



## *SOUTH FLORIDA REGIONAL MEETING*

April 15, 2011

Coral Gables Museum  
The Community Room  
285 Aragon Avenue  
Coral Gables, FL 33134

### **Business Improvement Districts (BIDs)**

- 8:30 a.m. Registration and Continental Breakfast
- 9:00 a.m. Welcome
- Carol Westmoreland, Executive Director, FRA  
Burton Hersh, President-Elect, Business Improvement District of Coral Gables
- 9:30 a.m. The Naples BID: Christopher Brown, Principal, Redevelopment Management Associates, LLC
- 10:45 a.m. Break
- 10:55 a.m. The BID of Coral Gables: Mari Gallet, Executive Director, Business Improvement District of Coral Gables
- 12:00 p.m. Lunch at local restaurants (on your own)
- 1:30 p.m. Walking Tour of the District

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