

What Has FRA Done for You?



Technical Assistance

- Local Redevelopment Assistance Program
- Conference, regional meetings and networking
- Technical assistance on grants, best practices, any challenge
- Sample ordinances, policies and other documents
- Coalition building with other groups
- Sample RFP and Q's
- Webinars



Resources

- Facebook www.facebook.com/FLRelevel
- Twitter @FLRelevel
- YouTube channel www.youtube.com/FLRelevel
- Public Relations and Marketing Services
- Awards
- Success Stories and Best Practices
- Academy



Academy and Regional Events

- Member webinars and trainings
- Document /sample sharing web portal
- Members only section of website
- Five Academy Courses in 2014
- Designation as FRA-RA or RP

Partnerships

Florida Brownfields Association

Florida League of Cities

Florida APA

Florida City County Mgmt. Assoc.

International Council of Shopping
Centers (ICSC) Alliance Program

Florida Main Street

Florida Festivals and Events

Communications

- We help you tell your success stories
- Member password access to queries, postings, blogs, research and articles
- Press releases, postings on social media
- News clips on homepage wkly
- **Advocacy and Legislative Defense**
- Training for elected officials



Website

- “Get Connected” – statewide network
- Create your Own Site within our Site!!!!
- Member blogs, posts and interactive sharing
- Continuous Twitter and Facebook posts display
- News Feed
- One stop FRA online resource center
- Webinar and Events discounts
- Mobile device access

Public Relations and Marketing Services

- Sample media kit
- Helping You Successfully Tell the Story
- Marketing plan templates
- Communications guide
- Tools for Dealing with the Media
- Strategy Consultations
- At reduced rates...



Business and Professional Development

- RFP Service
- Business Directory
- Job Forum
- Annual Conference and Training
- Academy Certification Program
- Redevelopment Technical Assistance Program
- Interactive Members Site online
- AICP, ASLA, AIA, Florida Bar and other credits



Transforming Spaces....

Revitalizing Places



FLORIDA
REDEVELOPMENT
ASSOCIATION