



2017 FRA Annual Conference Sponsor Packages

(Refer to page 6 for the Sponsorship Agreement Application)

EVENT SPONSOR

Public Sector Project Notebook (Florida)
2 conference registrations
1 feature article in e-newsletter
5 posts on FRA social media
“Best Book” half-page listing
Exhibit booth at conference
FRA Membership Directory
Break sponsorship at conference
Listing in the FRA Annual Conference Program
Total\$5,000

GOLD SPONSOR

Public Sector Project Notebook (Florida)
“Best Book” quarter-page listing
Exhibit booth at conference
FRA Membership Directory
Listing in the FRA Annual Conference Program
Total\$2,500

SILVER SPONSOR

Public Sector Project Notebook (Florida)
Exhibit booth at conference
FRA Membership Directory
Listing in the FRA Annual Conference Program
Total\$1,500

OTHER SPONSORSHIPS

Exclusive Keynote Sponsor..... **\$3,500**
Exclusive Session Sponsor..... **\$1,500**
Tour/Break Sponsor..... **\$ 500**
4-color advertisement in the “Best Book”.. **\$1,000**

2017 FRA ANNUAL CONFERENCE **SPONSORSHIP** AGREEMENT

Conference Dates: **October 18-20, 2017**
Hilton Daytona Beach Oceanfront Resort

Sponsorship Information:

- ▶ Exhibiting is not required to participate as a sponsor.
- ▶ Deadline is August 30, 2017 for sponsorship agreements.
- ▶ Deadline is September 11, 2017 for name badge order form.
- ▶ Contact Heidi Hogarth at hhogarth@flcities.com to discuss/reserve hospitality space.

Sponsorship Contact Information: All communication (confirmations, invoices, sponsorship materials) will be sent to primary contact.

Company/Organization: _____
Primary Contact: _____ Title: _____
Contact Email: _____ Phone: _____

Conference Program Information: (Please PRINT OR TYPE **exactly** as name should appear in program and on signage.)

Company/Organization: _____
Address: _____
City: _____ State: _____ Zip: _____
Company Contact: _____ Phone: _____
Email Address: _____ Website Address: _____
Product/Service Description (15-word maximum): _____

Sponsorship Selection: (refer to page 5 for sponsorship packages)

- _____ Event Sponsor @ \$5,000
- _____ Gold Sponsor @ \$2,500
- _____ Silver Sponsor @ \$1,500
- _____ Keynote Sponsor @ \$3,500
- _____ Exclusive Session Sponsor @ \$1,500
- _____ 4 color Awards (BEST BOOK) Ad @ \$1,000
- _____ Tour Sponsor @ \$500
- _____ Break Sponsor @ \$500

Acknowledgement: I have read and will comply with the rules and regulations regarding the Florida Redevelopment Association's Annual Conference as printed on pages 9-10 of this packet. The sponsorship fee is non-refundable.

Authorized Signature: _____

Amount Enclosed: \$ _____

Method of Payment: Check (payable to **Florida Redevelopment Association**) Visa MasterCard

Card Number: _____ Expiration Date: _____

Cardholder's Name: _____ Cardholder's Phone: _____

Cardholder's Signature: _____

2017 FRA ANNUAL CONFERENCE
SPONSOR NAME BADGE ORDER FORM

Exhibit Dates: October 18-19, 2017 • **Conference Dates:** October 18-20, 2017
Hilton Daytona Beach Oceanfront Resort

Name Badge Order Form Deadline: September 11, 2017

Person completing this form: All communication pertaining to name badges will be sent to this contact.

Company/Organization: _____

Name: _____ Contact Email: _____

Phone: _____

Exhibitor Badges: Two badges per 8' x 10' booth space. If registering for more than one 8'x10' space, attach the list of additional exhibit representatives.

Sponsor Badges: Two badges per \$1,500-\$2,500 categories; four badges per \$5,000 category

Please notify Heidi Hogarth at hhogarth@flcities.com by **September 11, 2017** of all name changes or additions.

First Name/Nickname: _____

First Name/Nickname: _____

Full Name: _____

Full Name: _____

Title: _____

Title: _____

Company: _____

Company: _____

First Name/Nickname: _____

First Name/Nickname: _____

Full Name: _____

Full Name: _____

Title: _____

Title: _____

Company: _____

Company: _____