



SOUTH FLORIDA REGIONAL MEETING

April 15, 2011

*Coral Gables Museum
The Community Room
285 Aragon Avenue
Coral Gables, FL 33134*

“Business Improvement Districts (BIDs)”

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| 8:30 a.m. | Registration and Continental Breakfast |
| 9:00 a.m. | Welcome

Carol Westmoreland, Executive Director, FRA
Burton Hersh, President-Elect, Business Improvement District of Coral Gables |
| 9:30 a.m. | The Naples BID: Christopher Brown, Principal, Redevelopment Management Associates, LLC |
| 10:45 a.m. | Break |
| 10:55 a.m. | The BID of Coral Gables: Mari Gallet, Executive Director, Business Improvement District of Coral Gables |
| 12:00 p.m. | Lunch at local restaurants (on their own) |
| 1:30 p.m. | Walking Tour of the District |