**PLANNING STRATEGICALLY FOR REDEVELOPMENT**

This one day class, part of the Florida Redevelopment Academy, focuses on the differences among planning, strategic planning, and planning strategically. After reviewing the requirements for a legally sufficient plan; understanding the strategic planning process; and considering the components of a good redevelopment plan (governance, administrative structure, project management, resources, and reporting); participants will be divided into small groups to develop strategic plans. Through the use of case studies, attendees will develop and present visions, organizational values, missions, goals and objectives that will be critiqued and evaluated by the instructors and class members. This course is about doing and engaging. It is about experiential learning through active participation which prepares attendees to apply the knowledge gained.