



# 2011

## Florida Redevelopment Association Annual Conference

### Redevelopment in a Changing Economy

**MARK YOUR CALENDAR!**

**October 19-21 ■ Hilton Orlando**

**[www.redevelopment.net](http://www.redevelopment.net)**

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**Rebecca Ryan**

*Founder*  
Next Generation Consulting

Ms. Ryan is a former professional basketball player and an Entrepreneur of the Year. National and international author, Richard Florida, calls her team, "one of the most reliable sources of leaders who want to attract and retain the next generation of creative workers."

With the knowledge and insight from conducting interviews, focus groups and surveys, she wrote the book, *Live First, Work Second: Getting Inside the Head of the Next Generation*.

Ms. Ryan has helped cities including Nashville, Milwaukee, and Columbus, Ohio design award-winning workforce strategies. Some of her clients have gone on to rank in the Fortune 100 Best Places to Work.

Ms. Ryan has been called a "human spark plug."



**Annetta Wilson**

*President*  
Annetta Wilson Media  
and Success Coaching

Ms. Annetta Wilson is a Certified Mastery Coach and Certified Trainer. She is a business strategist specializing in presentation skills coaching, communication skills coaching and media training for public figures, entrepreneurs and executives. She also coaches individuals on personal and work-related communication issues. Ms. Wilson has coached on-air journalists at CNN and coached for Walt Disney World's Ambassador Program. She is a Premier Coach for eWomen Network, the largest online networking community for businesswomen in North America. She is a member of the International Association of Coaching.

The *Orlando Business Journal* named her one of 15 "Women Who Mean Business" in 2009. Ms. Wilson is an award-winning journalist logging over three decades in the broadcast industry as a television news anchor, reporter, producer, talk show host and writer.



**Robert McNulty**

*Founder and President*  
Partners for Livable Communities

Robert McNulty has been one of the prime forces behind the livability movement in America. His leadership on issues regarding the economics of amenities, cultural heritage tourism, the creative economy, social equity, wellness and aging in place has helped communities as diverse as San Diego, California to Battle Creek, Michigan create partnerships and push forward agendas to increase the quality of life for all. McNulty is the founder and president of Partners for Livable Communities, a 30-year-old organization working to make cities across the country more livable for all people.

## Session Topics

Corridor Redevelopment – So Many Options  
Code Enforcement as Redevelopment Tool – Do's and Don'ts  
Urban Greenhouses and Community Gardens – It's All Green  
Tools for Activating Public Spaces – Unused No More  
Business Awareness Marketing – It Can Make a Huge Difference  
How to Write a RFP/Scope of Service – Get the Results You Want  
Beyond Streetscapes for Complete Streets – Sustainable, Workable Solutions  
Innovative Zoning for an Innovative Economy – What You Can Do Now  
The 5 Indispensable P's – ED Programming for CRAs  
Job Creation thru CRA's – Land Assembly and Facility Development  
Incentives and Grants for ED programs – FL Office of Economic Opportunity  
Funding and Financing a Redevelopment Plan – Bonds, Loans and Agreements  
How to Get Citizens to Get It (on Redevelopment Issues)  
Negotiating Deals in the Sunshine – Legal and Practical Guidelines  
Essential Redevelopment Law – Case History and Implications for Practice  
Legislative Update – Growth Management and Constitutional Amendments  
Friday Morning Topic Tables – Five Other Current Topics

## Professional Certification Credits

Attendees will be eligible for certification credits from the American Planning Association Florida Chapter and the International Economic Development Council, and the Florida Bar. Remember to check [www.redevelopment.net](http://www.redevelopment.net) for up to-date program, registration and event information.

**FLORIDA  
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