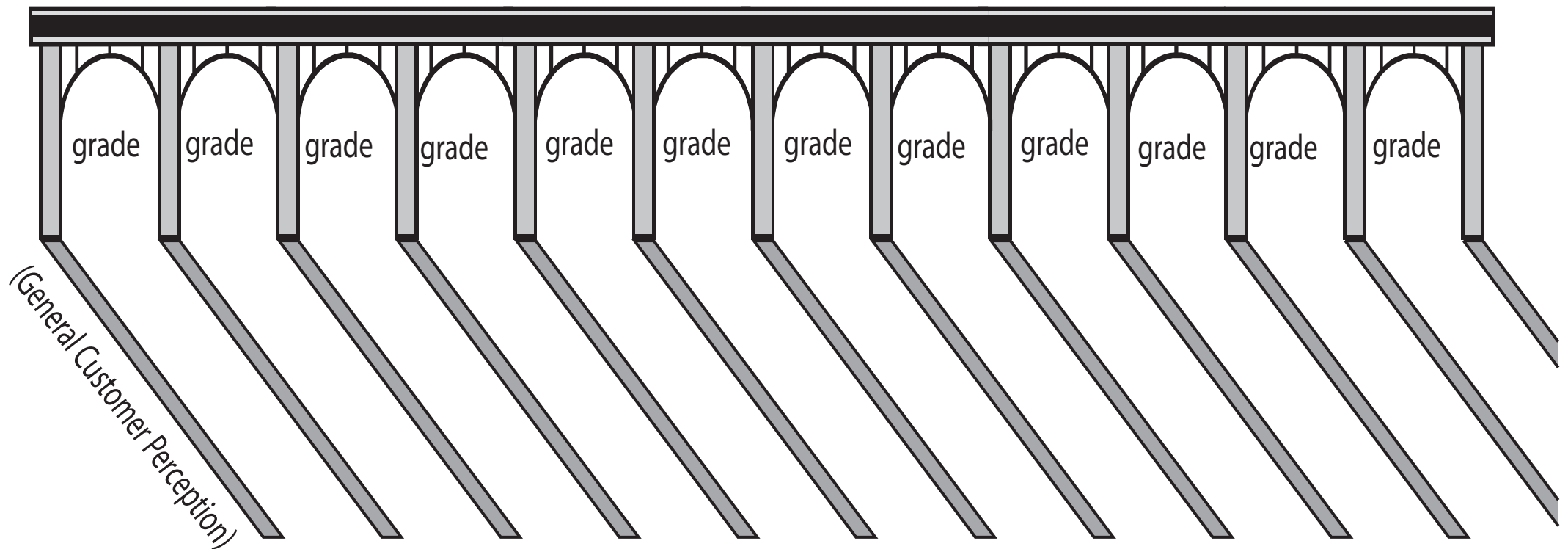


1. Write each element on the arch's "shadow".
2. Go back and grade each element on a scale of 1-10. Write the grade in the arch.

Your Marketing Bridge



What Are The Elements of Your Bridge?

Identify strengths and weaknesses on a scale of 1-10.

Anything less than "8" needs work!