



POSITION AVAILABLE

Executive Director, Downtown Naples, Florida, 5th Avenue Business Improvement District ("BID")

SUMMARY: The incumbent of this position will oversee the development, management and execution of the marketing and development efforts for the Naples 5th Avenue BID. 5th Avenue is a **six** block area in downtown Naples of high-end retail and office. He/she will report to the BID's Board of Directors and work with City Hall staff and volunteers to achieve the desired results. The incumbent must have an understanding of issues confronting downtown business owners, property owners, public agencies and community organizations. He/she must be entrepreneurial, energetic, imaginative, well organized and capable of functioning effectively in a very independent situation. Excellent verbal and communication skills are essential. This position shall create and implement an annual comprehensive marketing plan and develop business improvement strategies for BID businesses with an emphasis on creating and maintaining a vibrant, exciting destination for local residents and visitors.

CONTACT INFORMATION: mail cover letter, resume and three references to Christopher J. Brown, Redevelopment Management Associates, 3109 East Atlantic Boulevard, Suite B, Pompano Beach, FL 33062 or email to chris@rma.us.com. Refer to www.rma.us.com for a copy of the job description.