



www.redevelopment.net
Annual Conference
Exhibitor
Information and Forms

Conference Dates: October 21-23, 2015

HILTON TAMPA DOWNTOWN
211 NORTH TAMPA STREET
TAMPA, FL
33602
813-204-3000

Please fill out the applicable forms to become an FRA 2015 annual conference exhibitor.

Included in this kit are:

- *Exhibitor Form
- *Name Badge Form
- *Exhibitor Information
- *Rules and Regulations

Thank you for your support!

Contact:

Melanie Howe, mhowe@flcities.com

ATTN: FRA EXHIBITS

P.O. Box 1757 • Tallahassee, FL 32302 • (850) 222-9684 • FAX (850) 222-3806

Exhibitor Agreement
2015 Annual Conference
Exhibit Dates: October 20-22, 2015
Hilton Tampa Downtown

Company/Organization: _____
(Please PRINT OR TYPE **exactly** as name should appear in program and on signage.)

Contact Name _____ Title _____

Address _____ City _____ State _____ Zip _____

Phone _____ FAX _____ EMAIL _____

Authorized Signature _____ Date _____

Products/Services you provide (10 words) _____

Names of possible competitors _____

Booths are assigned at the sole discretion of show management and based on the date of full payment, with priority given to regular exhibitors and contributing sponsors. Please indicate your location preferences below:

First Choice _____ Second Choice _____ Third Choice _____ Fourth Choice _____

Booth Fee* \$1,100 Number of Booths Requested: _____ * Add \$50 to fee if postmarked after **8/31/15**

On-Site Representatives: Booth fees include name badges for up to 2 **representatives per booth**. Please complete and return the enclosed **"Name Badge Order Form"** to order all badges, by **10/9/15**.

Acknowledgement: I have read and am familiar with the attached information regarding the rules and regulations for the 2015 FRA Annual Conference exhibit hall, and payment is enclosed.

Authorized Signature _____ Date _____

Amount Enclosed: \$ _____ **Method of Payment:**

Check (payable to **Florida Redevelopment Association**) Visa MasterCard

Card # _____ Exp. ____/____ Cardholder Phone _____

Cardholder's Name (PRINTED) _____

Cardholder's Signature _____

Billing Address: _____

Return completed forms to: Florida Redevelopment Association
P. O. Box 1757, Tallahassee, FL 32302, (850) 222-9684, Fax (850) 222-3806
Attention: Melanie Howe
mhowe@flcities.com

For FRA Use Only: Amount Paid \$ _____ Check # _____ Date _____ Confirmation Mailed: _____ Booth # _____ Initialed: _____

General Exhibitor Information

Schedule

This schedule reflects *tentative times, which will be confirmed when you sign up*. All food functions (including two lunches and all breaks) when the exhibit hall is open will be held in the hall. In between breaks, exhibitors with badges are welcomed to attend the educational sessions.

Tuesday, October 20, 2015

4:00 p.m. - 6:00 p.m. Exhibitor Move-In

Wednesday, October 21, 2015

7:30 a.m. - 10:30 a.m. Exhibitor Move-In

11:00 a.m. - 7:30 p.m. Exhibit Hall Open (*including lunch and evening reception*)

Thursday, October 22, 2015

7:30 a.m. - 1:30 p.m. Exhibit Hall Open (*including lunch*)

1:30 p.m. Exhibitor Move-Out

Please make sure that all exhibit fees accompany the agreement, as we are unable to reserve booths unless payment is received. Booths are assigned on a first-come, first-served basis - see floor plan.

Booth Benefits/Amenities

Each 8' x 10' carpeted, pipe-and-drape booth will include one 6' draped table, two chairs, one wastebasket and one 7" x 44" company identification sign w booth number. Any additional requirements will be at the exhibitor's cost, and should be handled directly with the official show decorator. Once your booth assignment is confirmed, you will receive a complete informational packet from the decorating company. Two exhibit hall badges are included with each booth.

Each exhibitor also receives (at check in) 1) a hard copy list of public redevelopment projects planned by FRA members in 2016 fiscal year; 2) company listing in the program as an exhibitor and supporter, with your contact information and booth number; and 3) a copy of the current FRA membership directory.

Prize Drawings

We encourage you to participate in door prize drawings by bringing one or more gifts to raffle at the food events and breaks. This is a good way to collect cards and make contacts. The FRA will announce the winners of exhibitor drawings periodically during exhibit hall hours. Exhibitors are responsible for delivery of prizes to the winner if the prizes are not collected onsite. We ask that prizes not be promotional items with the company name or service.

Name Badges

Use the enclosed name badge order form to list ALL your attendees and return with your exhibit agreement and payment. Conference exhibitors are welcome to attend the educational sessions for no charge. **Extra meal function tickets for lunches and receptions may be purchased (contact Melanie Howe for individual ticket sales).** Please sign up everyone associated with a booth for a badge, for security reasons. The deadline for receipt of name badge information is **October 9, 2015.**

Please fill out the attached forms and send to the attention of **Melanie Howe at mhowe@flcities.com or FAX (850) 222-3806 or PO BOX 1757, Tallahassee, FL 32302 - ATTN: FRA EXHIBITS.**

Exhibitor Rules and Regulations

The following rules and regulations become binding upon acceptance of this contract between the applicant and his employees, and the Florida Redevelopment Association (FRA), the event sponsor.

1. Space Assignment

Booth locations will be assigned at the sole discretion of show management based on the date of request, with priority given to prior exhibitors and contributing sponsors.

2. Booth Package Description

Booth packages include 1 8'x 10' carpeted pipe-and-drape booth, 1 6' draped table, 2 chairs, 1 wastebasket, and 1 7"x 44" company identification sign. Total individual exhibit floor space is limited to 8'x 10' unless requested and approved in writing. No walls, partitions, signs or decorations may be erected which will interfere with the general view "down the aisle", or with other exhibits. Additional booth requirements are furnished by the decorating service provider. The exhibitor is solely responsible for all costs incurred for amenities above the minimum.

3. Show Move-In & Move-Out

No exhibitor will be allowed to break down their booth until the close of the show at 1:30 p.m. on Thursday. Any company that willfully dismantles its booth prior to closing time will not be permitted to exhibit at future FRA conferences. The exhibitor understands that this schedule will be strictly adhered to as a courtesy to other exhibitors and to FRA delegates.

4. Exhibit Hours (Tentative)

Wednesday 11:00 a.m. - 7:30 p.m.

Thursday 7:30 a.m. - 1:30 p.m.

5. Unoccupied Space

FRA reserves the right, should any rented space remain unoccupied after the first hour of the show's opening, to rent or occupy said space.

6. Payments & Refunds

The total amount for exhibit space is due upon the reserving of space and signing of the contract. In the event an exhibitor finds it impossible to attend the conference, a letter received at the FRA office to that effect by August 31, 2015 would authorize a refund of the exhibit fee. Sponsorship money is non-refundable.

7. Food Service

FRA reserves the right to provide food and beverage service during certain hours in the exhibit area. No free samples of food, beverage or any product may be given away or otherwise distributed by any exhibitor without prior written approval of FRA.

8. Noisy & Obnoxious Equipment

The operation of whistles or any objectionable device will not be allowed. After the show opens, noisy and unsightly work will not be permitted.

9. Security & Liability

FRA will not provide security services. Providing security for exhibits, exhibitor property and for exhibitors themselves, as well as for their employees, agents, representatives and guests, shall be the sole responsibility of the exhibitor and of the exhibitor only. The exhibitor agrees to hold FRA, the hotel and the show decorator harmless and to indemnify FRA, the hotel and the show decorator against claims or liability arising out of the actions, fault or negligence of the exhibitor, its agents or

employees, prior to, during and after the exposition. FRA, the hotel and the show decorator shall not be responsible for any loss, damage or injury that may happen to the exhibitor or the exhibitor's agents, patrons, guests, employees or property from any cause whatsoever (unless occasioned by the sole willful or gross negligence FRA, the hotel or the show decorator) prior to, during or subsequent to the exposition period. The exhibitor hereby releases FRA, the hotel and the show decorator from, and agrees to indemnify them against, any and all claims for such loss, damage or injury.

10. Damage to Property

The exhibitor, its agents, guests or patrons shall not injure, mar nor in any manner deface the hotel premises or equipment therein, and shall not cause or permit anything to be done whereby the hotel or its equipment shall be in any manner injured, marred, unduly soiled, defaced, lost, stolen or otherwise removed from the building, and will not drive, or permit to be driven, nails, hooks, tacks or screws into any part of the hotel, and will not make nor allow to be made, any alterations of any kind therein. Should any of the hotel's equipment used by the exhibitor in the conduct or operation of the exposition be damaged, lost or stolen, the exhibitor will promptly pay for the equipment by cash or certified check.

11. Signs & Posters

The exhibitor agrees that it will not post or exhibit signs, advertisements, posters or cards of any description inside, in front of or on any part of the hotel without written consent.

12. Public Policy

All companies or individuals exhibiting at the annual conference are participating at the exclusive discretion of FRA and must abide by all local codes, rules, regulations and ordinances, including fire regulations, and must abide by the directions and instructions presented by official FRA, hotel and show decorator personnel. The exhibitor understands that any violations of these policies may result in the immediate closing and removal of the exhibitor's booth.

13. Eligible Exhibits & Restrictions

FRA reserves the right to accept or reject without reason any exhibit agreement received. FRA also reserves the right of exhibit space reassignment.

14. Exhibit Floor Access

FRA reserves the right to limit access to the exhibit floor to anyone during times the show is not officially open.

15. Use of Booth Space

Exhibitors shall reflect their company's highest standards of professionalism while maintaining their booths during show hours. No exhibitor shall assign, sublet or share booth space without the permission of FRA.

16. Exhibition Sales Policy

No firm or organization is permitted to engage in direct sales activities within the exhibit area without the expressed written approval of FRA.

For further information, contact Melanie Howe at mhowe@flcities.com or 850-701-3642.

Name Badge Order Form

2015 Annual Conference

October 21-23, 2015

Hilton Tampa Downtown

Number of badges allowed:

Exhibitor:

2 Badges

Our 4-line badges include:

First Name/Nickname

Full Name

Company Name

Company Location*

**Title may be substituted for location*

(Please Print Clearly)

Company/Organization:

1. _____

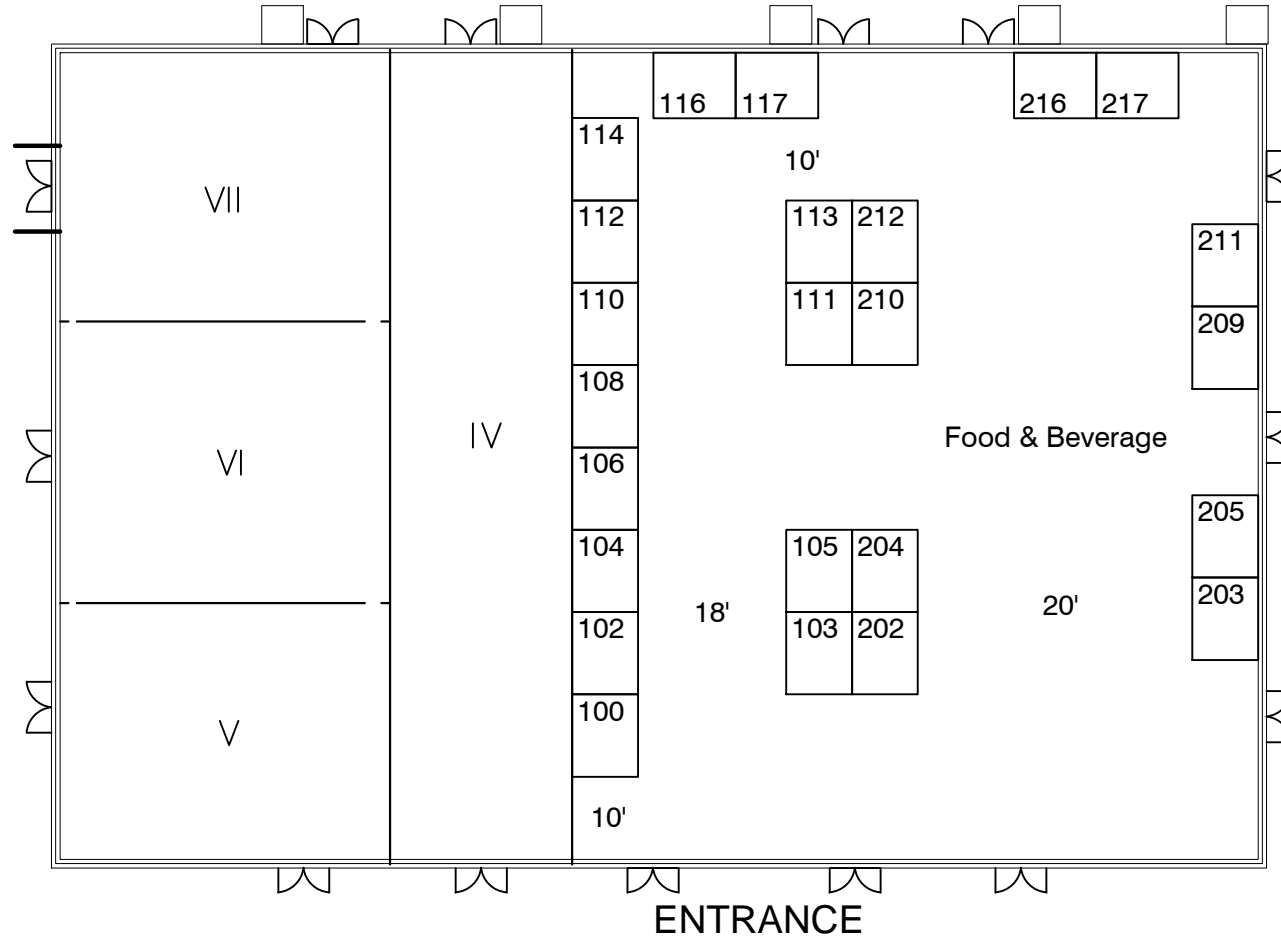
2. _____

**Return completed forms to: FRA
Attention: Melanie Howe
P. O. Box 1757, Tallahassee, FL 32302**

**(850) 222-9684, FAX (850) 222-3806
mhowe@flcities.com**

Please return your completed form to the FAX number or e-mail above no later than October 9, 2015 in order to guarantee the availability of badges.

FRA 2015 Annual Conference
 October 20 - 22, 2015
 Hilton Tampa Downtown • Tampa, Florida



Bayshore II-III
 24-8x10 booths
 Ceiling heights 17'
 Aisle widths as noted



Rev. 1/27/15