



Take advantage of this special offer today!

Attention Public and Private Sector Sponsors and Exhibitors!

The **2011 Florida Redevelopment Association Annual Conference** will be held at the Orlando Hilton on October 19-21. We would like to invite you to take advantage of this special offer for any exhibitor or sponsor who comes in at least the \$1,000 gold or exhibitor level by August 16, 2011. Now is the time to plan! The earlier you sign up, the sooner your contact information goes on the conference marketing materials, front and center.

Added value for 2011 includes:

- Sign up by **August 16st** and receive a FREE business card size ad in the 2011 FRA Best Book (3,000 copies made for year-round dispersal and permanently posted on our website)
- Extended exhibit hall hours
- Extended break and meal function times in the exhibit hall
- One complimentary lunch ticket for Thursday Business Luncheon
- Copy of the 2011 Capital Improvements Notebook (listing of member projects)
- Membership List
- Newsletter and website promotions

To sign up go to www.redevelopment.net or contact Jan Piland at jpiland@flcities.com. Thank you for your continued support – we appreciate you! Let us know if we may be of assistance.