling the response which best matches your opinion:

Business Assistance

Is your company currently challenged by any of the following issues? (check all that apply)

How can the Bonita Springs Estero Economic Development Council (BSEEDC) Help?

To date 15 existing businesses completed through personal interview or mail response.





- Growing Room has added **over 100 jobs** to Tallahassee in 2 and ½ years. Expect to do the same in the Bonita Springs area.
- Growing Room has an **annual payroll** of over **\$2.5 million** in Tallahassee. Expect to do the same in the Bonita Springs area.
- We will hire teachers, teacher aides, cooks, administrators, and maintenance people.
- The 1st Growing Room in Bonita Springs will create **30 jobs construction jobs**.



Testimonial 1

Bill Daubmann – MY Shower Door, D3 Glass

I would like to take this opportunity to express my sincere appreciation to the Bonita / Estero EDC as well as the Bonita Springs Chamber of Commerce. Through our participation in these organizations we have been surrounded by professionals in many lines of work and services. MY Shower Door and D3 Glass have had opportunities to tour other manufacturing facilities, ask pertinent questions to local executives, and become a part of a diversified local economy.

With the assistance of members of the EDC we were able to streamline our construction project and quickly and efficiently build and start our glass manufacturing plant. We are now proud to have the ONLY glass tempering furnace in SW Florida.

I would strongly recommend the EDC of Bonita/Estero to other business who are looking to grow and diversify their business in Lee County.

Respectfully Submitted,

Bill Daubmann and Family

MY Shower Door Naples/Ft Myers/Sarasota/Tampa
D3 Glass, LLC



Testimonial 2

Phillip Downs – The Growing Room

“We wanted to make sure we were going into a community that really wanted us,” said Phillip Downs, one of the owners. “We have been very impressed with the welcome that we have received from government in this community.”

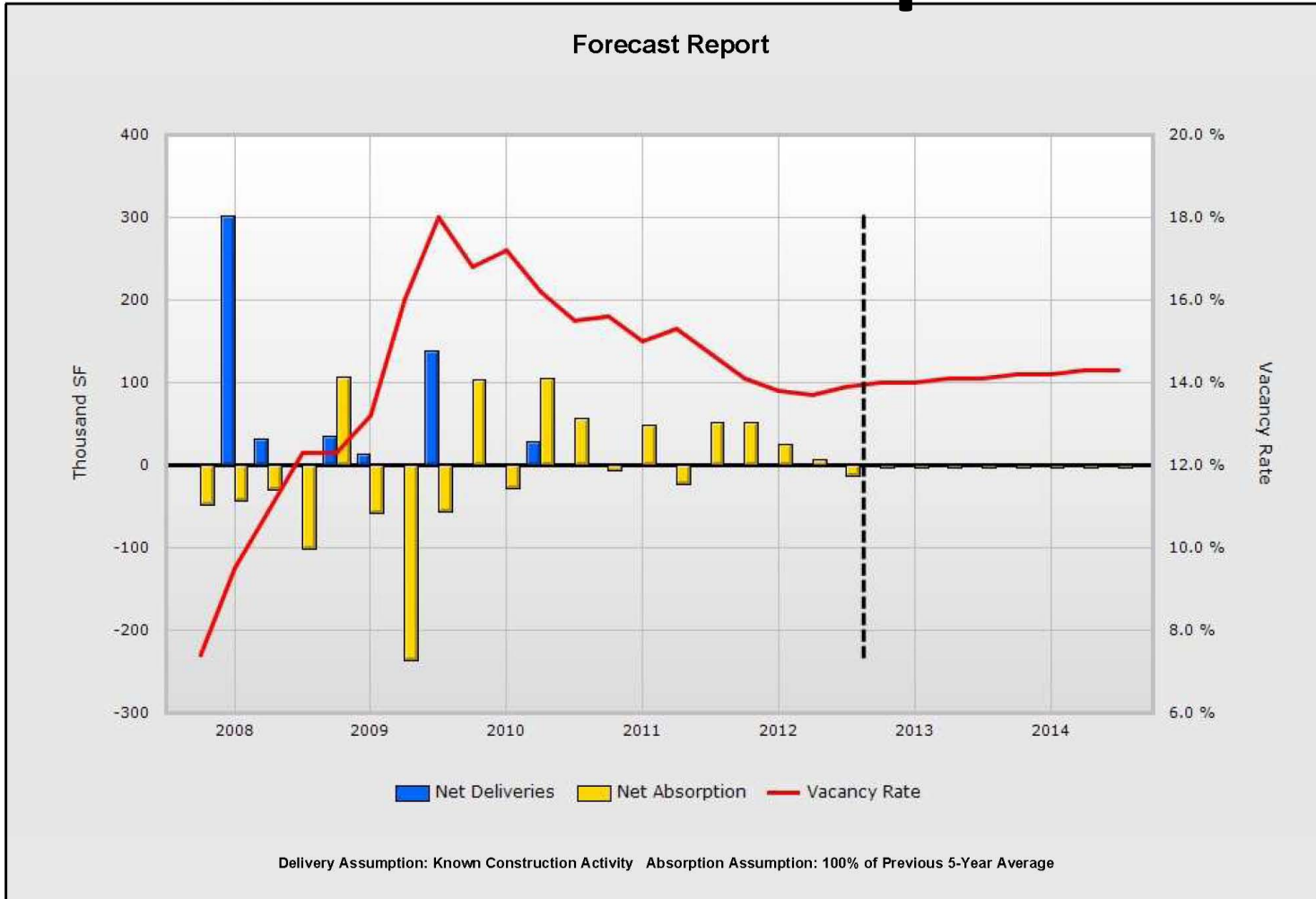
After meeting with representatives from Bonita Springs Fire-Rescue, Bonita Springs Utilities and the city’s Community Development department, including zoning and architecture.

The three entities signed an agreement almost two years ago to streamline permitting for businesses by coordinating meetings.

“That would not happen in Tallahassee and frankly I don’t think it would happen in many municipalities,” Downs said. “Bonita Springs is a pro-business community.”

Forecast Report

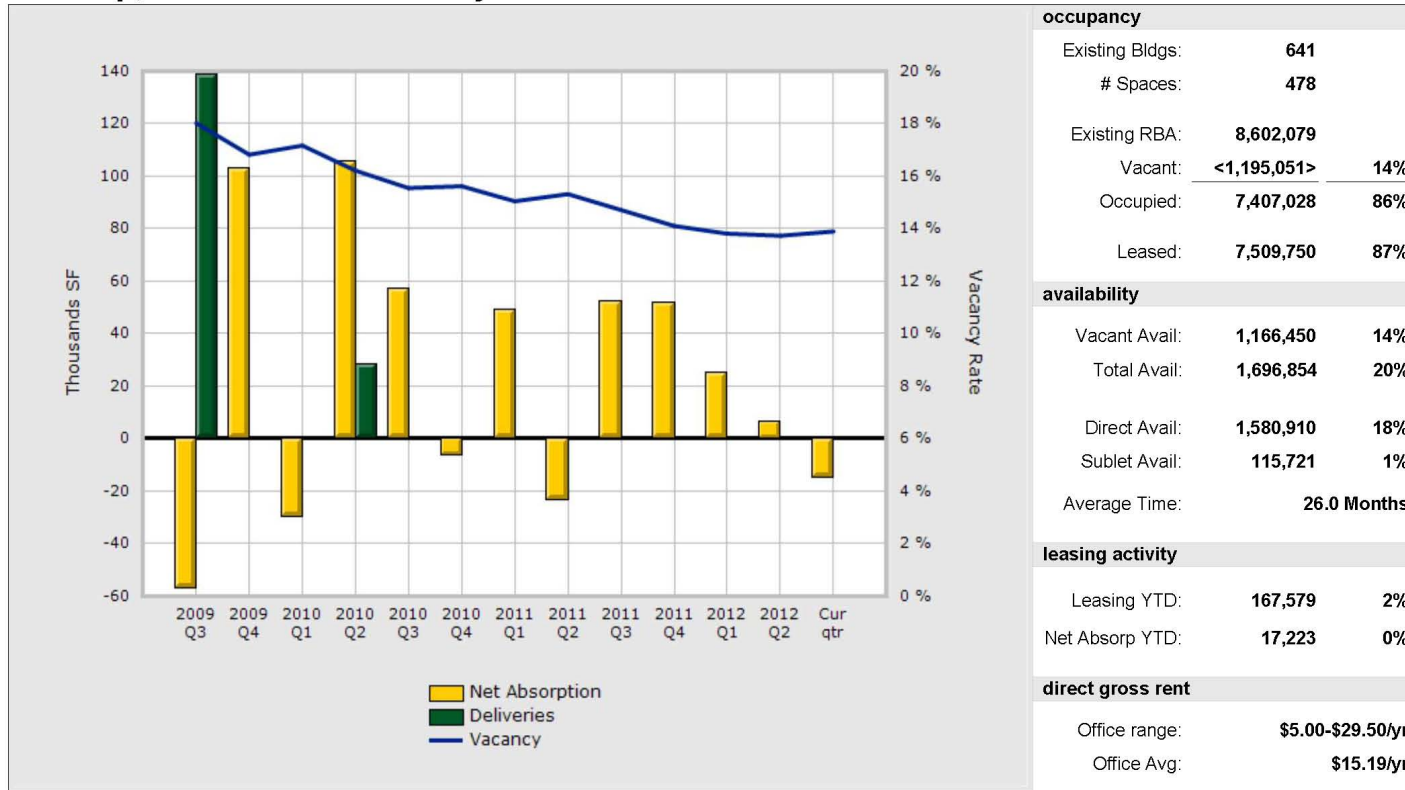
Forecast Report Bonita Springs



Vacancy Report

Vacancy (Bonita Springs)

Absorp, Deliveries & Vacancy



occupancy			
Existing Bldgs:	641		
# Spaces:	478		
Existing RBA:	8,602,079		
Vacant:	<1,195,051>	14%	
Occupied:	7,407,028	86%	
Leased:	7,509,750	87%	
availability			
Vacant Avail:	1,166,450	14%	
Total Avail:	1,696,854	20%	
Direct Avail:	1,580,910	18%	
Sublet Avail:	115,721	1%	
Average Time:	26.0 Months		
leasing activity			
Leasing YTD:	167,579	2%	
Net Absorp YTD:	17,223	0%	
direct gross rent			
Office range:	\$5.00-\$29.50/yr		
Office Avg:	\$15.19/yr		

Summary - Return on Investment

Total number of leads handled by the BSEEDC – **35**

Five Impact Fee Waiver Projects

Over **19,900 sq. ft.** occupied or under development resulting in jobs, construction, telecommunications, plumbing, electrical, painting, etc.
Client savings to date **\$139,116.22**, waiver in effect **until August 2014**

Expansion/Attraction Projects

Project 1 - Impact Fee to City estimated to be **\$71,608.85**

Project 2 Capital Investment of **\$500,000** for total impact of **\$873,410**, total wage and job impact, **\$373,410** and **11 jobs**.

Project 3 Capital Investment of **\$1,500,000** for total impact of **\$1,757,410**, total wage and job impact, **\$257,410** and **10 jobs**.