



**FLORIDA
REDEVELOPMENT
ASSOCIATION**



2013 Annual Conference

Redevelopment Defined

▪ **October 30 - November 1, 2013** ▪
Tampa Waterside Marriott
www.redevelopment.net



**BURKHARDT
CONSTRUCTION, INC.**



Kimley-Horn and Associates, Inc.

Letter From the President



Steve Lindorff

Dear Florida Redevelopers,

WELCOME TO THE 2013 FLORIDA REDEVELOPMENT ASSOCIATION ANNUAL CONFERENCE!

I think this conference will easily fulfill the Board of Director's promise that every year we offer the best educational opportunities and still have the most fun during our networking events.

Thanks to **Conference Chair Jeremy Earle** and his hardworking committee for a fine job in putting together an excellent conference. It goes without saying that we could not put this package together without our FRA staff who keep the ship afloat and the trains running on time. And also, my heartfelt thanks to our sponsors, exhibitors, session speakers and moderators. How could we do this without your continuing support of the FRA's mission?

Over the years, as a member, board member and now president of the FRA, I have come to know that the people who are doing redevelopment in Florida are among the most committed volunteers and the best and the brightest public administrators the Sunshine State has to offer. Thanks to all of you for everything you do! As we lived through and are now crawling out of this long economic slump, Florida redevelopers have stayed the course, continuing to push forward and bring meaningful and lasting change for the communities and people we serve. Give yourself a round of applause!

The association is in good hands. This has been a year of finding the "right size" fiscally while making sure there is no drop-off in services provided to you, the member. The Certification Committee has continued to be our most active group, organizing and scheduling training sessions, working to expand educational offerings, and taking the first steps toward getting some of our certification programs available online. Other committees - Finance, Membership, PR/Marketing and Legal/Legislative - have all been busy taking care of the business of the association. Your website www.redevelopment.org is better than ever. I encourage you to visit it often!

During 2012-2013, two FRA Board members - **Richard Sala** and **Marc Mondell** - are termed off the Board. Richard and Marc, thank you for dedication to the FRA.

It has truly been an honor for me to serve as the 2012-2013 FRA president. I am nearing the end of a 40-plus year career in local government, and serving as your president has been one of the most rewarding experiences of all. I have met and gotten to know many FRA members, and I will always count you as a friend.

A handwritten signature in black ink that reads "Steve G. Lindorff". The signature is written in a cursive, flowing style.

Steven G. Lindorff, AICP
FRA President 2012-13

Conference At A Glance

TUESDAY - OCTOBER 29, 2013

- 8:30 a.m. **FRA Academy Course: Redevelopment 101**
Meeting Room 11 (Third Floor)
- 3:00 p.m. **FRA Board of Directors Meeting**
Meeting Room 8 (Third Floor)
- 7:00 p.m. **"Early Bird" Dutch Treat Get-Together**
Carne Chop Shop - Ybor City

WEDNESDAY - OCTOBER 30, 2013

- 7:30 a.m. **Registration Desk Open**
Second Floor Landing
- 7:30 a.m. **Refreshments at Registration**
Second Floor Landing
- 7:45 a.m. **CRA Basics Board Training**
Meeting Room 1
- 8:00 a.m. **Mobile Tour - Tampa's Urban Center**
- 8:00 a.m. **Mobile Tour - Tampa Theatre and Performing Arts Center**
- 8:00 a.m. **Mobile Tour - InVision East/West Tampa**
- 11:00 a.m. **Exhibit Hall Open**
Florida Ballroom
- 11:00 a.m. **Welcome Luncheon in the Exhibit Hall**
Florida Ballroom
- 12:30 p.m. **Opening Plenary Session and Legislative Update**
Grand Ballroom A-D
- 2:00 p.m. **Refreshment Break in the Exhibit Hall**
Florida Ballroom
- 2:15 p.m. **Retail Recruitment in the New Economy**
Meeting Room 4
- 2:15 p.m. **Making Dollars Make Sense: Forging Successful Partnerships with Banks**
Meeting Room 5
- 2:15 p.m. **Health Care and Redevelopment: Getting Together**
Meeting Room 6
- 3:15 p.m. **Break in the Exhibit Hall**
Florida Ballroom
- 3:30 p.m. **Electronic Communications Management**
Meeting Room 4
- 3:30 p.m. **Moving Ahead on Projects to Alleviate Slum Conditions**
Meeting Room 5
- 3:30 p.m. **Using GIS Data to Locate Redevelopment Opportunities**
Meeting Room 6

- 4:30 p.m. **Refreshment Break in the Exhibit Hall**
Florida Ballroom
- 4:45 p.m. **Fuel for Change: Local Food as an Economic Engine**
Meeting Room 4
- 4:45 p.m. **Updating Your Plan**
Meeting Room 5
- 4:45 p.m. **Can Developer Agreements be Agreeable?**
Meeting Room 6
- 5:45 p.m. **Reception in the Exhibit Hall**
Florida Ballroom

THURSDAY - OCTOBER 31, 2013

- 7:30 a.m. **Registration Desk Open**
Second Floor Landing
- 7:30 a.m. **Continental Breakfast in the Exhibit Hall**
Florida Ballroom
- 7:30 a.m. **Exhibit Hall Open**
Florida Ballroom
- 8:00 a.m. **Planning Capital Projects in Small Cities**
Meeting Room 4
- 8:00 a.m. **How to Quantify Investments in Your CRA**
Meeting Room 5
- 8:00 a.m. **What's Worth Knowing?**
Meeting Room 6
- 9:00 a.m. **Refreshment Break in the Exhibit Hall**
Florida Ballroom
- 9:15 a.m. **Getting the Right Team for Construction Management**
Meeting Room 4
- 9:15 a.m. **Infrastructure Funding through TIF Rebates**
Meeting Room 5
- 9:15 a.m. **Parking Management as a Tool for Economic Development**
Meeting Room 6
- 10:15 a.m. **Refreshment Break in the Exhibit Hall and Doorprize Drawings**
Florida Ballroom
- 10:45 a.m. **Healthy Lifestyles through Urban Agriculture**
Meeting Room 4
- 10:45 a.m. **Practical Tools for Sustainability in CRAs**
Meeting Room 5
- 10:45 a.m. **Effective Partnerships for Economic Development**
Meeting Room 6

Special Thanks

THURSDAY - OCTOBER 31, 2013, CONT.

- 12:00 p.m. **Annual Business Meeting and Keynote Luncheon: Building Better Cities**
Grand Ballroom A-D
- 2:00 p.m. **Dealing with Noise and Litter Abatement Issues in Urban Areas**
Meeting Room 4
- 2:00 p.m. **Smart Growth Land Use Studies**
Meeting Room 5
- 2:00 p.m. **Working with Non-Profits on the CRA Mission**
Meeting Room 6
- 3:00 p.m. **Refreshment Break**
Florida Ballroom Foyer
- 3:15 p.m. **Business Accelerators through Universities**
Meeting Room 4
- 3:15 p.m. **Marketing Redevelopment in 2013**
Meeting Room 5
- 3:15 p.m. **Aging in Place: Safe Mobility for Life**
Meeting Room 6
- 4:15 p.m. **Break**
Florida Ballroom Foyer
- 4:30 p.m. **Incorporating Art and Technology into Projects**
Meeting Room 4
- 4:30 p.m. **Bridging the Cultural Divide: The Importance of Diversity to Redevelopment and Economic Development**
Meeting Room 5
- 4:30 p.m. **Extending or Ending a CRA**
Meeting Room 6
- 6:30 p.m. **Awards and Academy Graduates Celebration Dinner**
Grand Ballroom A-D

FRIDAY - NOVEMBER 1, 2013

- 7:30 a.m. **FRA Awards Showcase Breakfast**
Grand Ballroom A-D
- 9:00 a.m. **FRA Academy Course: Incentives**
Meeting Room 1
- 10:15 a.m. **CRA Housing Snapshots**
Meeting Room 4
- 10:15 a.m. **Brownfields Update**
Meeting Room 5
- 10:15 a.m. **How to Apply for State and Federal Grants and Loans**
Meeting Room 6
- 10:30 a.m. **Mobile Tour - Tampa Heights Garden**

The Florida Redevelopment Association extends a special thanks to the companies and organizations whose sponsorships have made this conference possible.

Event Sponsors

Burkhardt Construction, Inc.
City of Tampa
Kimley-Horn and Associates, Inc.
Retail Strategies

Keynote Sponsor

Dania Beach CRA

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Exhibitors

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Retail Strategies
Safe Mobility for Life Coalition
Small Business Development Center at USF
Stantec
VHB MillerSellen
Wade Trim, Inc.

Exhibitor and Sponsor Listing

The generous contributions of all these companies and organizations are greatly appreciated. Please take the time to express your personal appreciation to all sponsors and exhibitors for their support of redevelopment. A copy of the exhibit hall floorplan follows this listing.

AARP

Booth #221

(727) 592-8020
lcantwell@aarp.org
Contact: Laura Cantwell

Banner Works of Florida

Booth #112

(407) 322-9327
cindy@bannerworksfl.com
Contact: Cynthia Roberts

BCC Engineering

Tour Sponsor

(813) 637-0000
menglish@bcceng.com
Contact: Michael M. English, AICP

Booth, Ern, Straughan & Hiott, Inc.

Break Sponsor

(352) 343-8481
rern@besandh.com
Contact: Rob Ern

Boynton Beach CRA

Gold Sponsor

(561) 737-3256
brooksv@bbfl.us
Contact: Vivian Brooks

Burkhardt Construction, Inc.

Event Sponsor - Booth #102

(561) 659-1400
jim@burkhardtconstruction.com
Contact: Jim Auld

Cardno TBE

Break Sponsor - Booth #113

(727) 531-3505
marc.mariano@cardno.com
Contact: Marc Mariano

Chen Moore and Associates

Booth #215

(954) 730-0707
pmoore@chenmoore.com
Contact: Peter Moore, P.E.

City of Tampa

Event Sponsor

(813) 274-7427
jeanette.fenton@tampagov.net
Contact: Jeanette Fenton

Cyclone Lighting

Booth #121

(770) 286-2151
gssoms@cyclonelighting.com
Contact: Gray Sessoms

Dania Beach CRA

Keynote Sponsor - Booth #208

(954) 924-6801
jearle@ci.dania-beach.fl.us
Contact: Jeremy Earle, ASLA, AICP

Downtown Diva

Booth #126

(617) 548-6330
jennifer@downtown-diva.com
Contact: Jennifer Rose

FINFROCK

Booth #107

(407) 367-2426
aburcope@finfrock.com
Contact: Alan G. Burcope, AIA

Florida Community Loan Fund, Inc.

Booth #111

(407) 246-0846
info@fclf.org
Contact: Nelson Black

Florida Housing Coalition

Booth #123

(850) 878-4219
ross@flhousing.org
Contact: Jaimie Ross

Florida Regional Councils

Association

Booth #125

(850) 294-0526
sheri.coven@flregionalcouncils.org
Contact: Sheri Coven

GAI Consultants, Inc.

Break Sponsor

(407) 423-8398
r.cima@gaiconsultants.com
Contact: Richard A. Cima, P.E.

Gentile Glas Holloway O'Mahoney & Assoc.

Booth #119

(561) 575-9557
emily@2gho.com
Contact: Emily O'Mahoney

Jacksonville Beach CRA

Gold Sponsor

(904) 247-6231
slindorff@jaxbchfl.net
Contact: Steven G. Lindorff, AICP

Kimley-Horn and Associates, Inc.

Event Sponsor - Booth #213 & #216

(561) 845-0665
alissa.waite@kimley-horn.com
Contact: Alissa Waite

Kissimmee CRA

Gold Sponsor

(407) 518-2544
ghamilton@kissimmee.org
Contact: Gail K. Hamilton

Lewis, Longman & Walker

Gold Sponsor

(904) 353-6410
bdurden@llw-law.com
Contact: Brenna Durden

Exhibitor and Sponsor Listing

Littlejohn Engineering Associates, Inc.

Booth #114

(407) 975-1273
 jjones@leainc.com
 Contact: John M. Jones, AICP, CRP

Neighborhood Lending Partners

Booth #207

(813) 879-4525
 dreyes@nlp-inc.com
 Contact: Debra Reyes

Nov-Ameron Pole Products Division

Booth #214

(276) 676-1138
 hunter.mink@nov.com
 Contact: Jerry Mink

Petticoat-Schmitt Civil Contractors, Inc.

Gold Sponsor

(904) 751-0888
 rschmitt@petticoatschmitt.com
 Contact: Ryan Schmitt

Playmore Recreational Products and Services

Booth #212

(239) 791-2400
 info@playmoreonline.com
 Contact: Luke Russell

PPM Consultants

Booth #225

(318) 323-7270
 rachel.ramsey@ppmco.com
 Contact: Rachel Ramsey

Redevelopment Management Associates

Booth #222

(954) 695-0754
 rachel@rma.us.com
 Contact: Rachel Bach

Rep Services, Inc.

Booth #106

(407) 834-5585
 claire@repservices.com
 Contact: Claire Almon

Retail Strategies

Event Sponsor - Booth #120

(205) 314-0384
 bill.hankins@retailspecialists.com
 Contact: Bill Hankins

Safe Mobility for Life Coalition

Booth #211

(850) 644-8115
 skiedrowski@fsu.edu
 Contact: Stefanie Kiedrowski

Small Business Development Center at USF

Booth #202

(813) 905-5800
 yrosario@usf.edu
 Contact: Yanina Rosario

Stantec

Booth #205

(813) 223-9500
 lea.deltosto@stantec.com
 Contact: Lea Del Tosto, RLA

Tindale-Oliver & Associates, Inc.

Gold Sponsor

(813) 224-8862
 asauvageot@tindaleoliver.com
 Contact: Andrea Sauvageot

VHB MillerSellen

Gold Sponsor - Booth #122

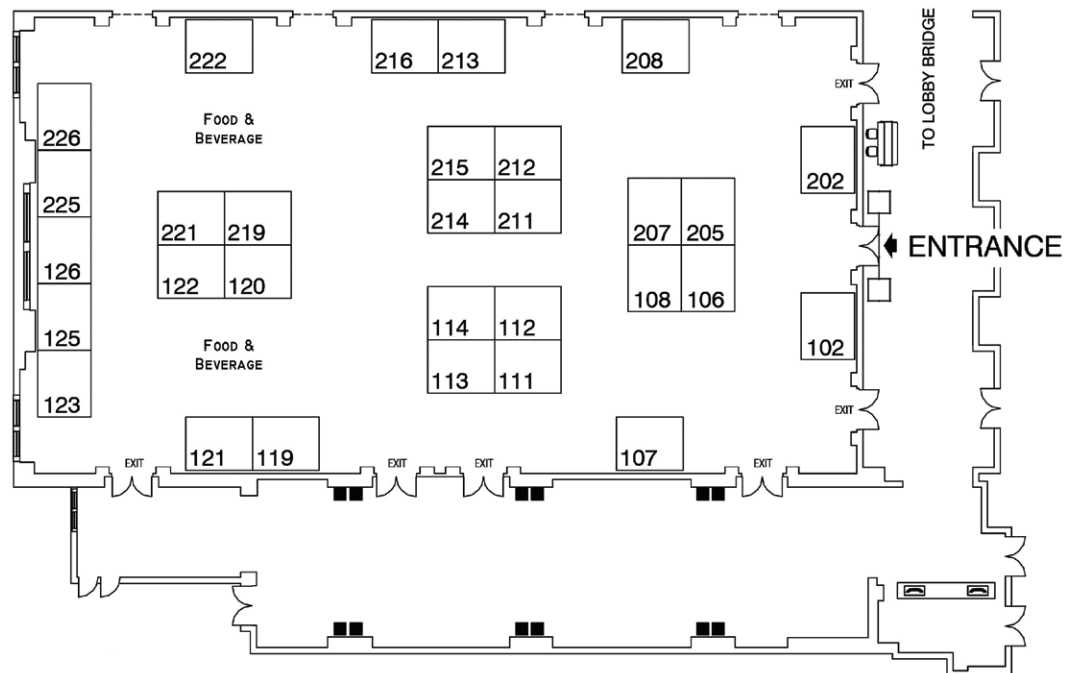
(407) 839-4006
 costrodka@vhb.com
 Contact: Curtis M. Ostrodka

Wade Trim, Inc.

Booth #219

(813) 882-8366
 csquires@wadetrim.com
 Contact: Crystal Squires

EXHIBIT HALL FLOORPLAN



Conference Committee

Many thanks to these individuals and their organizations for helping to make this conference possible!

Committee Chair

Jeremy Earle, ASLA, AICP, Dania Beach CRA

Committee Members

Jim Auld, Burkhardt Construction, Inc.

Christine Burdick, Tampa Downtown Partnership

Diane Colonna, City of Delray Beach

Kevin S. Crowder, CECD, Redevelopment Management Associates

Brenna Durden, Lewis, Longman & Walker, P.A.

Michael M. English, AICP, BCC Engineering

Jeanette LaRussa Fenton, City of Tampa

Marjorie Ferrer, Delray Beach DDA

Gus Gianikas, City of Mount Dora

Gail K. Hamilton, Kissimmee CRA

Dottie Keedy, Lake County

Steven G. Lindorff, AICP, Jacksonville Beach CRA

Vince Pardo, Ybor City Development Corporation

J. Gary Rogers, City of Lauderdale Lakes

Gerald Snell, City of Avon Park

Brenda Thrower, Ybor City Development Corporation

General Information

WELCOME to the 2013 Annual Conference of the Florida Redevelopment Association. Please check your program carefully to determine in advance the exact location of all conference functions.

Conference Facilities

The conference will take place at the Tampa Marriott Waterside. All events will take place in the second floor meeting space unless otherwise noted.

Registration Desk Hours

The registration desk will be open as follows:
Wednesday - October 30 7:30 a.m. - 7:00 p.m.
Thursday - October 31 7:30 a.m. - 4:30 p.m.

Registration Packages

Three-day registration includes all workshops and meal functions scheduled for the conference. One-day registrations include workshops and meal functions scheduled for that day only. **Note** that the mobile tours are **NOT** included with any package and must be purchased separately.

Name badges must be worn to gain access to all conference events.

Additional Tickets

Additional tickets for all meal functions may be purchased at the FRA conference registration desk.

CONTINUING EDUCATION



American Institute of Certified Planners

AICP members can earn Certification Maintenance (CM) credits for many activities at this event. When CM credits are available, they are noted at the end of an activity description. More information about AICP's CM program can be found at www.planning.org/cm.

Florida Bar

Number of credits: 11 hours (city, county and local government law)

Reference Number: 1304999N

Title: Florida Redevelopment Association Annual Conference

Level: Intermediate

Approval Period: 10/30/2013 - 4/30/2015



This event is recognized by the International Economic Development Council (IEDC) as a professional development event that counts toward the recertification of Certified Economic Developers (CEcD).



Landscape Architecture
Continuing Education System™

Schedule of Events

■■■ TUESDAY - OCTOBER 29, 2013

FRA Academy Course: Redevelopment 101

8:30 a.m. - 4:00 p.m.

Meeting Room 11 (Third Floor)

The academy is for anyone who wants to learn more about the mechanics of community revitalization. The series of courses offers a way to take specialized classes on all aspects of Florida redevelopment. You may take one class, audit or take the whole series (to get a certification). The program is designed for someone who either works with CRAs, or wants to know more about them, including staff, consultants, planners, lenders, vendors, attorneys, citizens, appointed or elected officials. The academy features a unique educational program tailored to the practice of redevelopment in Florida. For more information and to sign up visit FRA's website at www.redevelopment.net.

CM | 6.0

CM | 1.5 | Law

Instructor: *Jeffrey L. Oris, CECD*, Economic Development Director, City of Miami Beach

FRA Board of Directors Meeting

3:00 p.m. - 6:00 p.m.

Meeting Room 8 (Third Floor)

This meeting is open to all FRA members.

"Early Bird" Dutch Treat Get-Together

7:00 p.m. - 9:30 p.m.

Carne Chop Shop - Ybor City

Whether you are new to the FRA or a returning member, we want to welcome you to the conference! If you are coming in this evening, join your friends and colleagues in a casual and informal setting. We will meet in the hotel lobby at 6:30 p.m., or meet us at the restaurant!

■■■ WEDNESDAY - OCTOBER 30, 2013

Refreshments at Registration

7:30 a.m. - 9:00 a.m.

Second Floor Landing

Registration Desk Open

7:30 a.m. - 7:00 p.m.

Second Floor Landing

CRA Basics Board Training

7:45 a.m. - 11:00 a.m.

Meeting Room 1

This is an introductory short course designed for staff, elected and appointed officials. We welcome CRA board or advisory board members who want to learn about the basic legislative, legal, reporting and practical issues, as well as best practices, for CRAs in Florida.

CM | 3

CM | 1.5 | Law

CM | 1.5 | Ethics

Additional registration of \$25 per person is required and pre-registration is recommended.

Mobile Tour - Tampa's Urban Center

8:00 a.m. - 11:00 a.m.

Sponsored by BCC Engineering

The tour will meet outside the hotel near the other tour buses at 7:45 a.m. Additional registration of \$25 per person and pre-registration is required.

Tampa has changed since the last time we were all here! Enjoy an interesting and informative tour of downtown and surrounding areas, from a redevelopment point of view. You will travel on foot, by boat and by streetcar through Tampa's Urban Center, the Channel District and Ybor City. Learn about the new Curtis Hixon and Contachobee Parks, new Riverwalk segments, three new museums, and new residential, retail and hotel development throughout the area. We will end the tour with Cuban coffee in the Ybor City Historic District and return by streetcar.

Tour Leaders: *Stephen Benson, AICP, CNU*, Bicycle/Pedestrian Safety Specialist, Florida Department of Transportation, District 7; *Erin Chantry, LEED-ND, CNU*, Senior Urban Designer, Tindale-Oliver & Associates, Inc.; *Michael M. English, AICP*, Principal Planner, BCC Engineering; and *Evan Johnson, AICP, LEED-AP*, Project Manager, Urban Design and Community Planning Group, Tindale-Oliver & Associates, Inc.

Schedule of Events

Mobile Tour - Tampa Theatre and Performing Arts Center

8:00 a.m. - 11:00 a.m.

The bus will load at the front of the hotel beginning at 7:45 a.m. Additional registration of \$25 per person and pre-registration is required.

The Tampa Downtown Partnership will host attendees on this tour of the performing arts center and visit to the Tampa Theatre. Everyone likes to see theatres and performing arts facilities in downtowns, but what does it really involve? We will talk with the creative program director and center staff to discuss how they did adaptive reuse, and how they do programming and marketing. Also, you will learn how they collaborate to offer a full complement of events for music, performance art, local plays, national touring groups, movies and expos.

Tour Leader: *Christine Burdick*, President, Tampa Downtown Partnership

Mobile Tour - InVision East/West Tampa

8:00 a.m. - 11:00 a.m.

The bus will load at the front of the hotel beginning at 7:45 a.m. Additional registration of \$25 per person and pre-registration is required.

Using a HUD Sustainable Communities grant, InVision Tampa is creating a master plan which will be a living “workbook” of initiatives in core areas of land planning, transit, zoning, economic development and financing for the City Center of Tampa. This tour will focus on the East Tampa and West Tampa CRA InVision project areas. Working closely with Mayor Buckhorn, experts and scholars with worldwide experience and insight have walked, talked, photographed, mapped and – most importantly – listened to citizens about the nuances of their neighborhood, as well as the things that matter to them and their families. In addition, you will see the Hillsborough Area Regional Transit (HART) Bus Rapid Transit (BRT) project, MetroRapid, which is within the InVision study area.

Tour Leader: *Jeanette LaRussa Fenton*, Urban Development Manager, City of Tampa

Welcome Luncheon in the Exhibit Hall

11:00 a.m.- 12:15 p.m.

Florida Ballroom

Sponsored by City of Tampa

Come see what this conference is all about: public and private sectors combining for an exciting dialogue about what is happening all over Florida. Don't miss this opportunity to meet and network with fellow members and redevelopment partners.

Exhibit Hall Open

11:00 a.m. - 7:30 p.m.

Florida Ballroom

Opening Plenary Session and Legislative Update

12:30 p.m. - 2:00 p.m.

Grand Ballroom A-D

Presiding: *Steven G. Lindorff*, AICP, President, Florida Redevelopment Association and Agency Administrator, Jacksonville Beach CRA

Welcome: *The Honorable Bob Buckhorn*, Mayor, City of Tampa; *The Honorable Frank Reddick*, Council Member and CRA Board Chair, City of Tampa

Presentation: *Lynn Lotkowicz*, National Sales Director, *Florida Trend*

Legislative Update: *William J. Peebles*, FRA Lobbyist, William J. Peebles, P.A.

While we are busy surviving with limited revenues and shifting citizen priorities, be assured that the legislative arena is in full action. What is on the horizon? We will talk about coalition building and what is happening now. An “election year” can change everything and FRA, its members and partners need to continue to be strong advocates for local control. Will your CRA or redevelopment program be ready?

CM | 1.0

Refreshment Break in the Exhibit Hall

2:00 p.m. - 2:15 p.m.

Florida Ballroom

Sponsored by Booth, Ern, Straughan & Hiott, Inc.

Schedule of Events

■■■ WEDNESDAY - OCTOBER 30, 2013, CONTINUED

Retail Recruitment in the New Economy

2:15 p.m. - 3:15 p.m.

Meeting Room 4

In the “new” economy, retail is an important engine for economic growth and an effective tool for expanding the local tax base. Building a strong retail sector requires a strategic plan supported by market data, coordination between local government and property owners, and proactive retail recruitment. How do you bring these pieces together in today’s economic environment? What are the new strategies for recruiting retail? How do you measure success? Our panel will focus on the retail challenges facing Florida communities and the opportunities for creative solutions.

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Moderator: *Bill Hankins*, Vice President of Business Development, Retail Strategies, LLC

Speakers: *Michael A. Bedke*, Partner, DLP Piper and Director, Florida Real Estate Practice Group; *Jim DeGennaro*, Community Development Manager, Polk County; *Brian Kenny*, Owner, Jersey Mike’s Subs; *Lisa Nicholas*, CRA Director, City of Rockledge; and *Chris Steinocher*, President and CEO, St. Petersburg Area Chamber of Commerce

Making Dollars Make Sense: Forging Successful Partnerships with Banks

2:15 p.m. - 3:15 p.m.

Meeting Room 5

This session will discuss how to use the Community Reinvestment Act (CRA) as a tool in your community. Participants will learn what it means to banks, the exam process, how community development is defined, the performance context, how banks are evaluated, and examples of successful community redevelopment activities. Participants in this session will come away with a better understanding of the tools and techniques available to alleviate blighted conditions in their CRA.

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Speaker: *April Adkins*, AICP, Community Affairs Specialist, Federal Deposit Insurance Corporation (FDIC)

Health Care and Redevelopment: Getting Together

2:15 p.m. - 3:15 p.m.

Meeting Room 6

Many CRAs have some type of health care facilities or programs that serve their redevelopment areas. The resources that these entities bring can be significant. Do you know how community benefits and needs assessments can help your redevelopment programs? Local connections could support mutual planning impacts, programs, funding and intergovernmental issues. We will feature what others are doing with partnerships.

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1.0 PDH HSW LA CES

Moderator: *Brenna Durden*, Shareholder, Lewis, Longman and Walker, P.A.

Speakers: *David Bonham*, COO, HCNetwork, Tampa; and *Dawn Emerick, Ed.D.*, President and CEO, Health Planning Council of Northeast Florida

Break in the Exhibit Hall

3:15 p.m. - 3:30 p.m.

Florida Ballroom

Electronic Communications Management

3:30 p.m. - 4:30 p.m.

Meeting Room 4

Have you heard the latest on what the State Attorney General, court cases and local governments are saying with regard to the use of social and electronic media by employees, elected officials and citizens? What are the rights, obligations and liabilities for either public or private employees when dealing with these media issues? Blogs, emails and postings will be deconstructed to see “where they went wrong”... so you can avoid the pitfalls and keep others from unintentionally getting you into trouble.

CM | 1.0

CM | .5 | Law

CM | .5 | Ethics

Speakers: *Clifford B. Shepard*, Partner, Shepard, Smith and Cassady, P.A.; and *David Tolces*, Shareholder, Goren Cherof Doody & Ezrol, P.A.

Schedule of Events

Moving Ahead on Projects to Alleviate Slum Conditions

3:30 p.m. - 4:30 p.m.
Meeting Room 5

The primary focus of CRAs is the “eradication of slum and blight.” Although broadly defined, everything a CRA does has to relate back to the plan and all funds must be spent only in the district. But for areas truly in need of basic services, where do you start? CRAs have experienced varying degrees of success with projects targeting slum conditions. We will share ideas and best practices illustrated in recent projects.

CM | 1.0 **1.0 PDH HSW LA CES**

Moderator: *Jeremy Earle, ASLA, AICP*, Executive Director, Dania Beach CRA

Speakers: *Michael Hatchett*, Manager, Tampa Downtown, Channel District, Tampa Heights and Central Park CRAs; *Edward A. Johnson*, Manager, East Tampa CRA; *Rick D. Smith*, AICP, CECD, CRA Coordinator, City of St. Petersburg; and *Richard Stauts*, Executive Director, Florida City CRA

Using GIS Data to Locate Redevelopment Opportunities

3:30 p.m. - 4:30 p.m.
Meeting Room 6

A Geographical Information System (GIS) is a powerful tool which can aid community redevelopment planners. This session explains the GIS methods used by the Broward Regional Health Planning Council to locate opportunities for healthy food projects. The approach is unique, but data like this can be collected and used for any redevelopment project. Come learn about the methods used for data acquisition, processing, mapping and statistical interpretation.

CM | 1.0

Speakers: *Keith Cooke*, State Government Account Executive, Esri; and *Anthony Oliveri, MURP*, Founder, Food for Health, the Environment, Economy and Democracy (FHEED)

Refreshment Break in the Exhibit Hall

4:30 p.m. - 4:45 p.m.
Florida Ballroom
Sponsored by *Cardno TBE*

Fuel for Change: Local Food as an Economic Engine

4:45 p.m. - 5:45 p.m.
Meeting Room 4

Farmers markets are flagships in many local food systems, and they generate income by providing an opportunity for business start-up and expansion. But how do we communicate their capacity to develop sustainable economies? This session will highlight successful partnerships that maximize farmers markets’ reach and measure their economic activity.

CM | 1.0 **1.0 PDH HSW LA CES**

Speaker: *Sharon L. Yeago*, Treasurer and Past President, Farmers Market Coalition

Updating Your Plan

4:45 p.m. - 5:45 p.m.
Meeting Room 5

This session is for anyone who wants to know how to tell your plan needs updating, the benefits of doing so, and the pitfalls of the wrong actions. How should you begin, what are the steps and processes, and what are the best practices that result in a workable plan? Finally, no real FRA session would be complete without some story telling about challenges and valuable lessons learned.

CM | 1.0
CM | 1.0 | Law

Moderator: *Michael M. English, AICP*, Principal Planner, BCC Engineering

Speakers: *Gail K. Hamilton*, Director, Kissimmee CRA; *Evan Johnson, AICP, LEED-AP*, Project Manager, Urban Design and Community Planning Group, Tindale-Oliver & Associates, Inc.; and *Jeffrey L. Oris, CECD*, Economic Development Director, City of Miami Beach

Can Developer Agreements be Agreeable?

4:45 p.m. - 5:45 p.m.
Meeting Room 6

What are the must haves, should haves and best to have? How can staff guide the process involving negotiations, language proposals, and getting what the project needs to succeed? From contract language to common pitfalls, we will be talking about all this and more, so bring your challenges and questions.

CM | 1.0 **1.0 PDH HSW LA CES**

Schedule of Events

■■■ WEDNESDAY - OCTOBER 30, 2013, CONTINUED

Speakers: *Naeem Coleman*, Manager of Economic Development, The Pizzuti Companies; *Brenna Durden*, Shareholder, Lewis, Longman and Walker, P.A.; and *Marc Mondell*, Assistant City Manager, Community Development Services, City of Ocala

Reception in the Exhibit Hall

5:45 p.m. - 7:30 p.m.

Florida Ballroom

Sponsored by Kimley-Horn and Associates, Inc.

This is a great opportunity for professional networking. Great partnerships and results come about from a continual exchange of information. Visit the booths you didn't get to at lunch, and don't forget to bring plenty of business cards for gift drawings.

Post-Event Networking

We want you to enjoy Tampa's downtown after the sessions by providing you with local information, but also by providing a way to sign up for group networking opportunities. If you are in for an activity or just a quiet meal, we can connect you with other conference attendees. Sign up at the FRA registration desk for Wednesday or Thursday evening activities and Friday afternoon self-guided tours.

■■■ THURSDAY - OCTOBER 31, 2013

Continental Breakfast in the Exhibit Hall

7:30 a.m. - 8:30 a.m.

Florida Ballroom

Sponsored by GAI Consultants, Inc.

Exhibit Hall Open

7:30 a.m. - 12:00 p.m.

Florida Ballroom

Registration Desk Open

7:30 a.m. - 4:30 p.m.

Second Floor Landing

Planning Capital Projects in Small Cities

8:00 a.m. - 9:00 a.m.

Meeting Room 4

This session is the first of a two-part series on project management. We will discuss how small cities can manage the pre-construction phase. For

instance, what do you do when a project suddenly becomes a priority? You have very little time to become an expert manager of potentially a wide variety of tasks and people. We will cover the processes at each step: design, reviews, public involvement, approval and procurement.

CM | 1.0

1.0 PDH HSW LA CES

Moderator: *Gus Gianikas*, Assistant Director of Planning and Development, City of Mount Dora

Speakers: *The Honorable Scott Black*, Commissioner, City of Dade City; *Tim Bolduc*, Engineering and Utility Services Director, City of Fort Walton Beach; and *Adam Hall*, Planner, City of Williston

How to Quantify Investments in Your CRA

8:00 a.m. - 9:00 a.m.

Meeting Room 5

City CRAs in Broward County took a look at mounting threats to redevelopment funding, saw an opportunity and built on their strengths. They set goals and parameters, developed a methodology, and met on a continuing basis. They were able to quantify the results and create an impressive report with the support of their elected officials. Is this transferable to your area? We will impart how it was put together and how they garnered local support.

CM | 1.0

Moderator: *Kim Briesemeister*, Partner, Redevelopment Management Associates

Speakers: Representatives from the participating CRAs

What's Worth Knowing?

8:00 a.m. - 9:00 a.m.

Meeting Room 6

There are some amazing resources online for capturing data, but what will be meaningful to your program? Learn about the practical ways to capture information and to create baselines critical for future growth decisions. Learn about getting the details and how to count: businesses, assets, employees, cars, bikes and parking spaces. Learning about crime, traffic, pedestrians, trips, sales and meals served is also important data, but how can these things be used to measure the economic impact of a commercial area?

CM | 1.0

Schedule of Events

Speakers: *Marjorie Ferrer*, Executive Director, Delray Beach DDA; *Demian Miller*, AICP, Associate Principal, Policy Planning and Safety Services, Tindale-Oliver & Associates, Inc.; and *Jennifer Rose*, Principal, Downtown Diva

Refreshment Break in the Exhibit Hall

9:00 a.m. - 9:15 a.m.
Florida Ballroom

Getting the Right Team for Construction Management

9:15 a.m. - 10:15 a.m.
Meeting Room 4

This session is about setting up contractual arrangements between the parties to ensure success, after pre-construction conceptual development is completed. We will explore project teams, specific contracting methods, who does what on the team, and deliverables. We will discuss contract contents, requests for qualifications and contract language for different delivery methods.

CM | 1.0 **1.0 PDH HSW LA CES**

Speakers: *Jim Auld*, Director of Business Development, Burkhardt Construction, Inc.; *Brian Good*, P.E., Senior Vice President, Kimley-Horn and Associates, Inc.; and *Gail K. Hamilton*, Director, Kissimmee CRA

Infrastructure Funding through TIF Rebates

9:15 a.m. - 10:15 a.m.
Meeting Room 5

There are encouraging signs that Florida's economy is on the upswing, but most CRA budgets will take years to recover. One of the most attractive incentives that a CRA can offer without breaking the bank is a rebate of a project's tax increment revenues. But how much of a rebate is appropriate, and how should the program be structured to protect the public's investment? This session will present examples of working programs, including a discussion of processes, agreements, return on investment, and other factors to help determine what is suitable for your program, large or small.

CM | 1.0 **1.0 PDH LA CES**

Moderator: *Diane Colonna*, AICP, Executive Director, Delray Beach CRA

Speakers: *Thomas Chatmon, Jr.*, Executive Director, Downtown Development Board, City of Orlando; *Robert C. Ironsmith*, AICP, Director, Economic/Housing Development/CRA, City of Dunedin; and *Vincent P. Nolan, Jr.*, CECd, Economic Development Director, City of Delray Beach

Parking Management as a Tool for Economic Development

9:15 a.m. - 10:15 a.m.
Meeting Room 6

Experts argue that everyone pays for parking, even if they don't drive. Most communities grapple with questions like whether or not to charge for parking, what is the optimum level of parking, and how it impacts economic development in general and businesses in particular. We will discuss some of the planning and regulatory tools related to parking management and pricing, and how they can be used to revitalize downtowns and business corridors. We will also review examples from Central and South Florida where parking has been used as a tool for economic development.

CM | 1.0

Moderator: *Kim Briesemeister*, Partner, Redevelopment Management Associates

Speakers: *Thomas R. Kohler*, Senior Principal, Real Estate Research Consultants, Inc., a GAI Company; and *Vince Pardo*, Manager, Ybor city Development Corporation

Refreshment Break in the Exhibit Hall and Doorprize Drawings

10:15 a.m. - 10:45 a.m.
Florida Ballroom

Sponsored by GAI Consultants, Inc.

Some great gifts will be raffled off by drawing from the names of people who have visited each exhibitor's booth. You must be present to win! The drawings will begin at 10:20 a.m.

Healthy Lifestyles through Urban Agriculture

10:45 a.m. - 11:45 a.m.
Meeting Room 4

This dynamic session will feature experienced practitioners of urban agriculture through community gardening - a trend which is sweeping the nation!

Schedule of Events

■■■ THURSDAY - OCTOBER 31, 2013, CONTINUED

Community education and outreach methods, as well as cost and design factors, will be discussed. Zoning impediments, hydroponics, aquaponics, indoor farming and rooftop gardening can create jobs, support community health and utilize vacant land.

CM | 1.0 **1.0 PDH HSW LA CES**

Moderator: *J. Gary Rogers*, Executive Director, Community Redevelopment, City of Lauderdale Lakes

Speakers: *Candy Evans*, Co-Coordinator, Cason Community Garden, Delray Beach; *Annetta Jenkins*, Director of Neighborhood Services, Riviera Beach CRA; and *Scott Strawbridge*, Director of Development and Facilities, Housing Authority of the City of Fort Lauderdale

Practical Tools for Sustainability in CRAs

10:45 a.m. - 11:45 a.m.

Meeting Room 5

We have real opportunities to improve community sustainability. By considering environmental, economic and social goals, we can reduce operating costs, save energy, improve air quality, encourage healthier lifestyles and create community connectedness. We will also cover green building concepts and standards in redevelopment plans, water “re-use,” hazard vulnerability reduction and climate change impacts in land use plans and policies. By using the sustainability lens to view your redevelopment goals, you can become truly GREEN!

CM | 1.0 **1.0 PDH LA CES**

Moderator: *Jill Horwitz*, Natural Resource Specialist I, Broward County

Speakers: *Randy Brown*, Director of Utilities, City of Pompano Beach; *Jonathan Burgess*, LEED Project Manager, The Spinnaker Group; and *Jimmy Koeth*, Principal Environmental Strategist, City of Fort Lauderdale

Effective Partnerships for Economic Development

10:45 a.m. - 11:45 a.m.

Meeting Room 6

There are many different types of organizations that engage in some form of economic development in the same location: CRAs, economic development corporations, chambers of commerce, city and county governments, and regional and statewide organizations. All are “re-tooling” their missions and objectives to adapt to the economic flux. Competing efforts can be seen as ineffective or contradictory, so how do you effectively work together and avoid stepping on each other’s toes?

CM | 1.0

Speakers: *Charita D. Allen*, President, ACP Allen Economic Development Partners; and *Kevin S. Crowder*, CEcD, Director of Economic Development, Redevelopment Management Associates

Annual Business Meeting and Keynote Luncheon: Building Better Cities

12:00 p.m. - 1:45 p.m.

Grand Ballroom A-D

Sponsored by *Dania Beach CRA*

Presiding: *Steven G. Lindorff*, AICP, President, Florida Redevelopment Association and Agency Administrator, Jacksonville Beach CRA

Keynote Presentation: *Matthew Godfrey*, Former Mayor, City of Ogden, Utah



As the former three-term mayor of Ogden, Utah and president of a real estate holding and management company, **Matthew Godfrey** knows the core elements for economic development success. During his terms as mayor of a city of 82,000, his team recruited over \$1.2 billion of investment, built and filled nearly 1 million square feet of office space and revitalized more than 130 acres of the downtown. Neighborhoods were re-energized and crime was reduced by 33% in a ten year span. The city also recruited over 8,000 additional jobs, successfully changing it from an old railroad town to the capital of outdoor recreation. These efforts made a lasting impact and have resulted in wholesale changes to the town. His last year in office, his community led the country in job growth.

Schedule of Events

Dealing with Noise and Litter Abatement Issues in Urban Areas

2:00 p.m. - 3:00 p.m.
Meeting Room 4

The urban lifestyle that many want comes with tradeoffs. These issues, while not exciting at first, can become so (in a bad way) with citizen complaints. Government is the go-to problem “fixer,” but the private sector as a partner is also part of the solution. What are the best ways to start and achieve workable solutions? What can you regulate and enforce on litter problems? We will bring in CRAs that have tackled these issues and discuss their ideas about solutions and experiences.

CM | 1.0 **1.0 PDH HSW LA CES**

Moderator: *Wendy Grey, AICP*, Managing Member, Wendy Grey Land Use Planning, LLC

Speakers: *Jason Jeffries*, Project Manager, City of Daytona Beach; *The Honorable Nancy Miller*, City Commissioner, City of Tallahassee; and *Mike Rhodes*, Division Manager, Code Enforcement Division, City of Orlando

Smart Growth Land Use Case Studies

2:00 p.m. - 3:00 p.m.
Meeting Room 5

Smart growth aligns with the goals and objectives in most redevelopment plans, whether named as such or not. But there are almost always locally created planning obstacles to doing innovative things in our communities. There are some exciting ways that cities and counties can change their regulations to support smart growth design. The Smart Growth Partnership and other organizations are working with cities in Broward County to implement code and design standards for more livable, healthy and safe places.

CM | 1.0 **1.0 PDH HSW LA CES**

Moderator: *Gloria Katz*, President, Smart Growth Partnership

Speakers: *Michael Alpert, AICP, LEED AP BD&C, FCP*, Senior Planner, City of Miramar; *Dan Holmes, AICP*, Community Development Director, City of Lauderdale Lakes; *Amanda Martinez*, Chief Planner, Current Planning, City of Deerfield Beach; and *Tara Salmieri*, President, PlanActive Studio

Working with Non-Profits on the CRA Mission

2:00 p.m. - 3:00 p.m.
Meeting Room 6

This session is about how to work with and manage relationships with non-profits to achieve the goals and objectives in the plan. We will talk about preventing problems, measuring performance and maximizing taxpayers' investments, through programmatic efficiencies, contracts, strategic plans, and communication. We will include members who have healthy partnerships that work to revitalize their communities.

CM | 1.0 **1.0 PDH HSW LA CES**

Speakers: *Rebekah Brightbill*, Manager, Bradenton Central CRA; *Vince Pardo*, Manager, Ybor City Development Corporation; and *Brenda Thrower*, Economic Development Specialist, Ybor City Development Corporation

Refreshment Break

3:00 p.m. - 3:15 p.m.
Florida Ballroom Foyer

Business Accelerators through Universities

3:15 p.m. - 4:15 p.m.
Meeting Room 4

Redevelopment areas are a natural catalyst for job creation. Some state universities in Florida have developed award-winning business incubation programs. Learn how to maximize opportunities from real life examples of successful partnerships between CRAs, businesses and several levels of government.

CM | 1.0

Moderator: *Dottie Keedy*, Director of Community Services, Lake County

Speakers: *Geri Campos Lopez*, Director of Economic Development and Housing, City of Clearwater; *Allison Madden*, Corporate Secretary, University of South Florida Research Foundation, Inc.; and *Marc Mondell*, Assistant City Manager, Community Development Services, City of Ocala

Schedule of Events

■■■ THURSDAY - OCTOBER 31, 2013, CONTINUED

Marketing Redevelopment in 2013

3:15 p.m. - 4:15 p.m.

Meeting Room 5

Successfully marketing your program can be a complicated process involving getting consumers to sustain redevelopment efforts generally; getting users and consumers to spend money in the district as an economic development generator; and getting investors in long and short term projects to see the return on their money. Let's discuss digital communications, media, methods, tools and resources. The result: low costs and effective results!

CM | 1.0

Moderator: *Rick Oppenheim, APR, CPRC, CEO, RB Oppenheim Associates*

Speakers: *Sharon W. McCormick, V. P. of Marketing, Redevelopment Management Associates; Honey Rand, Ph.D., APR, President, The Environmental PR Group; and Michael D. Winn, Chief Digital Officer, DigitalOpps*

Aging in Place: Safe Mobility for Life

3:15 p.m. - 4:15 p.m.

Meeting Room 6

Learn how the Safe Mobility for Life Coalition is working to improve the safety, access and mobility of Florida's aging population by implementing Florida's Aging Road User Strategic Safety Plan. Session highlights will include resources and information on how increases to our aging population can impact redevelopment and how to successfully prepare age-friendly downtown communities.

CM | 1.0

1.0 PDH HSW LA CES

Speakers: *Melanie Weaver Carr, Team Leader, Safe Mobility for Life Coalition, Florida Department of Transportation; and Gail Holley, Manager, Safe Mobility for Life Coalition, Florida Department of Transportation*

Break

4:15 p.m. - 4:30 p.m.

Florida Ballroom Foyer

Incorporating Art and Technology into Projects

4:30 p.m. - 5:30 p.m.

Meeting Room 4

You will literally see how you can incorporate color, lights, sound and multi-media into your next project. From simple low-cost ideas with big impact to major installations, they can create an identity for your community, as well as make the public realm safe. By using carefully designed elements such as lighting, public art and landscaping, the perception of safety can be just as impactful as the reality.

CM | 1.0

Moderator: *Gail K. Hamilton, Director, Kissimmee CRA*

Speakers: *Brian Good, P.E., Senior Vice President, Kimley-Horn and Associates, Inc.; Keith Greminger, AIA, Senior Planner, Kimley-Horn and Associates, Inc.; Robin Nigh, Manager of Art Programs, City of Tampa; Ken Stapleton, President, Ken Stapleton & Associates; and Bill Waddill, RLA, AICP, Senior Vice President, Kimley-Horn and Associates, Inc.*

Bridging the Cultural Divide: The Importance of Diversity to Redevelopment and Economic Development

4:30 p.m. - 5:30 p.m.

Meeting Room 5

This session is about how CRAs can further their redevelopment and economic development goals by recognizing, understanding and accepting the cultural differences between members of the community. Through group discussion, we will explore how to move forward within communities with histories of misconceptions and misunderstandings with a "sugar free" approach. We encourage everyone who attends this session to share their successes with these challenges, as we all learn from each other!

CM | 1.0

1.0 PDH HSW LA CES

CM | 1.0 | Ethics

Speaker: *Adam P. Burgess, Former Commissioner, City of Haines City*

Group Leaders: *Jeremy Earle, ASLA, AICP, Executive Director, Dania Beach CRA; Toni Shamplain, Manager, Panama City Downtown North CRA; and Gerald Snell, Chair, Avon Park Southside CRA*

Schedule of Events

Expanding or Ending a CRA

4:30 p.m. - 5:30 p.m.

Meeting Room 6

What do you do when your CRA is about to expire? This session will overview the steps required to extend a CRA, as well as potential issues and challenges that CRAs may be called upon to address. We will review three recent CRA extensions to give you some examples of how it was done and with what results.

CM | 1.0

CM | 1.0 | Law

Moderator: *Steven G. Lindorff, AICP, Agency Administrator, Jacksonville Beach CRA*

Speakers: *Jeff Burton, CRA Director, City of Palmetto; and Tony Otte, CRA Director, City of New Smyrna Beach*

Awards and Academy Graduates Celebration Dinner

6:30 p.m. - 8:30 p.m.

Grand Ballroom A-D

Sponsored by Burkhardt Construction, Inc.

■■■ FRIDAY - NOVEMBER 1, 2013

FRA Awards Showcase Breakfast

7:30 a.m. - 9:30 a.m.

Grand Ballroom A-D

Sponsored by Retail Strategies, LLC

Join us for breakfast and learn more about the projects in the 2013 Best Book. Do you wonder how you could do something like that in your area, or how you could win an FRA award for your project? Our winners are invited to be as creative as they dare in sharing their stories: videos, local celebrities, testimonials, anecdotes, statistics, articles, etc. related to the project.

FRA Academy Course: Incentives

9:00 a.m. - 4:00 p.m.

Meeting Room 1

The academy is for anyone who wants to learn more about the mechanics of community revitalization. The series of courses offers a way to take specialized classes on all aspects of Florida redevelopment. You may take one class, audit or take the whole series (to get a certification). The program is designed

for someone who either works with CRAs, or wants to know more about them, including staff, consultants, planners, lenders, vendors, attorneys, citizens, appointed or elected officials. The academy features a unique educational program tailored to the practice of redevelopment in Florida. For more information and to sign up visit FRA's website at www.redevelopment.net.

CM | 6.0

Instructors: *Owen M. Beitsch, Ph.D., FAICP, CRE, Principal, Real Estate Research Consultants, Inc., A GAI Company and Thomas R. Kohler, Senior Principal, Real Estate Research Consultants, Inc., A GAI Company*

CRA Housing Snapshots

10:15 a.m. - 11:45 a.m.

Meeting Room 4

We will discuss the future of funding for housing in the next legislative session, and some challenging trends in homelessness in Florida. We will have an interactive discussion about housing programs supported by CRAs. Our presenters will outline a redevelopment housing project in a small city, and one in a county CRA. The focus will be on how it worked out, the challenges, and what made the difference in implementation.

CM | 1.25

Moderator: *Richard Stauts, Executive Director, Florida City CRA*

Speakers: *Chris Bowley, AICP, Planning and Development Services Director, City of Deltona; Perry Clouse, Community Redevelopment Agencies Manager, Polk County; and Jaimie A. Ross, Affordable Housing Director, 1000 Friends of Florida*

Brownfields Update

10:15 a.m. - 11:45 a.m.

Meeting Room 5

We will overview the significant legislative changes in 2013 regarding incentives for brownfield sites in our communities. We will also be interactively talking about projects worth learning about for transferability to your community. There will be plenty of time for questions about situations or challenges you have with your program relative to brownfields.

CM | 1.25

Schedule of Events

FRIDAY - NOVEMBER 1, 2013 CONTINUED

Moderator: *Miles Ballogg*, Brownfields Director, Cardno TBE

Speakers: *Daniel M. Fahey*, Engineer, Environmental Coordination Division, City of Tampa; *Leigh K. Fletcher, J.D.*, Partner, Kellerhals Ferguson Fletcher Kroblin PLLC; *Rick McCraw*, AICP, Program Director, Tallahassee CRA; and *Susan D. McGrady*, CRA Program Manager, City of Cocoa

How to Apply for State and Federal Grants and Loans

10:15 a.m. - 11:45 a.m.

Meeting Room 6

This interactive session will help you get started on a search for funding. Whether you do it yourself or hire someone, the sources for the funding are similar. We have gathered two grant professionals to give you tips, best practices, where to go, and what kinds of funding are out there now. Our professionals will also be available before and after the session for one on one consultation.

CM | 1.25

1.0 PDH LA CES

Moderator: *Carol Westmoreland*, Executive Director, Florida Redevelopment Association

Speakers: *Leigh A. Chambliss*, President, LAC Grant Consulting Services, Inc.; and *John G. Porter, Ph.D.*, CGW, Executive Director, American Grant Writers Association

Mobile Tour - Tampa Heights Garden

10:30 a.m. - 12:00 p.m.

The bus will load at the front of the hotel beginning at 10:15 a.m. Additional registration of \$25 per person and pre-registration is required.

The Tampa Heights Community Garden is an impressive model for other programs. Your (we promise) dynamic hosts are Kitty Wallace, retired school teacher and the Tampa Garden Club's leader for community gardens, and Lena Young Green, the key person in developing the Tampa Heights Garden, Green Artery Greenway, Community Center and Kaboom! Playground. Enjoy coffee and bagels at the garden and learn about the tremendous impact it has on neighborhood cohesiveness and interaction, how it was accomplished on FDOT right-of-way, how the city supported the project and how it connects to a renovated church building. And that's just the beginning!

Tour Leaders: *Michael M. English*, AICP, Principal Planner, BCC Engineering; *Lena Young Green*, Community Activist and Leader, Tampa Heights; and *Kitty Wallace*, Tampa Garden Club

1.0 PDH HSW LA CES



**2013 Creative Organizational Development and Funding
Redevelopment Incentives Leveraging Huge Returns for
Dixieland Lakeland Community Redevelopment Agency**

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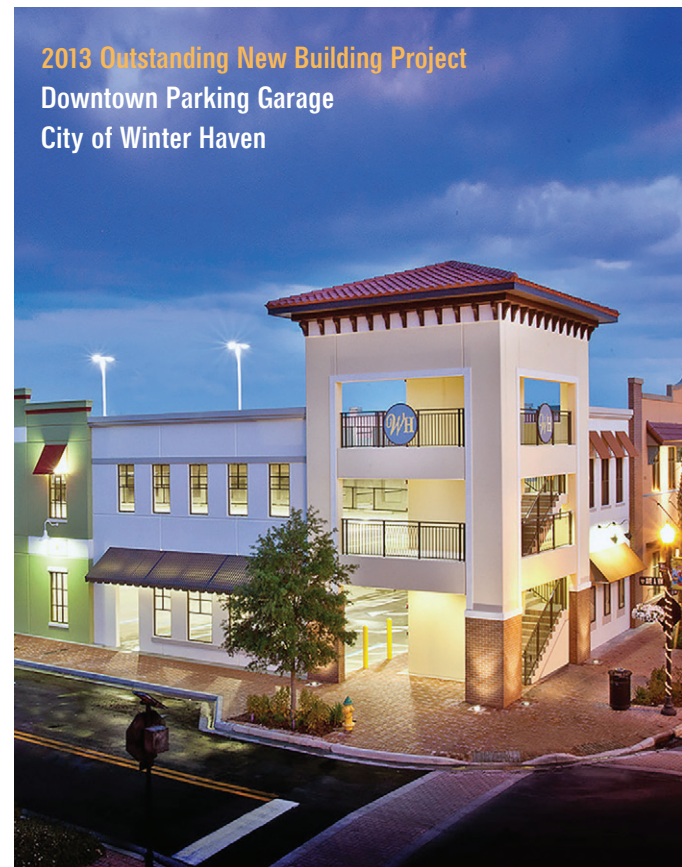
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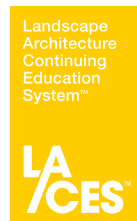




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