



2012

Small Towns/Big Towns: Redevelopment Strategies That Work

■ October 24-26 ■

Hilton Daytona Beach Oceanfront Resort

www.redevelopment.net

BURKHARDT
CONSTRUCTION, INC.



**President's Award Winner:
Management Programs/
Creative Partnerships**

CareerEdge Funders Collaborative of Manatee & Sarasota
Bradenton Central Community Redevelopment Agency



Capitol Projects/Beautification

Kissimmee Phase I Streetscape
City of Kissimmee, CRA

2012

Keynote Speakers



Author **Peter Kageyama** looks at what makes cities lovable, what motivates citizens to do extraordinary things for their places and how

some cities use that energy to fill in the gaps that "official" city makers have left when resources disappear. Peter will speak about how we can turn peoples' emotional engagement with their place into tangible action and use that excitement and energy as a much needed community development resource.

He is an internationally recognized expert on community development and grassroots engagement. He is the author of *For the Love of Cities*, which explores in detail the value of emotional engagement with our cities, how that connection is created and nurtured, and how it can be turned into a development resource for places. As the co-founder and producer of the Creative Cities Summit, an interdisciplinary event that brings together citizens, thought leaders and practitioners around the big idea of the city, Peter has been a central connector in the field of place and community making. He is the former President of Creative Tampa Bay, a grassroots community change organization based in the Tampa Bay region. He has spoken all over the world about bottom up community development and the amazing people that are making change happen. His book, *For the Love of Cities*, was recently recognized by Planetizen as a Top 10 Book for 2012 in urban planning, design and development.



Rich Luker has been studying American life for more than 25 years. His earliest research examined the role of media use in adolescent social development - the topic of his doctoral dissertation at the University of Michigan. He is best known for his creation of the ESPN Sports Poll which began in 1994. Luker began to develop strategies to reinvigorate the American community in 2001. The most successful to date is the NCAA Division II strategy highlighted on the Web site www.diicommunity.org. Luker is currently developing similar strategies for high schools through the National Federation of State High School Associations and through Minor League Baseball. In 2009, Luker published *Simple Community*, which documents the loss of the American community and provides a way for American companies to invest in restoring community.