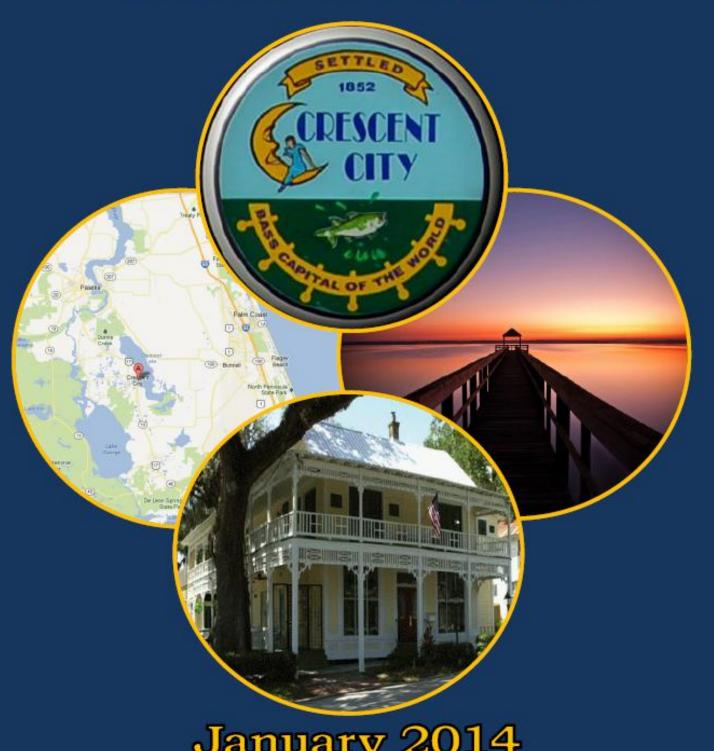
City of Crescent City Community Redevelopment Area Request for Proposals



January 2014

CRESCENT CITY COMMUNITY REDEVELOPMENT AREA REQUEST FOR SUBMISSION OF DEVELOPMENT PROPOSALS (RFP)

The City of Crescent City's Community Redevelopment Area Board (hereinafter referred to as "the City" or the "CRA Board") is soliciting proposals from potential developers and/or end users for the redevelopment of City-owned property, through sale, lease or combination thereof. The Property is approximately 2.16 acres in size and located within the City's Community Redevelopment Area (CRA) at the center of Crescent City's business district (hereinafter referred to as the "Property"). The Property consists of one existing building totaling 8,514 sq ft, approximately 34,000 sq ft of paved parking areas, and the remainder is vacant land. Preservation of the existing office building at 301 Central Avenue is not mandatory and demolition of same will be considered for the right proposal. The City will consider proposals from interested and qualified respondents for the redevelopment of any part or all of the Property.

The City reserves the right to enter into contracts with a single developer, multiple developers, master tenants and/or end-users; pursue a single phase or multi-phased project; waive any irregularities submitted, reject any and/or all submittals, re-advertise, and accept any submittals deemed to be in the best interest of the City. All interested parties must register their name, email address, address and telephone number with the City to receive any future changes, additions, addendums or notices concerning the RFP.

Advertisement Date: January 28, 2014

Due Date: April 16, 2014 @4:00 p.m.

Contact:

Patrick Kennedy, City Manager 3 N. Summit Street Crescent City, FL 32112 citymanager@crescentcity-fl.com (386) 698-2525

Proposals will be reviewed by City of Crescent City staff and the City's CRA Advisory Committee; and a recommendation will be made to the City of Crescent City CRA Board. The CRA Board will make the final decision.

Respondents are required to submit one (1) original, nine (9) copies and one (1) digital copy in a sealed envelope marked in red ink "RESPONSE TO CRA BOARD REQUEST FOR DEVELOPMENT PROPOSALS, DUE DATE: APRIL 16, 2014 AT 4 PM". Responses should clearly indicate whether the proposal is for all or part of the Property, and if only for a part of the Property, which development area(s) the response is for. To facilitate effective evaluation by the City, responses shall be limited to no more than a total of fifty (50) pages. All questions shall be emailed to the contact listed above and, all questions will be answered in writing. Forms required by this RFP, Appendix documentation, sectional dividers, and front and back covers will not be counted toward the total pages. At the discretion of the City, a short list of the most qualified respondents may be developed and respondents may be asked to give a short presentation or interview as part of the evaluation and selection process.

I. VISION

Statement

The City envisions a vibrant, livable, workable and walk-able CRA District comprised of a diverse mix of uses that recognize the historic, rural character and creates both entrepreneurial and employment opportunities for our community. The City anticipates that any proposed use or uses for the Property, whether it is a single use or multiple uses, should compliment this vision.

Central Avenue Redevelopment Concept Plan

Between 2010 and 2013 the City spent more than \$200,000 to purchase, clean up, maintain and improve the Property to remove the blight and enhance the CRA. The former grocery store site is currently used for open air markets and special events. However, it has always been the City's intention to make the property available for quality redevelopment.

In 2011 the City retained the services of Tom Kohler with Real Estate Research Consultants and the University Of Florida College Of Architecture to conduct workshops and begin to develop a vision for redevelopment of the Property and other areas of the CRA. During these workshops, it was recognized by the participants that our City's key assets were its waterfront and its history. Informally referred to as the "City Between the Lakes", Crescent City sits on the shores of Crescent Lake – 30 square miles of unspoiled lake with navigable connections to Dunn's Creek, the St Johns River (and anywhere in the world from there).

Site History

The existing office structure was actually home to the third licensed drug store in the state of Florida, and dates back to the late 19th Century. The Property later became the headquarters for Miller Enterprises and the structure underwent numerous modern upgrades around 1980. The Miller Family was a part of the early establishment of Crescent City and turned their family run grocery store into a chain of grocery stores and convenience stores throughout Florida and southeast Georgia. The Miller family sold the operation to The Pantry and closed its offices around 1995. Eventually the property lapsed into a vacant and blighted property. The City purchased the property in 2010 and immediately proceeded to clean it up and get it ready for reuse and redevelopment.

Single Use and Mixed Use Redevelopment Proposals Are Welcome

The City will consider all reasonable development proposals. Single or mixed-use proposals will be considered. Although full site development is preferred, redevelopment schemes that only require portion of the Property will be considered. In order to keep the door open for a wide array of possible redevelopment schemes, this RFP does not specifically delineate uses, but will consider any proposal that promotes Crescent City as a place to live, work, create, build, shop, dine, visit and recreate.

Phasing

Phased development proposals will need to provide the number of phases, the scope of work to be completed at each phase and the timeline for completion of each phase. Given the size of the property and the desire to see it returned to productive use in the near term, the City will give preference to projects with limited or short term phasing.

II. PROPERTY DESCRIPTION, CHARACTERISTICS AND LAND USE OPPORTUNITIES

OWNER/SELLER/LESSOR: City of Crescent City, FL

LOCATION INFORMATION:

Exhibit 1 provides a location map; Exhibits 2 and 3 provide aerials of the Property and the City; and Exhibit 4 provides an illustration of the Property in context with some surrounding uses. The Property is comprised of several contiguous parcels that can be combined and/or reconfigured to suite the nature of any approved development(s).

Parcel Numbers:

Parcel #30-12-28-1750-0020-0041	Parcel #30-12-28-1750-0020-0042
Parcel #30-12-28-1750-0020-0012	Parcel #30-12-28-1750-0020-0011
Parcel #30-12-28-1750-0020-0010	Parcel #30-12-28-1750-0020-0013
Parcel #30-12-28-1750-0020-0030	Parcel #30-12-28-1750-0020-0021
Parcel #30-12-28-1750-0020-0032	Parcel #30-12-28-1750-0020-0031

911: The property has seen several 911 addresses over its history. Key addresses for locating the Property on internet mapping sites are 1 N. Summit Street or 301 Central Avenue, Crescent City, Florida 32112

Lat/Long - 29°25'46.29" N 81°30'35.23" W

Size: 2.16 acres

Elevation: ~47 ft. msl (See Exhibit 5)

UTILITIES:

Electric provided by FPL, 3 phase or single phase power available.

City owned and operated water, sewer, and natural gas utilities are ready and available to this site, with capacity available in all three utilities.

A copy of the boundary survey showing existing improvements, including water and gas utility locations is provided in Exhibit 6. Sewer and electric are available and adjacent to the property, though not shown in the survey.

COMMUNICATION AND TECHNOLOGY:

Fixed wireless broadband internet is available and ready at 30Mb down, 15 Mb up through SVIC, with even higher speeds possible after discussion about the actual parameters with the provider; DSL internet access is also available through Windstream Communications with advertised speeds up to 12 Mb.

LAND USE AND ZONING DESIGNATIONS AND BASELINE STANDARDS:

Please note that the City will consider a Commercial Planned Unit Development (PUD) zoning overlay (with a fast track zoning approval process at no cost to the right project) to allow for creative development concepts or an appropriate single use that may not fit neatly within the

listed uses and dimensional requirement for the zoning district.

Comprehensive Plan Future Land Use Designation: Commercial (See Exhibit 7)

Current Zoning District: GC-1, General Commercial (See Exhibit 8)

A sample list of uses in alphabetical order that are considered appropriate for this location include:

Art museums, antique dealers and auction rooms;

Bakeries where goods are sold on the premises;

Recreational uses including commercial parks, bowling alleys, etc;

Grocery, fruit/vegetable store and wholesale markets;

Health Studios;

Hotels and motels:

In-door theaters and auditoriums;

Medical facilities;

Photographer or artist studio;

Professional offices;

Restaurants, including full service, drive in restaurants, cafeterias, and fast food service;

Retail merchandise and service operations.

The typical dimensional requirements of GC-1 zoning are as follows:

Set Backs: Front – 25ft Side – 10ft Rear – 15ft

Lot Coverage: 70% F.A.R.: NA Height: 40ft

Parking:

The Property currently contains more than 30,000 sq. ft. of paved parking area. These existing parking areas will need rehabilitation in order to be reused, but reuse of this existing off-street parking is not required. Parking standards vary based on the type of use. Additionally, the Property is located in the CRA which allows use of on-street parking to meet the parking requirements. The University Of Florida completed a street parking and public parking study for the Property, which shows 270 parking spaces within 560 feet of the Property. See attached Exhibit 9.

Illustration: The current structure on the property is about 8,514 gross sq ft of office space. General Office requires one space for every 300 sq ft. This would normally require 28 parking spaces, plus 2 accessible spaces, or roughly 10,000 square feet for parking if you include ingress and egress. However, there are over 100 on-street parking spaces within 500 feet of the structure, which will allow for a significant reduction in off-street parking.

<u>Access:</u> There are existing driveways fronting all four sides of the Property sufficient to serve most uses depending on size and layout. Any access improvements, modifications or additions on Summit Street may require a FDOT permit. Access from Central Avenue, Prospect Street and Cypress Avenue is permitted through the City.

STATE AND LOCAL AGENCY REVIEWS AND PERMITTING:

ALL REQUIRED LOCAL PERMITS AND INSPECTIONS WILL BE FAST TRACKED.

Environmental: Unless the proposed use triggers additional outside agency involvement, environmental review and permitting will be limited to the local and/or the St. Johns River Water Management District stormwater management requirements, if any. Noteworthy, more than 40,000 square feet is already impervious and the 15,000 sq ft grassed area of the Property at the northwest corner has historically been covered by commercial buildings. The City made inquiries with the St. Johns River Water Management District compliance office to determine grandfathering for purposes of stormwater management. They advised they would need to perform a pre-application analysis once a development concept is presented for their review.

Land Use and Building Permits: Site plan approvals and building permits are conducted by the City; with the exception of the Fire Marshall review and inspections related to fire protection codes, which are handled through the County. Building permit fees, site plan approval and related zoning permit fees (including PUD rezoning fees) may be waived for the right project. Whether a project will qualify for the fee waivers will be decided on a case-by-case basis, based on the score under the evaluation criteria set forth in Section V, below.

SITE CHARACTERISTICS:

FEMA Flood Insurance Rate Map Designation: Zone X (See Exhibit 10)

Soils: General Delineation: Candler-Tavares-Adamsville

Specific Delineation: 1 – Candler Fine Sand 0-5% Slopes

USDA Soil Conservation Service describes the soils on this Property as very favorable for commercial and residential development. (See Composite Exhibit 11)

Proposed Redevelopment Area

Existing Building – known as the former "Miller Annex Office Building", this building was the corporate headquarters of Miller Enterprises, a family run business that owned operated a large chain of grocery stores and convenience stores in Florida and Georgia. The City has conducted some repairs to preserve the building, but it will require improvements to occupy. Cost share or financing for such improvements may be possible. Its current interior layout is ready made for general office or retail, but the steel beam construction should allow reconfiguration of interior walls without affecting any load bearing walls. Ideal for a single use operation requiring 8,000 square feet of space; or for multiple uses such general retail, kiosk operations and even loft apartment construction on the second floor. The City retained a certified inspector to perform a hazardous materials survey of the existing building, which did not identify any areas of concern; the report is available upon request.

<u>Vacant Land</u> – The vacant areas of the Property include a large grassed area that was formally occupied by a grocery store, an office and a storage building; all of which were removed by the City after purchasing the property. Two residential structures occupied the grassed areas on the southeast and southwest corners of the Property. One structure was demolished; the other was relocated. The asphalt that served for parking at the commercial buildings is still in place.



Photo of Existing Building on Property (301 Central Avenue)



Sample photo of some of the existing paved area and vacant grassed area.

III. PLANS, STUDIES AND REPORTS

In addition to the information and exhibits included in this RFP, the City has the following plans, studies or reports on file for your review:

- 1. Asbestos Survey For Renovation of Office Building 301 Central Ave, Crescent City*
- 2. LEAD BASED PAINT SURVEY FOR OFFICE BUILDING 301 CENTRAL AVE, CRESCENT CITY*
- 3. Hazardous Assessment Survey For Office Building 301 Central Ave, Crescent City*
- 4. BOUNDARY/EXISTING SITE PLAN SURVEY (available in .pdf format and .dwg format)
- 5. COMMUNITY REDEVELOPMENT PLAN

Electronic copies for such documents will be made available free of charge. Hard copies of items 1-5 can be provided at \$0.15 per page. Full size copies of item 4 will be provided at \$5.00 per page and may require extra time to obtain.

*NOTE: Asbestos, lead paint and hazardous materials surveys are all clean, with the exception of non-friable asbestos tiles covering less than 200 sq ft in one part of the building. This will not interfere with either the reuse or demolition of the building at 301 Central.

IV. PUBLIC/PRIVATE PARTNERSHIP AND INCENTIVES

The City seeks to redevelop these sites through the use of an innovative public/private partnership with the participation of the Community Redevelopment Agency as an active participant providing technical knowledge, historical information and financial assistance to the selected respondent(s). It is noteworthy that the property is located in a CRA as well as an Enterprise Zone.

Contemplated funding and financing may include:

- The use of CRA tax increment funds for cost share or to finance improvements for the right project (over \$200,000 in CRA funds already used to purchase the Property, conduct a hazardous materials survey, demolish dilapidated structures, clean and improve the Property, and develop due diligence data);
- Possible incentives: Enterprise zone sales tax credits, FL-New Market Tax Credits.
- Possible grant sources: United States Department of Agriculture Rural Development, Department of Economic Opportunity, and State Historic Preservation Office.
- <u>No IMPACT FEES</u>: The City Commission adopted a 5 year moratorium on any impact fees on October 10, 2013. <u>Impact fees will not be imposed for the redevelopment of this property.</u>

V. EVALUATION CRITERIA

The criteria that the City will use in evaluating all proposals include, but are not limited to:

- The qualifications, experience and financial capacity of the proposer(s);
- The proposed use of space and consistency of the proposal with the stated vision for the redevelopment area;
- Purchase/lease terms and proposal;
- Market justification;
- Capital Investment;

- Job Creation;
- Degree of flexibility of the proposal as it relates to overall redevelopment;
- Strength of proposal concept and likelihood of realization in a timely manner;
- The impact of the proposal and flexibility in pursuing other redevelopment alternatives to ensure a successful overall development; and
- Responsiveness to the submittal requirements.

The City reserves the right to make investigations of the qualifications of the Respondent as it deems appropriate including, but not limited to, a background investigation of Respondent personnel to be conducted by the City of Crescent City Police Department or its designees. Further, the Respondent hereby consents and authorizes the City to contact any and all previous references and others having business dealings with Respondents to inquire about the Respondent's past or current performance on any other projects that the City deems to be relevant to the services requested under this RFP.

VI. MANDATORY SUBMITTAL REQUIREMENTS

All respondents shall submit the following items tabbed and arranged in the sequence shown below. Each respondent shall be required to address each of the submittal requirements. If any of the criteria are not applicable, the respondent is instructed to write "NOT APPLICABLE "as an answer.

- 1. **Letter of interest** describing the legal composition of the developer, master-tenant and/or end-user. The letter should indicate all parties' roles and any evaluation criteria that are not applicable to their proposal.
- 2. **Experience:** Provide a narrative and/or listing of similar successful experience, specifically with regard to that which is being proposed (i.e. developer, master-tenant, end-user).
- 3. **References**: Provide five (5) verifiable references.
- 4. **Proposal Concept**: State the type of respondent (developer, master-tenant or end-user), anticipated use(s), redevelopment areas sought, total square footages envisioned per use, site control desired (purchase or lease), and any requested financial participation by the City. If the respondent elects to submit a conceptual site plan or building elevation renderings, they must be 24" x 36" rolled. A maximum of five (5) 24 x 36 sheets is allowed, with an accompanying electronic copy.
- 5. Financial Feasibility and Capacity: Submit a preliminary financing plan including:
- a. Source and use of all private and public funds needed to construct and open the facility. This will include the cost of building construction, fixed equipment, initial inventory as well as any required rolling stock.
- Demonstrate financial capacity of the proposer/respondent by supplying financial statements, income tax returns, bank letter of credit and previous experience with fund raising, development deal making, capital investments, debt capacity and other financing mechanisms.
- 6. **Business plan**: Submit a business plan including at a minimum:
- a. description of the business from an ownership, organizational, historical, and structural perspective;

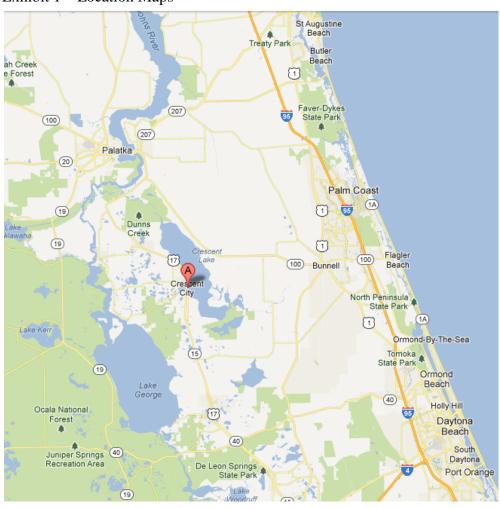
- b. number of proposed full time and part-time employees by position title, educational experience to be required to qualify for each type of position and anticipated salary range;
- c. time schedule for hiring;
- d. identify all key project personnel who will work on tasks assigned under this RFP or in the case of end-users all key personnel of the proposed business/use;
- e. expected market for its product and its marketing plan;
- f. management plan, including operational and financial issues;
- g. projected schedule for expansion or initiation of operations; and
- h. critical risks and perceived problems or obstacles.
- 7. **Proposer's Certification:** A signed letter attesting that the respondent has read and understands all procedures outlined in this RFP (**Attachment A**)
- 8. Sworn Statement on Public Entity Crimes Form (Attachment B)

VIII. ANTICIPATED SCHEDULE

Event	Date and Time
Issuance Date	January 27, 2014
Voluntary pre-submittal meeting	March 4, 2014 at 2:00 PM
Deadline for written inquiries	March 31, 2014 at 4:00 PM
Proposal Due date	April 16, 2014 at 4:00 PM
Evaluation and ranking of proposals	April 28, 2014 at 1:00 PM*
Oral presentations by selected respondent(s)	TBA
Formal Recommendation to CRA Board and	May 29, 2014*
Selection of respondent(s) for negotiations by	
City Commission	
Development agreement(s) approval by City	June 12, 2014*
Commission	

^{*}Scheduling of these items subject to change based on the nature and number of proposals submitted. We want to insure adequate time to review and vet any proposals submitted.

Exhibit 1 – Location Maps



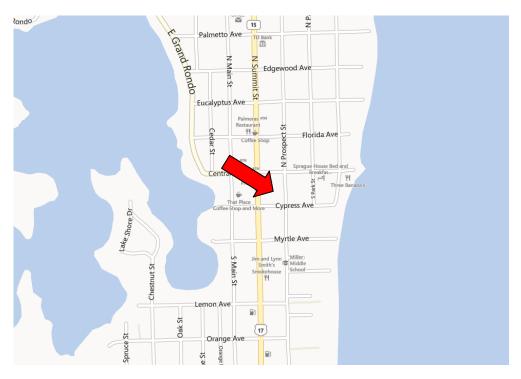


Exhibit 2 – Close Up Aerial With Outline of Redevelopment Area

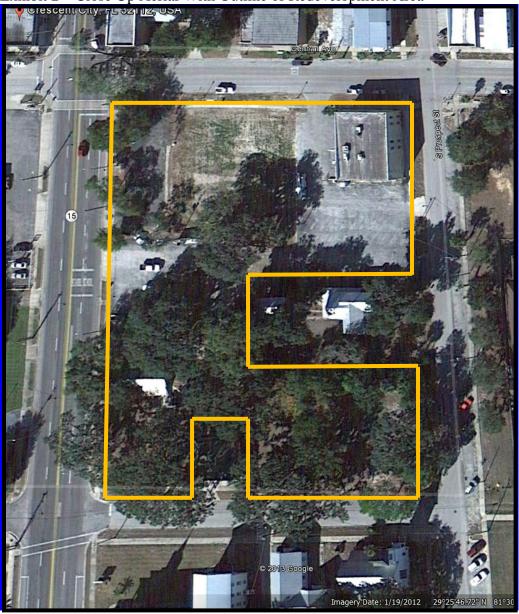


Exhibit 3 - Aerial of Crescent City and Crescent Lake



Exhibit 4 –Redevelopment Area Context



- 1. Lake Stella Waterfront Park
- 2. Eva Lyon Park
 3. Existing Building (Miller Annex Building)
 4. Market Square Redevelopment Property

Exhibit 5 – USGS Quad Map with Topo



Note: Property slopes from west to east with an average elevation of 47 ft msl

Exhibit 6 – Boundary and Existing Improvements Survey (copied to fit page; not to scale as shown)

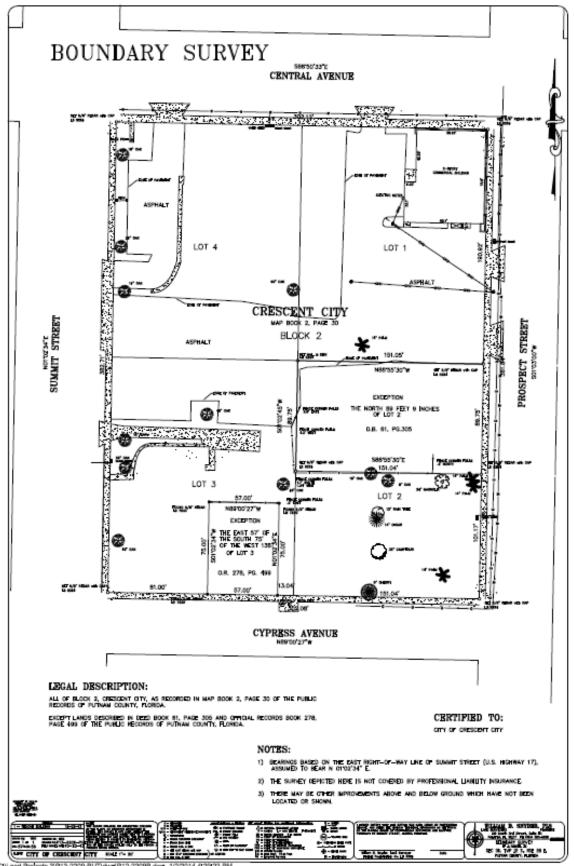
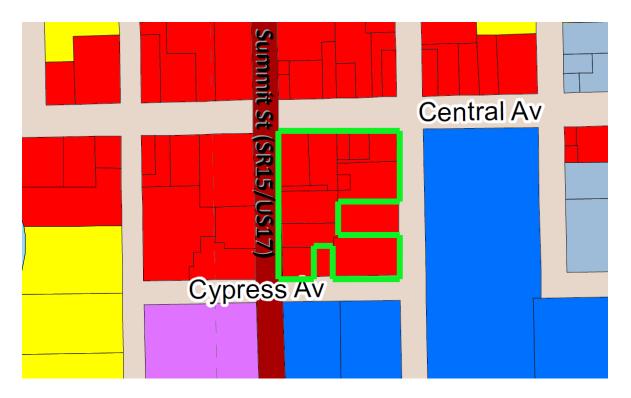
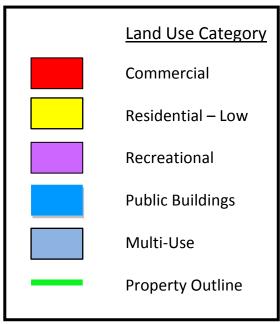


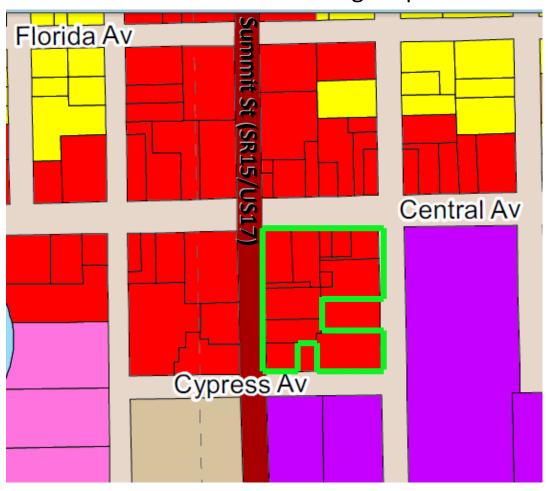
Exhibit 7

Future Land Use Map





Zoning Map



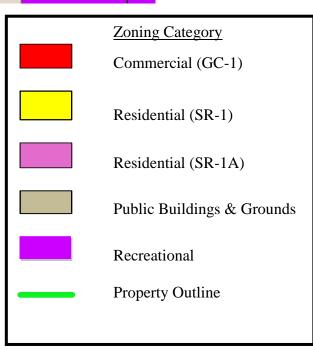
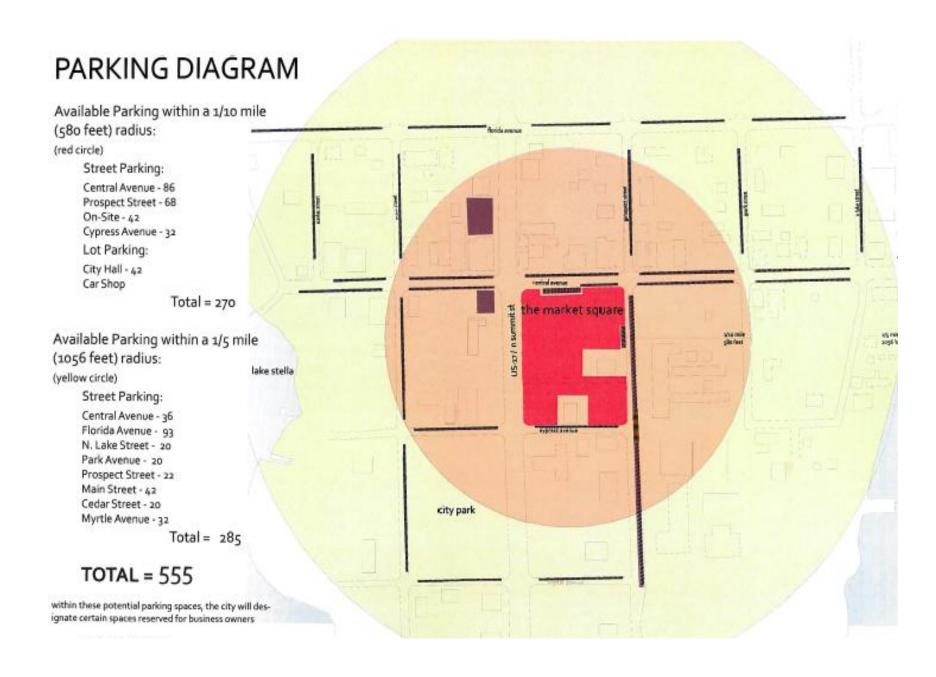
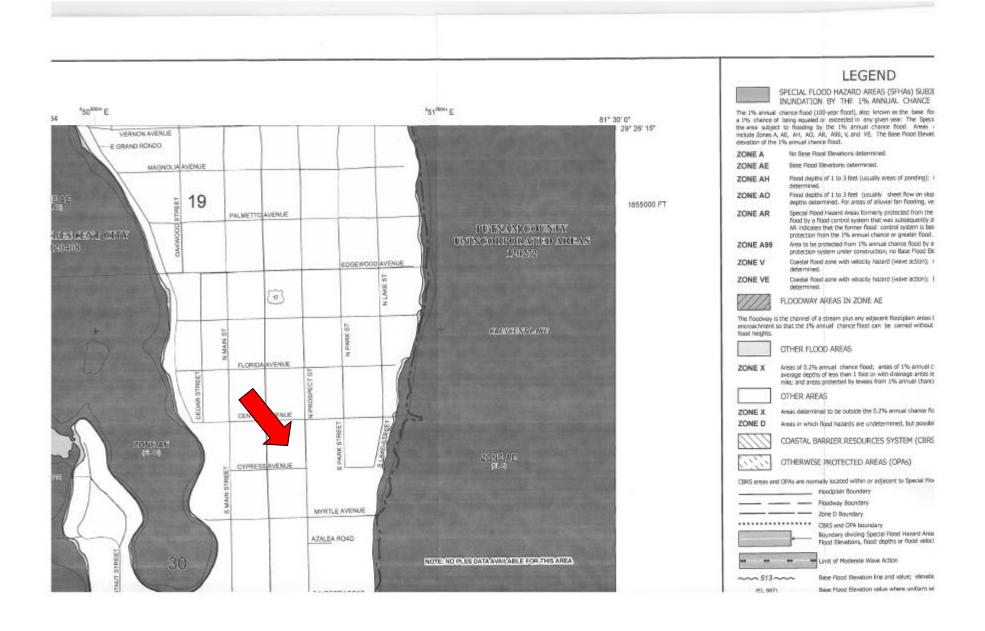


Exhibit 9- Off-Premise Street and Public Parking Analysis





Composite Exhibit 11 – General and Specific Soils Maps



9

Candler-Tavares-Adamsville: Nearly level to steep, excessively drained, moderately well drained, and somewhat poorly drained soils that are sandy throughout; some have lamellae at a depth of 60 to 80 inches

USDA Soil Conservation Service General Soils Map (1990)

Exhibit 11 Continued



USDA Soil Conservation Service Soil Delineation Map (1990)

Specific Delineation: 1 – Candler Fine Sand 0-5% Slopes

Note: Current soil survey found online updated in 2006 and 2010 verifies same soil delineations, but map not reproducible for this RFP.

ATTACHMENT "A" PROPOSER'S CERTIFICATION THIS FORM MUST BE SIGNED IN THE PRESENCE OF A NOTARY PUBLIC OR OTHER OFFICER AUTHORIZED TO ADMINISTER OATHS.

The undersigned has read the City of Crescent City's Open Request for Submission of Development Proposals (RFP), the other related documents identified in the RFP, and any Addenda, receipt of all which is hereby acknowledged:

Addendum No.	Addendum Date
On behalf of our pro	oposal team, we agree to, and accept the terms, specific limitations and conditions expressed
	at all information contained in the proposal is truthful to the best of my knowledge and belief. I
	am duly authorized to submit this proposal on behalf of my team as its act and deed and that the
team is ready, willing	ng and able to perform.
Signature	
Print Name	
Signature Date:	
STATE OF	
COUNTY OF	
PERSONALLY A	PPEARED BEFORE ME, the undersigned authority, who, after first being sworn by me,
	nature at the space provided above on this day of, 201, and is
personally known	to me, or has provided as identification.
Notary Public	
My Commission ex	pires:

ATTACHMENT "B"

CITY OF CRESCENT CITY, FLORIDA SWORN STATEMENT UNDER F.S. SECTION 287.133(3)(A), ON PUBLIC ENTITY CRIMES

THIS FORM MUST BE SIGNED IN THE PRESENCE OF A NOTARY PUBLIC OR OTHER OFFICER AUTHORIZED TO ADMINISTER OATHS.

1. This sworn statement is submitted with a Bid, Proposal or Contract for		
and (if applicable) Fe	whose business address is ederal Employer Identification Number (FEIN) is a FEIN, include your Social Security Number:	
)	·	
3. My name is and my relationship to the entity named above is	·	
4. I understand that a "public entity crime" as defined in Paragraph 2 of any state or federal law by a person with respect to and directly reentity or with an agency or political subdivision of any other state or to, any proposal or contract for goods or services to be provided to a subdivision of any other state or of the United States and involving a racketeering, conspiracy, or material misrepresentation.	elated to the transaction of business with any public r with the United States, including, but not limited any public entity or any agency or political	
5. I understand that "convicted" or "conviction" as defined in paragr of guilt or a conviction of a public entity crime with or without an account of records relating to charges brought by indictment or information-jury trial, or entry of a plea of guilty or <i>nolo contendere</i> .	djudication of guilt, in any federal or state trial	
6. I understand that an "affiliate" as defined in Paragraph 287.133(1))(a), Florida Statutes, means:	
a. A predecessor or successor of a person convicted of a public entit	ty crime; or	
b. An entity under the control of any natural person who is active in convicted of a public entity crime. The term "affiliate" includes thos shareholders, employees, members, and agents who are active in the City, Florida ownership by one of shares constituting a controlling is another person, or a pooling of equipment or income among persons agreement, shall be a prima facie case that one person controls another person controls and person controls and person controls are person controls another person controls and person controls are person controls are person controls are person controls and person controls are person co	se officers, directors, executives, partners, e management of an affiliate. The City of Crescent income among persons when not for fair interest in s when not for fair market value under a length her person. A person who was knowingly convicted	
7. I understand that a "person" as defined in Paragraph 287.133(1)(e entity organized under the laws of the state or of the United States w for provision of goods or services let by a public entity, or which oth with a public entity. The term "person" includes those officers, direct employees, members, and agents who are active in management of a	with the legal power to enter into a binding contract herwise transacts or applies to transact business ctors, executives, partners, shareholders,	
8. Based on information and belief, the statement which I have mark this sworn statement. (Please indicate which statement applies.)	ked below is true in relation to the entity submitting	
☐ Neither the entity submitting this sworn statement, nor any officemployees, members, or agents who are active in management of the charged with and convicted of a public entity crime subsequent to June 2019.	e entity, nor affiliate of the entity have been	

☐ The entity submitting this sworn statement, or one or more of the officers, directors, executives, partners, shareholders, employees, members, or agents who are active in management of the entity, or an affiliate of the entity has been charged with and convicted of a public entity crime subsequent to July 1, 1989. (Please attach a copy of the final order.)
☐ The person or affiliate was placed on the convicted vendor list. There has been a subsequent proceeding before a hearing officer of the State of Florida, Division of Administrative Hearings. The final order entered by the hearing officer determined that it was in the public interest to remove the person or affiliate from the convicted vendor list. (Please attach a copy of the final order.)
☐ The person or affiliate has not been placed on the convicted vendor list. (Please describe any action taken by, or pending with, the Department of General Services.)
Name (Print)
Signature Date:
STATE OF COUNTY OF PERSONALLY APPEARED BEFORE ME, the undersigned authority, who, after first being sworn by me, affixed his/her signature at the space provided above on this day of, 201, and is personally known to me, or has provided as identification.
Notary Public My Commission expires: