

FLORIDA REDEVELOPMENT ASSOCIATION
Board of Directors Meeting
January 29, 2011

CALL TO ORDER

The Board of Directors of the FRA met at 10 a.m. on Saturday, January 29 at the Doubletree Hotel Cocoa Beach. President Kurt Easton called the meeting to order and the roll was called.

ROLL CALL

Board Members

Kurt Easton, FRA President, Urban Networks LLC
Rochelle Lawandales, Immediate Past President, Lawandales Planning Affiliates, Inc.
Marc Mondell, Treasurer, City of Ocala CRA
Steve Lindorff, Treasurer, Jacksonville Beach CRA
Brenna Durden, PA, Lewis, Longman and Walker
Jeremy Earle, Dania Beach CRA
Michael English, VP, Stantec, Inc.
Gus Gianikas, City of Mount Dora
Sherod Halliburton, Bradenton Central CRA
Dennis Haynes, Burkhardt Construction
Bob Ironsmith, Dunedin CRA
Georgia Katz, St. Johns County
Dottie Keedy, Lake County BOCC
Don Paight, Fort Myers Redevelopment Agency
Tamara Sakagawa, City of Lakeland CRA
Richard Sala, Calvin, Giordano & Associates
Rick Stauts, Florida City CRA

Non-Board Members

Carol Westmoreland, Executive Director
Jan Piland, Executive Assistant

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AGENDA

A quorum was present. President Easton called the meeting to order, welcomed everyone and thanked them for coming. He asked for a motion to accept the agenda. A motion was made and seconded to accept the agenda. The motion was adopted without dissent.

MINUTES

A motion was made and seconded to accept the minutes as presented in the Board book. A motion was adopted without dissent.

PRESIDENT'S REPORT

K. Easton thanked everyone for their participation in the workshop yesterday, and said that based on the discussions, participation and information shared, he felt we had a good starting point for the FRA board agenda this year. Discussion followed about goals and issues generally.

TREASURER'S REPORT

Steve Lindorff gave the Treasurer's report, including a review of the financial statements. He said that the financial development committee, made up of Jeremy and himself, would be convening on FRA dues structure, membership services and other aspects of the FRA financial picture. The concern is using the investment account for operations, and the committee will be looking at how to build reserves and better understand the how and why of the operating budget and reserve account. If anyone would like to participate, or if they have questions, please contact him.

CONFERENCE PROGRAM COMMITTEE

M. Mondell said he had identified most of his committee's members, and reviewed some initial ideas for the program. He wants to focus on small project/small city/county issues, and drill down to a lot of detail for added value at this year's conference. If anyone was interested in serving, please let him know (several members asked to be added then). The committee would begin a regular meeting schedule soon.

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MEMBERSHIP COMMITTEE

D. Keedy said that she thought the membership committee should focus this year on making all CRAs members. Regional reps were mentioned as a possible resource for this effort. She asked anyone with ideas to forward them to her or G. Gianikas.

CERTIFICATION COMMITTEE

Chair Rick Stauts reviewed the RFQs included in the packet, as well as the committee report. He said that the target date for sending the RFQs out was as soon as possible. The motion to approve sending out the RFQs was made, seconded and adopted without dissent.

DIVERSITY COMMITTEE

J. Earle gave the report which covered his observations from the session at conference, and conversations with other members of the committee. The board agreed that once again, there should be a diversity session featured during the conference. In addition, the certification committee was asked to consider adding a course on cultural sensitivity/issues into the program.

NOMINATING COMMITTEE

D. Haynes presented the recommendation from the committee to appoint J. Gary Rogers as the co-representative for the South Florida Region. He asked for approval to waive the requirement for three weeks notice to the committee, although all the other requirements had been met. The motion to approve was made, seconded and adopted without dissent. He also asked the board for feedback on the issue of term limits, i.e. whether they should be changed due to the high number “termining out” this October. After discussion, it was agreed that the bylaws be amended at the next meeting to provide for staggered terms, perhaps by numbering the seats.

MARKETING AND PUBLIC RELATIONS

Carol Westmoreland reviewed the activities of RBOA, and the new website. She also discussed future plans for the website, such as a member’s only section and web based query mechanism. She said she had met with them to mutually working on ways to cut

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services that through experience were not key for members, while retaining web and social media services. If anyone had feedback on the website, please pass it on to her.

LEGISLATIVE COMMITTEE

R. Lawandales and M. Parker lead a discussion about legislative proposals that had been presented to the legislature so far, and discussed the expected changes to the Growth Management Act. The concept of an FRA bill, with support from a broad coalition of redevelopment minded organizations, would be on hold this year, in that the growth management changes might be a vehicle to make some changes similar in concept. In addition, with the Governor's stated desire to restructure the state economic development entities, as well as funding, the FRA might find a vehicle to make practical changes that would benefit members immediately. Our lobbyists have warned about making statutory language changes that really do not affect the CRAs' ability to do business better, for example. Some ideas from members about what if anything would practically help CRAs: automatically make all CRAs enterprise zones; waive development or economic development constraints in the 10 counties with the highest unemployment rates; give special credit to communities that have significant monetary or other commitments to projects; and include CRAs (or any city office focused on economic development) in the current economic development confidentiality statutes.

ADJOURNMENT

President Easton thanked everyone for a great meeting. There being no other business, the meeting was adjourned at 11:15 a.m.

Respectfully submitted,



Executive Director

I hereby certify that these minutes were approved at an official meeting held on May 13, 2011.

Kurt Easton, President