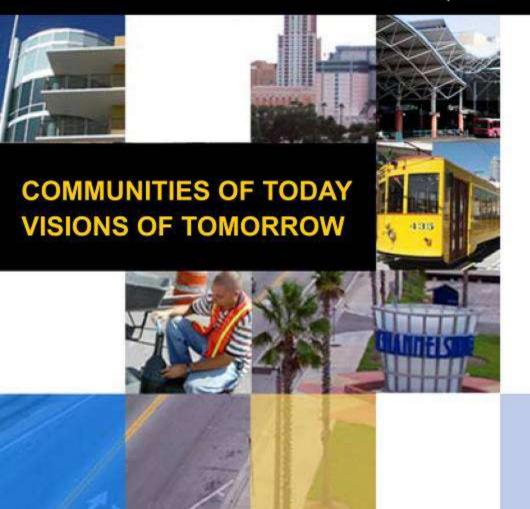


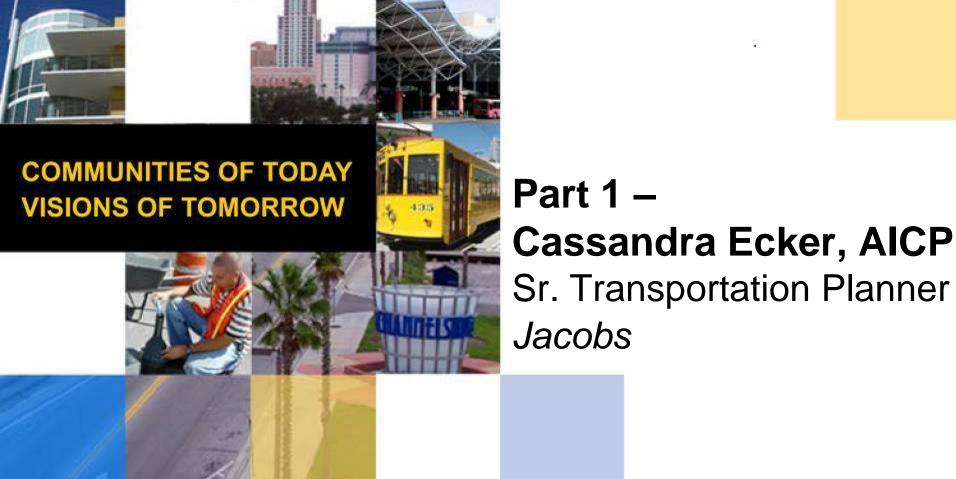


Why are we doing this presentation?

Megatrends
Survival
Sustainability
Scale



- The big picture
- The local picture
- The human picture
- All one picture



A Connected Region for Our Future

Tampa Bay Area Regional Transportation Authority Regional Transportation Master Plan



Our Community Need

- In the past 3 decades...
 - Population has doubled
 - Employment has tripled
 - Nearly 50 percent of our developable land has been built out
 - Delay in our commute time has more than doubled
- By 2050...
 - Traffic congestion is expected to triple
- Our transportation system is the foundation for our desired quality of life.

"Plan for the future because that's where you are going to spend the rest of your life." – Mark Twain







It's Our Turn



Our region competes with other cities for economic growth and jobs.

Transportation was named the #1 issue affecting the region's economic competitiveness, in surveys conducted by the not-for-profit Tampa Bay Partnership.



A Regional Approach

- Seamless Travel
- Leverage for Federal and State Dollars
 - Planning our transportation system on a regional level and speaking with one voice will increase our chances for securing funding.
- Competitive Advantage
 - Our region's ability to maintain and expand economic competitiveness is affected by the quality of our transportation connections.
- TBARTA A Regional Approach





What is TBARTA?

- Created by state legislation on July 1st, 2007
- Capabilities: plan, develop, finance, construct, own, purchase, operate, maintain, relocate, equip, repair, and manage multimodal transportation systems
- <u>Purpose</u>: Improve mobility and expand multimodal transportation options for passengers and freight throughout the seven-county region.



TBARTA Partners

- TBARTA Counties
- TBARTA Cities
- Metropolitan Planning Organizations
- Transit Management Committee
- Citizens Advisory Committee
- Land Use Working Group

































Creating the Master Plan

- Questions we explored in developing the Master Plan:
 - Where are you going to and from?
 - Which routes make the best connections for regional travel?
 - What is the best type of transportation improvement?
 - How do we ensure consistency and help advance local efforts?
 - For example:
 - Hillsborough Rail Plan
 - Sarasota Bus Rapid Transit







A Balanced, Multimodal System

Technologies Included in Regional Networks



Short-Distance Bus



Long-Distance Bus



Managed Lanes



Short-Distance Rail



Long-Distance Rail



What is Short-Distance Bus?

- What is it?
 - Frequent service with a limited number of stops
 - Can travel in mixed traffic or in lanes dedicated to transit use only
- What are some examples?
 - Limited Stop Service
 - Bus Rapid Transit (BRT)
- How far apart are the stations?
 - 2 to 4 blocks in urban areas
 - ½ mile to 3 miles in suburban
- How often does a vehicle come?
 - Peak time ~ every 10 to 20 minutes
 - Non-peak time ~ 30 to 60 minutes
- What is the average speed with stops?
 - 15 to 20 MPH







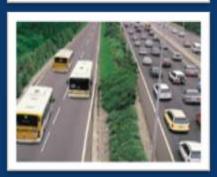


What is Long-Distance Bus?

- What is it?
 - Peak-hour focused service with very limited stops
 - Can travel in mixed traffic or in lanes dedicated to transit use only
- What are some examples?
 - Express Bus
- How far apart are the stations?
 - Varies (can be as much as 5 to 20 miles between stations)
- How often does a vehicle come?
 - Peak time ~ every 20 to 60 minutes
 - Non-peak time ~ 30 to 60 minutes
- What is the average speed with stops?
 - 25 to 45 MPH









What is Managed Lanes?

- What is it?
 - Special lanes on highways & roadways
 - For use by transit vehicles or carpools
 - Also for use with tolls for other vehicles
- What are some examples?
 - High-Occupancy Vehicle (HOV) Lanes
 - High-Occupancy Tolls (HOT)
 Lanes
- What is the average speed?
 - 60-65 MPH









What is Short-Distance Rail?

- What is it?
 - Frequent service
 - Multiple stops
 - Customarily located in urban areas
 - Vehicles can operate in mixed traffic or separate right-of-way
- What are some examples?
 - Light Rail
 - Heavy Rail
 - Streetcar or Trolley
- Monorail
- Automated Guideway
- How far apart are the stations?
 - ½ mile to 1 mile apart
- How often does a vehicle come?
 - Peak times ~ every 10 minutes or less
 - Non-peak ~ 15 to 30 minutes
- What is the average speed with stops?
 - 15 to 25 MPH









What is Long-Distance Rail?

- What is it?
 - Rail service with fewer stops
 - Intended for peak hour-focused commuter travel
- What are some examples?
 - Traditional Locomotive
 - Diesel Multiple Unit
 - Electrical Multiple Unit
- How far apart are the stations?
 - 5 to 10 miles apart
- How often does a vehicle come?
 - Peak times ~ every 20 minutes
 - Non-peak ~ every 60 minutes
- What is the average speed with stops?
 - 30 MPH







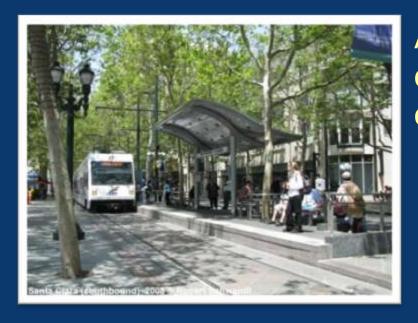


Transportation-Land Use Connection

Transportation systems and land use patterns influence each other.

A dispersed pattern of low-density development relies almost exclusively on cars as the primary mode for transportation.





Alternatively, denser urban centers can combine different land uses in closer proximity, to:

- encourage walking, biking, and transit
- provide choices
- make a transit system viable.



Transportation and Land Use: Our Future

What did we consider when looking at regional needs?

- Employment Centers
- Population Centers
- Tourist Attractions
- Airports
- Regional Shopping
- Colleges/Universities
- Culture/Entertainment
- Major New Development
- Areas Incentivized for Redevelopment by State & Local Governments









- "Intense Cluster of Destinations"
- "Cluster of Destinations"





Land Use Working Group: Formation/Participants

- Regional Planning Councils were contacted:
 - Central Florida RPC (Polk)
 - Tampa Bay RPC (Hillsborough, Manatee, Pasco, Pinellas)
 - Southwest Florida RPC (Sarasota)
 - Withlacoochee RPC (Citrus, Hernando)
- Regional Planning Councils invited their County & Cities:
 - Planning, Current & Long Range
 - Transportation Planning
 - Economic Development
 - Economic Development Councils
 - Others on their distribution lists
- MPOs/TRT committee members, including Polk TPO

- 1000 Friends of Florida
- Sustainable Florida
- Nature Conservancy
- Sierra Club
- The Urban Charrette (AIA)
- SWFWMD
- Public School Districts-Facilities
- Colleges & Universities-Presidents
- Multifamily, Commercial, Industrial
 & Office Properties Associations
- Tampa Bay Estuary Program
- Urban Land Institute
- Home Builders of Tampa Bay
- Realtors
- Planning Consultants
- Developers



Land Use Working Group: Topics & Discussions

May-July 2008

- Growth Forecasts
- Regional Anchors
- One Bay Coordination

August-November 2008

- Transit Oriented Development (TOD) Scenarios
- Developer Panel on TOD

February 2009

- Citizen Panel on the Transportation-Land Use Connection
- FTA New Starts Land Use Criteria
- Relationship between TBARTA & Land Use Planning Agencies

May 2009

National TOD Success Stories – Charlotte & Denver

July-October 2009

TOD Toolbox/Resource Guide





Transit Oriented Development (TOD)

Compact, mixed use development

- Near new or existing public transportation infrastructure
- Serves housing, transportation, and neighborhood goals





Pedestrian-oriented design

 Encourages residents and workers to drive their cars less and ride transit more



TBARTA Public Engagement Summary

- 549+ TBARTA Events
 - Speakers Bureau Presentations
 - Community & Online Workshops
 - iTownHall Meetings
 - Special Events and Displays
- 51,000+ Total Attendees
- 590+ Total TBARTA Related Articles Published
- 55,796+ Total TBARTA Web Site Visits (~ 78 visits per day)
- Follow TBARTA on Twitter http://twitter.com/TBARTA



 Become a Fan on Facebook http://www.facebook.com

January 2008 through October 2009









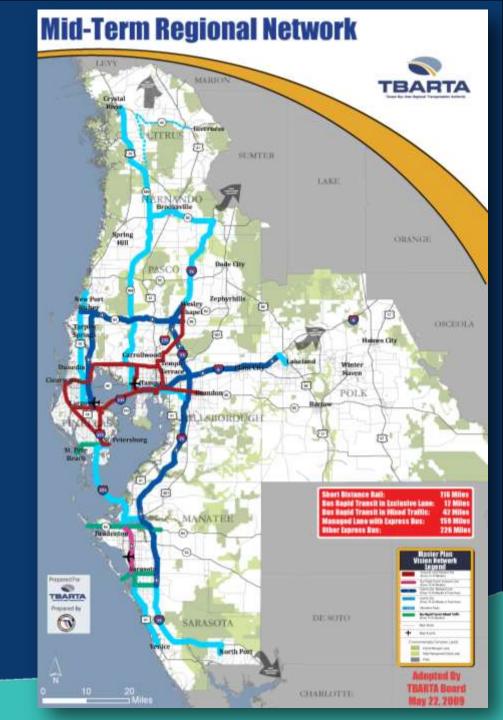
Long-Term Network

- **135 miles** Short-distance rail
- 115 miles of Long-Distance Rail
- 42 miles of BRT in Mixed Traffic
- 220 miles of Managed Lanes with Express Bus
- 217 miles of other Express Bus



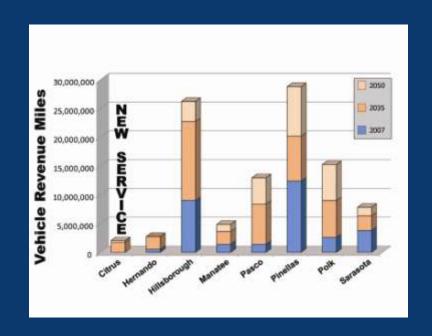
Mid-Term Network

- 116 miles Short-distance rail
- 12 miles of BRT in Exclusive Lanes
- 42 miles of BRT in Mixed Traffic
- 159 miles of Managed Lanes with Express Bus
- **226 miles** of other Express Bus



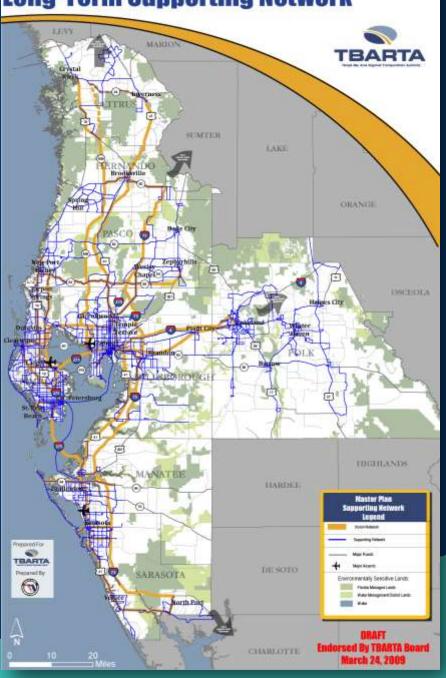
Supporting Network

Magnitude of Service Expansion over 2007 Service





Long-Term Supporting Network



Investment in Our Future

 Cost of improving our infrastructure is high; what is the cost of not improving it?

Projects will be prioritized and implemented

over time

"The critical responsibility for the generation you're in is to help provide for those generations who come behind." – Gloria Dean Randle Scott, First African American President of the Girl Scouts



Real Dividends of Transportation Infrastructure

Quality of Life

- Improve mobility
- Allow more free time
- Save money
- Provide choices







Real Dividends of Transportation Infrastructure

Boost to Economy

• Each dollar invested returns \$5.84 to our economy, of which \$4.79 stays in our region.

Creating Jobs

• Create an **annual average** of nearly 21,000 quality full-time jobs over the 40 years regionwide.



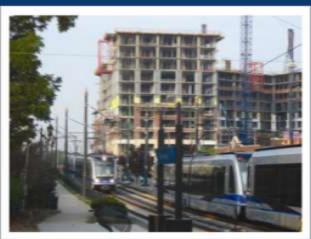




Real Dividends of Transportation Infrastructure

- Environmental Benefits
 - Reduce greenhouse gas emissions
- Economic Development
 - Transit can be a tool to influence our region's growth patterns
 - Transit Oriented Development
 - Redevelopment
 - Minimize cost of providing utilities and other services







Transportation's Impact on the Economy

 Charlotte has competed with Atlanta (a metropolis 3x its size) and won major employers such as GMAC Financial Services, in part because of its investment in light rail.



- In Dallas, transit has led to \$3.7 billion in economic activity and created 32,000 new jobs.
- For every \$1 invested in public transportation, \$6 is generated in economic returns.





Thank You!

- Website: www.TBARTA.com
- Info Line 813-217-4048 or 1-888-684-9461 (toll free)
- Meeting Schedule:

Board - December 11, 9:30am

Florida Department of Transportation 11201 N. McKinley Drive Tampa, FL 33612

TMC – November 18, 10:00am

Pinellas Suncoast Transit Authority (PSTA) 3201 Scherer Drive

St. Petersburg, FL

CAC – November 18, 1:30pm

USF Connect Building 3802 Spectrum Blvd. Tampa, FL 33612





September 2009 TRARTA **Board Heating (15 Minute** Conference Call)

Conference Call eleconference Number 866-365-4406

WHEN 09/25/2009 9:30am

CLICK HERE FOR DETAIL

- *3oin Our Mailing List
- Request a Presentation
- Send a Comment
- **Latest TBARTA**
- List of Lincoming Public Engagement Events &
- TEARTA Fact Sheet

ATEST MASTER PLAN MAPS trick image below to elem)



MASTER PLAN

TBARTA Receives Accolades from the State



"I know that you have been hard at work for the past two years, identifying future transportation options for the Tampa Bay region. I pledge the support of my administration in working with TBARTA to implement an effective and comprehensive solution to the transportation issues facing the Tampa Bay region and the State of Florida."

-Governor Chartie Crist

TBARTA Adopts Regional Transportation Master Plan



TRARTA thanks all its partners and everyone who participated in the development of the Master Plan over the last 18 months. The Master Plan was adopted on May 22, 2009. The documents are being finalized and will be posted as they are completed.

Adopted Master Plan Vision Adopted Master Plan Maps Adopted Vision Map rea la Visión del Plan Maestro

LATEST TBARTA NEWS

09/29/2009 - The Tampa Bay Area Regional Transportation Authority (TBARTA) and Bay Area Commuter Services (BACS) to Explore the

TBARTA in the News

09/13/2009 - Regional Rail Can Start Locally

TBARTA Newsletter

06/01/2009 - Newsletter #9 - June 2009

The typical public transf of the oil consumed









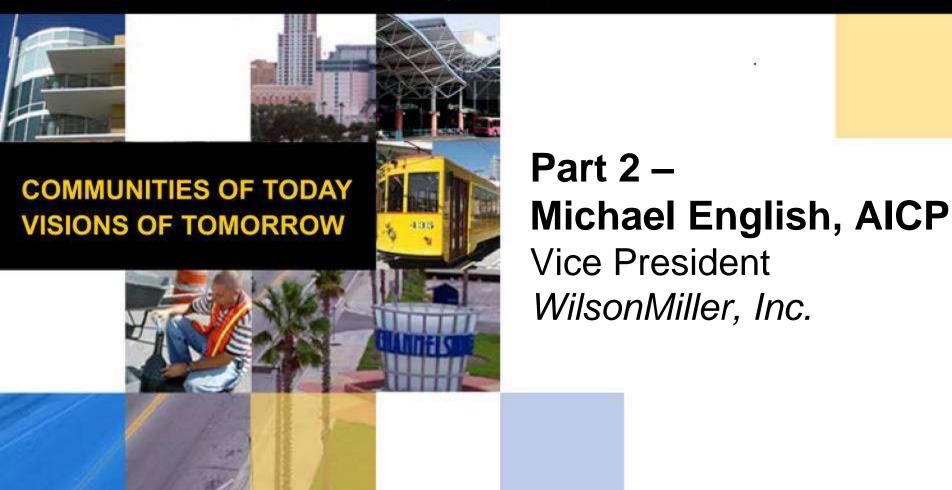
Visit Us On













Streetcar Systems as Urban Circulators

Michael English, AICP
Vice President, WilsonMiller, Inc.
Vice President, Tampa Historic Streetcar, Inc.

Tampa, FL



Tampa's Streetcar Development

1984 - 2009



- Streetcar Society
- HART initiative
- MPO funding
- Mayoral Funding Commitment
- Community Support



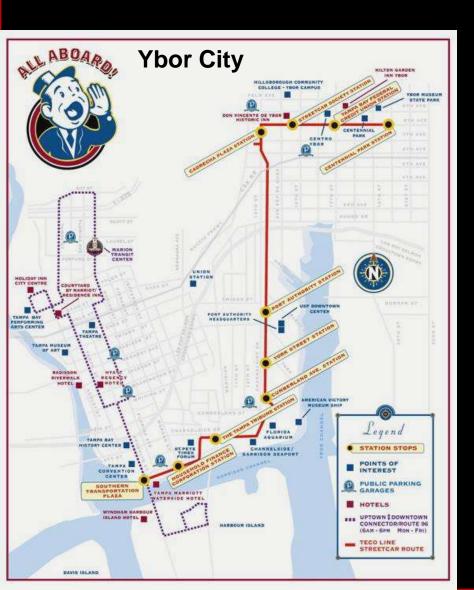
The Urban Center of the Regional Center





TECOLine Streetcar System





- 2.5 miles of track
- **Extension underway**
- Soon to be 2.875 m.
- 11 streetcars
- 7 day per week service
- \$2.3 million operating budget
- Opened 2002
- Birney replica cars



Linking Urban Districts

Ybor City-Channel District-Downtown



Connects the three major urban core neighborhoods:

- Ybor City
- Channel District
- Downtown Tampa

And multiple attractions and multiple CRAs



Linking Urban Districts Ybor City-Channel District-Downtown





Linking Urban Districts Ybor City - Channel District - Downtown

Centro Ybor

 Retail/entertainment/office complex in Ybor City Historic District





Linking Districts Ybor City - Channel District - Downtown

The Shoppes at Channelside

Retail – entertainment complex, cruise ship port south end of downtown





Linking Districts Ybor City - Channel District - Downtown



Downtown Tampa

Nearly 60,000 employees, reinventing residential and retail, contains five museums (3 new), the St. Pete Times Forum, a new Riverwalk, five new parks and multiple other local attractors.



The streetcar system has been context sensitive in the design of its:

- Facilities
- Respecting Scale
- Tradition
- And Other Modes of Transportation





The streetcar Car Barn and Maintenance Facility in Ybor City was a 2003 Community Design Award Winner for its contextual Ybor City design, and is a state of the art facility.

It is also houses HART's administrative offices.





Recognized for outstanding design of an industrial building in an historic district.





Southern
Transportation Plaza,
currently the downtown
end of the line, was a
2004 Planning
Commission
Community Design
Award winner.



Governance Tampa Streetcar System

- THS is a Not-for-Profit Board, separate from HART or City
- Currently 6 City Appointees, 3 HART Appointees
- Purpose to manage, operate & maintain streetcar system, and provide operating funding and budget
- HART under contract to THS for operations
- Capital equipment owned by City or HART



Controlling Documents Tampa Streetcar System

Agreements

- 1998 Interlocal Agreement between City and HART
- 1998 THS Articles of Incorporation & By-Laws
- 2001 Tri-Party Agreement between City, HART and THS
- 2007 Interlocal Agreement for Extension



1998 Interlocal Agreement Tampa Streetcar System

- Agreement to Build & Run the System
- Using Fed & State Grants plus City Funds to Construct
- Operations to be (uniquely) Funded by:
 - Farebox
 - Advertising/Naming Rights Revenue
 - Special Assessment District
 - Endowment Fund
- City or HART may adjust service to bring into line with available funding
- City must make up any shortfall



Ridership Meeting Projections Tampa Streetcar System



- 440,000 riders in 2007
- 442,000 riders in 2008
- 464,000 riders in 2009





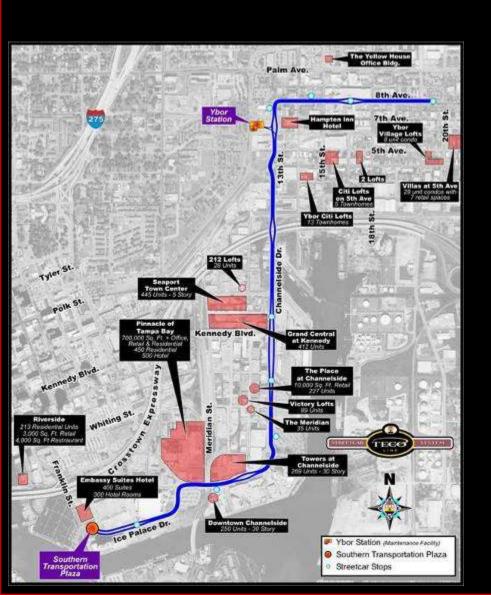
Results 2002-2009 Tampa Streetcar System

Nearly \$1.5 billion in public and private investment along alignment.

- 1,200 riders per day
- 2,500+ new housing units (new phenomena)
- Integral to City's image (iconic)
- Integral to Port's cruise industry image
- Invaluable to Special Events, conferences
- Appears in all city/visitors promotional literature



Economic Development Streetcar Corridor



- T.O.D. begins!
- New private developments are attracted to the proximity of the 2.5 mile TECO Line Streetcar System
- New housing and mixed use predominates in transitioning our urban setting into the future



Representative New Development Streetcar Corridor

- Hampton Inn Hotel at Ybor City (Historic District hotel located facing the streetcar car barn)
- Grand Central at Kennedy (412 units, mixed-use)
- The Place at Channelside (227 units, retail/dedicated art studios)
- Towers at Channelside (269 units, 30 story twin towers, mixed-use)
- Downtown Channelside (250 units, 30 story, retail)
- Victory Lofts (89 units)
- Seaboard Square (387 units, mixed use)
- Seaport Village (680 units, rental apts)
- Ventana (84 units, 11 story, retail)
- Cobalt (280 units, 8 story)
- Meridian (37 units, 6 story)
- Lafayette Lofts (30 units, 6 story)
- Embassy Suites Hotel (400 suites, 300 rooms)



Ybor Development Projects Streetcar Corridor





25. The Village at Ybor

17 townhomes

26. Retnil/office rehab

4 commercial storefronts

27. Office renovation 2nd floor

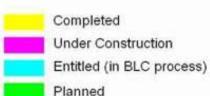
28. Office renovation 20 suites

30 condos

2nd floor

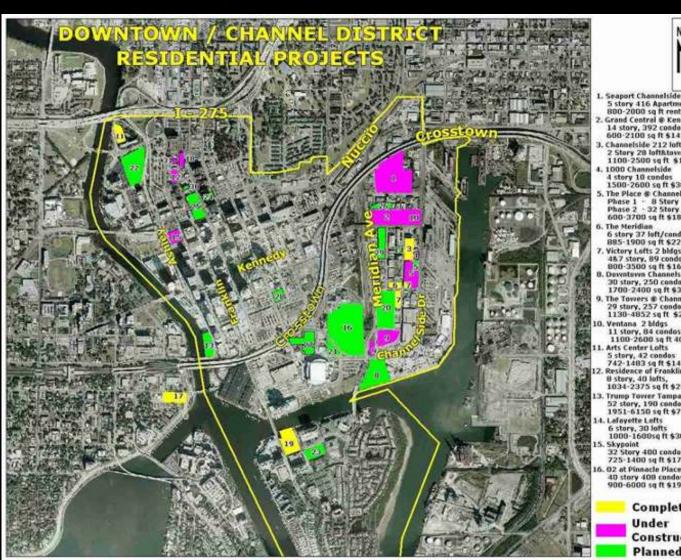
29. Historic Marker

- 01. Your Village Lofts 8 condo units
- 02. Ybor Village Lofts II 12 condo units
 - Villes at 5th Avenue 29 condo units 7 retail spaces
- 04. Ybor Citi Lofts 13 townhomes
- 5. Citilofts
- 5 townhomes 06. Residential Infill
- 7+ condo units 07: 11 - 13 townhomes
- 08. Las Ybor City Homes
- 12 condo units w/retail 89. Casitas Homes 6 detached homes
- On Offices
- 8b. Residential lotts
- 49 units
- 11. Ybor Post Office
- 12. Ybor Hompton Inn.
- 13. Las Casitas
- 4. McDonald's
- 15. The Children's Board
- 16. The Yellow House office
- 17. Ybor Arts Center
- 18. Three Townhomes
- 19. Fourteen Townhomes
- 20. Commercial Retail Project
- 21. Lotus Ultra Lounge
- 22. Taverna Opa Restaurant
- 23. Heidt & Assoc. Offices
- 24. Wilson Miller Offices





Downtown / Channel District Residential Projects





Developed by City of Tampa Urpan Development Department 813-274-8091

DATE 10/25/05

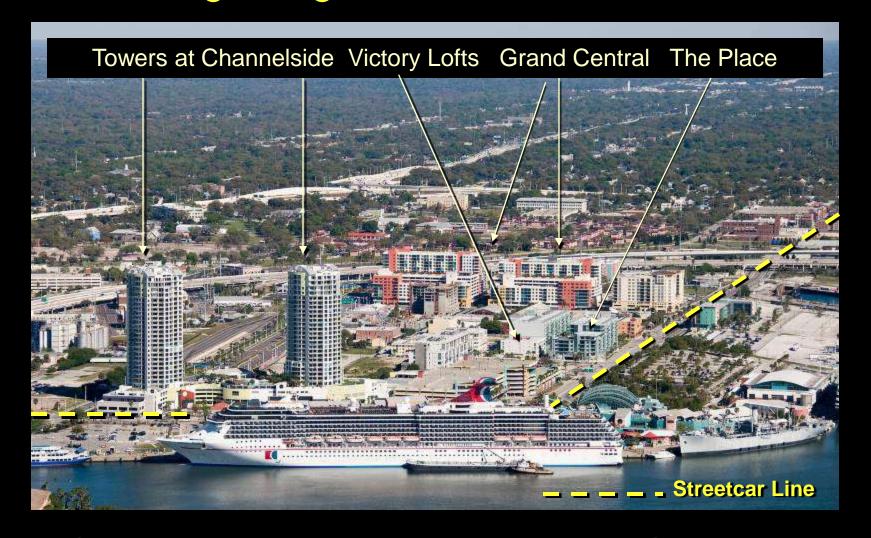
- 5 story 416 Apartments 800-2000 sq ft rental \$1.30/sq foot
- Grand Central & Kennedy 14 story, 392 condos 600-2100 sq ft \$142k-\$550k
- Channelside 212 lofts 2 Story 28 loft&town 1100-2500 sq ft \$155k - \$305k
- 1000 Channelside 4 story 10 condos 1500-2600 sq ft \$300k+
- 5. The Place @ Channelside Phase 1 - 8 Story 244 condos Phase 2 - 32 Story 196 condos 600-3700 sq ft \$189k-1 mil+
- 5. The Meridian 6 story 37 left/condos
- 885-1900 sq ft \$223-\$514k 7. Victory Lafts 2 bldgs 4&7 story, 89 condos
- 800-3500 sq ft \$160-\$850k B. Downtown Channelside 2 bldgs 30 story, 250 condos 1700-2400 sq ft \$300k-\$500k
- 9. The Towers @ Channelside 2 bldgs 29 story, 257 condos 1130-4852 sq ft \$290k-\$2.4 mil
- 10. Ventana 2 bldgs 11 story, 84 condos 1100-2600 sq ft 400k - \$1mil Arts Center Lofts
- 5 story, 42 condos 742-1483 sq ft \$145,926-\$290,000 Residence of Franklin St.
- 8 story, 40 lofts, 1034-2375 sq ft \$230k-\$550k
- 3. Trump Tower Tampa 52 story, 190 condes 1951-6150 sq ft \$750k-\$5 million Lafayette Lofts
- 6 story, 30 lefts 1000-1600sq ft \$300-\$500k Skypoint 32 Story 400 condos
- 725-1400 sq ft \$170k \$330k + 5. 02 at Pinnacle Place 2 bldgs 40 story 400 condes 900-6000 sq ft \$198k-\$2.5 mil

- 17. Parkside@One Bay Shore 17 story, 103 condos 1120-3700sq ft \$269k-\$1.4mil
- 18. The Arlington 2 story, 11 condos 660-1600 sq ft \$147k-\$325k
- 19. Park Crest 9 story, 336 condos 929-2122sq ft \$169k-\$809k
- 20. Seaboard Square 4 bldgs 6 story, 370 condos 800-3000 sq ft \$250k-\$800k
- 21. The Plaza @ Channelside 30 Story 251 condos 1100-7600sq ft \$310k-\$4.6 mil
- 22. Denholtz/Gatevvay 3bldgs 16,25,40 story, 600 condos 1100-5000sq ft \$250k - 2mil
- 23. The Plaza of Harbour Island 20 Story, 143 Condos 1100-4300 sq ft 500k-3 mil
- 24. Floridan Hotel Redevelopment
- 220 Rooms, 20% Condo 25. Kress Redevelopment, 3 bldgs Bldg 1 44 Story, 574 Condos Bldg 2 27 Story, 296 Condes Bldg 3 24 Story, 105 Condes 600+ sq ft \$150 - \$350k
- 26. The Martin 22 story, 370 condes 600-1208sq ft \$150k - 450k
- 27. Crescent Heights 27 story, 819 condes 750-1500sq ft \$195k - 850k
- 28. Seasons Residence 51 story, 410 condos 910-4000sq ft \$250k - 2mil
- 29. Cobalt Project 8 story, 280 condos Unknown sq ft SUnknown
- 30. Carriage House 4 story, 12 condos
- 1,000-1,300 sq ft \$400k 31. Franklin Street City Lofts
- 4 story, 4 cendes 2985-3277 sq ft \$800k-\$900k

Units 635 Complete Under Construction Units 1854 Units 5528 Planned



New Development Channel District



Channel District Development Overview



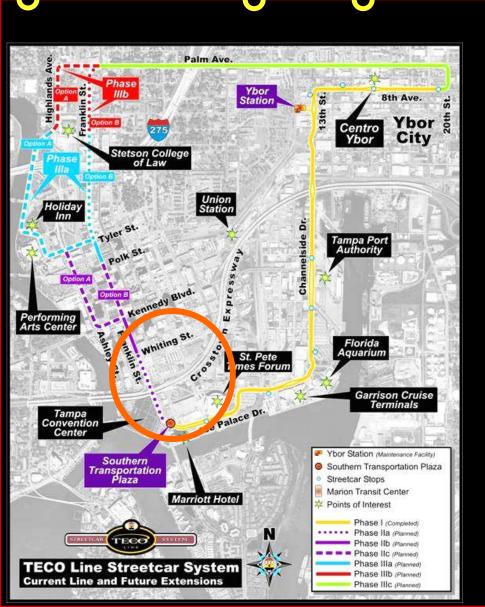
Growth in Vicinity Tampa Streetcar System

The Future

- Future extensions will create loop and stimulate more redevelopment
- Projected growth of residents, retail, & office uses will create new (and different) demand for streetcar service
- Mission of the streetcar system will evolve from its current mission of primarily serving visitors into a modern urban center transit system
- Will remove short trips from cars
- Demand for more service may justify modern trams, doubletracking



First Extension Tampa Streetcar System

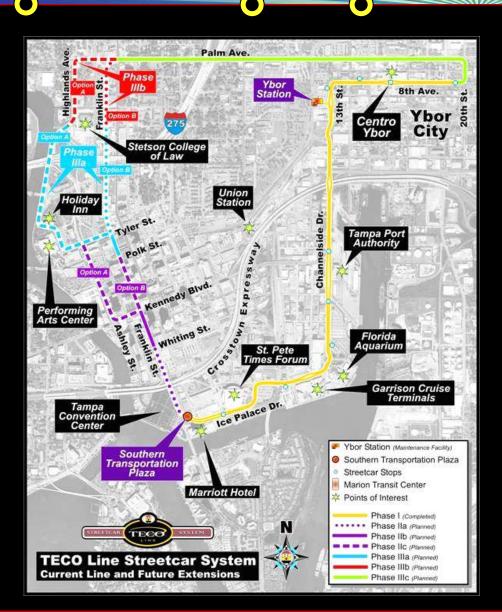


0.35 mile extension from Southern Transportation Plaza to downtown core.

- Design 2008
- Construct 2009-10
- Open 2010



Future Expansion Tampa Streetcar System



- System will encourage new development opportunities
- Future extensions will reach the north end of downtown, Tampa Heights, and connect back to Ybor City.



First Extension Tampa Streetcar System

Capital Funding Program

Funding Program	Funding Amount	Detail
Surface Transportation Program	\$1,400,000	FY 2008 funds not yet obligated in an approved grant
Federal Discretionary	\$980,000	FY 2008 discretionary funds recently approved by
Surface Transportation Program	\$2,000,000	Congress, not yet obligated in an approved FY 2008 funding originally programmed to Ybor city Streetcar Museum; not yet obligated in an approved grant
TOTAL	\$4,380,000	



Tampa Streetcar System

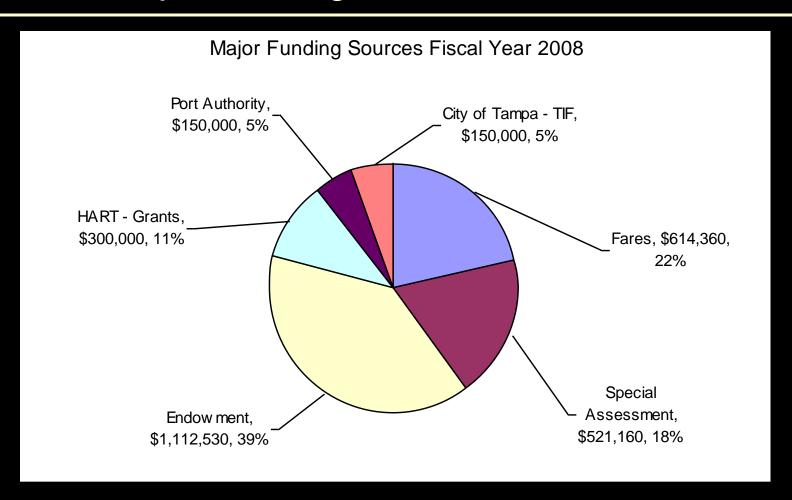
Major Funding Sources

	FY2009	FY2008
Fares	\$646,210	\$614,360
Sp. Assessments	\$600,040	\$521,160
Endowment	\$601,800	\$1,112,530
HART – Grants	\$300,000	\$300,000
Port Authority	\$150,000	\$150,000
City of Tampa-TIF	\$150,000	\$150,000



Tampa Streetcar System

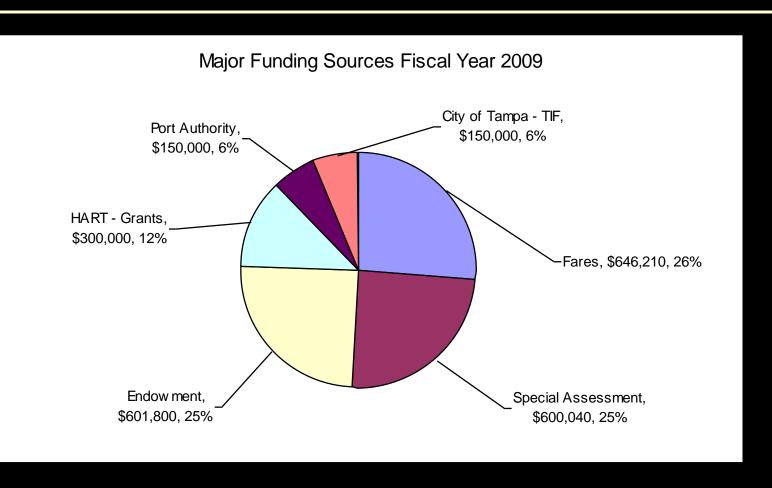
Major Funding Sources – FY 2008





Tampa Streetcar System

Major Funding Sources – FY 2009





Promise of the Future Tampa Transit







Extending the Tampa streetcar system is next step to light rail viability.

TBARTA and HART initiatives promise exciting changes for Tampa Bay area regional transit.



Promise of the Future Transit Other Cities

Cities planning new or existing system extensions:

- Albuquerque, NM
- Atlanta, GA
- Austin, TX
- Boise, ID
- Brooklyn, NY
- Cincinnati, OH
- Colorado Springs, CO
- Cripple Creek, CO
- Dayton, OH
- Detroit Belle Isle, MI

- Ft. Lauderdale, FL
- Ft. Worth, TX
- Galveston, TX
- Greeley, CO
- Indianapolis, IN
- Kenosha, WI
- Lowell, MA
- Los Angeles, CA
- Miami, FL
- Middleton, CT



Promise of the Future Transit Other Cities

Cities planning new systems or existing system extensions:

- Milwaukee, WI
- Myrtle Beach, SC
- New Orleans, LA
- Ogden, UT
- Orange County, CA
- Port of Los Angeles, CA
- Portland, OR
- Sacramento, CA
- Salt Lake, UT
- San Antonio, TX





Promise of the Future Transit Other Cities

Cities planning new systems or existing system extensions:

- Savannah, GA
- Seattle, WA
- Tacoma, WA
- Tampa, FL
- Tucson, AZ
- Wilmington, NC





Contact Tampa Streetcar System

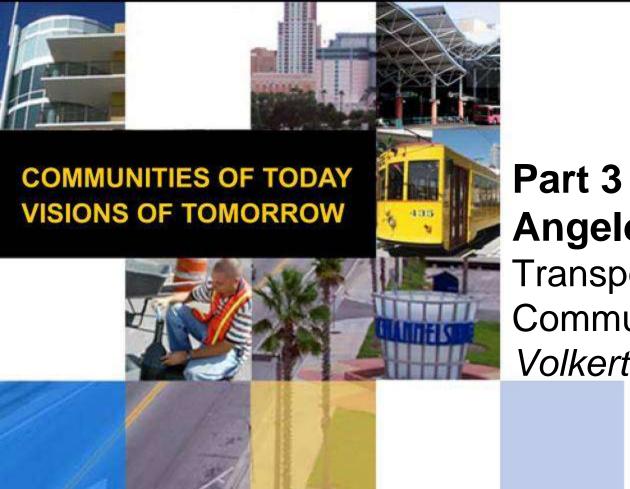
www.tecolinestreetcar.org

www.hartline.org

www.tbarta.com

MichaelEnglish@wilsonmiller.com

WilsonMiller



Part 3 –
Angelo Rao, PE
Transportation for Livable
Communities Manager
Volkert & Associates

Florida Redevelopment Association's Annual Conference October 28-30, 2009 • Orlando Hilton I Drive

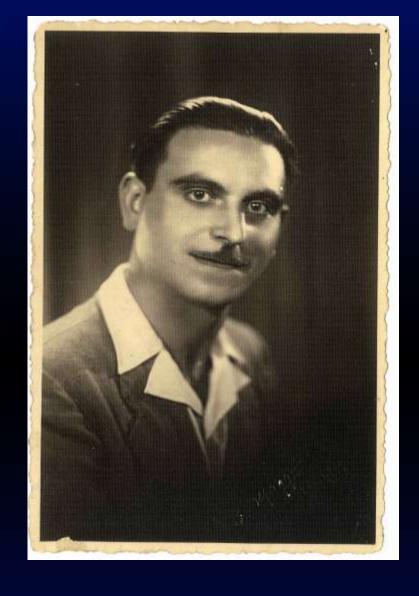
Florida Redevelopment Association 2009 Annual Meeting Orlando, Florida

Transportation Visions for Tomorrow

A Roadway Cross-section For ALL USERS Chapter One: A Personal Story

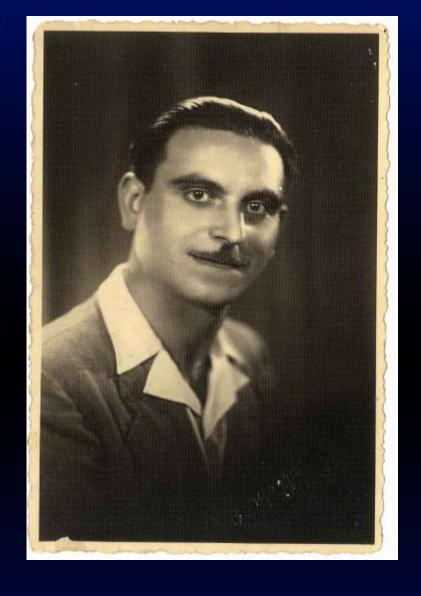
Angelo Rao, PE





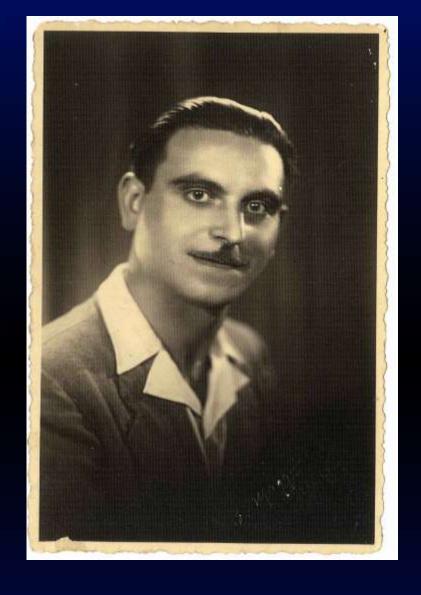
My Hero: Giuseppe Rao (1913 – 2002)





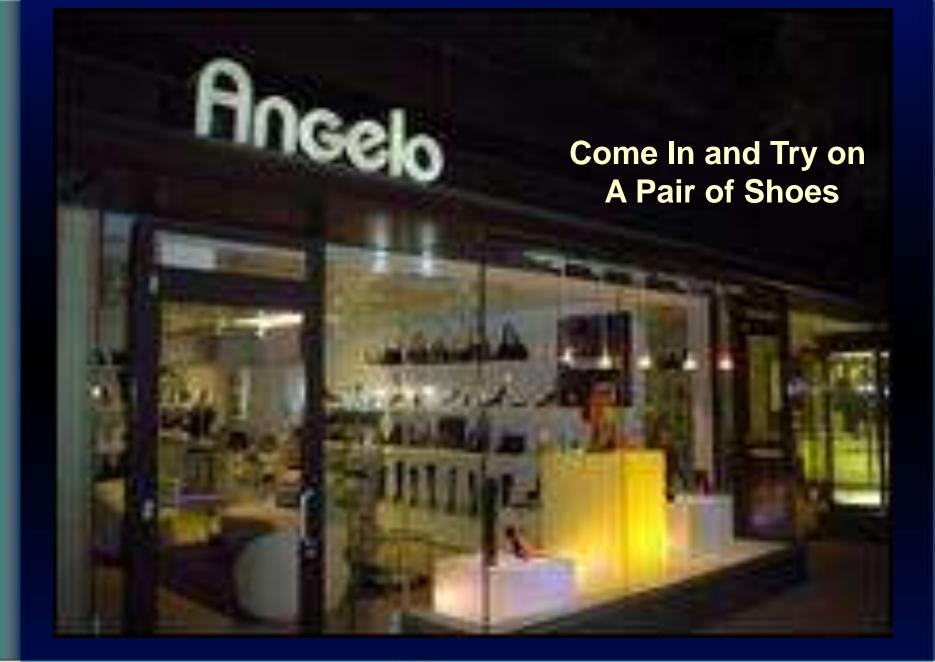
Dad's Motto: "Se non poso andare al piede o con il tram, non val' andare"

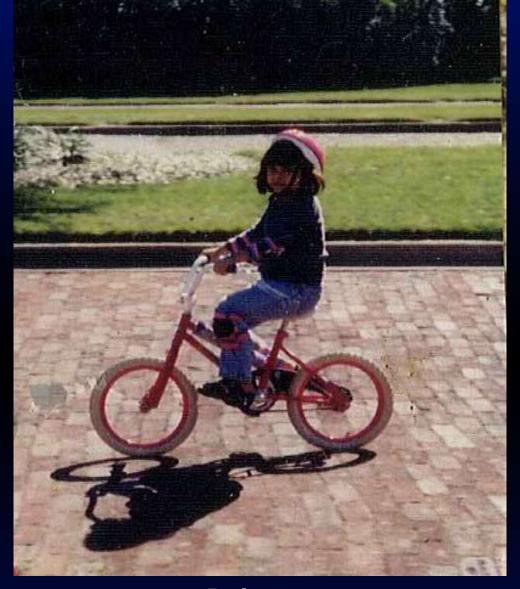




Dad's Motto: "If I can't walk or take the streetcar to it, it isn't worth going to"







Balance



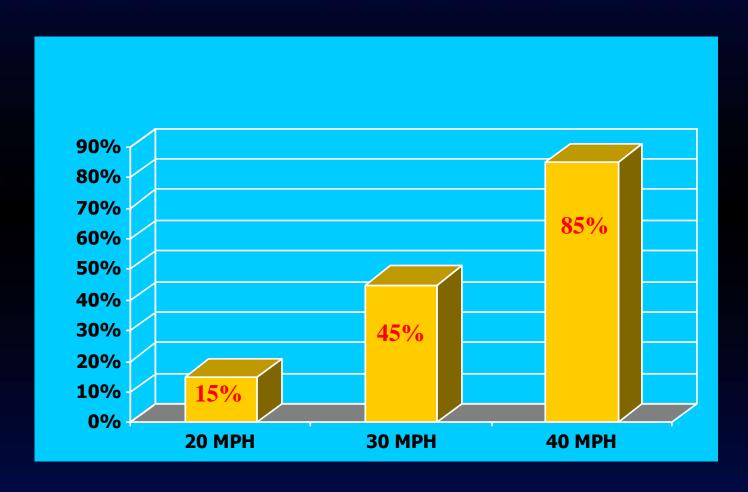






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Probability of Pedestrian Fatality with Increasing SPEED



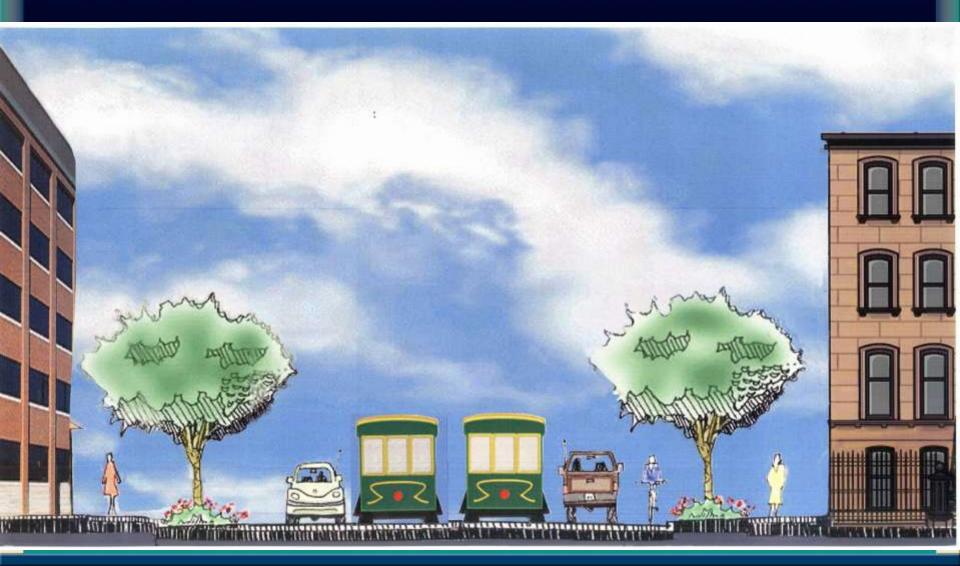
A City of 3,000,000 Mourns The Loss of One



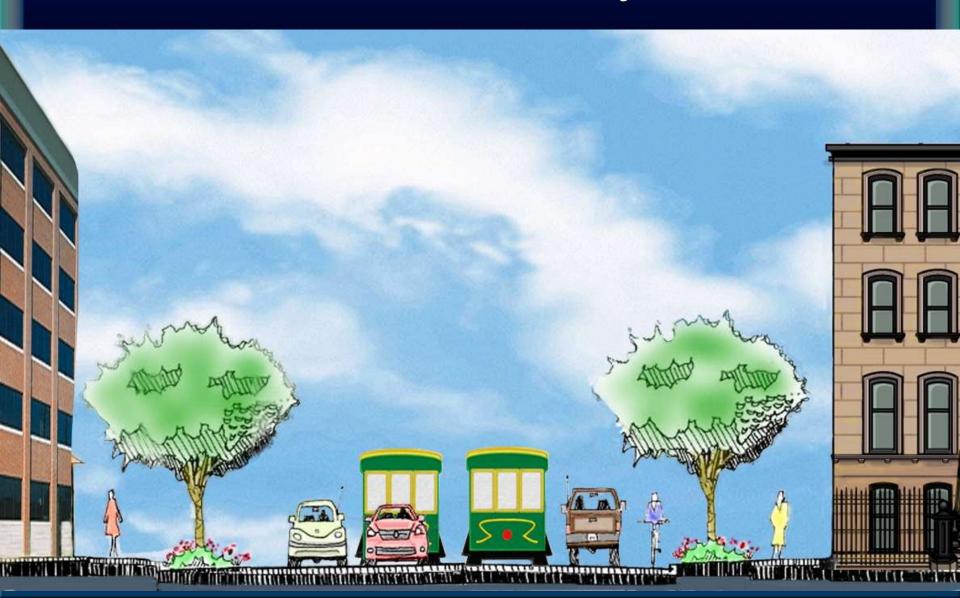


Typical Operating Speeds On Many Major Arterials: 35 – 40 MPH

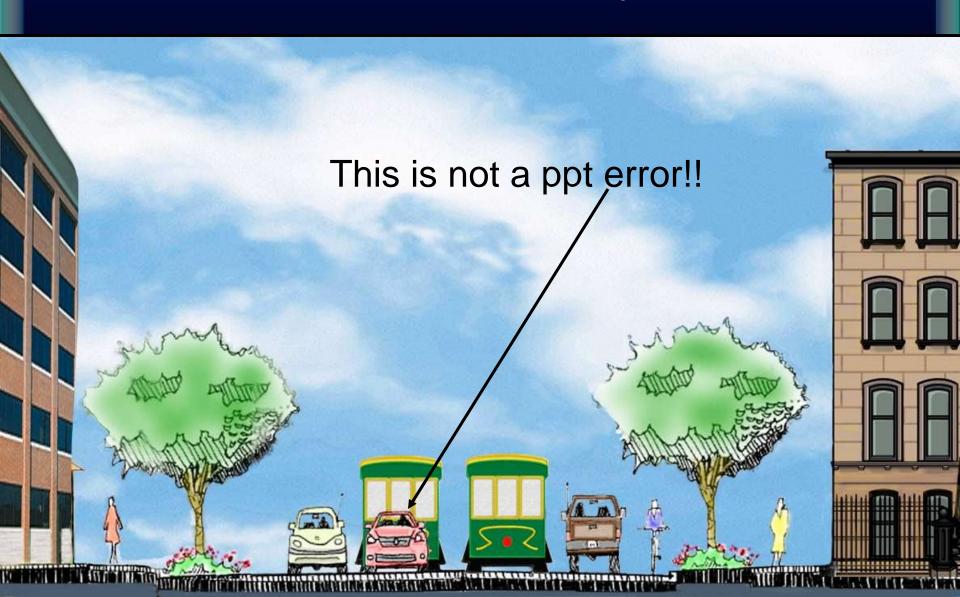
Can We Squeeze in Transit Along with Everything Else?



The Urban Roadway: use it!!



The Urban Roadway: use it!!





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So Put On Those Shoes:

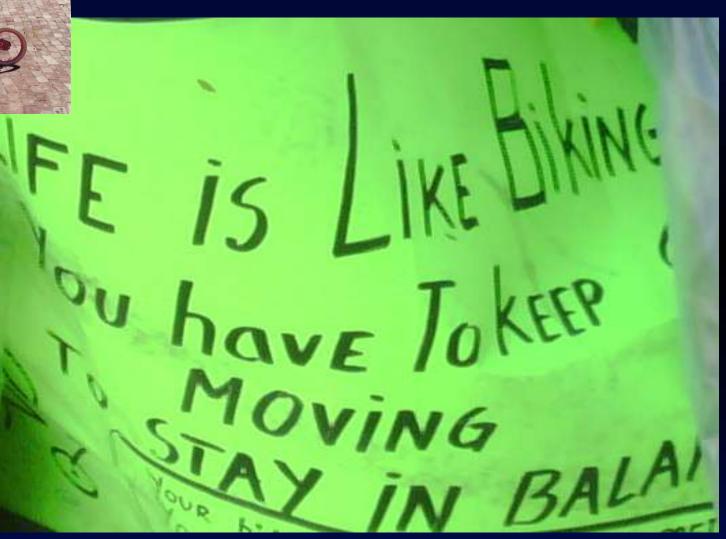
- Change the culture
- Think pedestrian first there will always be room for the SOV
- Challenge the ROW folks
- Share the Road Even if it <u>really</u> means sharing the road; and of course as McCartney said:

"Someone's knocking at the door so...Let 'em in"

.....And one more thing.....



Please remember:



For more information:

Please contact:

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Courtesy Promotes Safety: Please give pedestrians and bicyclists a brake!

