



FLORIDA REDEVELOPMENT ASSOCIATION

REDEVELOPMENT ASSISTANCE PROGRAM

The **Florida Redevelopment Assistance Program** is a member service that provides assistance to Florida communities interested in beginning or strengthening a downtown redevelopment program. From one to three experienced FRA members will visit the community to address its downtown issues of concern.

Areas covered include how to establish a CRA, BID or other organization; methods of financing; market studies; how to set up loan programs; and working with the community's public/private sectors for a successful downtown redevelopment program. Individual projects can also be addressed and may include suggestions for implementation, financing or problem-solving.

It is important to note that this is a *volunteer* program of the FRA membership. As such, it is not meant to replace the need for ongoing consulting, planning, legal, financial or other redevelopment expertise. The FRA hopes that by offering this technical assistance program, an exchange of downtown development ideas will be established between Florida's communities for the preservation and promotion of our downtown areas.

If you are interested in participating in this program, please complete the FRA assistance service agreement/questionnaire (see reverse side). Include any background materials that would assist the FRA team member(s) in preparing for the visit. Also, please address any details to be considered, and include at least two alternative dates for the visit, the community group(s) to be addressed, and a recommended agenda for the visit.

The form, letter and any attachments should be returned to:

Florida Redevelopment Association

301 S. Bronough Street, Suite 300
Post Office Box 1757
Tallahassee, Florida 32302-1757

Once the FRA receives your request for assistance, our goal is to put together a volunteer team with the expertise to address your community's specified needs.

For further information on the program or the FRA, contact Carol Westmoreland at (850) 701-3608.

(Over)

Florida Redevelopment Association

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Member Service Agreement

I. Requesting Entity Contact Information

Name: _____ Title: _____

Phone Number: _____ E-mail Address: _____

II. Nature of Request and Specific Tasks to be accomplished. (If more space is needed, attach explanation to this form).

III. Date(s) of Site Visit Requested (date, time and location).

First Choice: _____

Second Choice: _____

IV. Travel Expenses

a. FRA agrees to cover the following expenses:

- Mileage or travel reimbursement

b. The local community agrees to cover the following expenses:

- Meals for team member(s) while on visit
- Lodging (if overnight stay is necessary)

The requesting community will be responsible for making local arrangements, unless a different agreement is reached with visiting team member(s).

V. The above conditions are agreed to by:

a. _____
(Entity Representative)

(Entity/Business)

Date

AND

b. _____
FRA Representative on behalf of the Florida Redevelopment Association

Date