



CULTURE BUILDS FLORIDA COMMUNITIES

**SPONSORED BY THE FLORIDA LEAGUE OF CITIES IN COOPERATION
WITH PARTNERS FOR LIVABLE COMMUNITIES.**

Florida League of Cities' President Joy Cooper presents **Culture Builds Florida Communities**, providing Florida cities with tools and knowledge to maximize their cultural assets during these tough economic times, often with minimal investment and utilization of existing resources.

In partnership with Washington, D.C.-based Partners for Livable Communities, the Florida League of Cities is offering five workshops throughout the state in **Fort Walton Beach, Fort Lauderdale, Daytona Beach, Fort Myers** and **Tampa**.

These workshops will bring together city officials and staff, business leaders, representatives from the arts and cultural sectors and leaders of local and regional foundations to discuss and strategize how arts and culture resources can be used to promote local economic development, revitalize cities and neighborhoods, create jobs and assist at-risk citizens.

Build your team now!
Registration materials are enclosed.

In these workshops you will learn:

- ▶ how arts and cultural resources can be applied to help people and communities with the most needs;
- ▶ how to advocate for the use of arts and cultural resources for community and economic development goals;
- ▶ to explore new funding sources and strategies;
- ▶ how to assess whether your city has the leadership and institutional capacities necessary for sustaining arts and cultural community development;
- ▶ how to plan a process for developing these capacities;
- ▶ how to apply principles and strategies for building a local or regional collaboration for arts and cultural community and/or economic development; and
- ▶ have the opportunity to share information pertaining to your city's best practices in the area of arts and culture.

Who should attend these workshops:

- ▶ City Officials
- ▶ City Staff Members
- ▶ Business and Community Leaders
- ▶ Arts and Cultural Sector Representatives
- ▶ Leaders of Local and Regional Foundations



About the Speakers



► Robert McNulty

Robert McNulty has been one of the prime forces behind the livability movement in America. His leadership on issues regarding the economics of amenities, cultural heritage tourism, the creative

economy, social equity, wellness and aging in place has helped communities as diverse as San Diego, Calif., to Battle Creek, Mich., create partnerships and push forward agendas to increase the quality of life for all. McNulty is the founder and president of Partners for Livable Communities, a 30-year-old organization working to make cities across the country more livable for all people.



► Glenda E. Hood

The Honorable Glenda E. Hood served as Florida's secretary of state from 2003-2005 and Orlando's mayor from 1992-2003. Before being elected Orlando's first woman mayor, she

served as a city council member for 12 years and was president of her own public relations firm.

Under Hood's leadership, Orlando became a high-tech center and competitive world marketplace, and the arts became a civic priority.

Hood is president of Hood Partners LLC, a business development and consulting group.

► Guest Speakers

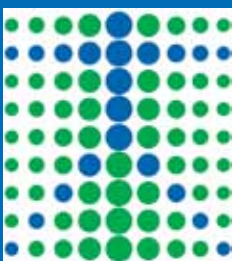
To help illustrate the key points of the regional workshops, guest speakers will be invited to provide in-depth case studies. Guest speakers will present their experiences solving diverse problems with existing local resources, share the challenges they have faced and explore the strategies used to tackle them.

About the Florida League of Cities

The Florida League of Cities is the united voice for Florida's municipal governments. Its goals are to promote local self-government and serve the needs of Florida's municipal governments. The League is founded on the belief that local self-government is the keystone of American democracy.

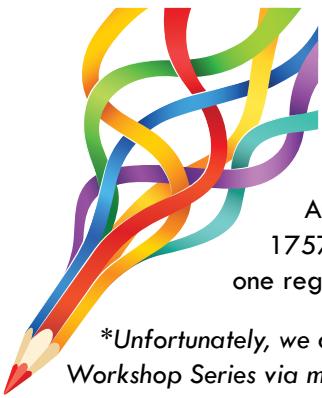


About Partners for Livable Communities



Partners for Livable Communities is a nonprofit leadership organization working to improve the livability of communities by promoting quality of life, economic development and social equity. Since its founding in 1977, Partners has helped communities set a common vision for the future, discover and use new resources for community and economic development and build public/private coalitions to further their goals.

Partners promotes livable communities through technical assistance, leadership training, workshops, charrettes, research and publications. More than 1,200 individuals and groups from local, state, national, international, public, private and media organizations make up Partners' resource network and share innovative ideas on livability and community improvement.



Culture Builds Florida Communities 2011 Regional Workshop Series Registration Form

Return the completed form* to Florida League of Cities,
Attn: Melanie Howe, P.O. Box 1757, Tallahassee, FL 32302-
1757. Please type or print information requested. Complete
one registration form per registrant; duplicate as needed.

**Unfortunately, we are only able to accept registrations for the Regional
Workshop Series via mail at this time.*

Each workshop is limited to the first 100 participants.

Reservation Fee: \$25 (returned upon recorded attendance)

Pre-payment in the form of a check, Visa or MasterCard number is required.
However, upon final recorded attendance at the workshop, all checks will be
returned and credit card numbers destroyed. **Payment will only be processed
for no-shows.**

*Registrations cancelled within seven days of the scheduled workshop will not be
subject to the no-show fee.*

Select your workshop location:

- | | | |
|--|--|--|
| <input type="checkbox"/> Fort Walton Beach | <input type="checkbox"/> Fort Lauderdale | <input type="checkbox"/> Daytona Beach |
| <input type="checkbox"/> Fort Myers | <input type="checkbox"/> Tampa | |

Name: _____
First M.I. Last

First Name or Nickname: _____
(as you wish it to appear on your badge)

Title: _____

City, County or Company Affiliation: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

E-mail: _____

Payment Method: ☐ Check (payable to Florida League of Cities) ☐ Visa ☐ MasterCard

Card Number: _____ Exp. Date: _____

Cardholder's Name: _____

Cardholder's Phone: _____

Billing Address (if different from above): _____

City: _____ State: _____ Zip: _____

For additional information on these workshops, please contact **Linda Bridges** at
lbridges@flcities.com or (850) 222-9684.

Dates and Locations

March 4, 2011

Fort Walton Beach
Northwest Florida Ballet
310 Perry Avenue

April 8, 2011

Fort Lauderdale
Museum of Art Fort Lauderdale
One E. Las Olas Boulevard

April 29, 2011

Daytona Beach
Museum of Art and Science
352 N. Nova Road

May 20, 2011

Fort Myers
Royal Palm Yacht Club
2360 W. First Street

June 3, 2011

Tampa
University of Tampa Plant Hall
Henry B. Plant Museum
401 W. Kennedy Boulevard

**Each workshop runs from 9:00
a.m. until 4:00 p.m. on the date
indicated, with lunch included.**

**Specific instructions regarding
the workshop location, including
driving directions, parking
information, etc. will be sent
to each participant with their
registration confirmation.**