

REGISTER NOW

FRA 2017 MOBILE TOURS

OCTOBER 18, 2017

ANNUAL CONFERENCE

PLEASE USE 2017 CONFERENCE REGISTRATION FORM

South Daytona and New Smyrna

Wednesday October 18, 2017

7:45 a.m. – 11:15 a.m.

Buses will take you from the hotel and back – casual dress, no walking required

Space available basis

\$40 fee (see annual conference registration form at www.redevelopment.net)

This tour will showcase some very ambitious and successful CRA funded projects: A main commercial corridor re-envisioned with the undergrounding of utilities and extensive, place-making landscaping; and two declining historic commercial areas with numerous underutilized and vacant properties now completely revitalized through a menu of CRA programs. These programs include a creative, award-winning project and an historic neighborhood undergoing revitalization through creative partnerships. Think it is impossible for you back home? The project managers will be on hand to share the total picture, from concept to program development, to projects - complete with false starts and challenges, to great outcomes with substantial economic and community impact. South Daytona will share how they used CRA, federal and state grants to make upgrades and improvements otherwise not possible as part of the project. New Smyrna Beach's numerous projects will be explained in detail, from the large projects that began with RFPs and the sale and development of city owned property, to large grant commercial renovation projects, to small-dollar façade grants, to partnerships for neighborhood revitalization. We will also give you digital access to "befores and afters" on this tour, so don't forget to have a device on hand with internet access!

Tour Guides: **Tony Otte, CRA/Economic Development Director, City of New Smyrna Beach**
 Patty Rippey, Redevelopment Director, City of South Daytona

Daytona International Speedway

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7:45 a.m. – 11:15 a.m.

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Learn how this world class facility continues to be a crucial engine for redevelopment and tourism in the CRA, the city, the county and the state. Revenues from activities and associated businesses continue to fuel the positive growth in this area. This tour is also a unique opportunity to explore the 2.5-mile world renowned International Speedway from a variety of vantage points. You will see the well-known start/finish line. You will be virtually taken on the full racing experience, the 31-degree high banks, pit road, and the pit stalls. You will have unprecedented access to the media deadline room and Gatorade Victory Lane (get a photo), and the world's first motorsports stadium. As you hop on one of the 40 escalators, you will soon see a stunning view of the trioval and infield. Stand next to the car of this year's DAYTONA 500 champion, left in the same condition as the day it conquered the World Center of Racing. We will also visit the new Motorsports Hall of Fame of America that is now housed in the DIS Ticket and Tours Building, showcasing spectacular displays honoring all forms of motorsports: Stock Cars, Sports Cars, Open-Wheel, Motorcycles, Drag Racing, Land Speed Records, Powerboating and Aviation.

Tour Guide: Reed Berger, AICP, City of Daytona Beach Redevelopment Director

For more information, please visit [http://redevelopment.net/2017-annual-conference/](http:// redevelopment.net/2017-annual-conference/)