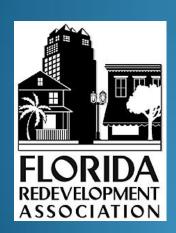
# What Has FRA Done for You?



### **Technical Assistance**

- Local Redevelopment Assistance Program
- Conference, regional meetings and networking
- Technical assistance on grants, best practices, any challenge
- Sample ordinances, policies and other documents
- Coalition building with other groups
- Sample RFP and Q's
- Webinars



#### Resources

- Facebook <u>www.facebook.com/FLRedevel</u>
- Twitter @FLRedevel
- YouTube channel <u>www.youtube.com/FLRedevel</u>
- Public Relations and Marketing Services
- Awards
- Success Stories and Best Practices
- Academy



#### **Academy and Regional Events**

- Member webinars and trainings
- Document /sample sharing web portal
- Members only section of website
- Five Academy Courses in 2014
- Designation as FRA-RA or RP



#### **Partnerships**

Florida Brownfields Association

Florida League of Cities

Florida APA

Florida City County Mgmt. Assoc.

International Council of Shopping Centers (ICSC) Alliance Program

Florida Main Street

Florida Festivals and Events

#### **Communications**

- We help you tell your success stories
- Member password access to queries, postings, blogs, research and articles
- Press releases, postings on social media
- News clips on homepage wkly
- Advocacy and Legislative Defense
- Training for elected officials



#### Website

- "Get Connected" statewide network
- Create your Own Site within our Site!!!!
- Member blogs, posts and interactive sharing
- Continuous Twitter and Facebook posts display
- News Feed
- One stop FRA online resource center
- Webinar and Events discounts
- Mobile device access

# Public Relations and Marketing Services

- Sample media kit
- Helping You Successfully Tell the Story
- Marketing plan templates
- Communications guide
- Tools for Dealing with the Media
- Strategy Consultations
- At reduced rates...



# Business and Professional Development

- RFP Service
- Business Directory
- Job Forum
- Annual Conference and Training
- Academy Certification Program
- Redevelopment Technical Assistance Program
- Interactive Members Site online
- AICP, ASLA, AIA, Florida Bar and other credits



## Transforming Spaces....

### Revitalizing Places

