The Excellent City Park System

What Makes it Great and How Much Value Does it Bring?
How Much Value Does a City Receive from its Park System?
1. Environmental Value through Cleaner Air
2. Environmental Value through Cleaner Water
3. Resident Value through Direct Use
4. Resident Value through Improved Health
5. Overall City Economic Value through Tourism
6. Overall City Economic Appreciation through Hedonic (Property) Value
7. Overall City Value Appreciation through Gain in Social Capital
1. Environmental Value through Cleaner Air

- Number of Trees
- Percent of Tree Canopy
2. Environmental Value through Cleaner Water

- Percent of Tree Canopy
- Type of Soil
- City Cost for Stormwater Management
3. Resident Value through Direct Use

- Number of Users
- Types of Uses
- Value of Each Use on the Open Market
* Visiting a playground or tot lot
  * Playing tennis
  * Swimming
  * Running
  * Bicycling
  * Boating
  * Fishing
  * Golfing

* Playing team sports such as basketball, football, baseball, roller hockey, soccer, lacrosse, ultimate, disc golf and others
*Sledding or tobogganing
*Ice skating/Rollerblading
*Skateboarding
*Horseback riding

*Attending festivals/cultural performances
*Community gardening
*Visiting a flower garden
*Visiting a historic site

*Picnicking/bench-sitting
*Birdwatching or enjoying nature
*Walking the dog
*Walking
4. Resident Value through Improved Health

- Amount of Active Recreation
- Age Distribution of Park Users
5. Overall City Economic Value through Tourism

- Number of Tourists Attracted by Park Events
- Distance Traveled and Days Spent
6. Overall City Economic Appreciation through Hedonic (Property) Value

- Number of Homes Located within 500 Feet of Parkland
- Quality of Parks
7. Overall City Value Appreciation through Gain in Social Capital

- Donations to Park Charities
- Donations of Time and Volunteer Labor
For more information:

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