

Economic Development Reorganization: Senate Bill 7202 and House Bill PCB SCGR 11-03

Subject	SB7202 Section	Line #	Language/Description	Subject	HB PCB-Section	Line #	Language/Description
Transfer of Trust Fund	3	542	Transfers trust funds from EOG to Jobs Florida				Similar Language
Transitional Period Timeline	4	568	October 1, 2011				
Creates the Jobs Florida Partnership, Inc. (JFPI)	5	642	Merges EFI, Visit Florida, FI Sports Foundation and BBIB into one not-for-profit entity				Similar language
Space FL Special District	5	650	Allows Space FL special district designation to remain, but administratively houses it in the Jobs Florida Partnership				Similar language
Merger Deadline	5	667	Sets December 31, 2011 as deadline for merger				Similar language
Financial Transfer	5	704	Transfers all trust funds, appropriations, etc to Jobs Florida Partnership				Similar language
Employee Leasing	5	719	Allows DMS to continue leasing former state employees to Jobs Florida Partnership, Inc				Similar language
Creation of Jobs Florida	9	782	Creates the Department of Jobs Florida , whose head will be called Commissioner and appointed by Governor	Creation of the Department of Economic Opportunity	1	357	Creates the Dept. of Economic Opportunity, whose head will be called Commissioner and appointed by Governor.
Jobs Florida Divisions	9	793	<ul style="list-style-type: none"> - Division of Strategic Business Development - Division of Community Development - Division of Workforce Services - Division of Finance & Administration 	Divisions of the Department	1	414 463 476 495	<ul style="list-style-type: none"> - Division of Strategic Business Development - Division of Community Planning - Division of Workforce Services - Division of Finance & Administration
Purpose of Jobs Florida	9	797	<ul style="list-style-type: none"> - Assist Gov'r in working w/ Legislature, state agencies, business leaders and ED professionals to implement coherent and consistent policies - Recruit new business - Facilitate involvement of Gov/Lt Gov in ED - Ensure links between ED and Workforce goals - Manage public/privates and state agencies to avoid duplication 	Purpose of the Department of Economic Opportunity	1	373 533	<ul style="list-style-type: none"> - Work w/ Legislature, Governor, state agencies, local government, business leaders and ED professionals to formulate consistent policies and strategies - Direct Gov'r and Lt. Gov'r involvement in ED activities - Recruit new businesses to the state and promote the expansion of existing businesses by expediting location decisions, worker placement and training, incentive awards... - Manage the activities of the public/privates to avoid duplications - Annual performance measures for public/privates
Division of Strategic Business Development	9	828	<ul style="list-style-type: none"> - Analyze and evaluate business prospects identified by the Governor, Commissioner, and JFPI - Administer certain tax refunds, tax credits and grant programs - Develop measurement protocols for state incentive programs - Assist JFPI in preparing an annual report on the state of business climate in Florida - Develop a 5 year strategic plan 	Division of Strategic Business Planning	1	414	<ul style="list-style-type: none"> - Analyze and evaluate business prospects identified by the Governor, the commissioner and EFI - Administer certain tax refund, tax credit and grant programs - Develop a 5-year statewide strategic plan and update every 5 years while involving EFI, WFI, local, etc.

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Duties of the Commissioner	9	986	<ul style="list-style-type: none"> - Serve as the Governor's chief negotiator for business recruitment and business expansion - Manage contracts w/ JFPI, Institute for Commercialization., and other DSOs - Serve as state protocol officer - Limits public contribution toward salary to not more than \$130k - Authorized to conduct audits on partnerships and DSOs - Shall advise JFPI on setting of performance measures 	Duties of the Commissioner	1	364	<ul style="list-style-type: none"> - Manage all activities of the Department - Serve as the state's chief negotiator for business recruitment and business expansion - May not be paid more \$130,000 in state remuneration
			-	New Report	1	525	<ul style="list-style-type: none"> - The Department, with assistance from EFI and WFI, shall provide an annual report to Gov'r, Speaker, President on the condition of the business climate and economic development in the state while making recommendations.
			-	Merger Procedure	6	596	<ul style="list-style-type: none"> - Provides for the merger of Visit Florida, BBIB, Sports Foundation under EFI - Provides all real property be transferred to EFI
			-	Contractual Relationship	9	748	<ul style="list-style-type: none"> - The legislation allows the Commissioner of Economic Opportunity to serve as President of EFI under contract w/ the board and be provided privately funded performance bonuses.
Definitions	20	2356	<ul style="list-style-type: none"> - Economic Benefits means: direct, indirect, and induced gains in state revenue as a percentage of the state's investment - Commissioner refers to commissioner of Jobs Florida unless otherwise noted... 	Definitions	24	1930	<ul style="list-style-type: none"> - Commissioner, head of Economic Opportunity Dept. - Department, Dept. of Economic Opp. - Economic Benefits: direct, indirect, and induced gains in state revenues as a percentage of the state's investment
Economic Development Incentive Process	22	2425	<ul style="list-style-type: none"> - Within 10 business days of receiving a submitted incentive application the Div. of Business Development in Jobs Florida and selected JFPI staff shall review then inform the applicant if the application is complete, and whether and what type of state and local permits may be necessary for the applicant's project, whether it is possible to waive such permits and what state incentives and amounts t may be available - Within 14 business days after initial review Jobs Florida shall issue of letter of certification to the applicant which approves or disapproves ... 	Economic Development Incentive Application Process	25	1946	<ul style="list-style-type: none"> - The Commissioner of Economic Opportunity is the single point of contact for an incentive application or business interested in an incentive award - Commissioner shall provide assistance to the business by deploying state resources from the Dept., EFI and other state agencies - Within 10 business days of receiving an incentives application that commissioner shall make a recommendation to the Governor for approval or denial and include what type of state and local permits may be necessary and if it possible to waive such permits
			-	Contracts for Transportation Projects	32	2293	<ul style="list-style-type: none"> - The Governor, through the Department (removes EFI from the review process) is authorized to approve contracts for direct costs of transportation projects

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Economic Gardening Loan Program	24	2549	<ul style="list-style-type: none"> - Removes "pilot" from official name of the program - Authorizes establishment of revolving loan program as eligible use of fund 	Economic Gardening Loan Program	46	4469	No changes
Economic Gardening Technical Assistance Program	25	2759	<ul style="list-style-type: none"> - Removes reference to pilot program 	Economic Gardening Technical Assistance Program	47	4677	No changes
Rename EFI Statues to Jobs Florida Partnership, Inc.	26	2852	Part VII of chapter 288, is substantially amended by this act and renames Jobs Florida Partnership, Inc.				-
Jobs Florida Partnership, Inc.	27	2856	<ul style="list-style-type: none"> - Non- for-profit - Subject to Sunshine Law - Board Members required to file financial disclosures - Tasked w/: <ul style="list-style-type: none"> - Increasing private investment in FL - Advancing intemational/domestic trade - Marketing the state as pro-business and tourist destination - Revitalizing space/aerospace - Promoting opportunities for minority owned businesses - Assisting/marketing amateur sports - Governed by an 11 member board (Governor is chair, 4 gov'r appointees, 3 senate president appointees, 3 speaker, all subject to Senate confirmation and must reflect a the diversity of Florida's business community. Additional qualifications ... - Board members must be geographically dispersed and racially diverse - Initial appointments must be made by Oct. 1, 2011 - At-large board members: up to 10 may provide annual contribution - Ex-officio Board Members: Commissioner is ex-officio (non- voting) & Chair of each advisory council, chair of Space Florida advisory council 	Creation of the new Enterprise Florida	77	6699	<ul style="list-style-type: none"> - Shall act as an economic-development organization for the state, utilizing private sector and public sector expertise - Increase private investment in Florida - Advance international and domestic trade opportunities - Market state as pro-business and tourist destination - Promote opportunities for minority-owned businesses - Assist and market professional and amateur sports teams - Governed by an 11-member board (Chaired by Governor, 4 gubernatorial appointees, 3 Speaker, 3 President) and all appointments must reflect Florida's diversity. - At least one of the following must be represented on the board: international business, tourism marketing, space and aerospace industry, managing or financing a minority owned business, manufacturing, finance and accounting, sports marketing - Appointed members may be removed for cause (including missing 3 consecutive meetings) - Ex-officio Members include: Commissioner, each division advisory board chair, Chair of Space Florida advisory board, President of Workforce Florida, Chair of Florida Housing Finance
Powers of the Partnership & Board of Directors	28	2998	<p>(Only differences between current situation and legislation noted)</p> <ul style="list-style-type: none"> - Carry forward unexpended state appropriations to future fiscal years 	Powers of EFI and Board of Directors	78	6841	<ul style="list-style-type: none"> - EFI shall integrate its efforts in business recruitment and expansion, job creation, marketing (tourism and sports) and minority business - Secure funding from federal, state, local and private sources

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							<ul style="list-style-type: none"> - Carry forward unexpended funds - Create and dissolve advisory boards, task forces, etc.
Duties of the Partnership	29	3077	<ul style="list-style-type: none"> - Prepare annual report and annual incentives report - Assist Jobs Florida with development of long-range strategic business blueprint for economic development - Coordinate w/ WFI on workforce issues 	Duties of EFI	79	6922	<ul style="list-style-type: none"> - Stewards of tax dollars - Administer programs created by 288.9622-288.964, 288.95155,m 288.9519 and Cypress Equity Fund - Coordinate w/ WFI
Funding for the Partnership	30	3105	<ul style="list-style-type: none"> - Line item appropriations will be made for each division - Private sector support must be matched by 35% of public level funding - The state's operating investment in the partnership and its divisions is the budget contracted by Jobs Florida to the partnership, less any funding that is directed by the Legislature to be subcontracted to a specific entity 	Funding for EFI	80	6946	<ul style="list-style-type: none"> - Requires a 100% match of public's investment
President & Employees of Jobs Florida	31	3171	<ul style="list-style-type: none"> - Board shall appoint a president who shall serve at the pleasure of the Governor - No employee may receive a salary that exceeds the salary paid to the governor (unless contracted/performance measured and paid in incentive pay) 	President & Employees of EFI	81	7025	<ul style="list-style-type: none"> - As president of EFI, Commissioner shall serve as an ex officio member of the board - Board of Directors can contract for performance bonus - No employee's base salary can exceed \$130k without contract for specific performance measures
Annual Report	32	3198	<ul style="list-style-type: none"> - Due to Senate/House/Gov'r by Dec. 1 - Required for each division - Include evaluation of progress toward achieving goals and performance outcomes - Explain methods for implementing and funding the operations of the partnership and divisions - Description of accomplishments in rural and distressed communities - Description of local EDO interaction and specific programs that promote those organizations - Assessment of job creation that directly benefits participants in the welfare transitions program or other programs designed to put long-term unemployed back to work - Results of customer satisfaction survey - Financial audit results 	Annual Report	82	7052	<ul style="list-style-type: none"> - Due to Senate/House/Gov'r by Dec. 1 - Must include annual reports from each division - Evaluate progress toward achieving goals and performance outcomes - Shall list methods for implementing and funding the operations of the partnership and divisions - Include description of accomplishments in rural and distressed communities - Must contain a description of local EDO interaction and specific programs that promote those organizations - Provide an assessment of job creation that directly benefits participants in the welfare transitions program or other programs designed to put long-term unemployed back to work - Include results of customer satisfaction survey - Financial audit results
Incentives Report	33	3256	<ul style="list-style-type: none"> - Due by Dec. 30 each year - Uses of QTI, QAC, QDCS, HIPI, CITC, 	Incentives Report	83	7113	<ul style="list-style-type: none"> - Give a description of incentive programs - Include amount of awards granted by year since inception

			<ul style="list-style-type: none"> - Brownfields, Road Fund - Brief description of each incentive program - Amounts of awards granted, by year, since inception - Beginning in 2015, economic benefits based on actual amount of capital invested, actual number of jobs created, actual wages paid during previous three years - Beginning in 2015 shall include actual amount of private capital invested, actual number of jobs created, actual wages paid for agreements completed in previous three years by targeted industry - For previous year report shall include: number of ED incentive applications received; number of recommendations made to Jobs Florida by the partnership for approval and the number recommended for denial - The number of final decisions issued by Jobs Florida - Projects where an agreement was executed and identify: number of jobs committed to create; amount of capital investment committed, amount of incentives committed... - Projects that received funding: number of jobs created, capital investment made; average wage paid - Include the number of withdrawn or terminated projects - Identify targeted and high-impact businesses - Report on trends in business, incentives, and minority/women owned businesses 				<ul style="list-style-type: none"> - Provide and analysis of economic benefit to the state - List amount of private capital invested, direct jobs created, and actual wages paid for jobs induced by incentive agreements - Tell the number of incentive applications received - State the number of recommendations made to the Gov'r - Number of final decisions issued by the Gov'r - List by category of projects that received tax refunds, tax credits and cash grants - Give a description of federal, or local incentives used to support each project - Number of terminated or withdrawn projects - Tell the amount and type of local matching funds committed to a project - List county and municipal economic development organizations must identify any industries it is encouraging to locate or relocate to its area - Lists projects locating to enterprise zones, rural communities, brownfield areas, or distressed urban communities - Include projects in targeted industries and high impact businesses - Contain a description of trends relating to business interest in, usage of, the various incentives, and the number of minority-owned or woman-owned businesses receiving incentives - Tell which incentive programs are not being utilized
Marketing & Image Campaign	34	3334	<ul style="list-style-type: none"> - Create a marketing campaign to help attract, develop and retain target industry businesses and high-impact businesses to the state- must be coordinated w/ any existing promotion efforts 				
Community Asset Information	35	3355	<ul style="list-style-type: none"> - By Sept. 30 each year each county or municipality that has a population of at 				

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			least 25,000 must submit to Jobs Florida a brief overview of its strengths, services, and ED incentives that they offer. Must also identify any industries that it is encouraging to locate or relocate to its area				
			-	Visit Florida	84	7183	Allows EFI to register "Visit Florida" as a fictitious name for use in Tourism activities
Divisions of Jobs Florida Partnership, Inc.	36	3366	<ul style="list-style-type: none"> - Division of Business Retention and Recruitment - Division of Tourism Marketing - Division of International Trade and Business Development - Division of Minority Business Development - Division of Sports Industry Development <p>Space Florida shall be administratively housed w/in the partnership</p> <p>Each division will have an advisory council, comprised of residents with expertise in that division with terms of 4 years and limited to 2 terms</p>	Divisions of EFI	86	7203	<ul style="list-style-type: none"> - Division of International Trade & Business Development - Division of Business Retention & Recruitment - Division of Tourism Marketing - Division of Minority Business Development - Division of Sports Industry Development <p>Allows for performance bonus</p> <p>Each division will have an advisory council comprised of Florida residents w/ expertise in that division's focus. Members shall serve 4 year terms and be limited to 2 terms.</p>
Division of International Trade & Business Development	37	3404	<ul style="list-style-type: none"> - Develop business leads that generate increased foreign investment - Develop programs such as international trade shows that establish viable markets for Florida projects/services - Facilitate development and implementation of strategies to secure financing for exporting Florida products/services - Promote international joint-venture relationships - Coordinate trade assistance for Florida businesses - Work w/ Florida Seaport Advisory Council - Assist w/ the administering a grant program for promotion of international trade w/ Jobs Florida Commissioner - Provide an annual report by Oct. 15 each year - Sets up 15 member advisory council appointed by Gov'r 	Division of International Trade & Business Development	87	7240	Similar to Senate Bill

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Division of Business Retention & Recruitment	38	3463	<ul style="list-style-type: none"> - Shall coordinate w/ Commissioner to generate business leads - Submit an annual report by Oct 15 of activities - 15 member advisory council which shall make recommendations to the Board on incentives, recruitment methods, targeted industries, and staffing 	Division of Business Retention & Recruitment	88	7271	<ul style="list-style-type: none"> - Coordinate w/ Dept and Commissioner to generate business Leads - Consider inventory of communities seeking to recruit businesses - Identify community needs - Produce an annual report by Oct 15 each year - Advisory council shall make recommendations to the board on matters pertaining to innovative methods of business development and recruitment efforts; changes to existing incentives, elimination of inactive incentives; new incentives
Division of Tourism/Marketing	39	3485	<ul style="list-style-type: none"> - Outlines purpose and functions 	Division of Tourism Marketing	89	7307	<ul style="list-style-type: none"> - Lists duties and responsibilities of the division including advise president of Enterprise Florida on development of domestic and international tourism marketing campaigns - Sets up 15 member advisory council appointed by Gov'r
Division of Minority Business Involvement	40	3556	<ul style="list-style-type: none"> - One advisory council member must have experience in venture capital 	Division of Minority Business Involvement	90	7377	<ul style="list-style-type: none"> - Lists duties and responsibilities of the division including assist in the development of and expansion of minority business enterprises by administering the Black Business Loan Program and assisting in the creation of a long-range strategic policy for the program.
Division of Sports Industry Development	41	3608	<ul style="list-style-type: none"> - Outlines purpose and functions 	Division of Sports Industry Development	91	7436	<ul style="list-style-type: none"> - Lists duties and responsibilities of the division including promotion and development of professional sports and related industries for the purpose of improving the economic presence of these industries in Florida.
Office of Tourism Trade & Economic Development	46	3963	<ul style="list-style-type: none"> - No new language 				
Quick Response Training		7905	<ul style="list-style-type: none"> - Removes language allowing QRT dollars to count as match for EFI 	Quick Response Training	314	17157	Removes language allowing QRT dollars to count as match for EFI
REDI	136	8171	<ul style="list-style-type: none"> - Removes waiver of criteria for road fund only 				
Rural Economic Development Strategy Grants	138	8215	<ul style="list-style-type: none"> - Removes EFI/Visit Florida as grant reviewers and places duty solely with Jobs Florida 				
QTI	143	8955	<ul style="list-style-type: none"> - Has no changes from current law 	QTI	43	3592	<ul style="list-style-type: none"> - Removes return on investment definition - Requires positive economic benefits - Upon approval from the Governor (not department) payments may be made - Removes EFI for wage wavier (moves to Governor- not dept)
High Impact Performance Grants	145	9597	<ul style="list-style-type: none"> - Allows only Jobs Florida to negotiate 	HIPI	43	4234	<ul style="list-style-type: none"> - Removes EFI from negotiations on HIPI contracts
Quick Action Closing Fund	147	9930	<ul style="list-style-type: none"> - Jobs Florida and Jobs Florida Partnership will jointly review applications - Within 7 days after evaluating a project, Jobs Florida will recommend to Governor for approval or disapproval - Governor may approve projects without consulting Legislature for projects requiring less than \$1 million in funding 	Quick Action Closing Fund	49	4870	<ul style="list-style-type: none"> - Removes EFI and replaces w/ the Department for applications, waivers, review, recommendations - Provides for the Commissioner to recommend approval or denial (with no timeline specified or review process) to the Governor - Allows Governor to approve projects up to \$5 million and any project exceeding the \$5M must be done in consultation with the Senate President and House Speaker.

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			<ul style="list-style-type: none"> - For projects between \$1M and \$5M the Governor shall provide a written description and evaluation of project, for approval, to Senate President, House Speaker and TED chairs; and no sooner than 3 days after consulting with the President and Speaker and before giving final approval. - Projects over \$5M must go to LBC 				
Innovation Incentive Program	148	10058	<ul style="list-style-type: none"> - No changes 	Innovation Incentive Program	50	4995	<ul style="list-style-type: none"> - Removes all referrals to EFI and replaces w/ the Dept.
Florida International Trade & Promotion Trust Fund	176	11754	<ul style="list-style-type: none"> - Moves operation of international offices to the Jobs Florida Partnership 				
Small Business Technology Growth Program	177	11766	<ul style="list-style-type: none"> - Is transferred to Jobs Florida Partnership from EFI 				
Florida Opportunity Fund	186	12163	<ul style="list-style-type: none"> - Is transferred to Jobs Florida Partnership from EFI - Board of directors shall be a five member board appointed by vote of the BOD of JFPI and shall serve terms as provided in the org documents 	Florida Opportunity Fund	97	7862	<ul style="list-style-type: none"> - Minor changes in board appointments - Leaves in EFI
Military Base reuse plans	188	12260	<ul style="list-style-type: none"> - 				
Space Florida	216	13367	<ul style="list-style-type: none"> - Administratively housed in Jobs Florida Partnership 	Space Florida	125	9056	<ul style="list-style-type: none"> - Board of directors shall be the 11 appointed members of EFI board - Establishes a 15 member advisory council - Council shall make recommendations to EFI board on the operation of Space Florida
Space Florida Board of Directors	217	13400	<ul style="list-style-type: none"> - Governed by the Jobs Florida Board - Shall have a 15 member advisory board 				